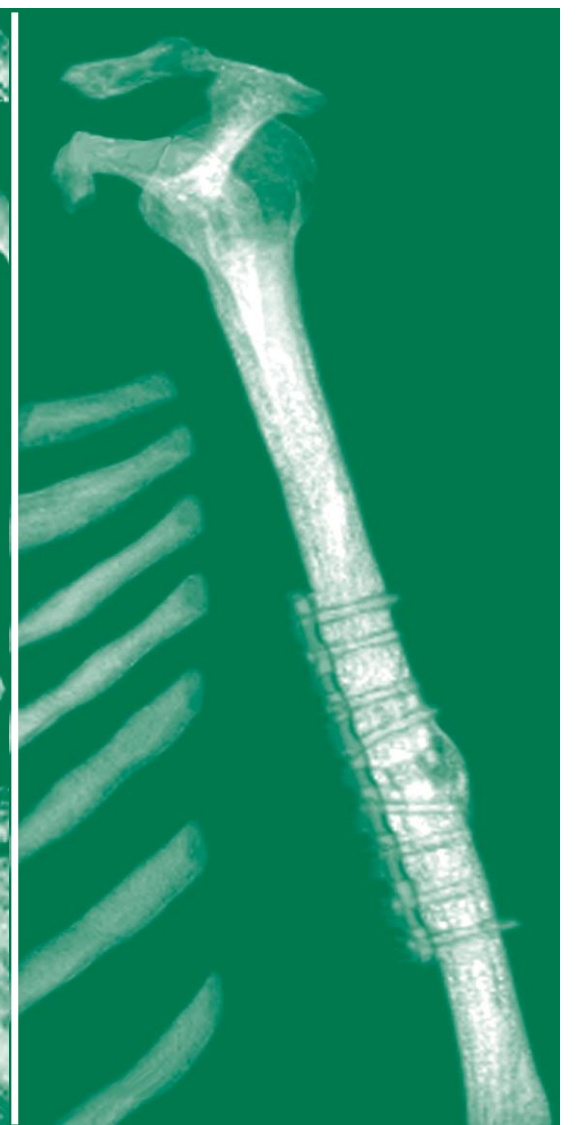


26th EFORT Congress 2025

<https://congress.efort.org/>



Congress exhibitor and sponsorship brochure

Lyon, France: 11-13 June 2025

#EFORT2025

Welcome Message



DEAR PARTICIPANTS,

The main theme of the EFORT Annual Congress 2025 to be held in Lyon, France, is "MODERN TECHNOLOGIES IN ORTHOPAEDICS: CHALLENGING ETHICS & OUTCOMES".

We live in a rapidly evolving orthopaedic world, where technological advancements are significantly transforming both education and clinical practice. The pace of technological improvement is accelerating, presenting the challenge of ensuring that we have the means to keep pace with this evolution.

One notable trend is the shift in patient behaviour and expectations. Modern patients are increasingly well-informed, often turning to online resources and simply googling information about their conditions and potential treatments. This can lead to fast-tracked decisions that are not necessarily tailored to the individual patient's needs. This raises the question: how do we (re)-define the role of the orthopaedic specialist in this context?

Investments made by the implant and pharmaceutical industry are increasingly geared towards the individual user experience, and educational dissemination is being explored through new methods.

How do we interpret the truthfulness, reliability, and impartiality of such a flow of information?

Recognizing these challenges, the European Federation of National Associations of Orthopaedics and Traumatology (EFORT) is committed to tackling these issues openly.

Building on a dialogue that scrutinizes the ethical and outcome-related implications of modern technologies in orthopaedics, we are excited to announce the theme of the 26th EFORT Annual Congress in Lyon 2025: "Modern Technologies in Orthopaedics - Challenging Ethics and Outcomes."

EFORT invites orthopaedic and trauma professionals from Europe and around the world to participate in this important event. Together, we will shape our community platform to engage in meaningful discussions, share diverse perspectives, and critically assess the impact of technological advancements.

Come and network! Listen to top class educational content and debate it. Showcase your latest products and techniques. Hear the science and assess how it matches your business practice.

We very much look forward to seeing you in Lyon in 2025!



Prof. Dr.
Theofilos KARACHALIOS
EFORT President 2024/2025



Prof. Dr.
Luigi ZAGRA
Chair EFORT Science Committee

Scientific Committee



Trauma

- Prof. Dr. **Karl Stoffel** | Switzerland | Bethesda Spital Basel
- Prof. Dr. **Vincenzo Salini** | Italy | IRCCS Ospedale San Raffaele di Milano
- Prof. Dr. **Christos Gernavos** | Greece | Evangelismos General Hospital Athens

Shoulder & Elbow

- Mr. **David Limb** | United Kingdom | Institute of Rheumatic & Musculoskeletal Medicine - University Of Leeds
- Prof. Dr. **Carlos Torrens** | Spain | Hospital Parc de Salut Mar Barcelona

Hand & Wrist

- Prof. Dr. **Ilse Degreef** | Belgium | Orthopaedic Department of Leuven University Hospitals

Spine incl. Trauma

- Prof. Dr. **Thomas Blattert** | Germany | Schwarzach Orthopaedic Clinic

Pelvis, Hip & Femur

- Prof. **Eleftherios Tsiridis** | Greece | PGH Hospital, Aristotle University Medical School, Thessaloniki
- Prof. Dr. **Theofilos Karachalios** | Greece | University of Thessalia/University General Hospital of Larissa
- Prof. Dr. **Luigi Zagra** | Italy | Hip Department at IRCCS Galeazzi Orthopaedic Institute, Milan

Implants, Biomaterials & Registry Studies

- Prof. Dr. **Rob Nelissen** | Netherlands | Leiden University Medical Center

Knee & Lower Leg

- Prof. Dr. **Francesco Benazzo** | Italy | Fondazione Poliambulanza Istituto Ospedaliero - Brescia
- Prof. Dr. **Reha Tandogan** | Turkey | Çankaya Hospital For Orthopedic Care, Ankara
- Prof. Dr. **Enrique Gómez Barrena** | Spain | Universidad Autónoma de Madrid - Hospital La Paz
- Prof. Dr. **Philippe Neyret** | France | Cabinet médical Infirmier Protestante - Lyon

Foot & Ankle

- Prof. Dr. **Marino Delmi** | Switzerland | Clinique des Grangettes - Geneva

Paediatric Orthopaedics

- Dr. **Melinda Witbreuk** | Netherlands | Amsterdam University Medical Centre

Musculoskeletal Tumors

- Prof. Dr. **Pietro Ruggieri** | Italy | Clinica Ortopedica ed Oncologia Ortopedica dell'Azienda Ospedale-Università di Padova

Musculoskeletal Infections

- Prof. Dr. **Martin McNally** | United Kingdom | Royal College of Surgeons of Edinburgh - Nuffield Orthopaedic Centre

Basic Sciences, Biomechanics & Methodology

- Dr. **Holger Jahr** | Germany | Uniklinik RWTH - Aachen

General Topics

- Dr. **Katre Maasalu** | Estonia | University of Tartu Clinic Clinic of Traumatology and Orthopedics
- Prof. **Li Felländer-Tsai** | Karolinska Institutet - Stockholm

Essential Information



IMPORTANT DATES & DEADLINES

Opening of Abstract Submission.....	15 September 2024
Closing of Abstract Submission	15 November 2024, 23:59 CET
Registration Opens.....	Early February 2025
Early Bird Deadline	15 March 2025, 23:59 CET

VENUE

Centre de Congrès de Lyon
50 Quai Charles de Gaulle
69463 Lyon, Cedex 06 France
www.ccc-lyon.com

ORGANISING SECRETARIAT

MCI has been selected by EFORT as the official Congress Organiser to process registrations, abstract submissions and hotel reservations.

Information on the commercial exhibition as well as organisation and sponsorship of special events may also be obtained from the Organizing Secretariat.

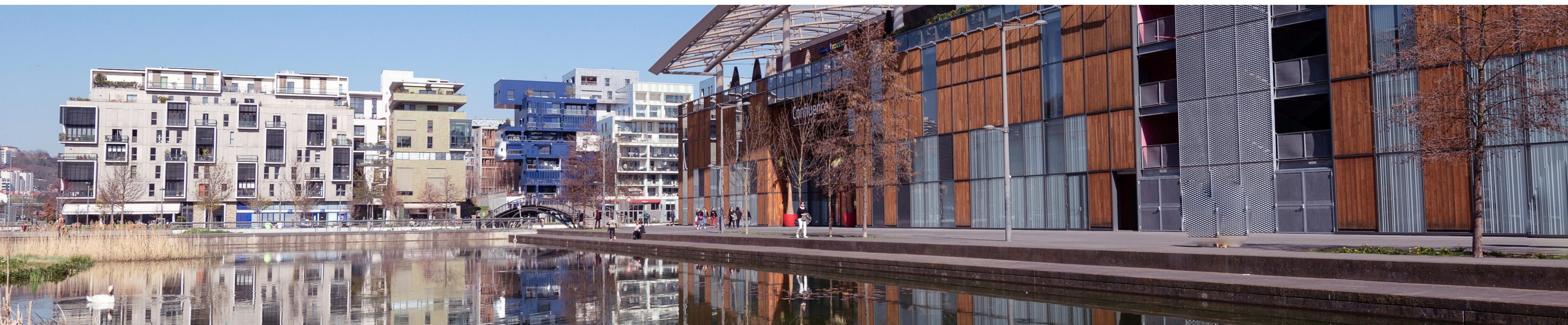
FEES AND HOTELS

The registration fees and full list of hotels will be available on the EFORT website.

<https://congress.efort.org>

CORRESPONDENCE SHOULD BE SENT TO

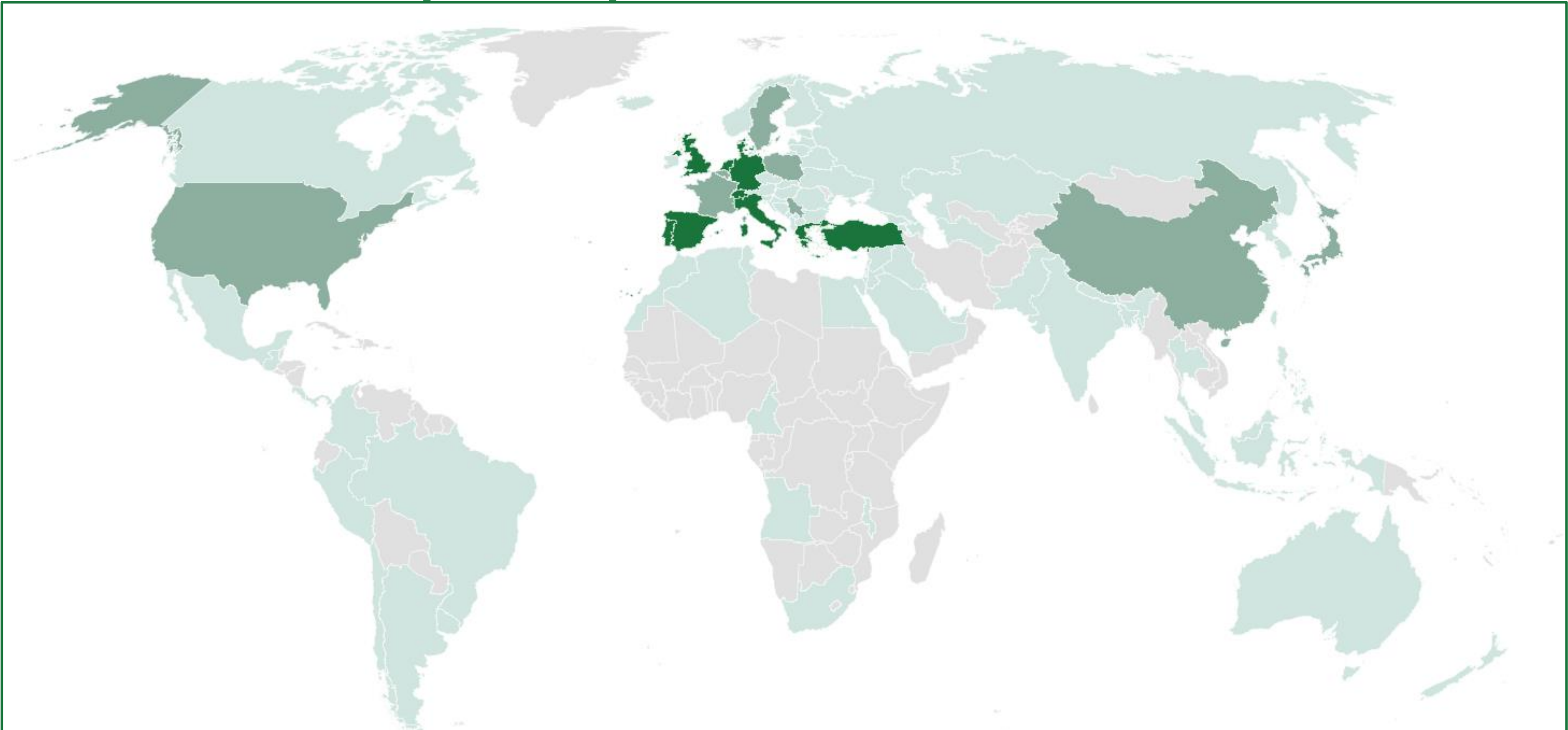
EFORT 2025 c/o MCI Suisse 9, Rue du Pré-Bouvier
1242 Satigny Switzerland
efort.sponex@mci-agency.com



Attendance



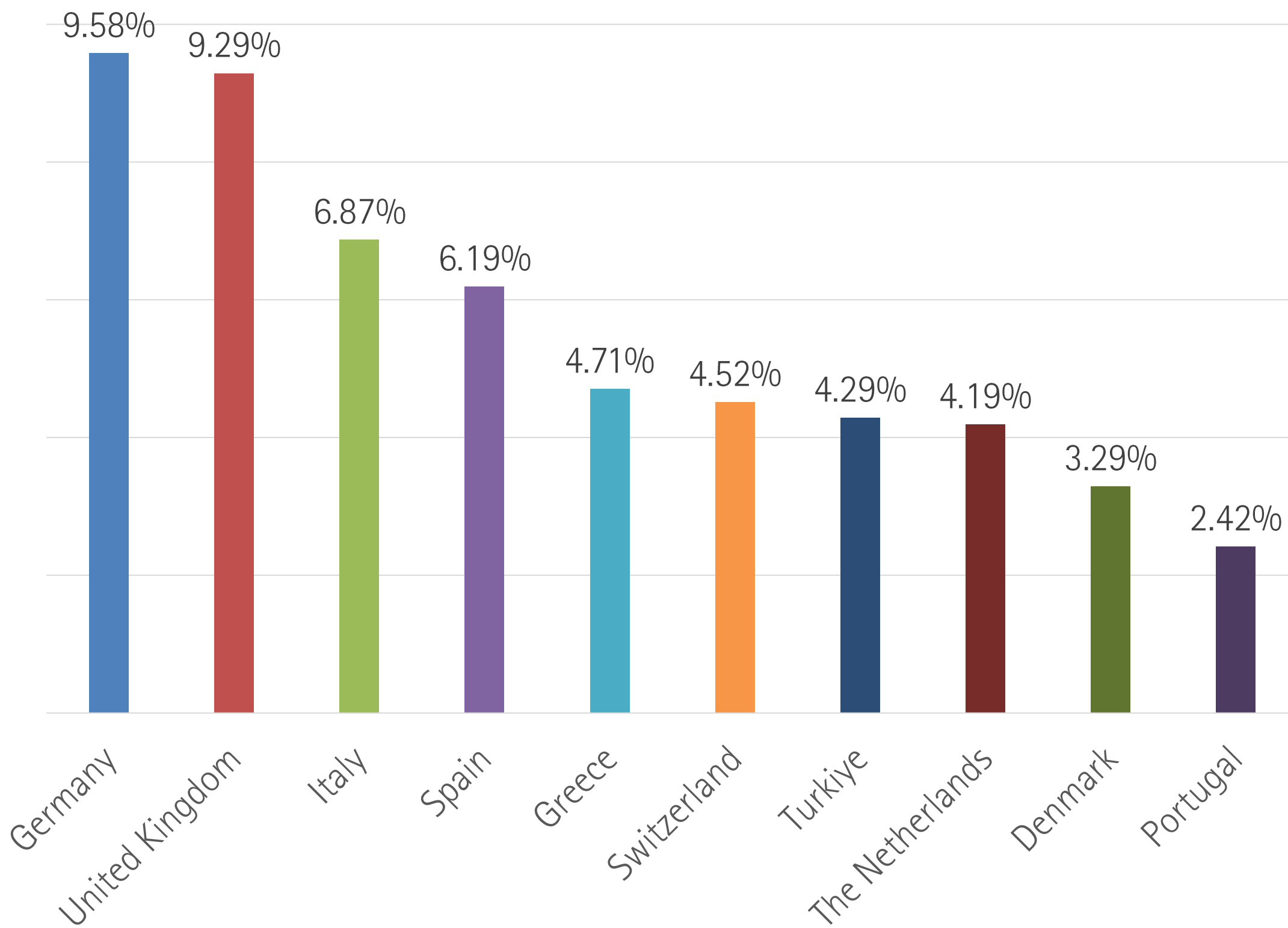
3'100 participants from 101 countries



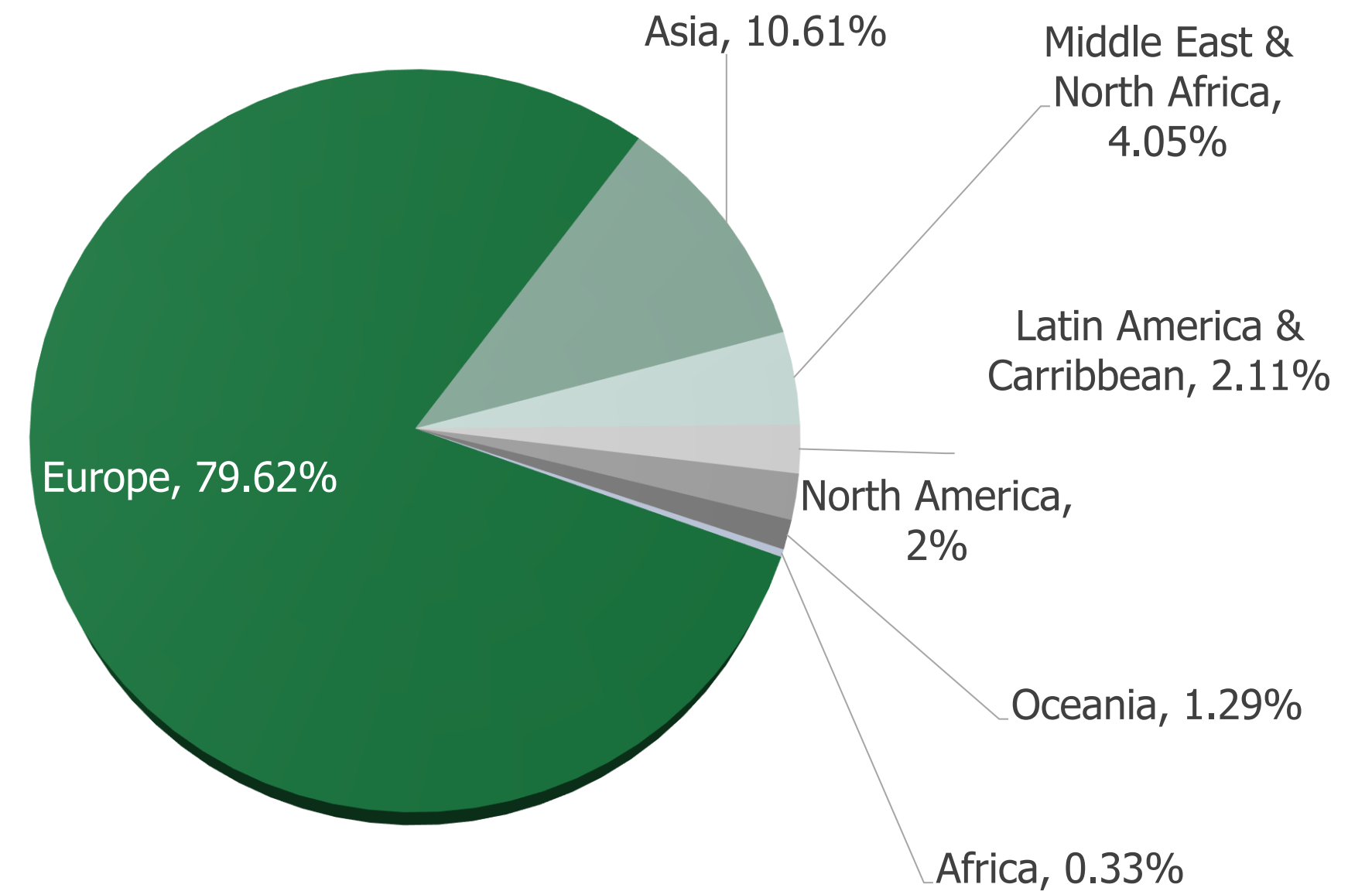
What Makes EFORT Unique



Top Attending Countries at the 2024 Congress

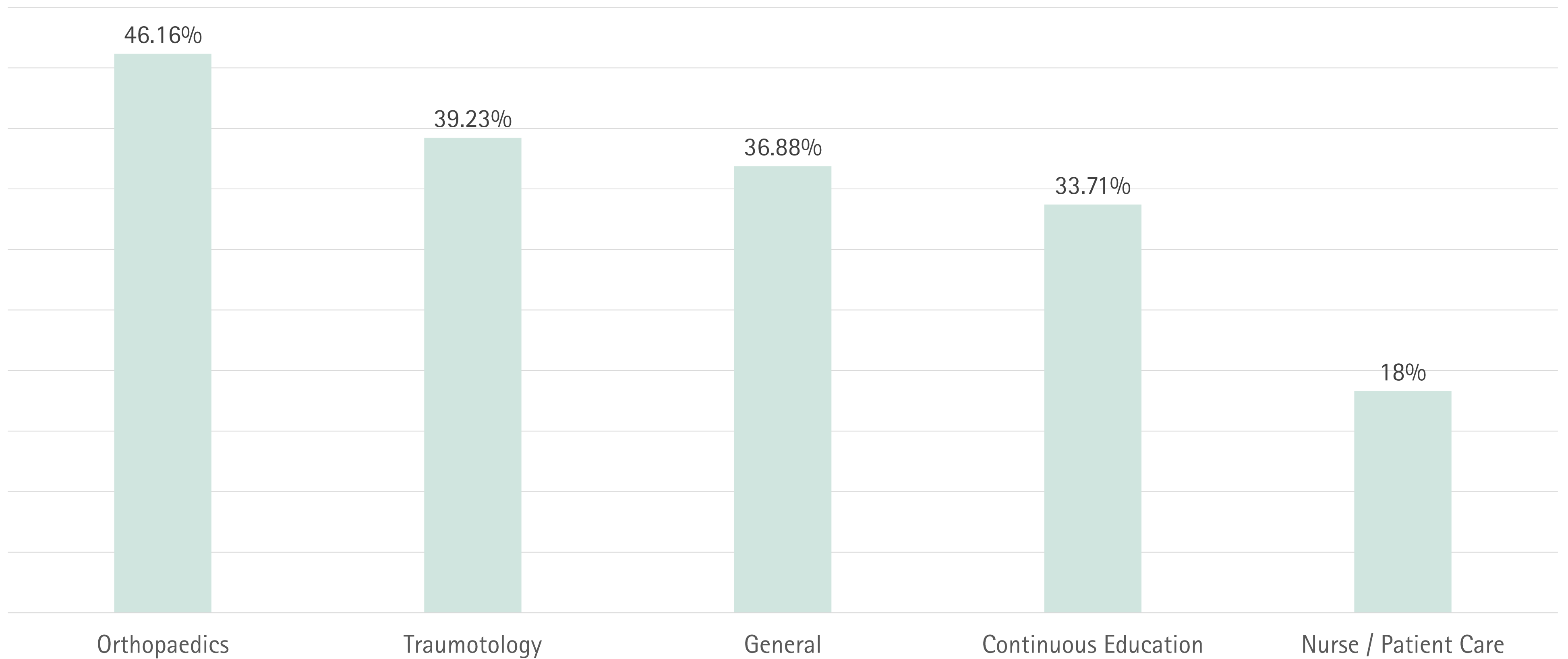


Worldwide repartition of attendees

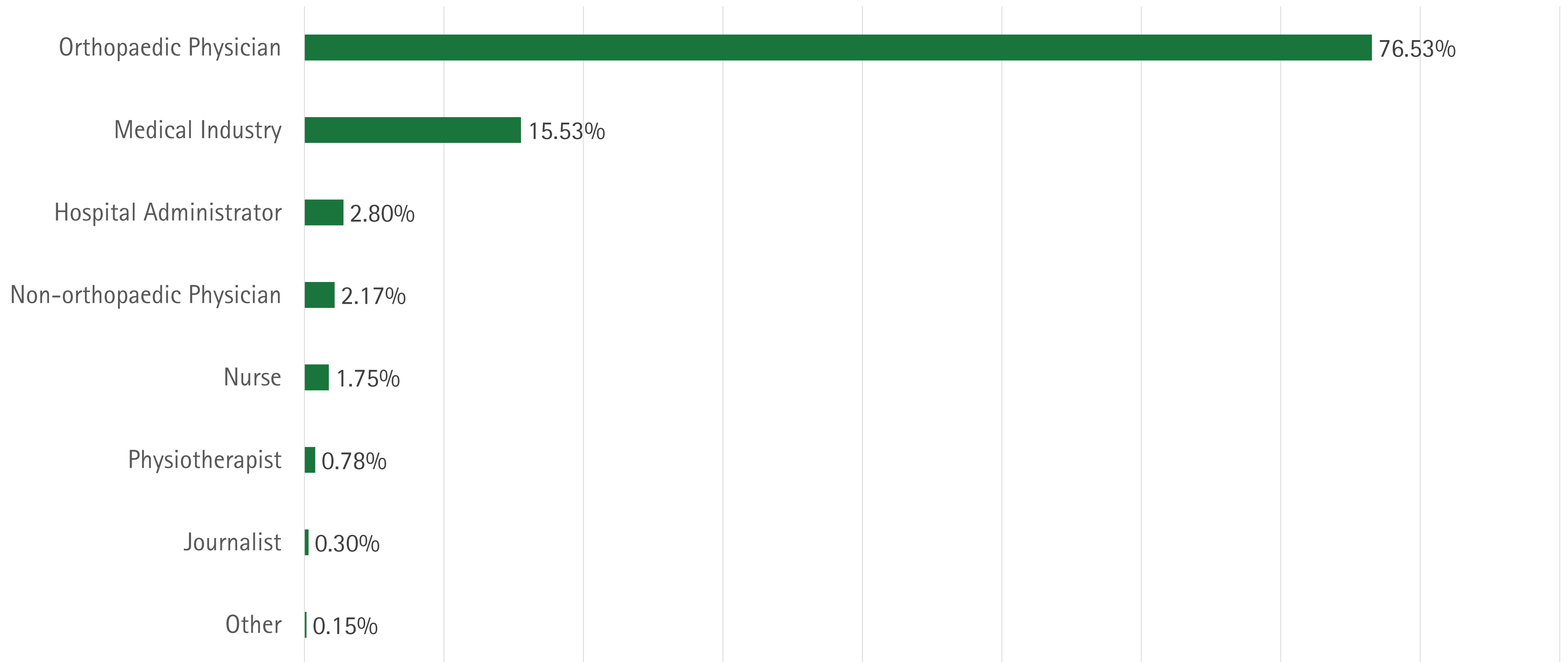




Attendees main topic of interest



Attendees profession



Past EFORT Industry Partners



ELITE PARTNERS

AVanos Medical
B. Braun Aesculap
Meril Healthcare Pvt ltd

PREMIUM PARTNERS

Becton, Dickinson & Company - BD Medical
Enovis
Mölnlycke HealthCare AB

SCIENTIFIC PARTNERS

APOA - Asia Pacific Orthopaedic Association
EBJIS - European Bone & Joint Infection Society
EHS - European Hip Society
EORS - European Orthopaedic Research Society
FORTE - The Federation of Orthopaedic and Trauma Trainees in Europe
SICOT - International Society of Orthopaedic Surgery & Traumatology

EXHIBITORS

Aap Joints GmbH
ACF Medikal Ürünler Makina San. Tic. Ltd. Sti.
Albomed GmbH
APEX iTool
Arthrotech Implant System
ASES Medikal Orthopedics
Astrolabe Medical

BaiDe Medical Instrument Co. LTD.
Bauerfeind AG
Beijing ZKSK Technology Co Ltd
Biocomposites Ltd
Biopsybell S.r.l Società Unipersonale
BioVico Medical Biotech
Bone & Joint
BUSA Surgical

CANWELL MEDICAL LTD.
ChM sp. z o.o.
CHUNLI Medical
Condor® MedTec GmbH

De Soutter Medical Ltd
Dipperson Medical
Double Medical Technology Inc.

Echolight S.p.a.
Episurf Medical AB
ESTAS Medikal
Euromed Implants GmbH
EUROS

G21 S.r.l
Genostis AG
Globus Medical NuVasive Specialist Orthopedics
Griffin Publisher

Hangzhou Singclean Medical Products Co., Ltd
Heraeus Medical GmbH

Implantcast GmbH
Innovative Medical Products
INPROFEX / INPHARM

Komet Medical
Königsee Implantate GmbH

LCA Pharmaceutical
LDK Orthopaedics
Lepu Medical Technology
LSM-MED S.r.l.

MDT International s.a.
Medacta International SA
Medicalex
MicroPort Orthopedics, Inc.
MINDRAY
Miracell

Noraker
Normmed Medical

Ormed Group Medical
Orthoheal PVT Ltd

Sawbones Europe AB
SeedIMPULSE SA
Shanghai Bojin Electric Instrument & Device Co. Ltd.
Star Sports Medicine
Syntec Scientific Corporation

TRUEMED Medikal
Tulpar Medical Solutions

VSY Biotechnology GmbH.

Waston Medical
WEGO ORTHO
Wisepress Ltd
World Surgery Tour

Ziehm Imaging

Programme Topics



TRAUMATOLOGY

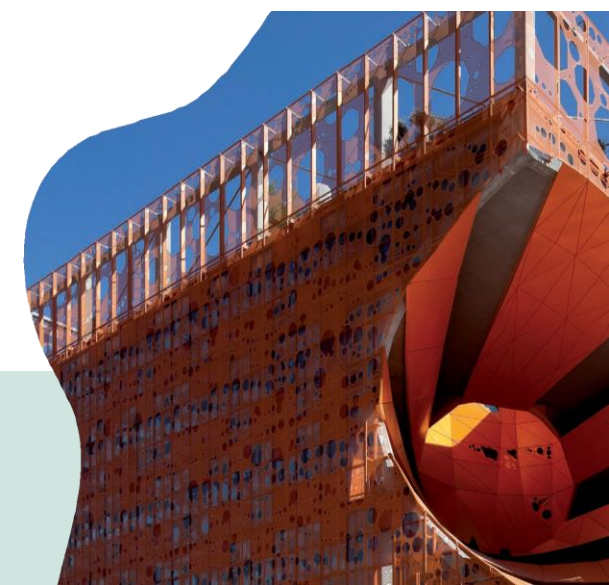
- Spine Trauma
- Shoulder & Upper Arm Trauma
- Elbow & Forearm Trauma
- Hand & Wrist Trauma
- Pelvic Trauma
- Hip & Femur Trauma
- Knee & Lower Leg Trauma
- Foot & Ankle Trauma
- Polytrauma
- Paediatric Trauma
- Varia Trauma

ORTHOPAEDICS

- Spine
- Shoulder & Upper Arm
- Elbow & Forearm
- Wrist & Hand
- Pelvis, Hip & Femur
- Knee & Lower Leg
- Foot & Ankle
- Paediatrics Orthopaedics
- Musculoskeletal Tumors
- Musculoskeletal Infections

GENERAL TOPICS

- Basic Sciences
- Biomechanics
- Implants, Biomaterials & Registry Studies
- Systemic Disorders
- Methodology
- Health Economy
- Education
- Quality Management
- Miscellaneous



Congress at a Glance



09 June Monday	10 June Tuesday	11 June Wednesday	12 June Thursday	13 June Friday	14 June Saturday
08.00-22.00 Building up	14.00-18.00 Registration	Exhibition 09.00-17.30	Morning sessions 08.00-09.00	Morning sessions 08.00-09.00	08.00-20.00 Dismantling
			Morning sessions I 09.00-10.00	Industry Break	
Industry Break	Morning sessions II 09.30-10.30		Morning sessions II 09.30-10.30		
Morning sessions II 10.30-11.30	Industry Break		Industry Break		
Opening Session 11.45-12.45	Morning sessions III 11.00-12.00		Morning sessions III 11.00-12.00		
Industry Symposia 13.00-14.30	Honorary Lecture 12.15-12.45		Honorary Lecture 12.15-12.45		
Exhibition 09.00-17.30	Industry Symposia 13.00-14.30		Industry Symposia 13.00-14.30		
Afternoon sessions I 14.45-15.45	Exhibition 09.00-17.00		Afternoon sessions I 14.45-15.45		
Industry Break	Afternoon sessions I 14.45-15.45		Industry Break		
Afternoon sessions II 16.15-17.15	Afternoon sessions II 16.15-17.15		Afternoon sessions II 16.15-17.15		
Afternoon sessions III 17.30-18.30	Afternoon sessions III 17.30-18.30	Afternoon sessions III 17.30-18.30			

Why partner with EFORT



WORLDWIDE EXPOSURE

EFORT allows you to connect with a global audience and offers you the chance to be part of a dynamic 3-day business focused exhibition which is part of the association's annual Congress.

EFORT provides you with a unique opportunity to carry out business face-to-face with professionals from the orthopaedic and traumatology community. While the heartland of EFORT activities remains in Europe, EFORT extends its interests, collaboration and programmes far beyond.

We would like to welcome all EFORT delegates to the magnificent city of Lyon. Lyon is the second French city and is ideally located at the crossroads of Europe. You will enjoy discovering the city centre, the surroundings and the parks of this town as well as its two rivers (the Rhône and the Saône).

Lyon is listed in the UNESCO World Heritage Register thanks to its Roman ruins and Renaissance buildings.

Lyon is a major city for mixing culture and art with many museums and festivals. Lyon is also the city of gastronomy and is famous all over the world for the art of fine dining.

Next to the Convention Center, the city park 'Parc de la Tête d'Or' and the Rhône River will offer you the possibility to take a walk or a run after Congress sessions.

LET'S COLLABORATE FOR SUCCESS

EFORT is the leader for unbiased science with regards to the continuous medical education and continuous professional development of health care professionals in the fields of orthopaedics and traumatology. EFORT believes that partnership with the business community and other third party commercial providers can have a beneficial impact on European and ultimately global health promotion with respect to reducing the burden of illness and complications arising from orthopaedic and trauma related incidents.

CONNECTING YOU

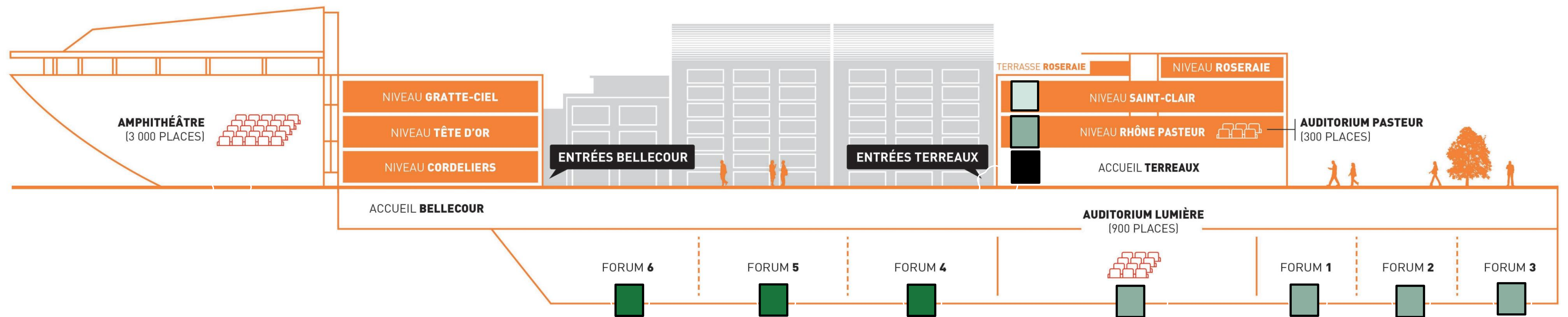
Thanks to its close collaboration with its member national societies, specialty-associated and international societies, EFORT offers unrivalled access to network and connect with leading thinkers and expert decision makers. It promotes the exchange of scientific knowledge and experience in the field of prevention and both the conservative and surgical treatment of diseases and injuries concerning the musculo-skeletal system.



General Floorplan



Preliminary Floorplan



KEY

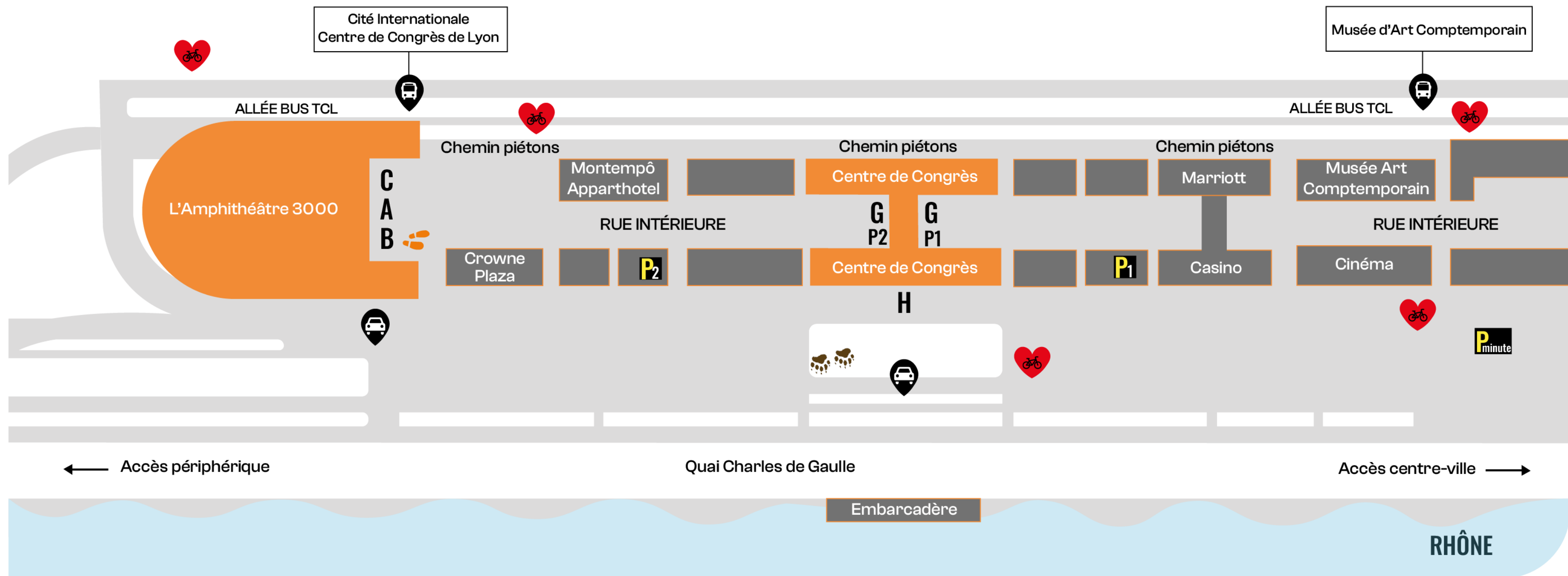
- Exhibition & Posters
- Sessions
- Meeting rooms
- Registration

General Floorplan



Centre de Congrès de Lyon
 50 Quai Charles de Gaulle - 69006 Lyon
 45,78508° N, 4,85460° E

PARC DE LA TÊTE D'OR



A, B, C - Entrée L'Amphithéâtre 3000
 G, H - Entrée Principale

Exhibition Floorplan



Exhibiting at EFORT



SHELL SCHEME €860

PER SQ. METRE (VAT Not Included)

- ✓ Exhibition floor space
- ✓ Shell scheme frame
- ✓ Fascia board for company name
- ✓ Lighting
- ✓ Electrical supply
- ✓ Carpeting
- ✓ 1 Table and 3 chairs for 9sqm
- ✓ Stand cleaning

- ✓ Company listing in Congress Final Programme
- ✓ Company listing and company profile on the EFORT congress website
- ✓ 2 Complimentary exhibitor badges per 9sqm
- ✓ 1 Additional badge for each additional 9sqm booked
- ✓ Coffee breaks served in exhibition

SPACE ONLY €790

PER SQ. METRE (VAT Not Included)

- ✓ Exhibition Floor Space Only
- ✓ Company listing in Congress Final Programme
- ✓ Company listing profile on the EFORT congress website
- ✓ 2 Complimentary exhibitor badges per 9sqm

- ✓ 1 Additional Badge for each additional 9sqm booked
- ✓ Coffee breaks served in exhibition

Non-contractual image



Exhibiting provides unlimited opportunities to:

Drive Sales, Heighten Visibility, Create Positive Publicity, Differentiate from the competition and broaden competitive advantage by increasing credibility, Image and Prestige to a highly targeted audience

Exhibition General Information



Exhibition Layout

Exhibitors occupying space-only will be required to submit a detailed plan of their stand as well as a 3D plan to MCI for approval. For island stands, widely open and accessible stands on four sides are mandatory, unless specifically authorized by the organisers (MCI).

Maximum constructible height for space only stands: 3m.

All booths that do not comply with the rules can and will be required to adapt/dismantle their construction prior to the official opening of the exhibition.

Exhibitor Registration

All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges are given for the first 9 square meters booked and one

additional badge for each additional 9 square meters booked. Any additional exhibitor(s) will be charged an exhibitor registration fee of EUR 350.- (incl. VAT) for access limited to the exhibition area and EUR 500.- (incl. VAT) for full access to the congress. An exhibitor registration form will be included in the exhibitors' technical manual.

All exhibitors need to wear their badge of the Congress.

Company Profile

A complete listing of all exhibitors, including a 100- word entry profile will be featured on the congress website.

Companies will have to send their company profiles by email to: efort.sponex@mci-agency.com

Should the profile not have been received and confirmed by MCI, it will not be included.

Noise

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space. The Organizers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

Amendments to Exhibition Layout

While every effort is made to preserve the published layout of the exhibition, the Organizers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Manning of Stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must

not dismantle their stands before the published closing time.

Give-Aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the congress. Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.

Exhibition General Information



Product Disclaimer & Compliance

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organizers.

Each exhibitor and/or sponsor is responsible for the material and information they make available at the Congress. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Congress.

It is the responsibility of the exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organizers will not arbitrate in any way in legal issues of this nature.

Code of Ethics and Business Conduct

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- EFPIA HCP Code

<https://www.efpia.eu/relationships-code/the-efpia-code>

- MedTech Europe Code of Ethical Business Practice

<https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>

To see the EFORT Sponsorship and Collaboration Policy

please access <https://www.efort.org/investor-relations>

Security and Insurance

The Organizers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for their belongings.

Health and Safety at Work Regulations

It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

Cancellation of Exhibition and Congress

It is mutually agreed that in the event of

total or partial cancellation of the Congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, the agreement between the exhibitors and EFORT will be terminated immediately, and EFORT shall determine an equitable basis for the refund of a portion of the exhibit or other fees, after due consideration of expenditures and commitments already made.

Under no circumstances is EFORT responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

Satellite Symposia



90 MINUTES

WEDNESDAY 11 June 2025				
ROOM	CAPACITY	TIME	DURATION	EURO
Room 1	888 pax	13:00 - 14:30	Symposium - 90 min.	EUR 22'900.-
Room 2	800 pax	13:00 - 14:30	Symposium - 90 min.	EUR 22'900.-
Room 3	600 pax	13:00 - 14:30	Symposium - 90 min.	EUR 18'500.-
Room 4	590 pax	13:00 - 14:30	Symposium - 90 min.	EUR 18'500.-
Room 5	300 pax	13:00 - 14:30	Symposium - 90 min.	EUR 12'500.-
Room 6	284 pax	13:00 - 14:30	Symposium - 90 min.	EUR 12'500.-
Room 7	127 pax	13:00 - 14:30	Symposium - 90 min.	EUR 11'000.-

THURSDAY 12 June 2025				
ROOM	CAPACITY	TIME	DURATION	EURO
Room 1	888 pax	13:00 - 14:30	Symposium - 90 min.	EUR 22'900.-
Room 2	800 pax	13:00 - 14:30	Symposium - 90 min.	EUR 22'900.-
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Room 5	300 pax	13:00 - 14:30	Symposium - 90 min.	EUR 12'500.-
Room 6	284 pax	13:00 - 14:30	Symposium - 90 min.	EUR 12'500.-
Room 7	127 pax	13:00 - 14:30	Symposium - 90 min.	EUR 11'000.-

FRIDAY 13 June 2025				
ROOM	CAPACITY	TIME	DURATION	EURO
Room 1	888 pax	13:00 - 14:30	Symposium - 90 min.	EUR 22'900.-
Room 2	800 pax	13:00 - 14:30	Symposium - 90 min.	EUR 22'900.-
Room 3	600 pax	13:00 - 14:30	Symposium - 90 min.	EUR 18'500.-
Room 4	590 pax	13:00 - 14:30	Symposium - 90 min.	EUR 18'500.-
Room 5	300 pax	13:00 - 14:30	Symposium - 90 min.	EUR 12'500.-
Room 6	284 pax	13:00 - 14:30	Symposium - 90 min.	EUR 12'500.-
Room 7	127 pax	13:00 - 14:30	Symposium - 90 min.	EUR 11'000.-



60 MINUTES

WEDNESDAY 11 June 2025				
ROOM	CAPACITY	TIME	DURATION	EURO
Room 1	888 pax	13:00 - 14:00	Symposium - 60 min.	EUR 19'500.-
Room 2	800 pax	13:00 - 14:00	Symposium - 60 min.	EUR 19'500.-
Room 3	600 pax	13:00 - 14:00	Symposium - 60 min.	EUR 15'900.-
Room 4	590 pax	13:00 - 14:00	Symposium - 60 min.	EUR 15'900.-
Room 5	300 pax	13:00 - 14:00	Symposium - 60 min.	EUR 10'900.-
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Room 7	127 pax	13:00 - 14:00	Symposium - 60 min.	EUR 9'000.-

BOOST YOUR VISIBILITY

Add an e-driver to your sponsorship list to promote your symposium to congress delegates

TIME SLOTS

The time slots are outside of the main congress sessions which maximises the number of people that can attend your symposium session.

General Information Symposia



WHAT'S INCLUDED?

ROOMS

- ✓ Room Rental
- ✓ Basic Congress Audio-visual equipment & onsite management
- ✓ Your Roll-up to advertise for the symposium at the Congress Centre
- ✓ Opportunity to brand the speaker lectern & the presidential table
- ✓ Insert in congress bag
- ✓ Display table at the entrance of the symposium room
- ✓ Recording of your symposium as a downloadable file for your own company use
- ✓ 2 badge scanners per symposium

REGISTRATION

- ✓ Complimentary full registration*
- ✓ Complimentary symposium access cards*

(number depends on the size of the room)

ACKNOWLEDGEMENT

- ✓ Acknowledgement on the EFORT congress website
- ✓ Use of the EFORT congress logo on your satellite symposium invitation
- ✓ Symposium programme in the Final Programme & the EFORT website

The benefits to you

- ✓ Captive audience of decision makers
- ✓ High visibility
- ✓ Respected congress for presenting innovations and cutting-edge research
- ✓ Increased recognition among thought leaders in the orthopaedics and traumatology community

Important Information

- ✓ All the speakers of the Satellite Symposium must be registered prior to the Congress by the Company/Sponsor taking a Symposium slot, and their hotel and trip paid accordingly.
- ✓ All satellite symposia must be held at the Congress Centre during the official time slots offered by EFORT. Companies holding a Satellite Symposium outside the Congress Centre and/or outside the official Satellite Symposia slots will be fined with **EUR 50,000**, and they will not be invited to participate at the following Congress.
- ✓ All programmes must be submitted to the Scientific Committee for approval not later than **31 March 2025**.
- ✓ All Satellite Symposia Programmes will be published in the Final Programme as submitted by the company/ sponsor.
- ✓ Additional QR code readers will be available at EFORT for an additional charge and will entitle companies to track their potential visitors.

- ✓ The organizers (EFORT / MCI) are not responsible if the room is full and cannot guarantee that all interested delegates can attend.

Satellite Symposium General Guidelines

- ✓ Sponsors of Satellite Symposia may select topics and speakers.
- ✓ EFORT assumes that speakers and chairpersons of the Satellite Symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.
- ✓ EFORT does not require speakers at the Satellite Symposia to submit abstracts of their lectures as they will not be published on the Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the Satellite Symposium lecture room.

Times & Dates of the Satellite Symposia

- ✓ Sessions will be announced on the congress website.
- ✓ The full session programme will be published in the final programme. Any promotional material to be placed in the Congress Centre will require approval from EFORT.

Mini Symposia



- ✓ Companies have the opportunity to organize product presentations in the exhibition area (Marketplace) in the form of 20-minutes mini-satellites
- ✓ These mini-satellites may be held throughout the day, and it is recommended to host it during the industry breaks in the morning or the afternoon
- ✓ Price of this opportunity: **EUR 3'900 (Excl VAT) per 20-mins time slot**
- ✓ Booking is made on a first-come, first-served basis



BOOST YOUR VISIBILITY

Add an e-driver to your sponsorship list to promote your symposium to congress delegates

WHAT'S INCLUDED?

ROOMS

- ✓ Access to Marketplace
- ✓ Basic Congress Audio-visual equipment & onsite management
- ✓ Your Roll-up to advertise for the symposium at the entrance of the Marketplace

ACKNOWLEDGEMENT

- ✓ Acknowledgement on the EFORT congress website
- ✓ Use of the EFORT congress logo on your mini-satellite invitation
- ✓ Mini-satellite programme in the Final Programme & the EFORT website

The benefits to you

- ✓ Captive audience of decision makers
- ✓ High visibility
- ✓ Respected congress for presenting innovations and cutting-edge research
- ✓ Increased recognition among thought leaders in the orthopaedics and traumatology community

Important Information

- ✓ All the speakers of the Mini-Satellites must be registered prior to the Congress by the Company/Sponsor taking a mini-satellite slot, and their hotel and trip paid accordingly.
- ✓ The full session programme will be published in the final programme. Any promotional material to be placed in the Congress Centre will require approval from EFORT.

Badge Reader



Make sure to get the most out of your participation at EFORT with the lead retrieval solutions.

With various packages adapted to your needs for your booth, your hospitality suite or your symposium room, the scanning devices will allow you to collect the key information from all the leads you engage with during the Congress, in a secure, easy and compliant way.

Contact: badgereader@mci-group.com
with your needs & questions to obtain your quote



Order early to benefit from the best available rates!

Hospitality Suites & Meeting Rooms



A selection of rooms has been reserved for industry partners

The venue has a range of meeting rooms available for corporate use. Secure your meeting room (or use it as a hospitality suite) for your business meetings. You may book a room for the duration that suits your needs.

Rental includes access to the room, furniture and beamer (additional AV equipment available upon request and at additional cost)

Closed Industry Meetings

Closed Industry Meetings are permitted in a booked venue meeting room in addition to a one-off fee of CHF 2'000 for the day of use subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited to the pre-determined size of the room and for company invited guests ONLY - each of which must be in possession of an EFORT issued registration badge.

Any company or party found in breach of this or discovered to be running any form of satellite/workshop or open delegate invitation meeting during the published congress dates and hours will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

DURATION	CAPACITY	EURO
Hourly rate	20 pax u-shape	EUR 200.-
1 full day (8am – 6pm)	20 pax u-shape	EUR 1'800.-
2 full days (8am – 6pm)	20 pax u-shape	EUR 2'400.-



Sponsorship Opportunities



Pre-Event Exposure	
Online Programme	€ 11'000
Congress App	€ 10'000
Share Science	
Research Café	€ 8'000
Scientific Sessions Conference Capture	€ 15'000
Poster Zone	€ 12'000
Bioskills Educational Workshops	€ 16'000
Maximum Brand Impact	
Mobile Device Support Zone	€ 8'000
Meeting Stools	€ 11'000
Healthy Networking Breaks	€ 5'000
Branded Ropes and Banners	Upon Request
Cardboard Meter Board	€ 2'500

Maximum Brand Impact	
Floor stickers	€ 750
Kakemono on pillars	€ 5'000
Escalators	€ 9'000
Stairs Branding	€ 7'000
Registration Area Columns	€ 9'000
Digital Branding & Marketing	
E-driver to Full EFORT Database	€ 15'000
E-driver to Registered Delegates	€ 7'500
EFORT Congress App Push Notifications	€ 2'200

Sponsorship Opportunities



Think Outside The Box

If there is one thing we like, it is new challenges and fresh ideas! Surprise us with a new proposal or something you have seen before and we can look at implementing it for the next EFORT congress.

We are always more than happy to discuss your concept with you, find the right price for the right exposure, and make your participation at the congress a truly special one!



Pre-Event Exposure



Online Programme

EUR 11'000 + VAT

EXCLUSIVE

Put your name right in front of the largest European gathering of orthopaedic and traumatology specialists

High Volume Contact

Scientific

Drive Brand

Longevity

This Opportunity Includes :

- The online programme contains the final definitive scientific programme and abstracts along with the satellite symposia.
- It is used daily by delegates to help plan their sessions and makes the perfect reference tool before & after the meeting.

Congress App

EUR 10'000 + VAT

The official EFORT Congress App has a whole range of cutting edge features and will be available for download to mobile devices prior to the congress in Lyon.

The EFORTApp is designed with our delegates in mind so that they will have all the information that they need at their finger tips! As sponsor, your brand/logo will be incorporated into the design of the App along with banners advertising booth location and satellite symposia.

This Opportunity Includes :

- Dedicated page with your company content on the congress app

High Volume Contact

Be Different

Drive Brand

Share Science



Research Café

EUR 8'000 + VAT

Conveniently located in a corner of the exhibition hall, the proven Research Café brings together Research Culture and exchange with experts and industry through intimate round table discussions.

Organise a session with experts on a thought-provoking topic of your choice. Experts shall be invited by the sponsor.

Be Different

Scientific

Network Opportunities

This Opportunity Includes :

- Inclusion of your round-table discussion in the programme with name of your company
- Access to the Research Café space for one dedicated time slot
- Listing of your session on signage at the entrance of the Research Café area
- Acknowledgement in the EFORT Congress Final Programme

Bioskills Educational Workshops

EUR 16'000 + VAT

Designed to enhance surgeons skills and learning through a dedicated professional and state of the art lab. Operational techniques are practiced and shown in close-ups of pre-prepared anatomical specimens. Surgery with live direct exchange, input and feedback, this will take place each day and overlap the industry breaks. Attendance will be limited to +100 delegates per session which will be of 60 minutes length subject to the format agreed between EFORT & the sponsor based on the technique and intricacies of the surgery.

Be Different

Scientific

Network Opportunities

This Opportunity Includes :

- Dedicated space to organize workshop
- Equipment provided by sponsor
- Dedicated timeslot within the congress programme
- Workshop promoted through EFORT communication channels
- Acknowledgement in the EFORT Congress Final Programme

Scientific Sessions Capture

EUR 15'000 + VAT

With the aim to give the educational content of the EFORT Congress a wider reach and impact, EFORT is planning the slide and audio recording of the scientific session of the whole Congress.

Recordings will be made available immediately after the meeting for the EFORT participants for a period of 6 months and then be made available to the worldwide professional community.

High Volume Contact

Be Different

Scientific

Longevity

This Opportunity Includes :

- Web banner on landing page of the meeting portal webcast
- Acknowledgement in the Congress final programme and on the website

Poster Zone

EUR 12'000 + VAT

With over 900 posters during the event; the strategically located Poster Zone is sure to be one of the main attractions of the congress.

The poster tours add even more excitement around the poster zone!

High Volume Contact

Be Different

Scientific

Drive Brand

Network Opportunities

This Opportunity Includes :

- Acknowledgement in the poster area
- Signage at the entrance of the poster area (with your company logo)
- Acknowledgement in the Congress Final Programme and on the website

Maximum Brand Impact



Mobile Device Support Zone

from EUR 8'000 + VAT

With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring the Mobile Device Support Zone.

The price for this opportunity will vary upon the type of request: from a simple corner with plugs and tables to actual charging stations, we will be happy to discuss the best way to put both your brand and the delegates' best interest forth.

- High Volume Contact
- Be Different
- Drive Brand
- Network Opportunities

This Opportunity Includes :

- Opportunity to brand the MobileSupport Zone
- Opportunity to distribute mobile device related giveaways at the Mobile Support Zone (e.g. screen cleaners)
- Signage at the entrance of the Support Zone (with your logo)
- Acknowledgement in the EFORT Congress Final Programme
- Acknowledgement on the EFORT Congress Website

Meeting Stools – Sitting Outside the Box!

EUR 11'000 + VAT

EXCLUSIVE

Offer our attendees the option to sit down, relax and/or meet and discuss with other participants during the Congress – and give your company very prominent visibility. The Meeting Stools will be fully branded by the sponsor. EFORT will produce, assemble and distribute 200 Meeting Stools around the exhibition area. Stools are made of recycled cardboard (holding up to 200 kg each).

- Be Different
- Drive Brand
- Network Opportunities

This Opportunity Includes :

- Acknowledgement in the EFORT Congress Final Programme
- Design supplied by sponsor

Healthy Networking Breaks

(Per Coffee Break) EUR 5'000 + VAT

EXCLUSIVE

Become the most popular organisation of the Congress by providing delegates with a fulfilling and refreshing experience: sponsor healthy coffee breaks during the allocated networking times.

Take this opportunity to promote healthy eating habits amongst all participants.

- High Volume Contact
- Be Different
- Drive Brand
- Network Opportunities

This Opportunity Includes :

- Acknowledgement at all coffee break tables during the sponsored break
- Signage at the entrance of the catering area
- Acknowledgement in the EFORT Congress Final Programme
- Possibility to display literature, information in designated area

Branded Ropes and Poles

Price on request

Give your brand a unique visibility by branding the official ropes and poles of the Congress. They will be seen by every single delegate that comes to the registration desk to pick up their badge.

After the event, you may keep the branded rolls for future Congresses or Corporate events.

- High Volume Contact
- Be Different
- Drive Brand

This Opportunity Includes :

- Re-usable Branded rolls with company design or logo
- Acknowledgement in the EFORT Congress Final Programme & Website

Maximum Brand Impact



Cardboard Meter Board

EUR 2'500 + VAT

Be the first brand delegates see at the congress!

High Volume Contact

Place your company branding on a cardboard meter board located at the registration area for the duration of the Congress.

Drive Brand

This Opportunity Includes :

- 1 cardboard meter board (single side) produced by organizer
- Design supplied by sponsor

Floor stickers

EUR 750/ sqm + VAT

Place your brand along the delegates' path and drive traffic to your booth or facilitate their navigation

High Volume Contact

Be Different

Drive Brand

This Opportunity Includes :

- Stickers with your company branding located in the congress area
- Exact location determined with the sponsor (exhibition, registration or concourses)
- Design supplied by sponsor

Kakemono on pillars

EUR 5'000 + VAT

EXCLUSIVE

Display your brand along the delegates' path to the session rooms using pillar banner.

High Volume Contact

Be Different

Drive Brand

The exclusive branding opportunities include 8 pillars.

This Opportunity Includes :

- Logo on kakemono hanging on venue pillars
- Design supplied by sponsor

Escalators

EUR 9'000 / opportunity + VAT

Make sure delegates see your brand and visit your booth by placing your branding in different areas of the venue.

High Volume Contact

Place your company messaging on one of the 4 escalators delegates will be using across the venue.

Drive Brand

This Opportunity Includes :

- Stickers on venue escalator
- Design supplied by sponsor

Stairs Branding

EUR 7'000 + VAT

EXCLUSIVE

Make the extra steps and brand the stairs delegates will be using between the session rooms and the registration area!

High Volume Contact

Be Different

Drive Brand

This Opportunity Includes :

- 1 sticker every 4 steps
- Design supplied by sponsor

Registration Area Columns

EUR 9'000 + VAT

EXCLUSIVE

Place your brand at the beginning of the delegate journey on 5 columns within the registration area for the duration of the congress.

High Volume Contact

Be Different

Drive Brand

This Opportunity Includes :

- 5 visuals
- Design supplied by sponsor

E-driver to Full EFORT Database

EUR 15'000 + VAT

Send a survey, promote your symposium or exhibition booth to all the EFORT database with over 28,000 contacts!

High Volume Contact

Opportunity Limited to a maximum of 5 sponsors.

Drive Brand

This Opportunity Includes :

- An HTML email provided by the sponsor will be sent to EFORT database at a requested date
- This is the perfect way to drive your brand to a specific audience before any of your competitors
- These emails are sent out directly by MCI - no email lists are provided to sponsors

E-driver to Registered Delegates

EUR 7'500 + VAT

Promote Your Symposium or Exhibition to Registered Delegates! Opportunity

High Volume Contact

Opportunity Limited to a maximum of 5 sponsors

Drive Brand

An HTML email will be sent to EFORT registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI - no email lists are provided to sponsors.

This Opportunity Includes :

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor

EFORT Congress App Push Notifications

(Max 2 per company) EUR 2'200
per notification + VAT

Take advantage of the EFORT congress app to promote your activities at the EFORT Congress with a push notification.

High Volume Contact

Be Different

Drive Brand

This Opportunity Includes :

- The congress app is the main source of reference for attendees to browse the programme and navigate the congress. Push notifications are a unique opportunity for you to share your information quickly and efficiently to the right audience.
- Push notifications through the EFORT congress app will show-up on all devices used by each registered user.

DIGITAL ADVERTISING PACKAGE ENSURE YOUR COMPANY IS SEEN!

Want a compliant way to generate visibility and attract participation to make your investment count?

Harness the power of digital advertising to exponentially grow your reach and get more delegates to engage with your symposium and/or booth while they browse the web!

- Boost awareness and recognition before, during and after the event
- Attract new participants to leverage your investment
- Digital advertising spreads your message to all registrants and thousands of additional potential delegates active in your field
- Drive higher market share of attendees to your symposium and/or booth vs your competitors

This opportunity grants success by:

- Reaching 28,000s more targeted audience in the orthopaedic and traumatology field in addition to those attending the congress. This means you attract an entirely new target audience as well as educating a wider audience about your research and findings
- Ensuring high visibility for both the brand and symposium and/or booth on an ongoing basis before and after the event
- Driving interest prior to the symposium and/or booth / exhibition so that it is top of mind and increases the likelihood of attendance
- Providing detailed measures of your event performance and audience engagement so that you and your sales team can make qualified future strategies

Sophisticated insights and metrics help your sales force by providing:

- Advertising reach figures and display frequency
- Overall visibility and interaction with the content and ads
- Click through and view rates of a highly targeted audience
- Breakdown by country for shaping future follow up and campaign
- Number of registered participants interacting with and reviewing the content
- Post event promotion to reinforce the message

We guarantee that your message is seen not only by the registrants but also by our extensive GDPR digital database targeted at orthopaedic experts active in the field.

Digital Advertising



DIGITAL ADVERTISING PACKAGE ENSURE YOUR COMPANY IS SEEN!


If you would like to unlock the full potential of digital marketing, the following packages are available:

- **Exclusive Digital Advertising Package**
Only your company will have its ads displayed and have an edge over all competitors
- **Top 3 Digital Advertising Campaign**
Limited to maximum of 3 companies

Case Study #1

Digital marketing campaigns bolsters sponsor to 2nd most attended symposia at leading medical congress

Click link:
<https://b-com.mci-group.com/Download.axd?FileID=0e7775b8-4444-4287-8034-180dcc77de38>



Virtual medical congress sponsor's digital advertising campaign sees 645,000 ad impressions in 10 days


Over the last 10 days, a virtual medical congress hosted its next and most important event: the symposia. To reach the audience, the challenge was to reach as many healthcare professionals as possible in only 10 days. The digital ads drove the targeted audience to the sponsor's dedicated landing page, where they learned more about the sponsor's symposium and virtual booth. Daily campaign optimization ensured that potential participants clicked on the ads, ensuring the highest possible conversion rate to individuals with an interest in the event and/or field.

Results	Leads generated	Click-through rate growth
Digital ad impressions: Over 645,000 ads seen in 10 days	1,372 landing page views in 10 days	Grow by 200% over 10 days

Case Study #2

Targeted digital advertising campaign increases visits to sponsors symposium by 86% year-on-year

Click link:
<https://b-com.mci-group.com/Download.axd?FileID=e1ecc208-0381-4c17-b01c-1caf43c5a57d>



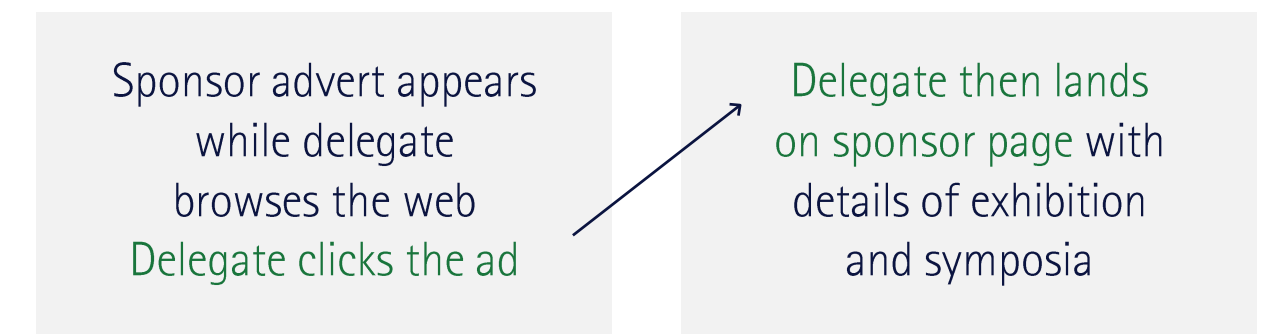
Sponsor successfully reaches key target audience through digital advertising strategy

Over the last 10 days, a virtual medical congress sought potential participants to join their symposium during the congress. We developed an innovative digital advertising strategy that allowed the sponsor to reach the targeted audience before, during, and after the event. The strategy provided added value to the sponsor in terms of reach and visibility, driving participants to their virtual booth. The digital ads directed the targeted audience to the sponsor's dedicated landing page, where they learned more about the sponsor's symposium and virtual booth. Daily campaign optimization ensured that potential participants clicked on the ads, ensuring the highest possible conversion rate to individuals with an interest in the event and/or field.

Results	Landing page visits	Event participants
Digital ad impressions: Over 700,000 ads seen during the campaign	2,134 clicks to the sponsor's landing page	The strategy assisted in engaging 5,000+ participants

How does Digital Advertising work?

Digital ads generate high visibility before, during and after the event and attract new participation to make your investment count.



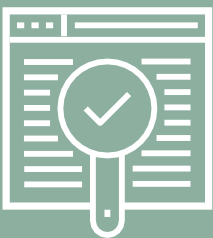

For further information and to discuss pricing for digital advertising service packages, please contact efort.sponex@mci-agency.com

Digital Advertising



DIGITAL ADVERTISING PACKAGE ENSURE YOUR COMPANY IS SEEN!

Our Top 8 Value Adds

 1 Access to a digital database of 4 million+ congress attendees	 2 Exponentially increasing your delegate pool	 3 Audience growth across new profiles & increased engagement	 4 E-commerce optimisation
 5 Insights into audience and engagement	 6 Clearly-defined marketing strategy & metrics & transparent ROI reports	 7 Driving brand visibility	 8 Real digital advertising performance

Digital Advertising



DIGITAL ADVERTISING PACKAGE
ENSURE YOUR COMPANY IS SEEN!

Investment Be seen by
1'000's
of potential delegates

Premium

EUR 39,000

Customizable Plan

Optimised

EUR 28,000

Popular Plan

Basic

EUR 20,000

Economic Plan

Terms & Conditions



Reservation

In order to be valid, your reservation must be completed via the official order forms. An invoice will be issued upon completion of your order, to be paid within 30 days of receipt. The completion of an order constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing. The full amount for your booking(s) must be received by 31 March 2025 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booths, satellite symposium slots and sponsorship items allocations will be attributed first to EFORT Corporate Sponsors in order of reservations. Companies will be requested to make choices, but neither EFORT nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA's written agreement.

Technical Manual

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

Local and Site Regulations

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organisers have the authority to demand removal/ change of any structure which is not in accordance with the local and Congress rules or cancel participation. The decision of the organisers will be final and binding.

Entry to the Exhibition

Access to the exhibition will only be possible to registered congress participants or exhibition participants.

Insurance

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the Organisers.

Force Majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organizer or the producer.

Interpretation of the Regulations and Amendments

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9 -1242 Satigny Switzerland

Data Protection Clause

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/ sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed. Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the exhibitor/sponsor's data – or any transmitted by the sponsor – will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/ sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO) : anne.lesca@mci-group.com

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

Orders



To order your exhibition space, sponsorship opportunities or satellite symposia, please click the button to the right.

You will be taken to the EFORT Website on the order forms' page. Fill-in the relevant form and send it back to: efort.sponex@mci-agency.com to place your order.

**ORDER
FORMS**

[CLICK HERE](#)