

# EFORT Year-Round Opportunities

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## EFORT Educational Partnership Programme (EPPP)

### ► What is the EPPP?



As an industry partner or exhibitor, you already know the benefits of participating in the EFORT Annual Congress – quality leads and quality conversations with interested parties.

EFORT communicates, interacts and exchanges with the entire Orthopaedic & Traumatology community 365 days a year –and not just the 3 days of the annual Congress.

**EFORT created the EPPP for you, our industry partners and collaborators:  
to offer additional opportunities and exposure all year around.**

### ► What are the benefits?



Exposure at times and dates appropriate to your marketing needs **across the full year.**

Whether you are seeking surgeons' input to potential new products, need concrete data and statistics to underpin your market launch, provide ongoing education to Fellows or simply reward and link your brand to a specific discipline of research –**EFORT has a solution.**

### ► What sort of services/opportunities are included in the EPPP?



There is a wide range of services: from featured articles, collaborative webinars and banner advertising in EFORT TODAY; Fellowships; Bioskills workshops; or data surveys.

For an informal discussion to identify the services that match **YOUR needs** –or simply **to request the order form and pricing**, contact [alan.cole@efort.org](mailto:alan.cole@efort.org)