

23rd EFORT Congress 2022

Priority application deadline
22 November 2021

Final application deadline
20 May 2022



Congress exhibitor and sponsorship brochure

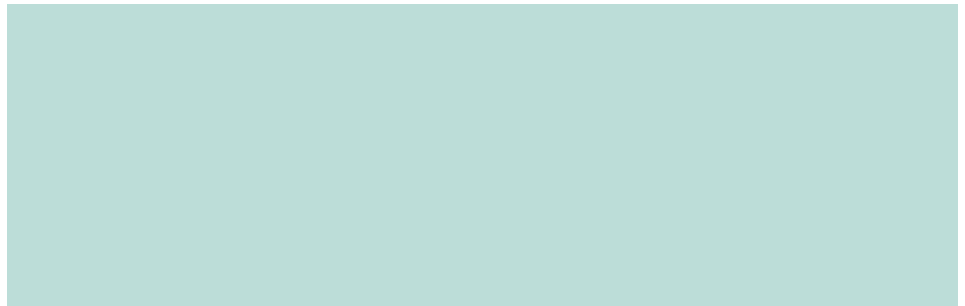
Lisbon, Portugal

22-24 June 2022

Main theme: Modern Patient Needs - Challenges And Solutions In O&T

 #EFORT2022

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CONTACTS

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Fax +41 (0)21 343 4411

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Reinacherstrasse 131

4053 Basel, Switzerland

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EXHIBITION, SATELLITES AND SPONSORSHIP

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Alan Cole

ZA La Pièce 2

1180 Rolle, Switzerland

Mobile +41 (0)78 911 82 63

alan.cole@efort.org

EXPERIENCE THE EFORT ANNUAL CONGRESS

Watch our corporate video online

www.efort.org/corporate-video



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The content of this brochure is subject to change. Please [check online](#) for most up to date version. First published: September 2021.

Welcome from EFORT



Prof. Dr. Li Felländer-Tsai
EFORT President 2021 / 2022



Prof. Dr. Søren Overgaard
EFORT Chairman Science Committee

Dear Industry Partner,

It will be a great pleasure to welcome you to Lisbon in Portugal once again for this 23rd EFORT Annual Congress taking place from 22 June to 24 June 2022. Building on the learnings from these last couple of years, the impact on our communities and facing the challenges of the future, the scientific and educational focus will deliver the best of each discipline in an attractive, safe and interactive format that takes into account this post COVID world.

The main theme of the Lisbon Congress in 2022 will be **Modern Patient Needs – Challenges And Solutions In O&T**. Highlights of the Congress will include the ageing population and the expectations of new survivors, the impact on O&T of globalisation and migration, new diagnostics, e.g. genetics, biomarkers and imaging techniques, new technology (implants and drugs), precision based medicine including genetics, megadata, machine learning, health registries and medical ethics under pressure, just to mention a few.

The format of the Lisbon 2022 meeting will encourage active interaction with symposia, instructional lectures, interactive expert exchange sessions with distinguished speakers. Additionally there will be Complex Case discussions, the Comprehensive Review Course, the Full-Day in Total Hip & Total Knee Replacement as well as Free Papers and Clinical Cases from all over the world. As always and by tradition, there will be two specially selected lectures, the Michael Freeman and Erwin Morscher Honorary Lectures. The annual congress, however, would be incomplete without the participation and support of you, our industry partners.

Clearly you, our industry partners, are also key players in delivering modern patient needs. As each year, the congress experience would be incomplete without your support and participation and we once again encourage you to participate with this congress theme and mission in mind. Help us help you make the three day experience of the annual congress even more fulfilling and satisfying for yourselves and our delegates, especially after these two years where COVID has restricted our opportunity to interact and exchange in person.

An ongoing demand and request from EFORT member societies continues to be "better European wide collaboration and sharing". This year's theme continues to address this objective. **Thus EFORT needs YOUR support and cooperation in providing these solutions.** Please contact sponsorship@efort.org with your ideas on how you could work with us in delivering such services.

Thank you for helping EFORT be at the forefront of medicine and improving health care for our patients. The EFORT Leadership, our committee members, ambassadors and Head Office staff thank you for your participation. We look forward to welcoming you once again in Lisbon for the 23rd EFORT Congress, delivering independent and unbiased science in a safe, lively, compliant and respectful hybrid educational environment.

A handwritten signature in black ink, appearing to be 'Li Felländer-Tsai'.

Prof. Dr. Li Felländer-Tsai
EFORT President 2021 / 2022

A handwritten signature in black ink, appearing to be 'Søren Overgaard'.

Prof. Dr. Søren Overgaard
EFORT Chairman Science Committee

Your congress at a glance



WHAT'S NEW

EFORT are pleased to announce the return of the popular and practical **Surgical Skills Workshops** – joint workshops run in partnership between EFORT and leading corporate partners – this was first successfully implemented in 2018 and run virtually during our Virtual EFORT congresses in 2020 and 2021. Contact alan.cole@efort.org.

Please see pages 10-15 for new opportunities arising as a result of and learning from COVID 19 and the **Virtual EFORT Congresses of the last two years**. The newly launched concept "Delegate questionnaire slots by topic" - see page 12. Examples include: intersession adverts, web banners and delegate questionnaire slots by topic - see pages 10-15, etc.

PRELIMINARY CONGRESS SCHEDULE

20 June Monday	21 June Tuesday	22 June Wednesday	23 June Thursday	24 June Friday	25 June Saturday
08.00 - 22.00 Building up	14.00 - 18.00 Registration		Morning sessions 08.00-09.00	Morning sessions 08.00-09.00	08.00 - 20.00 Dismantling
		Morning sessions I 09.00-10.00	Industry Break	Industry Break	
		Industry Break	Morning sessions II 09.30-10.30	Morning sessions II 09.30-10.30	
		Morning sessions II 10.30-11.30	Industry Break	Industry Break	
		Opening Session 11.45 - 12.45	Morning sessions III 11.00-12.00	Morning sessions III 11.00-12.00	
			Industry Symposia 13.00 - 14.30	Honorary Lecture 12.15 - 12.45	
		Afternoon sessions I 14.45-15.45		Industry Symposia 13.00 - 14.30	
			Industry Break	Afternoon sessions I 14.45-15.45	
		Afternoon sessions II 16.15-17.15	Industry Break	Afternoon sessions II 16.15-17.15	
		Afternoon sessions III 17.30-18.30	Afternoon sessions II 16.15-17.15	Afternoon sessions II 16.15-17.15	
	Afternoon sessions III 17.30-18.30	Afternoon sessions III 17.30-18.30			

PRELIMINARY EXHIBITION SCHEDULE

Wednesday, 22 June 2022	09.00 – 17.30
Thursday, 23 June 2022	09.00 – 17.30
Friday, 24 June 2022	09.00 – 17.00

This preliminary schedule is correct at time of going to press. Final schedule to be confirmed in the Online Congress Exhibitor Technical Manual. Please always check online for the most up-to-date information <https://congress.efort.org>

Lisbon & accommodation

Congress Centre Venue:
The CCL – Centro de Congressos de Lisboa
<https://lisbonvenues.pt/en>



TRADITION AND MODERNITY MEET IN THE OLDEST CITY IN WESTERN EUROPE

Lisbon is Portugal's capital and the largest city with a population of more than 550,000 people. Its urban area extends beyond the administrative part of the city with a population of around 2.7 million people. Located in western Portugal on the estuary of the Tagus River, it is one of the oldest cities in the world and the oldest in Western Europe.

PCO

EFORT has appointed Congrex Switzerland as the professional congress organiser (PCO) for the 23rd EFORT Congress in Lisbon. Congrex Switzerland will provide services for Registration, Hotels and all on-site congress support logistics.



Congrex Switzerland Ltd
Reinacherstrasse 131
4053 Basel, Switzerland
efort@congrex.com

Industry technical enquiries should be directed to industry.efort@congrex.com or +41 (0) 61 686 77 96.

ACCOMODATION

To secure best hotel rates, terms and conditions, and all hotel GROUP BOOKINGS please contact:



Congrex Switzerland Ltd
Reinacherstrasse 131
4053 Basel, Switzerland
Hotel and accommodation: hotel.efort@congrex.com | Phone: +41 (0)61 686 77 77
Registration: registration.efort@congrex.com | Phone: +41 (0) 61 686 77 93.

CAUTION

Only Congrex Switzerland are authorised to act on behalf of EFORT for Hotels and registration, as they are the officially appointed PCO of EFORT. No other agency is authorised to act on behalf of EFORT and any claims or agreement made with such parties is entered into at your own risk and is NOT the responsibility of EFORT, nor Congrex Switzerland.

CONGRESS VENUE

CCL, Praça das Indústrias,
1300-307 Lisboa
Portugal
Phone: +351 218 921 400 | Fax: +351 218 921 499
<https://lisbonvenues.pt/en>

GPS: Latitude – 38°41'57.80 N

Longitude – 9°10'57.00 W

The CCL is the largest congress centre in Lisbon with a total area of 29,000m², including 8 auditoria, 5 multifunctional pavilions and a range of meeting rooms.

It is located in the historical area of Belém, near by the city centre and can be reached easily. The facilities include a restaurant and parking for 800 vehicles.

For more information on the congress venue:
<https://congress.efort.org/the-venue>

Access by bus & tram: please consult the CARRIS website and search for *Junqueira (Rua)*.

Access by taxi: several Companies are available: [Autocoop](#) | [Radio Taxis](#) | [Retalis](#) | [Teletaxis](#).

Access by train: please consult the COB - Comboios de Portugal website, Lisbon Congress Center is located between Alcântara Station & Belém Station (Cascais Line).

LANGUAGE

The official congress language is English.

Exhibitors and sponsors



For full analysis on 2020 and 2021 Virtual Congress attendees, accompanying presentation and statistics, please contact: alan.cole@efort.org

INDUSTRY: FIELDS OF ACTIVITY

- 3D printing
- Arthroscopic devices
- Biomaterials
- Burn therapy supplies
- Casting supplies & equipment
- Computerised systems for diagnosis & patient care
- Consumer goods
- Diagnostic radiological instruments & equipment
- Drugs (anti-inflammatory, pain relief, antibiotics...)
- Electric and magnetic stimulating devices
- Electronic medical records
- Ergonomic tools and devices
- External fixation and traction devices
- General hospital instruments
- Health insurance
- Hospital and private clinic
- Internal fixation devices for the skeletal system
- Joint implants
- Nursing and wound care products
- Operating room, surgical equipment and supplies
- Orthotic and protective devices
- Prosthetic and corrective devices
- Radiological monitoring equipment
- Registry data
- Rehabilitation and exercise products
- Robotics and computer assisted surgery
- Spinal instrumentation
- Splint and cast products and materials
- Sports equipment and sportswear
- Testing & evaluation equipment
- Work evaluation/hardening equipment

Please always contact sponsorship@efort.org if you are not already in possession of the password to access sections only available to trusted industry partners.

COMMERCIAL BENEFITS OF ATTENDING

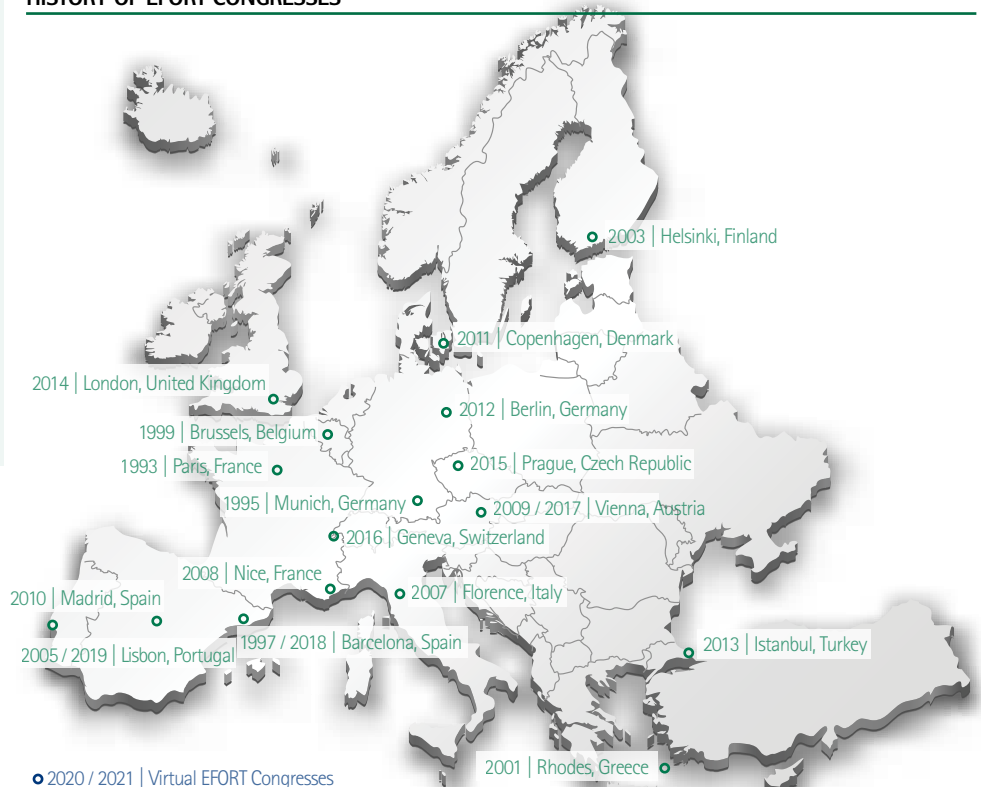
EFORT Congress key facts and figures:

- »»» Previous congresses have attracted on average 5,500 surgeons and O&T specialists from around the world;
- »»» Grow your business: ensure your products are visible alongside those of over 100 other exhibitors;
- »»» The Virtual congresses these last two years have attracted over 10,000 unique IP users as delegates;
- »»» More than 3,000 abstracts submitted, maximising the attendance of young surgeons;
- »»» View all statistics and figures online www.efort.org/congress-stats;
- »»» EFORT is the ONLY scientific congress dedicated to reaching across ALL European markets under one roof - allowing maximum exposure for minimal ROI per contact.

What to expect at the 23rd EFORT Annual Congress in Lisbon:

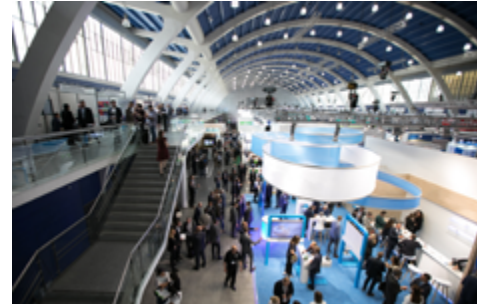
- Clients and prospects from over 105 countries;
- 2022 theme in Lisbon is **Modern Patient Needs - Challenges And Solutions In O&T** (see page 3);
- Possibility to choose an exclusive or tailored package sponsorship opportunity (pages 10-15);
- Benefit from applying within the Priority Application Deadline before 22 November 2021;
- Best practice, cross-border cooperation, solution-orientated presentations, and significant networking opportunities.

HISTORY OF EFORT CONGRESSES

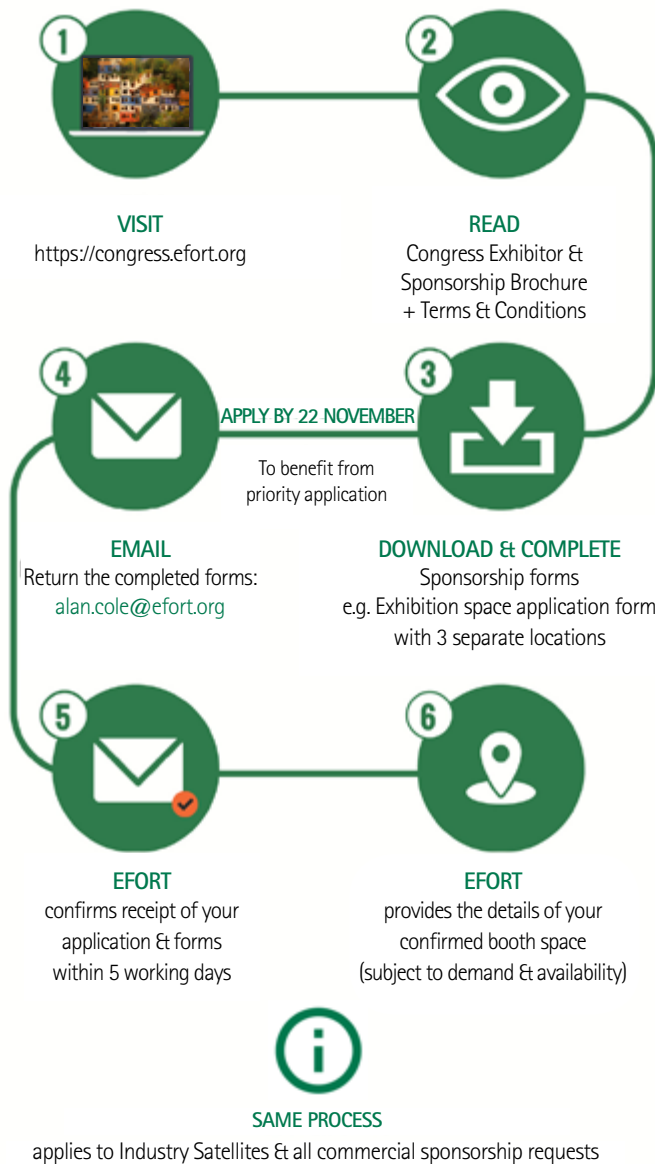


Exhibition process

Priority application deadline: 22 November 2021
 Final application deadline: 20 May 2022
 For priority application benefits:
<https://congress.efort.org/priority-application-benefits>



BOOTH ALLOCATION PROCESS



COMMERCIAL EXHIBITION RATES (exclusive of VAT)

CHF 760 per sqm	Floor space only
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The smallest available commercial exhibition space is 9 sqm.

Any company only prepared to take 6 sqm may apply to do so and will be put on a waiting list. Subject to availability and floorplan design they will be informed no later than end March 2022 if a 6 sqm space is available, however, EFORT is under no obligation to provide such a 6 sqm space and thus participation cannot be guaranteed.

We also offer preferential rates for publishers, start-ups and NGO's/Member organisations of EFORT.

Please contact sponsorship@efort.org for more details.

IMPORTANT:

- Costs are in CHF Swiss Francs excluding VAT;
- Exhibition applications are for space only;
- Send your application asap to secure your preferred booth position;
- Following the priority application deadline, a more updated exhibition floor plan will be available online;
- Only after your specific booth position, booth n° and format is confirmed by EFORT will the invoice be sent.

Shell Scheme packages:

The cost per square meter does not include any shell scheme. To additionally confirm a shell scheme package (lighting, fascia board, carpet, furniture etc.) – please complete the shell scheme package form in the **Exhibitor Technical Manual**.

Contact Congress for further information, quotes and costs: industry.efort@congress.com.



Submitting an order form is an acknowledgement and commitment to participate in the EFORT Congress and confirms you have read and accepted the General Terms and Conditions

Exhibition process & meeting rooms



TECHNICAL MANUAL & SERVICE FORMS

Complete detailed technical exhibitor guidelines, forms for set-up and dismantling, equipment and materials, cleaning, hostesses, etc., will be available to download from the **Exhibitor Technical Manual** before end of year 2021. This document will be password protected and provided **ONLY** to confirmed exhibitors and sponsors.

If you have misplaced your password please contact alan.cole@efort.org.

COMPANY INFORMATION

Exhibitors are responsible for posting short text (up to 100 words) profiling their company, with contact information, product range, new products launched during the congress, etc. in the **Online Exhibitor Listing Database** available from December 2021.

Each company will be given unique and access to enter the company profile into the online Exhibitor Listing Database.

If in difficulty, please contact alan.cole@efort.org.

ALCOHOL

To respect both science and compliance guidelines, no alcoholic beverages may be served on the exhibition floor from exhibitor booths during or after exhibition hours. To host a reception and/or provide alcohol then please do so in one of the hospitality suites/meeting rooms made available in the venue – [Meeting Room booking forms available online](#) and in this brochure.

FREE EXHIBITOR REGISTRATION

Each company participating in the exhibition is automatically entitled to a number of free registration badges. These are for your staff manning your booth and are only valid for access to the exhibition. Exhibition badges will feature both the name of the company and the name of the staff member.

NOTE: It is strictly forbidden to use named exhibitor badges for anyone else – including guests or medical doctors. Failure to abide by this regulation can result in those concerned being expelled from the congress and a financial penalty may be imposed depending on the scale of the infringement.

sqm	No. of exhibitor badges
09 – 17 sqm	3 exhibitor badges
18 – 26 sqm	6 exhibitor badges
27 – 35 sqm	9 exhibitor badges
36 – 44 sqm	12 exhibitor badges
45 – 72 sqm	15 exhibitor badges + 2 full access badges
73 – 99 sqm	20 exhibitor badges + 4 full access badges
from 100 sqm	25 exhibitor badges + 6 full access badges

Note: Exhibitor badges do not permit access to the scientific lectures and programme with the exception of when it is the satellite or workshop organised by your own company.

Individuals in possession of an Exhibitor Badge have:

- access to exhibition and poster area during congress hours;
- access to exhibition during set up and dismantling;
- admission to the opening session on Wednesday 22 June 2022.

Additional exhibition badges may be purchased at a reduced exhibitor fee of EUR 300.

Each company may also purchase 2 full access badges for their medical staff for EUR 500 plus VAT (if applicable). In both cases please contact Congrex Switzerland.

MEETING ROOMS / HOSPITALITY SUITES

The venue has a range of meeting rooms available for corporate use. Secure your meeting room (or use it as a hospitality suite) from as little as CHF 300 per hour for your business meetings. To book by one hour slots, a half day, complete day, two days or three days subject to your needs – full details on the [Meeting Room Order form online](#).

Closed Industry Meetings

Closed Industry Meetings are permitted in a booked venue meeting room in addition to a one off fee of CHF 2,000 for the day of use subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited to the pre-determined size of the room and for company invited guests **ONLY** – each of which must be in possession of an EFORT issued registration badge. Any company or party found in breach of this or discovered to be running any form of satellite/workshop or open delegate invitation meeting during the published congress dates and hours will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

Priority application deadline: 22 November 2021
 Final application deadline: 20 May 2022
 For priority application benefits:
<https://congress.efort.org/priority-application-benefits>



RATES INCLUDE

- Rental of the session room
- Standard Audio Visual equipment
- AV technician / hall attendant
- Announcement in the advance online programme (as of 01 April 2022)
- Announcement of the satellite symposium through EFORT channels
- Promotion on-site in designated EFORT approved areas

For technical upgrades such as digital lecterns and digital head tables, webcasts, recording etc - please contact alan.cole@efort.org.

VISIBILITY & PROMOTION

EFORT offers a registered delegate mailing service during April and May 2022 announcing industry symposia to all registered participants to date. For more details, please see page 13 or contact alan.cole@efort.org.

CATERING

The congress venue caterer will plan your meeting with regard to food and beverage requirements. Please contact Congrex Switzerland for quotations and booking.

ASSIGNMENT

Final room assignment is the decision of EFORT. The most appropriate room will be allocated based on the information provided on the order form.

Companies may organise commercially sponsored industry symposia at venue in the existing scientific session rooms. Seating will be theatre-style. The organisers will assign the most appropriate room subject to availability. Room allocations will be made on a first-come, first-served basis. All Industry satellite sessions have dedicated time slots as shown on page 4 time so as not to compete against the scientific programme and are thus integrated in the overall programme grid.

PROGRAMME AND SPEAKERS

The organisation of industry symposia (and workshops) are subject to approval by the Organising and Science Committee of EFORT. A draft programme, indicating title, speakers and titles of presentations must be submitted for approval by no later than end March 2022.

Please submit the content using the online Satellite Content form. Failure to respect the deadline risks your satellite not being approved and potentially withdrawn.

Approved industry satellite symposia programmes will be published in the final programme. Industry satellites are the responsibility of the sponsoring company. The congress registration fee, travel and accommodation for the symposium speakers, as well as any other expenses, must be paid by the company.

Sponsors are invited to choose from the following room and date slots:

All satellite sessions are 105 minutes

**The indicated slots include set up and dismantling time. Any additional services must also take place within the dedicated time*

EFORT room name	Capacity	Wednesday 22 June	Thursday 23 June	Friday 24 June
Lisbon	1,500	-	-	CHF 20,000
Barcelona	400	CHF 23,000	CHF 26,000	CHF 16,000
Istanbul	300	CHF 22,000	CHF 24,000	CHF 14,000
Nice	300	CHF 22,000	CHF 24,000	CHF 14,000
Florence	200	CHF 21,000	CHF 22,000	CHF 12,000
Vienna	200	CHF 21,000	CHF 22,000	CHF 12,000
Geneva	150	CHF 19,000	CHF 21,000	CHF 11,000
Berlin	100	CHF 19,000	CHF 21,000	CHF 11,000
London	100	CHF 19,000	CHF 21,000	CHF 11,000

NOTE: All sponsorship costs in this brochure are shown in CHF Swiss Francs and are exclusive of VAT

Companies are forbidden to host educational "satellite" style events in hotels during the 3 days of the congress - even in the evenings. Such events undermine the educational value and role of EFORT and will be invoiced by EFORT accordingly so that all investments contribute toward education and not solely benefit the hotels. Please discuss creative options with EFORT before committing to a hotel event.

Education and marketing visibility

Ask us about maximising your visibility and impact during the congress:
sponsorship@efort.org

ABSTRACTS

EFORTnet



EFORTnet <https://efortnet.efort.org> is EFORT's community platform and resource center that provides an extensive and unique eLibrary with over 26,148 scientific resources from the past 10 EFORT Annual Congresses –including congress abstracts and presentations. EFORTnet is also a network of excellence with 28,000 accounts from 115 countries. Range of advertising visibility options (Minimum visibility of up to 12 months) available online – contact sponsorship@efort.org. Deadline for application – 30 March 2022.

Year long visibility

Exclusive or shared packages available.
From CHF 10,000
(or CHF 830 per month)

Lisbon Congress accepted abstracts



The accepted abstracts from the 23rd EFORT Congress in Lisbon, are an integral part of the scientific programme. All accepted abstracts are automatically published online post congress within the e-library. The functionality allowing searching and printing may be supported so that each abstract selected has a footer strapline similar to e.g: "*Company name* is pleased to have supported the technology behind printing this abstract from the 23rd EFORT Congress" (or similar). Support science and education for at least 12 months from only CHF 1,000 per month. Contact sponsorship@efort.org for full details.

Year long visibility

From CHF 12,000 shared sponsorship platform to max. of three sponsors
or
CHF 30,000 one sponsor exclusivity

Awards & poster area



Support subjects and/or very specific topics featured or very specific topics featured during the EFORT Annual Congress as posters.
E.g.: The "sponsor name" best poster award for young researchers in Hip / Knee / Ankle etc.
Grant acknowledgement support on all official EFORT communications.
Alternatively sponsor the poster area all 3 days and benefit from actively encouraging education, research and science. Details from sponsorship@efort.org.

Awards
from CHF 5,000

Poster area
CHF 12,000

PRIME SPONSOR VISIBILITIES

EFORT scientific pocket guide



This is an indispensable programme guide inclusive of an advertisement and corporate logo. The pocket guide includes the full congress programme and schedule in a brief, easy to follow format. It also includes a map of the conference centre as well as information about services offered during the congress to all EFORT 2022 attendees. Guaranteed visibility. Confirmation needed before end December 2021.

Exclusive sponsorship opportunity

CHF 15,000 incl.
all production costs

Education and marketing visibility

PRIME SPONSOR VISIBILITIES

Ask me t-shirts

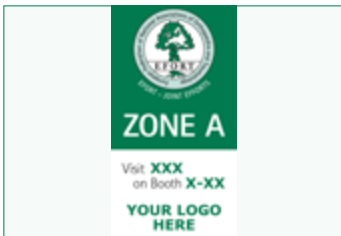


Have your corporate logo and wording of support "*company name* – proud to be supporting education & learning during 23rd EFORT Congress Lisbon" on all "ask me" hostess t-shirts throughout the venue.

Note: excludes hostesses in meeting rooms.

CHF 15,000

Exhibition aisle branding



Have your corporate or product logo message on each piece of exhibition aisle branding directing delegates to your booth or website. Highly visible to all delegates throughout the main exhibition hall on the ground floor. Minimum of 6 hanging signs of approximately 1.5 m x 4 m.

CHF 10,000

Logo & weblink accompanying your Online Exhibitor listing



Remove hurdles for HCPs searching for details on your company at the Congress or online. Have a direct weblink from the online [exhibitor listing database](#) of your company name and logo to your own website. Linking from your corporate logo gives maximum stand-out visibility. This visibility is available 365 days a year. Do not miss out. *Opens December 2021.*

Year long visibility

Free

Education and marketing visibility

PRIME SPONSOR VISIBILITIES

Tailor made marketing opportunities



Run a successful marketing and/or branding campaign at a national meeting? Perhaps you branded the water dispensers, distributed monogrammed notepads, ran a patient safety workshop or provided welcome seating cubes? Discuss your ideas with EFORT so that we repeat your national successes with an international solution. Contact alan.cole@efort.org today.

Your ideas

Questionnaire topic slots



Benefit from a targeted survey to leading surgeons on a specialist topic key to your markets: take advantage of a pre or post session time slot in the session room to ask up to 10 survey questions. Reporting and analysis included.

From CHF 3,500
Final price
based on session topic
and time slots

Specific to Lisbon: On-site visibility options throughout the congress venue



There are a wide range of professional marketing and branding opportunities throughout the Congress venue in Lisbon – allowing tailored and targeted branding and messaging to the orthopaedic community. Please see the separate brochure entitled "EFORT LISBON 2022 ON-SITE PROMOTIONAL OPPORTUNITIES" on the dedicated sponsorship section of the EFORT website or request this from sponsorship@efort.org as of 30 November 2021.

Comprehensive choice
of various solutions
Available
as of November 2021

MEETING ROOMS, HOSPITALITY SUITES OR CLOSED INDUSTRY MEETINGS

Hospitality Suite & Closed Industry Meeting rooms



There are a range of different sized rooms conveniently overlooking the exhibition halls. Flexible booking periods from one hour to all 3 days subject to the nature of the room use. All rooms will be available for the 3 days of the congress, and open during the congress hours only (see page 4).
CLOSED INDUSTRY MEETING ROOMS. Meetings of a scientific nature will not be permitted. Reserved subject to availability and respecting the criteria as specified on page 8. To book, please complete the [Meeting Room Order form](#).

From CHF 300 per
hour depending on
frequency booked

Education and marketing visibility

Be visible 365 days a year!

Ask us about more sponsorship opportunities and the EFORT Educational Partnership Programme (EPPP)
sponsorship@efort.org

MAKE A DIFFERENCE

Partnership opportunities with EFORT / Educational Grants



Grants awarded to EFORT will be used to bring defined target groups to the congress. We define your needs together – be it geographical, specialism or experience. EFORT will manage, invite and report on your educational grant requirements in a fully ethical, transparent and compliant manner. Discuss your criteria with us. Contact us now at sponsorship@efort.org for more details. Please see our [Collaboration and Sponsorship Policy](#) online.

Year long visibility

On application

EFORT Today – banner advertising



EFORT Today is the official newsletter of the European Federation of National Associations of Orthopaedics and Traumatology (EFORT). Reaching ≈30,000 contacts of our community twice a month – with clickable advertising banner options embedded within and statistics provided.

Year long visibility

On application

EFORT Today – featured interview and article



Keep your corporate name and products at the forefront with a themed interview and published article(s) in **EFORT Today** – at a date of your choice and on a theme of your choice.

Year long visibility

Subject to approval and availability
CHF 6,900

EFORT Individual Annual Membership Programme – for NON European HCPs



Support your international network by facilitating their access to European education. Offer a defined number of annual individual **international memberships**, allowing them to benefit from a reduced congress fee, and thus the educational benefits of the annual congress.

Year long visibility

From only EUR 180 per annual membership

Education and marketing visibility

Ask us about more sponsorship opportunities:
sponsorship@efort.org

MULTIMEDIA AND COMMUNICATION

Pre-congress electronic mailing



Mailed out electronically during the peak pre congress months of May and June 2022 to all participants registered so far. The mailing will announce the programme of the industry symposia and any other EFORT approved activity such as booth activity etc. The text and layout will be created by the company in consultation with EFORT/Congrex Switzerland. The mailing will be done through EFORT/Congrex Switzerland on a first-come, first-served basis. Choose either one month or both months. Note: those confirming a satellite within the Priority Application deadline will automatically receive one electronic mailing free.

One month:
CHF 4,000
Both months:
CHF 6,500

Exclusive wifi branding



EFORT Lisbon 2022 will offer free wifi to all delegates throughout the venue. In order to access the wifi the login code can potentially be a booth n° or a corporate brand name. EFORT will promote the wifi access and code to all delegates in the days running up to and during the congress.

Exclusive sponsorship opportunity

CHF 7,500

Congress App



In an increasingly digital age – be the exclusive sponsor of the EFORT Lisbon 2022 – and benefit from repeated visibility, branding and recognition of your corporate brand.
 For more information and full details, contact sponsorship@efort.org.

Range of
sponsorship items

PRINTED MATERIALS / ADVERTISEMENTS

Call for abstracts / prel. programme announcement for the 24th EFORT Congress 2023 (4 colour)



Get into the delegates' minds a whole year in advance.
 Various advertising options with clear visibility opportunities. Distributed during EFORT Congress 2023 Vienna and other O&T Congresses where EFORT participates. Subject to availability.

- Inside front cover CHF 5,000
- Inside back cover CHF 3,500
- Outside back cover CHF 6,000

Please contact sponsorship@efort.org for further details.

From CHF 3,500

Exclusivity:
Any two positions
CHF 10,000

Education and marketing visibility

JOINT INDUSTRY & EFORT WORKSHOPS

Surgical Skills Workshops



Surgical Skills Workshops will take place each day. Each workshop is for between 20 & 30 delegates maximum, allowing a real and quality exchange of learning on products, procedures and the latest skills in a closed environment. Run by Industry –the programme is approved and promoted by EFORT and approved partners– guaranteeing both EFORT quality and industry expertise. Embedded within all EFORT communications for maximum visibility. Delegate satisfaction guaranteed.

Note: limited rooms available.

From CHF 15,000

EFORT LISBON RESOURCE CENTRE

Promote your participation to the EFORT ANNUAL CONGRESS



Maximise the interest and visibility of YOUR presence and activities during the 23rd EFORT Congress 2022 Lisbon.

Ensure exposure by using the FREE images, banners, signatures and material available online at <https://congress.efort.org/resource-center>

The use of the EFORT logo without authorisation is not permitted. Abuse of the EFORT logo may result in a penalty fine of up to CHF 30,000.

Free service

Download free EFORT artwork for your marketing use: various type of formats available at <https://congress.efort.org/resource-center>



Deadlines and Codes of Conduct



Important deadlines to remember

SUMMARY OF IMPORTANT DEADLINES

15 September 2021	Abstract submission opens
27 September 2021	23 rd EFORT Congress Sales open at https://congress.efort.org
15 November 2022 (23:59 CET)	Abstract submission closes
22 November 2021	Priority application deadline (exhibition spaces, etc.)
03 December 2021	Detailed Exhibition floorplan online
31 January 2022	Email confirmation of abstract acceptance status
31 March 2022	Preliminary satellite programme submitted for approval deadline
01 April 2022	Advance programme available online
20 May 2022	Latest application deadline for exhibition space – subject to availability

CODES OF ETHICS AND BUSINESS CONDUCT

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- EFPIA HCP Code
www.efpia-e4ethics.eu/usd/e4ethics.nsf
- Eucomed Code of Ethical Business Practice
www.medtecheurope.org/node/715

To see the EFORT Sponsorship and Collaboration Policy please access <https://www.efort.org/investor-relations>



Terms and conditions

General Terms and Conditions



TERMS OF COLLABORATION

Full Terms and Conditions are available online at <https://congress.efort.org> and all products, services and pricing shown here in this brochure are subject to your acceptance of the Terms and Conditions.

Please refer to these in the first instance for any queries you may have. Below, however, are some summary points of the key terms and conditions.

Industry activities

Closed industry meetings on-site are permitted subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited according to the pre-determined size of the room, and for company-invited guests ONLY. Each guest must be in a possession of a correctly named EFORT registration badge. Any company or organisation found in breach of this is subject to a penalty fee.

External hotel satellite-style events are not permitted and contrary to our Terms and Conditions. Any company or organisation found to have held any form of scientific satellite/workshop or open delegate invitation to an educational evening event during the published congress dates will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

CONFIRMATION OF EXHIBITION SPACE AND SPONSORSHIP APPLICATIONS

Written confirmation and subsequent invoicing by EFORT constitutes the sole document of acceptance and admittance to the exhibition, and is issued exclusively to the applicant, under the specific terms stated herein.

PAYMENT AND CANCELLATION POLICIES

For full details of the payment and cancellations terms please read the full [General Terms and Conditions online](#).

CANCELLATION POLICY

A sponsor may withdraw its application for an exhibition space activity or satellite activity in writing prior to 31 December 2021 and will receive a refund of 70% of the amount paid within 60 working days.

The withdrawal of an application received after 31 December 2021 will not entitle the sponsor to any refund.

Please read the full [Terms and Conditions online](#). Any cancellation fees will be invoiced inclusive of VAT, if applicable. No payment obligation exists if the company which has registered for exhibition space or other forms of presentation can prove that no loss has been incurred, or that any such loss amounts to less than the cancellation fee. If parts of the services which have been registered for are cancelled, then cancellation fees as mentioned above will be invoiced for the cancelled services. On-site cancellations do not by any means imply the dismantling of booth and other structures without the express written permission of EFORT.

PRICING POLICY

Prices in this sponsorship catalogue are calculated on market sector rates and previous EFORT congresses, taking into account both location and sector variances. The application is legally binding upon the sponsor, pending its acceptance in writing by the organiser and assumes that the sponsor has read and accepted the [General Terms and Conditions](#).

LIABILITY – Liability of congress organisers

The congress organisers, and our appointed PCO, Congrex Switzerland, has secured liability insurance for the event which covers damage to property and personal injury. The exhibition area, including presentation rooms, is guarded or locked at night. However, this security measure excludes surveillance of individual stands and presentation materials. The night patrols/general lock-up at night that are/is carried out do/does not extend to liability for all damage to property or personal injury. The congress organisers and Congrex Switzerland are liable only for damage or loss resulting from malicious or gross negligence. A separate fire protection watch will be deployed, if required under local provisions.

Claims must be submitted to EFORT immediately. A claim becomes invalid if not recognised by the organisers and the exhibiting or presenting company does not pursue the matter before the courts within six months. The organisers accept no liability whatsoever for loss or damage resulting from disruptions caused by fluctuations in services rendered or force majeure, or for services being suspended on the instructions of the local public utilities or the local power supply company. The organisers cannot be held responsible for natural disasters (*for full details on liability, please consult the [General Terms and Conditions](#)*). The organisers are not liable, either during the event or during transportation, for loss, theft or damage in respect of exhibition and/or presentation items or personal belongings brought in. No further claims, such as for lost earnings, damages for consequential losses and similar, will be accepted.

IMPORTANT

The Sponsorship agreement between the SPONSOR and EFORT consists of:











- Dated and duly signed Application Form;
- General Terms and Conditions of Sponsorship;
- EFORT Congress exhibitor & sponsorship brochure.

Checklist



HAVE YOU COMPLETED ALL THE STEPS?

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

STEP	ACTION
 Visit the Exhibition & Sponsorship section of the EFORT Lisbon website	EXHIBITION LISBON 2022 BOOTH APPLICATION PROCESS
 View the Congress Exhibitor & Sponsorship brochure	EXHIBITION LISBON 2022 BOOTH APPLICATION PROCESS
 Book Exhibition Space	Complete the form
 Book an Industry Satellite Symposium	Complete the form
 Considered upgrading your satellite symposium to digital lecterns, top tables or recording your session?	Contact alan.cole@efort.org
 Book a meeting room in the venue	Complete the form
 Book a sponsorship item	Complete the form
 Book an onsite visibility option	Contact alan.cole@efort.org
 Book an EEPP activity across the year	Contact alan.cole@efort.org
 Access the TECHNICAL Manual for Exhibition & Industry satellites	AVAILABLE FROM DECEMBER 2021

If you have any query, please get in touch with EFORT/Alan Cole alan.cole@efort.org.

For specific queries on any logistical matter or bookings related to the Technical manual please contact Congrex Switzerland industry.efort@congrex.com.

INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 1)

23rd EFORT Congress
22-24 June 2022 | Lisbon, Portugal



Priority application deadline is 22 November 2021

Final application deadline is 20 May 2022

Please return this signed form to alan.cole@efort.org

Please complete one form for each satellite requested

Sponsor

Company Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

SPONSOR

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APPOINTED AGENCY

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EFORT room name	Capacity	Wednesday 22 June	Thursday 23 June	Friday 24 June
Lisbon	1,500	-	-	CHF 20,000
Barcelona	400	CHF 23,000	CHF 26,000	CHF 16,000
Istanbul	300	CHF 22,000	CHF 24,000	CHF 14,000
Nice	300	CHF 22,000	CHF 24,000	CHF 14,000
Florence	200	CHF 21,000	CHF 22,000	CHF 12,000
Vienna	200	CHF 21,000	CHF 22,000	CHF 12,000
Geneva	150	CHF 19,000	CHF 21,000	CHF 11,000
Berlin	100	CHF 19,000	CHF 21,000	CHF 11,000
London	100	CHF 19,000	CHF 21,000	CHF 11,000

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 2)

23rd EFORT Congress
22-24 June 2022 | Lisbon, Portugal



Note: to hold an industry satellite symposium activity either a minimum exhibition space of 30 square meters or an equivalent financial investment is required

Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced _____

Contact person _____

Address _____ VAT n° _____

_____ (if applicable)

Purchase order n° _____

Postal Code _____ City _____ Country _____

Phone _____ E-mail _____

We understand and agree that we, the SPONSOR, are entirely responsible for payment of rates according to the above. In the case that an appointed agency does not discharge payment of the invoices, charges will revert back to the SPONSOR and may, at EFORT's sole discretion, include administrative surcharges of up to 10% of the total rates.

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It is the participating SPONSORS responsibility to comply with any applicable laws, administrative rules and regulations including publicity, the handing out of any samples, and the sale or promotion of any products and marketing material. Neither EFORT nor approved congress partners can be held liable for any non-compliance.

CANCELLATION POLICY

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All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

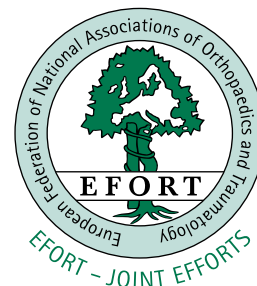
Signature _____

EXHIBITION SPACE APPLICATION FORM (page 1)

23rd EFORT Congress
22-24 June 2022 | Lisbon, Portugal

Priority application deadline is 22 November 2021
Final application deadline is 20 May 2022

Please return this signed form to alan.cole@efort.org



Sponsor

Company Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

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STAND SPACE SELECTION AND PRICES

Minimum commercial size space is 9 square meters (sqm)

Preferred stand size: _____ meters X _____ meters = _____ square meters (e.g. 4m x 10m = 40sqm)

Rate per square meter is CHF 760.

The square meter rate includes space costs only and does not include a stand or shell scheme of any sort, nor any furniture, electricity etc.

SELECTION OF BOOTH LOCATION

Visit the exhibition floor plan section, available online. To access it go to <https://congress.efort.org/floor-plans>

1st choice zone/booth no. _____ 2nd choice zone/booth no. _____ 3rd choice zone/booth no. _____

PLEASE INDICATE YOUR PREFERRED BOOTH TYPE (SUBJECT TO AVAILABILITY AND CONFIRMATION FROM EFORT)

Island booth (open 4 sides) Peninsula booth (open 3 sides) Corner booth (open 2 sides) Inline booth (open 1 side)

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

EXHIBITION SPACE APPLICATION FORM (page 2)

23rd EFORT Congress
22-24 June 2022 | Lisbon, Portugal



SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

- | | |
|---|--|
| <input type="checkbox"/> 1. 3D printing | <input type="checkbox"/> 17. Internal fixation devices for the skeletal system |
| <input type="checkbox"/> 2. Arthroscopy devices | <input type="checkbox"/> 18. Joint implants |
| <input type="checkbox"/> 3. Biomaterials | <input type="checkbox"/> 19. Nursing and wound care products |
| <input type="checkbox"/> 4. Burn therapy supplies | <input type="checkbox"/> 20. Operating room, surgical equipment and supplies |
| <input type="checkbox"/> 5. Casting supplies and equipment | <input type="checkbox"/> 21. Orthotic and protective devices |
| <input type="checkbox"/> 6. Computerised systems for diagnosis & patient care | <input type="checkbox"/> 22. Prosthetic and corrective devices |
| <input type="checkbox"/> 7. Consumer goods | <input type="checkbox"/> 23. Radiological monitoring equipment |
| <input type="checkbox"/> 8. Diagnostic radiological instruments & equipment | <input type="checkbox"/> 24. Registry data |
| <input type="checkbox"/> 9. Drugs (anti-inflammatory, pain relief, antibiotics) | <input type="checkbox"/> 25. Rehabilitation and exercise products |
| <input type="checkbox"/> 10. Electric and magnetic stimulating devices | <input type="checkbox"/> 26. Robotics and computer assisted surgery |
| <input type="checkbox"/> 11. Electronic and medical records | <input type="checkbox"/> 27. Spinal instrumentation |
| <input type="checkbox"/> 12. Ergonomic tools and devices | <input type="checkbox"/> 28. Splint and cast products and materials |
| <input type="checkbox"/> 13. External fixation and traction devices | <input type="checkbox"/> 29. Sports equipment and sportswear |
| <input type="checkbox"/> 14. General hospital instruments | <input type="checkbox"/> 30. Testing and evaluation equipment |
| <input type="checkbox"/> 15. Health insurance | <input type="checkbox"/> 31. Work evaluation/hardening equipment |
| <input type="checkbox"/> 16. Hospital/private clinic | |

Other: _____

Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced _____

Contact person _____

Address _____ VAT n° _____

(if applicable)
Purchase order n° _____

Postal Code _____ City _____ Country _____

Phone _____ E-mail _____

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All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

Signature _____

SPONSORSHIP ORDER FORM (page 1)

23rd EFORT Congress
22-24 June 2022 | Lisbon, Portugal

Priority application deadline is 22 November 2021
Final application deadline is 20 May 2022

Please return this signed form to alan.cole@efort.org



Sponsor

Company Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
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SPONSORING OPPORTUNITIES

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Abstract of accepted free papers & posters | exclusivity CHF 30,000
or shared CHF 12,000 | <input type="checkbox"/> Pre-congress electronic mailing | one month CHF 4,000
both months CHF 6,500 |
| <input type="checkbox"/> EFORTnet | from CHF 10,000
for a year | <input type="checkbox"/> Wifi branding - <i>exclusive</i> | CHF 7,500 |
| <input type="checkbox"/> Awards & poster area | CHF 5,000
to CHF 12,000 | <input type="checkbox"/> Congress app | on application |
| <input type="checkbox"/> Scientific pocket guide - <i>exclusive</i> | CHF 15,000 | <input type="checkbox"/> Call for abstracts/first announcement 2023 | from CHF 3,500 |
| <input type="checkbox"/> Ask me t-shirts | CHF 15,000 | <input type="checkbox"/> Partnership / Educational Grants | on application |
| <input type="checkbox"/> Exhibition aisle branding | CHF 10,000 | <input type="checkbox"/> Surgical Skills Workshop | from CHF 15,000 |
| <input type="checkbox"/> Questionnaire topic slots | CHF 3,500 | <input type="checkbox"/> EFORT Today | on application |
| <input type="checkbox"/> Tailor made branding solutions | on application | <input type="checkbox"/> Logo & weblink in your Online Exhibitor listing | Free |
| | | <input type="checkbox"/> EFORT Individual Membership Programme
(for non European HCPs) | from only EUR180 per
annual membership |

Comments: _____

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT unless stated otherwise

SPONSORSHIP ORDER FORM (page 2)

23rd EFORT Congress
22-24 June 2022 | Lisbon, Portugal



SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

Invoice details

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(if applicable)

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All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

Signature _____

LISBON MEETING ROOM ORDER FORM (page 1)

23rd EFORT Congress
22-24 June 2022 | Lisbon, Portugal

Priority application deadline is 22 November 2021
Final application deadline is 20 May 2022

Please return this signed form to alan.cole@efort.org



Sponsor

Company Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Please indicate your choice below - tick the boxes corresponding to the room(s), time, and date(s) of your choice:

Room name	Seats	Room suitable for use as category	Cost per hour	Cost 1/2 day	Cost full day	Cost 2 days	Cost 3 days
<input type="checkbox"/> 0.03 Et 0.04 combined	TBD	Surgical Skills workshop (SSW)	-	-	CHF 6,000	CHF 11,000	CHF 15,000
<input type="checkbox"/> Showcase (purpose built)	TBD	Surgical Skills workshop (SSW)	-	-	-	CHF 14,000	CHF 18,000
<input type="checkbox"/> 0.05	12-30	12 boardroom-style	CHF 200	CHF 750	CHF 1,300	CHF 2,200	CHF 2,400
<input type="checkbox"/> 1.02	24-45	24 boardroom-style or 45 theatre-style	CHF 200	CHF 750	CHF 1,300	CHF 2,200	CHF 2,400
<input type="checkbox"/> 1.03	24-45	24 boardroom-style or 45 theatre-style	CHF 200	CHF 750	CHF 1,300	CHF 2,200	CHF 2,400
<input type="checkbox"/> 1.04	24-45	24 boardroom-style or 45 theatre-style	CHF 200	CHF 750	CHF 1,300	CHF 2,200	CHF 2,400
<input type="checkbox"/> 2.01	20	6 boardroom-style or 16 theatre style	CHF 200	CHF 750	CHF 1,300	CHF 2,200	CHF 2,400
<input type="checkbox"/> 2.02	20	6 boardroom-style or 16 theatre style	CHF 200	CHF 750	CHF 1,300	CHF 2,200	CHF 2,400
<input type="checkbox"/> 2.03	20	6 boardroom-style or 16 theatre style	CHF 200	CHF 750	CHF 1,300	CHF 2,200	CHF 2,400
<input type="checkbox"/> 2.04	20	6 boardroom-style or 16 theatre style	CHF 200	CHF 750	CHF 1,300	CHF 2,200	CHF 2,400
<input type="checkbox"/> 2.05	20	6 boardroom-style or 16 theatre style	CHF 200	CHF 750	CHF 1,300	CHF 2,200	CHF 2,400

NOTE: Closed Industry meetings have a supplementary cost of CHF 1,500 per room

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

Signature _____

LISBON MEETING ROOM ORDER FORM (page 2)

23rd EFORT Congress

22-24 June 2022 | Lisbon, Portugal



SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

Invoice details

(only if different from page 1)

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Contact person _____

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(if applicable)

Purchase order n° _____

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Phone _____ E-mail _____

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Date _____ Contact Name _____

Signature _____

EFORT Year-Round Opportunities

Contact: alan.cole@efort.org



EFORT Educational Partnership Programme (EPPP)

► What is the EPPP?

As an industry partner or exhibitor, you already know the benefits of participating in the EFORT Annual Congress – quality leads and quality conversations with interested parties.

EFORT communicates, interacts and exchanges with the entire Orthopaedic & Traumatology community 365 days a year –and not just the 3 days of the annual Congress.

EFORT created the EPPP for you, our industry partners and collaborators: to offer additional opportunities and exposure all year around.



► What are the benefits?

Exposure at times and dates appropriate to your marketing needs **across the full year.**

Whether you are seeking surgeons' input to potential new products, need concrete data and statistics to underpin your market launch, provide ongoing education to Fellows or simply reward and link your brand to a specific discipline of research –**EFORT has a solution.**



► What sort of services/opportunities are included in the EPPP?

There is a wide range of services: from featured articles, collaborative webinars and banner advertising in EFORT TODAY; Fellowships; Bioskills workshops; or data surveys.

For an informal discussion to identify the services that match **YOUR needs** –or simply **to request the order form and pricing**, contact alan.cole@efort.org





 #EFORT2022

EFORT Head Office

ZA La Pièce 2
1180 Rolle, Switzerland

Phone +41 (0)21 343 4400

Fax +41 (0)21 343 4411

office@efort.org

www.efort.org