

27th EFORT  
Congress 2026

<https://congress.efort.org/>



# Congress exhibitor and sponsorship brochure

Malaga, Spain: 04-06 May 2026

#EFORT2026

# Welcome Message



DEAR PARTNERS,

It is with immense pleasure that we invite you to the 27th EFORT Annual Congress in the vibrant city of Málaga, Spain, from Monday 04 to Wednesday 06 May 2026.

The main theme of the EFORT Annual Congress 2026 is "**INNOVATIONS AND TRANSDISCIPLINARITY IN THE ORTHOPAEDIC FUTURE**". A theme that directly addresses the dynamic landscape of our profession. We are witnessing an unprecedented pace of technological advancement, profoundly reshaping orthopaedic education and clinical practice. This rapid evolution, coupled with increasingly informed patients navigating a vast, often unfiltered, flow of online information, challenges us to redefine the very role of the orthopaedic specialist.

The future of orthopaedics demands a concerted effort to interpret truth, reliability, and impartiality amidst continuous innovation. It requires us to scrutinize the ethical implications and outcomes of modern technologies. Recognizing these pivotal challenges and opportunities, EFORT is committed to fostering an open, engaging dialogue.

We extend a warm invitation to the orthopaedic and trauma industry from Europe and across the globe to actively participate and support this crucial event. This is your unparalleled opportunity to contribute to our collective platform, engage in meaningful discussions with surgeons, showcase your products and innovations.

Let's unite in Málaga to collaborate for a successful, innovative, and transdisciplinary orthopaedic future!



Prof. Dr.  
Pietro RUGGIERI  
EFORT President 2025/2026



Prof. Dr.  
Luigi ZAGRA  
Chair EFORT Science Committee

# Scientific Committee



## Trauma

- Prof. Dr. Karl Stoffel | Switzerland | Bethesda Spital Basel
- Prof. Dr. Vincenzo Salini | Italy | IRCCS Ospedale San Raffaele di Milano
- Prof. Dr. Christos Garnavos | Greece | Evangelismos General Hospital Athens

## Shoulder & Elbow

- Mr. David Limb | United Kingdom | Institute of Rheumatic & Musculoskeletal Medicine - University Of Leeds
- Prof. Dr. Carlos Torrens | Spain | Hospital Parc de Salut Mar Barcelona

## Hand & Wrist

- Prof. Dr. Ilse Degreef | Belgium | Orthopaedic Department of Leuven University Hospitals

## Spine incl. Trauma

- Prof. Dr. Thomas Blattert | Germany | Schwarzach Orthopaedic Clinic

## Pelvis, Hip & Femur

- Prof. Eleftherios Tsiridis | Greece | PGH Hospital, Aristotle University Medical School, Thessaloniki
- Prof. Dr. Theofilos Karachalios | Greece | University of Thessalia/University General Hospital of Larissa
- Prof. Dr. Luigi Zagra | Italy | Hip Department at IRCCS Galeazzi Orthopaedic Institute, Milan

## Implants, Biomaterials & Registry Studies

- Prof. Dr. Rob Nelissen | Netherlands | Leiden University Medical Center

## Knee & Lower Leg

- Prof. Dr. Francesco Benazzo | Italy | Fondazione Poliambulanza Istituto Ospedaliero - Brescia

- Prof. Dr. Reha Tandogan | Turkey | Çankaya Hospital For Orthopedic Care, Ankara
- Prof. Dr. Enrique Gómez Barrena | Spain | Universidad Autónoma de Madrid - Hospital La Paz
- Prof. Dr. Philippe Neyret | France | Cabinet médical Infirmerie Protestante - Lyon

## Foot & Ankle

- Dr. Thanos Badekas | Greece | Ortho Rehab Center - Athens
- Dr. Don McBride | United Kingdom | University Hospitals of North Midlands - Stoke-on-Trent

## Paediatric Orthopaedics

- Prof. Vito Pavone | Italy | Università degli Studi di Catania- AOU Policlinico G. Rodolico - Catania

## Musculoskeletal Tumors

- Prof. Dr. Pietro Ruggieri | Italy | Clinica Ortopedica ed Oncologia Ortopedica dell'Azienda Ospedale-Università di Padova

## Musculoskeletal Infections

- Dr. Irene Katharina Sigmund | Austria | Medical University of Vienna - Vienna

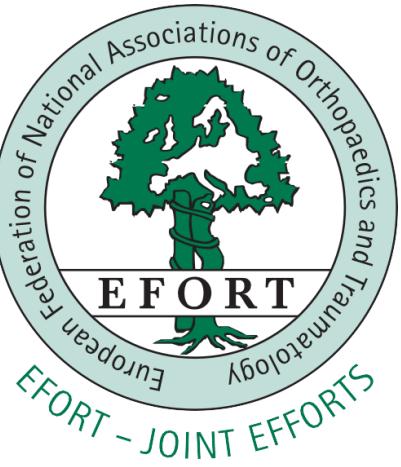
## Basic Sciences, Biomechanics & Methodology

- Dr. Holger Jahr | Germany | Uniklinik RWTH - Aachen

## General Topics

- Dr. Katre Maasalu | Estonia | University of Tartu Clinic Clinic of Traumatology and Orthopedics
- Prof. Li Felländer-Tsai | Karolinska Institutet - Stockholm

# Essential Information



## IMPORTANT DATES & DEADLINES

Opening of Abstract Submission.....	September 2025
Closing of Abstract Submission .....	14 November 2025, 23:59 CET
Registration Opens.....	October 2025
Early Bird Deadline .....	28 January 2026, 23:59 CET

## VENUE

FYCMA – Palacio de Ferias y Congresos de Málaga  
José Ortega y Gasset, 201 | 29006 Málaga  
<https://fycma.com/>

## ORGANISING SECRETARIAT

MCI has been selected by EFORT as the official Congress Organiser to process registrations and hotel reservations. Information on the commercial exhibition as well as organisation and sponsorship of special events may also be obtained from the Organizing Secretariat.

## FEES AND HOTELS

The registration fees and full list of hotels is available on the EFORT website.

<https://congress.efort.org>

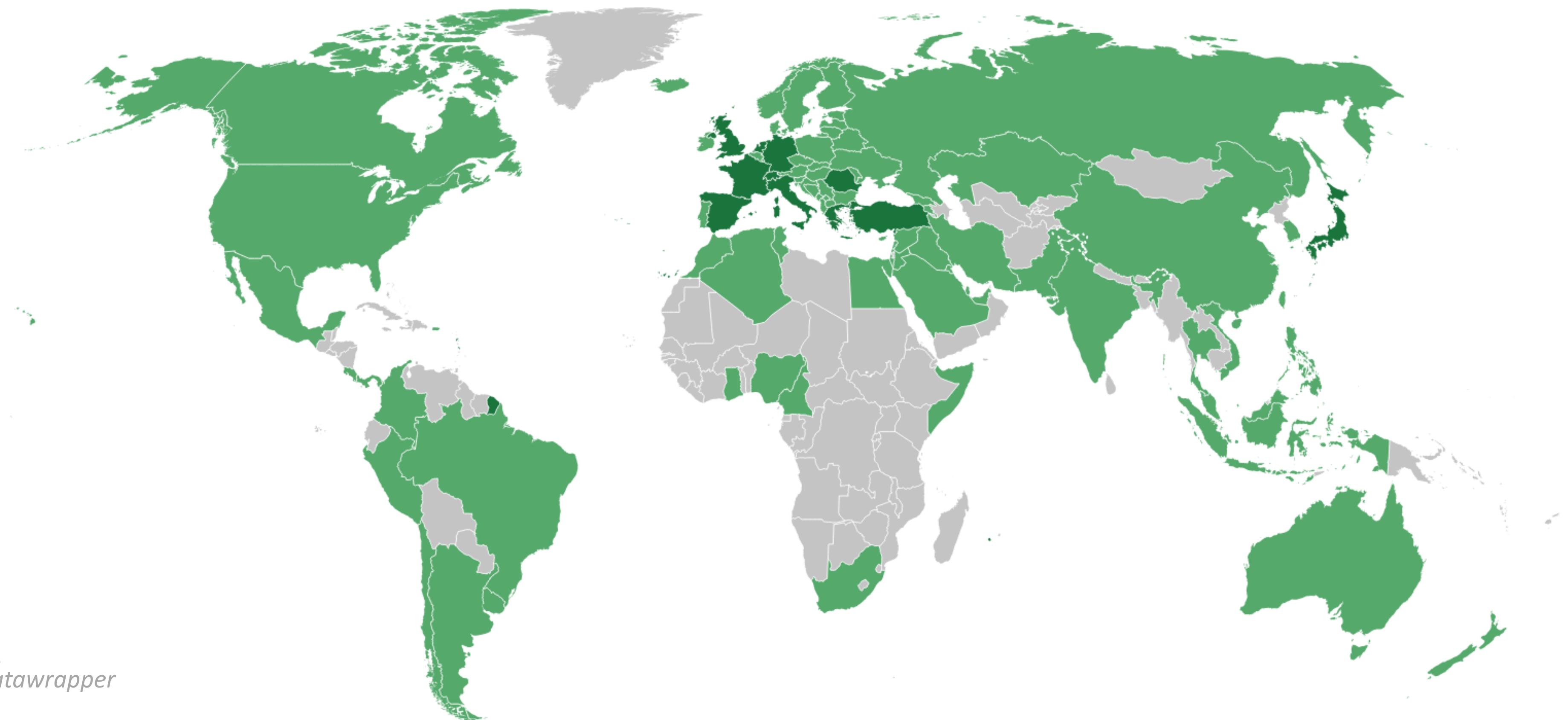
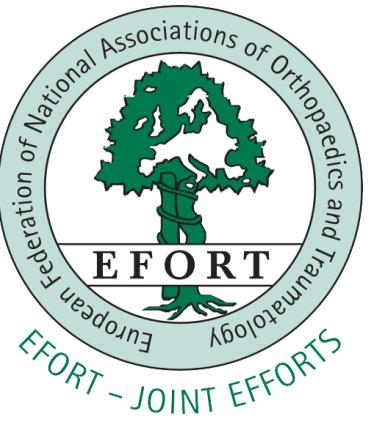
## CORRESPONDENCE SHOULD BE SENT TO

EFORT 2026 c/o MCI Suisse 9, Rue du Pré-Bouvier  
1242 Satigny, Switzerland  
[efort.sponex@mci-agency.com](mailto:efort.sponex@mci-agency.com)



Attendance

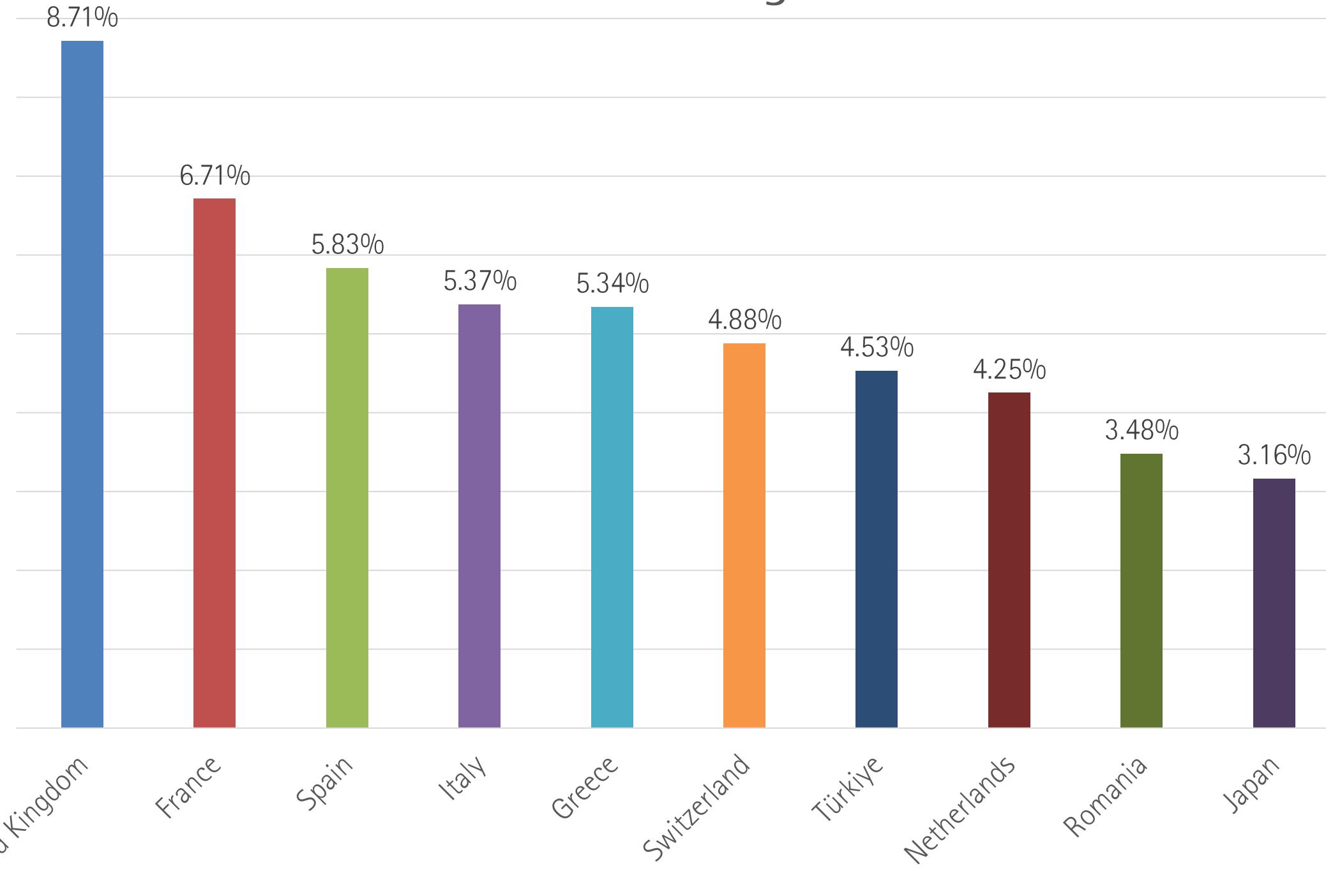
**2'847 participants from 90 countries**



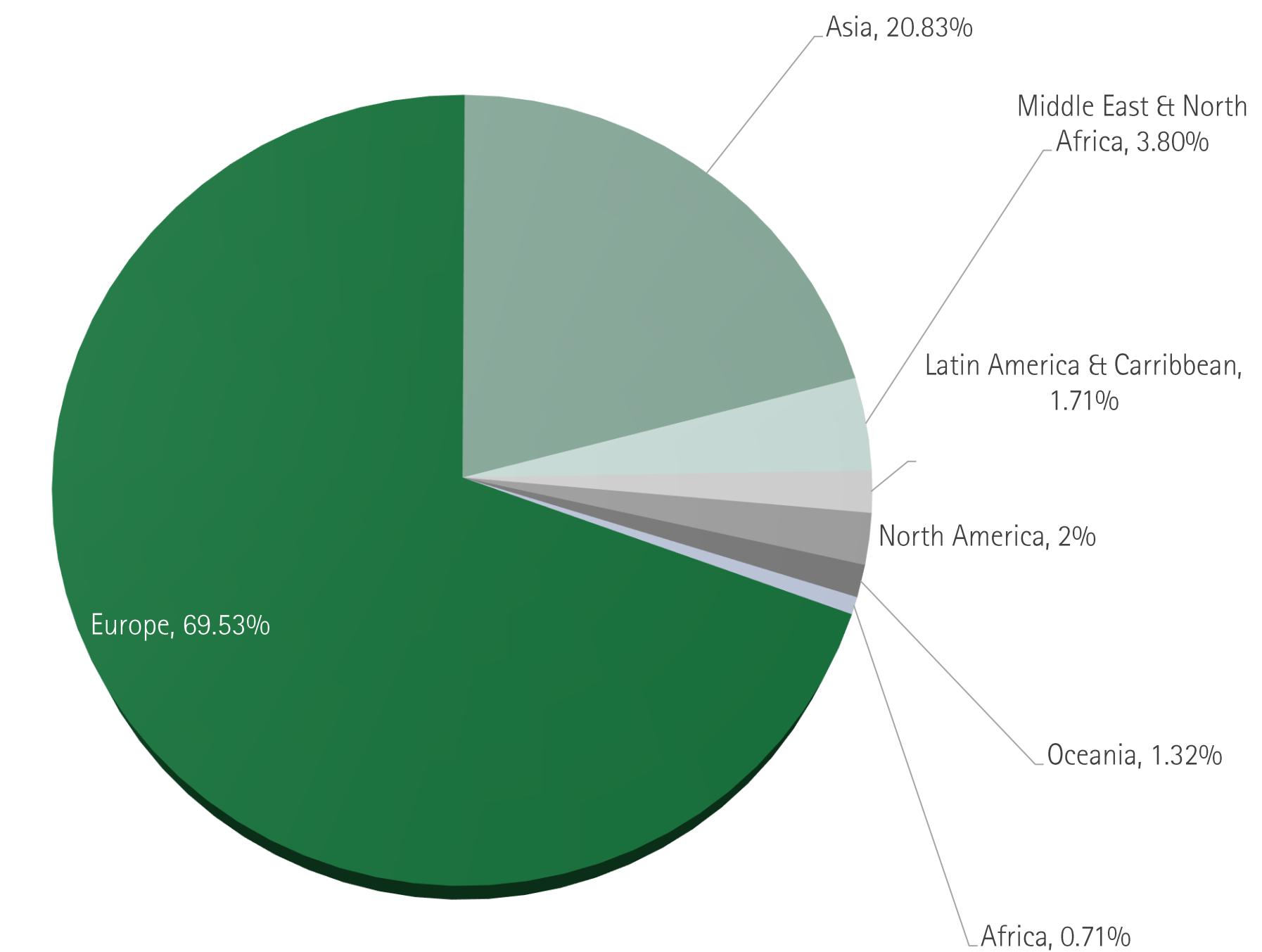
# What Makes EFORT Unique



## Top Attending Countries at the 2025 Congress



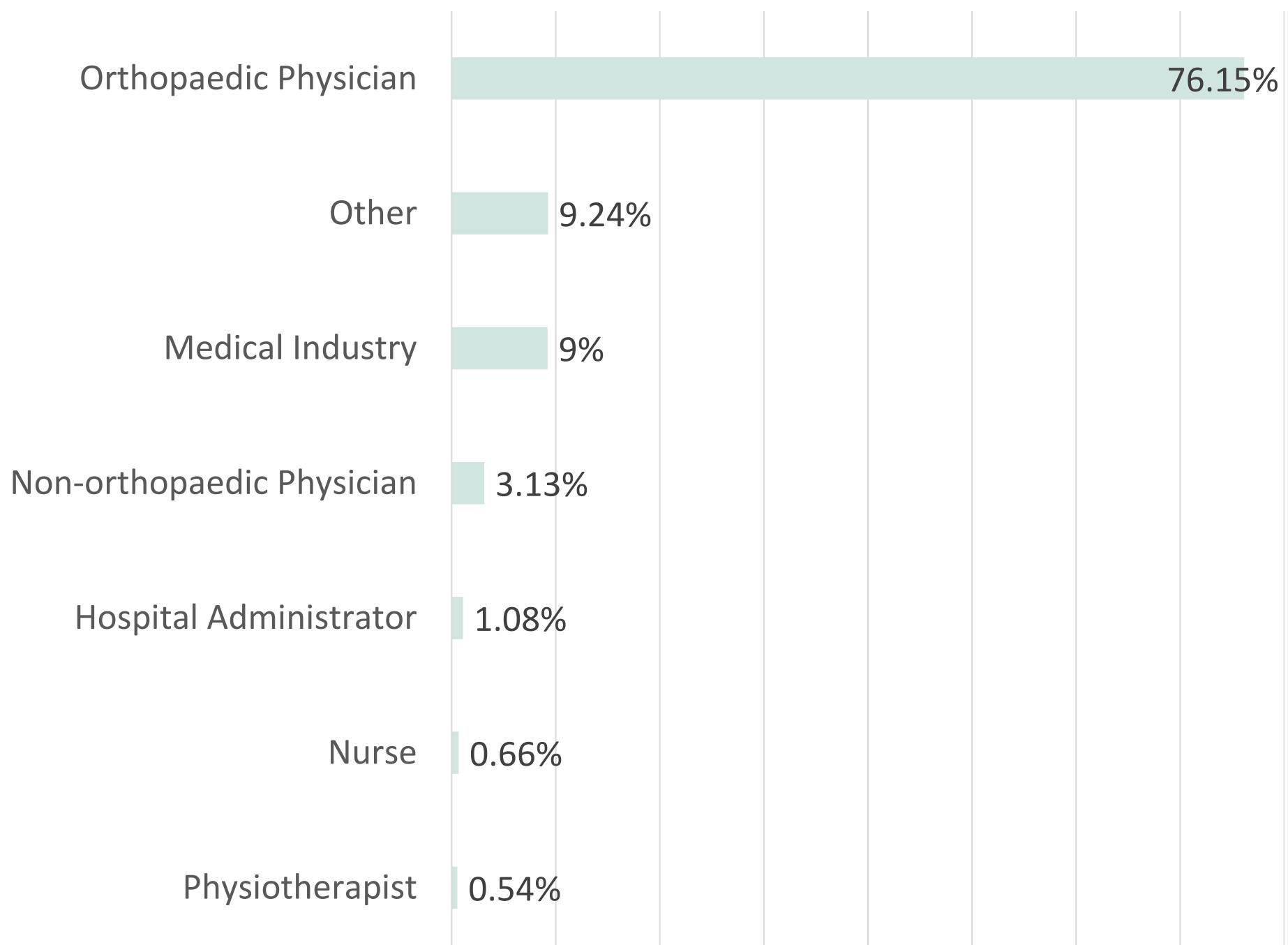
## Worldwide repartition of attendees



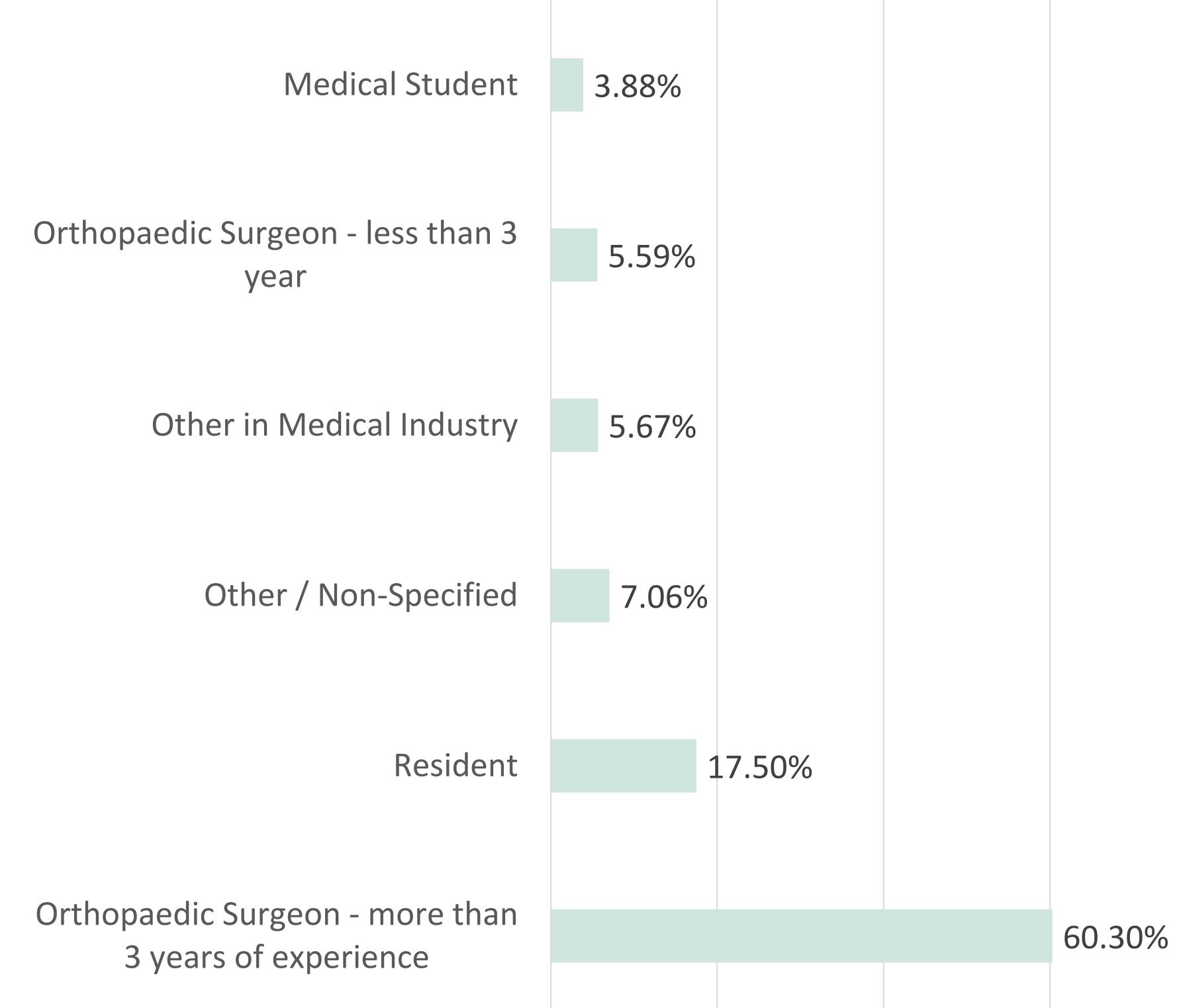
# What Makes EFORT Unique



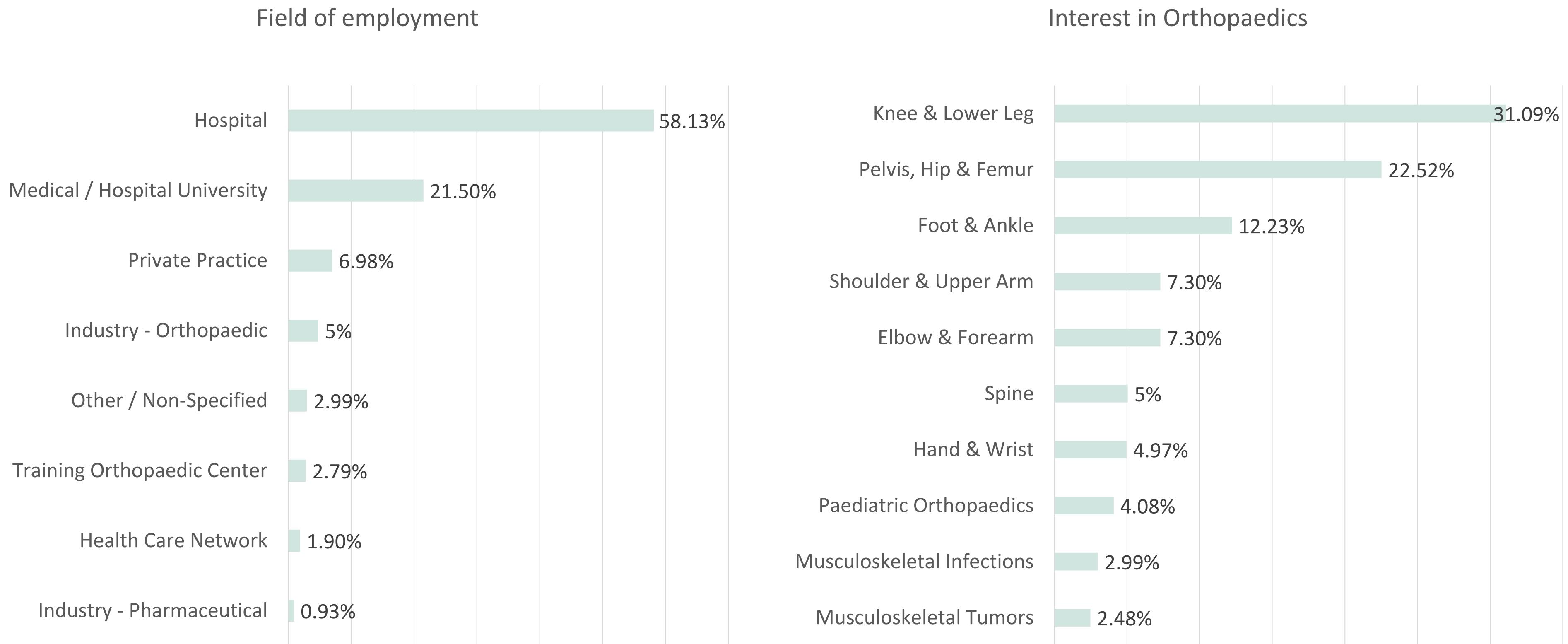
Attendees occupation



Attendees qualification



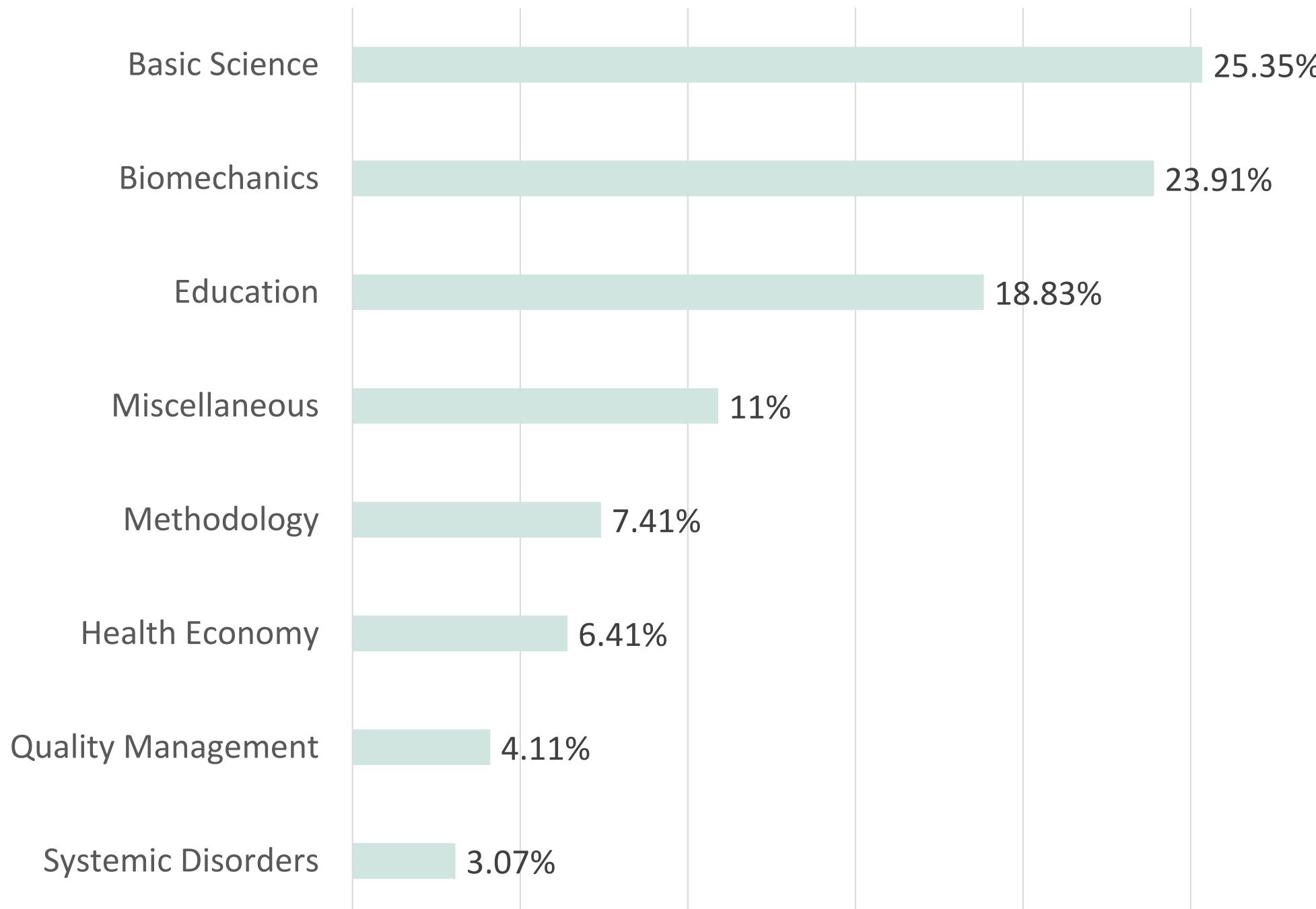
# What Makes EFORT Unique



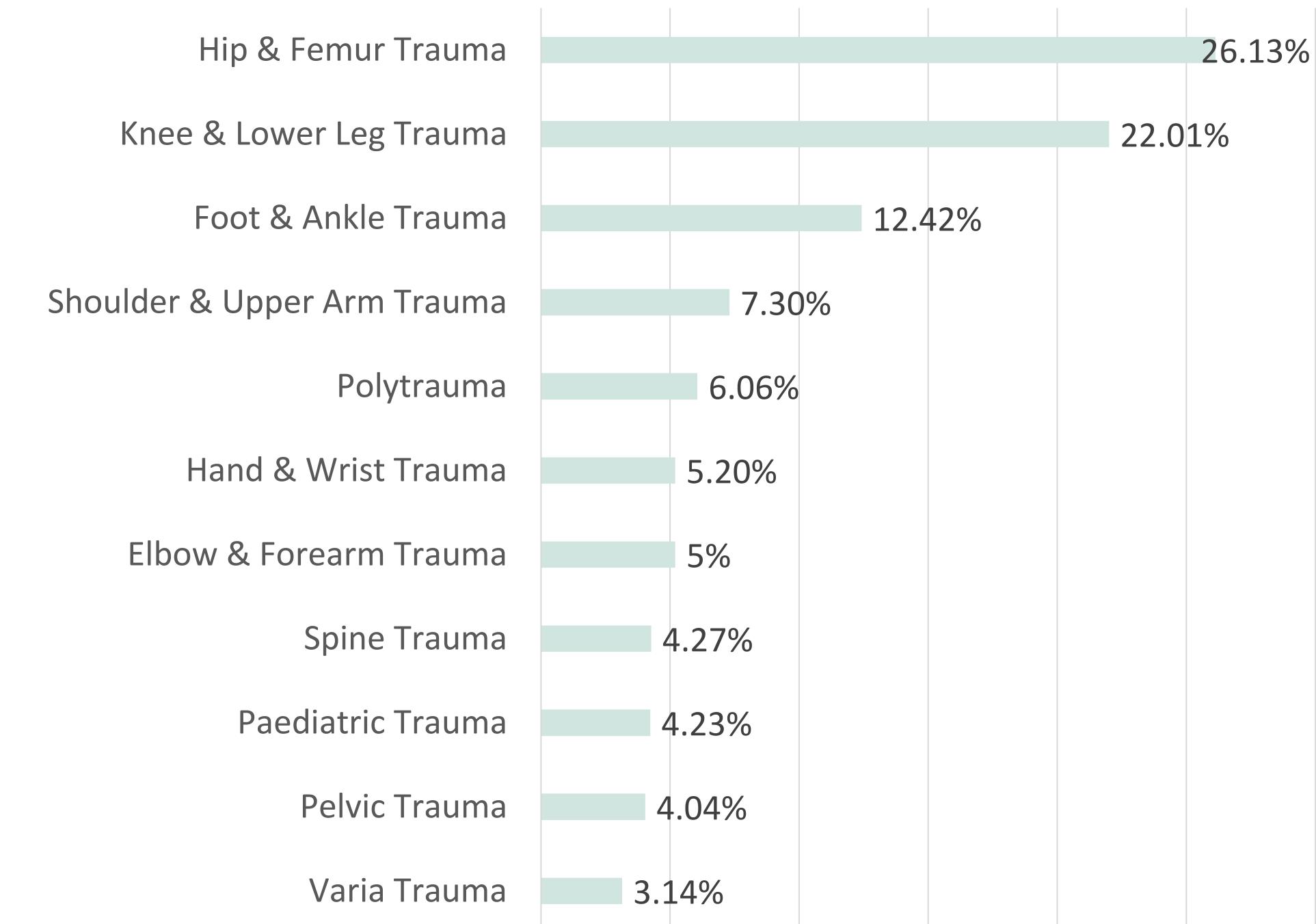
# What Makes EFORT Unique



Interest in General



Interest in Traumatology



# Past EFORT Industry Partners

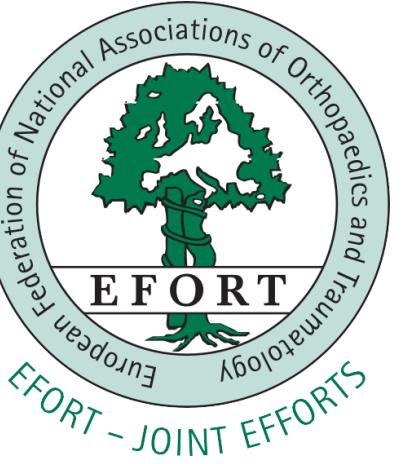
AMBELIO	Double Medical Technology Inc.	Königsee Implantate GmbH	Sawbones Europe AB
Amplitude	EBJIS	Kuros Biosciences BV	SeedIMPULSE SA
APEX iTool	Echolight S.p.a.	LCA Pharmaceutical	Shanghai Bojin Electric Instrument & Device Co., Ltd.
Applied Medical	Enovis	LDK Orthopaedics	SICOT
Arthrex GmbH	EORS	LEPINE	Star Sports Medicine
Arthrotech Implant System	Episurf Medical AB	Lepu Medical Technology	STEPS ORTHO
ASES Medikal Orthopedics	Essity	LimaCorporate S.p.A	Symbios
Astrolabe Medical	ESTAS Medikal	LSM-MED S.r.l.	Syntec Scientific Corporation
AVanos Medical	Euromed Implants GmbH	Makim	The British Editorial Society of Bone & Joint Surgery
B. Braun Aesculap	European Hip Society	Mastelli S.r.l.	TRUEMED Medikal
BaiDe Medical Instrument Co. LTD.	EUROS	MDT International s.a.	Tulpar Medical Solutions
Bauerfeind AG	Evolutis	Medacta International SA	United Orthopedic
Becton, Dickinson & Company - BD Medical	Firstkind Ltd	Medicalex	VSY Biotechnology GmbH.
Beijing ZSK Technology Co Ltd	Fulwell LLC	Meril Healthcare Pvt Ltd	Waston Medical
Biocomposites	G21 S.r.l	MicroPort Orthopedics, Inc.	WEGO ORTHO
Biopsybell	Genostis AG	MINDRAY	Wisepress Ltd
Bioscientifica Ltd (EFORT Open Reviews)	Globus Medical	Miracell	World Surgery Tour
BioVico Medical Biotech	Griffin Publisher	Mölnlycke Health Care	X.NOV
BMT Baps Biyo Malzeme San. Tic. AS	Hangzhou Singclean Medical Products Co., Ltd	Newclip Technics	Ziehm Imaging
Bone & Joint	Heraeus Medical GmbH	Noraker	
BUSA Surgical	Implantcast GmbH	Normmed Medical	
Canwell Medical Co.,Ltd	Incrediwear Holdings Inc	NTR BIOSENSROS SRL	
Červenka Consulting, s.r.o.	Industrie Biomediche Insubri SA	Ormed Group Medical	
ChM sp. z o.o.	InnoOrtho Co., Ltd.	Orthoheal PVT Ltd	
CHUNLI Medical	Innovative Medical Products, IMP	Ortonom	
Condor® MedTec GmbH	INPROFEX / INPHARM	OSC	
De Soutter Medical Ltd	Jiangsu Trauhui Medical Instrument Co.,Ltd	OSTEONIC Co., Ltd.	
DEDIENNE SANTE	Just Medical Devices	Pharmamedex	
Dipperson Medical	Komet Medical	Philips Medical Systems NL BV	
		Pixee Medical	



## SCIENTIFIC PARTNERS

- APOA - Asia Pacific Orthopaedic Association
- EBJIS - European Bone & Joint Infection Society
- EHS - European Hip Society
- EORS - European Orthopaedic Research Society
- FORTE - Federation of Orthopaedic & Trauma Trainees in Europe
- SICOT - International Society of Orthopaedic Surgery and Traumatology

# Programme Topics



## TRAUMATOLOGY

- Spine Trauma
- Shoulder & Upper Arm Trauma
- Elbow & Forearm Trauma
- Hand & Wrist Trauma
- Pelvic Trauma
- Hip & Femur Trauma
- Knee & Lower Leg Trauma
- Foot & Ankle Trauma
- Polytrauma
- Paediatric Trauma
- Varia Trauma

## ORTHOPAEDICS

- Spine
- Shoulder & Upper Arm
- Elbow & Forearm
- Wrist & Hand
- Pelvis, Hip & Femur
- Knee & Lower Leg
- Foot & Ankle
- Paediatrics Orthopaedics
- Musculoskeletal Tumors
- Musculoskeletal Infections

## GENERAL TOPICS

- Basic Sciences
- Biomechanics
- Implants, Biomaterials & Registry Studies
- Systemic Disorders
- Methodology
- Health Economy
- Education
- Quality Management
- Miscellaneous



# Congress at a Glance



SUNDAY 03 MAY 2026	MONDAY 04 MAY 2026	TUESDAY 05 MAY 2026	WEDNESDAY 06 MAY 2026
10:00 - 21:30 Exhibition Building up	Exhibition 09.30 - 17.30  Morning sessions I 09.00-10.00 Industry Break Morning sessions II 10.30-11.30  Opening Session 11.45 - 12.45  Industry Symposia 13.00 - 14.30  Afternoon sessions I 14.45-15.45 Industry Break Afternoon sessions II 16.15-17.15  Afternoon sessions III 17.30-18.30	Morning sessions 08.00-09.00 Industry Break Morning sessions II 09.30-10.30 Industry Break Morning sessions III 11.00-12.00  Honorary Lecture 12.15 - 12.45  Industry Symposia 13.00 - 14.30  Afternoon sessions I 14.45-15.45 Industry Break Afternoon sessions II 16.15-17.15  Afternoon sessions III 17.30-18.30	Exhibition 08.00 - 16.30  Morning sessions 08.00-09.00 Industry Break Morning sessions II 09.30-10.30 Industry Break Morning sessions III 11.00-12.00  Honorary Lecture 12.15 - 12.45  Industry Symposia 13.00 - 14.30  Afternoon sessions I 14.45-15.45 Industry Break Afternoon sessions II 16.15-17.15  Afternoon sessions III 17.30-18.30
16:00 - 18:00 Registration			

# Why partner with EFORT

## WORLDWIDE EXPOSURE

EFORT allows you to connect with a global audience and offers you the chance to be part of a dynamic 3-day business focused exhibition which is part of the association's annual Congress.

EFORT provides you with a unique opportunity to carry out business face-to-face with professionals from the orthopaedic and traumatology community. While the heartland of EFORT activities remains in Europe, EFORT extends its interests, collaboration and programmes far beyond.

Nestled on the sun-drenched shores of the Mediterranean in Andalucia, in the south of Spain, Málaga is a city rich with ancient history, its character forged by three millennia of sailors and merchants arriving from the Eastern Mediterranean. Since those early days, Málaga has thrived as an open, exploring, commercial, and profoundly hospitable destination. As the capital of the Costa del Sol, with a population of

569,009, it stands as Spain's sixth-largest city and Andalusia's leading financial capital.

Málaga is currently experiencing an important stage of rapid development, showcasing one of the fastest growth rates in Spain and Europe. A key driver of this economic dynamism is the Andalusia Technology Park (PTA), a thriving hub specializing in business and industrial innovation, with strong collaborative ties to the University of Málaga.

Adding to its modern credentials, Málaga has proudly established itself as one of Spain's leading Smart Cities. Globally recognized for its forward-thinking initiatives, Málaga is ranked 51st in the world by the annual "Cities in Motion" ranking. Nationally, the Málaga Smart City project impressively holds third place, a testament to its innovation, surpassed only by Madrid and Barcelona.

## LET'S COLLABORATE FOR SUCCESS

EFORT is the leader for unbiased science with regards to the continuous medical education and continuous professional development of health care professionals in the fields of orthopaedics and traumatology. EFORT believes that partnership with the business community and other third party commercial providers can have a beneficial impact on European and ultimately global health promotion with respect to reducing the burden of illness and complications arising from orthopaedic and trauma related incidents.

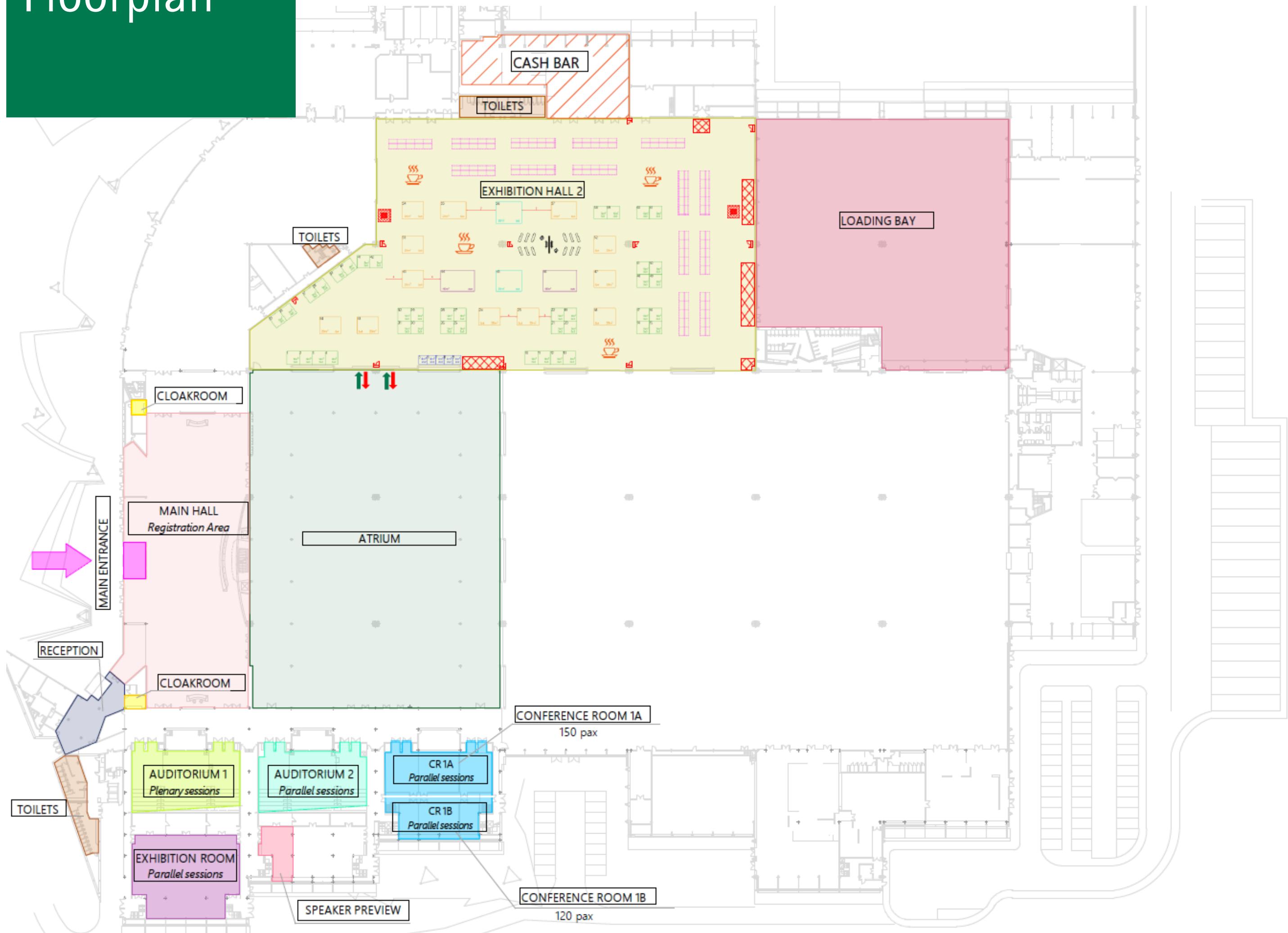
## CONNECTING YOU

Thanks to its close collaboration with its member national societies, specialty-associated and international societies, EFORT offers unrivalled access to network and connect with leading thinkers and expert decision makers. It promotes the exchange of scientific knowledge and experience in the field of prevention and both the conservative and surgical treatment of diseases and injuries concerning the musculo-skeletal system.



# General Floorplan

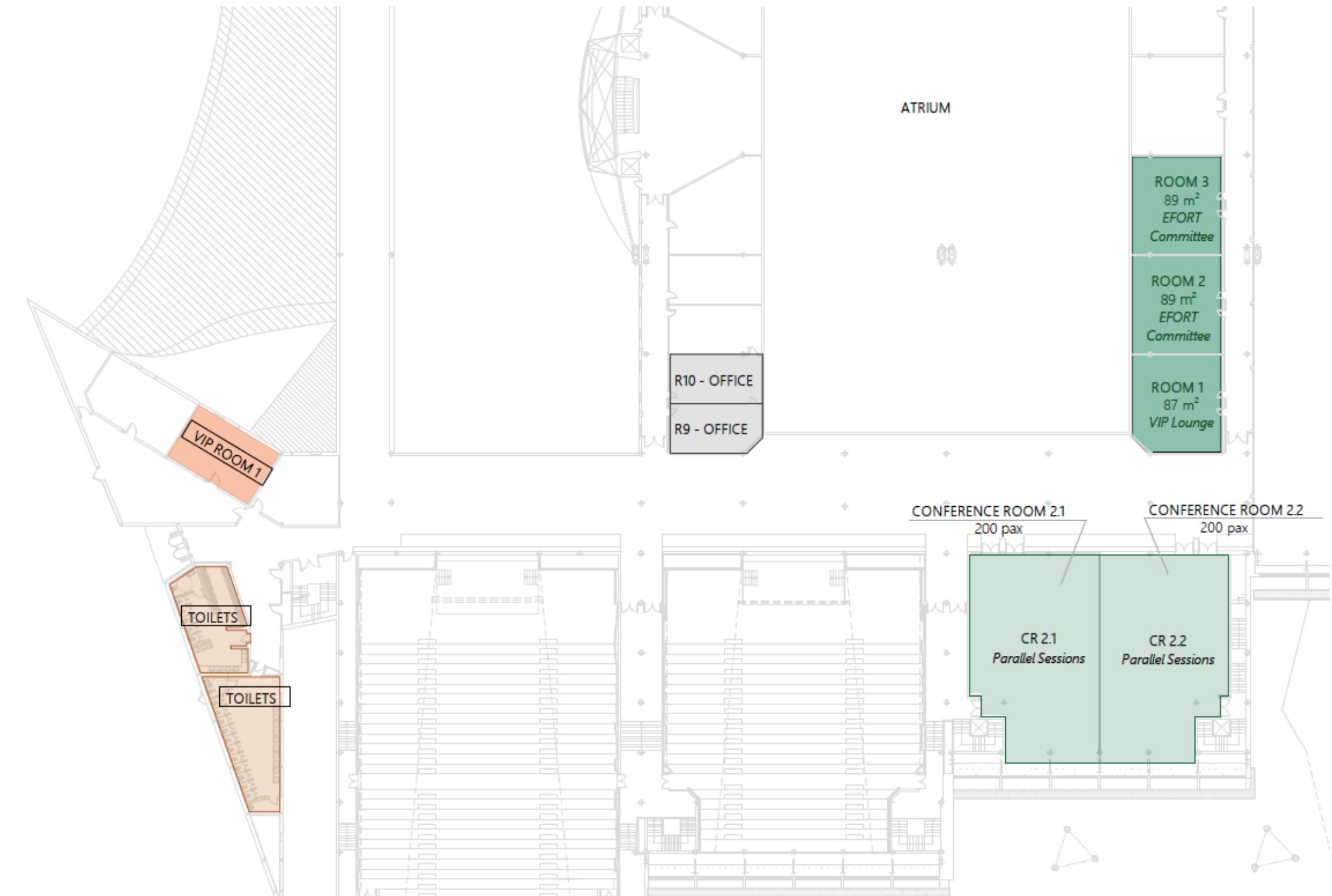
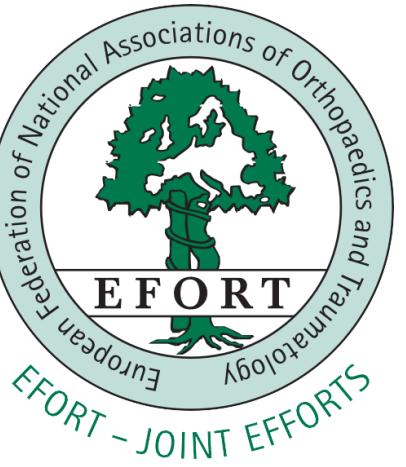
# Ground Floor



	MAIN ENTRANCE
	MAIN HALL / REGISTRATION
	VENUE RECEPTION
	atrium
	EXHIBITION HALL 2
	CAFETERIA
	AUDITORIUM 1
	AUDITORIUM 2
	CONFERENCE ROOMS 1A & 1B
	EXHIBITION ROOM
	SPEAKER PREVIEW
	TOILETS
	CLOAK ROOM
	LOADING BAY

# General Floorplan

## First Floor



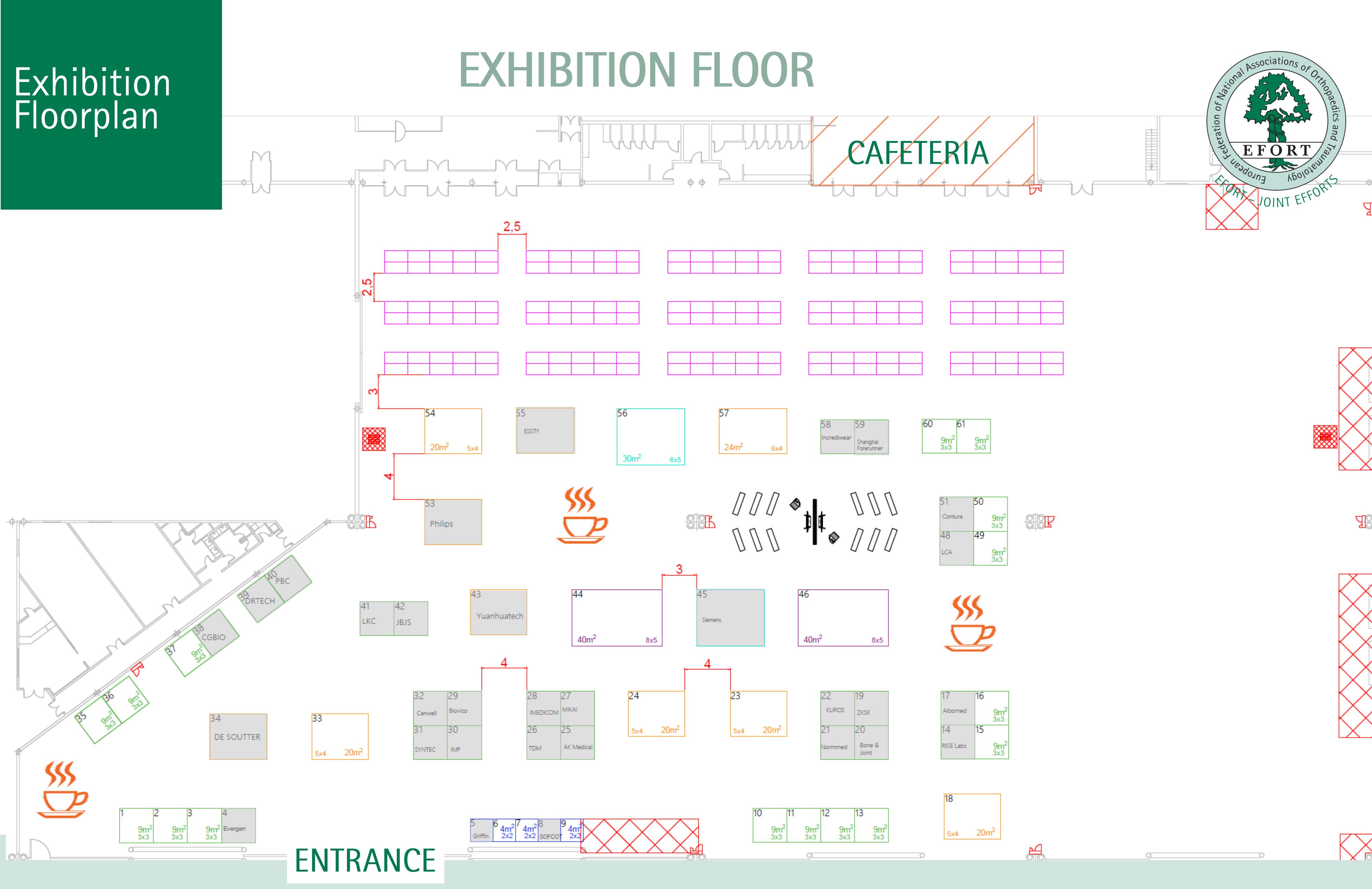
# Exhibition Floorplan

# EXHIBITION FLOOR



# CAFETERIA

# ENTRANCE



# Exhibiting at EFORT



## SHELL SCHEME €820

PER SQ. METER (VAT Not Included)

- ✓ Exhibition floor space
- ✓ Shell scheme frame
- ✓ Fascia board for company name
- ✓ Lighting
- ✓ Electrical supply
- ✓ Carpeting
- ✓ 1 Table and 3 chairs for 9sqm
- ✓ Stand cleaning

- ✓ Company listing in Congress Final Programme
- ✓ Company listing and company profile on the EFORT congress website
- ✓ 2 Complimentary exhibitor badges per 9sqm
- ✓ 1 Additional badge for each additional 9sqm booked
- ✓ Coffee breaks served in exhibition

*Non-contractual image*



## SPACE ONLY €750

PER SQ. METER (VAT Not Included)

- ✓ Exhibition Floor Space Only
- ✓ Company listing in Congress Final Programme
- ✓ Company listing profile on the EFORT congress website
- ✓ 2 Complimentary exhibitor badges per 9sqm

- ✓ 1 Additional Badge for each additional 9sqm booked
- ✓ Coffee breaks served in exhibition

**Exhibiting provides unlimited opportunities to:**

Drive Sales, Heighten Visibility, Create Positive Publicity, Differentiate from the competition and broaden competitive advantage by increasing credibility, Image and Prestige to a highly targeted audience

# Exhibition General Information

## Exhibition Layout

Exhibitors occupying space-only will be required to submit a detailed plan of their stand as well as a 3D plan to MCI for approval. For island stands, widely open and accessible stands on four sides are mandatory, unless specifically authorized by the organisers (MCI).

Maximum constructible height for space only stands: 4m maximum wall height, top of truss 6.5m for rigged banners.

All booths that do not comply with the rules can and will be required to adapt/dismantle their construction prior to the official opening of the exhibition.

## Exhibitor Registration

All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges are given for the first 9 square meters booked and one additional badge for each additional 9 square meters booked. Any additional exhibitor(s) will be charged an exhibitor

registration fee of EUR 295.- (excl. VAT) for access limited to the exhibition area and EUR 750.- (excl. VAT) for full access to the congress. An exhibitor registration form will be included in the exhibitors' technical manual.

All exhibitors need to wear their badge of the Congress.

## Company Profile

A complete listing of all exhibitors, including a 100- word entry profile will be featured on the congress website. Companies will have to send their company profiles by email to: [efort.sponex@mci-agency.com](mailto:efort.sponex@mci-agency.com)

Should the profile not have been received and confirmed by MCI, it will not be included.

## Noise

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space. The Organizers

reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

## Amendments to Exhibition Layout

While every effort is made to preserve the published layout of the exhibition, the Organizers shall be entitled to vary the layout if this is in the general interest of the exhibition.

## Manning of Stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

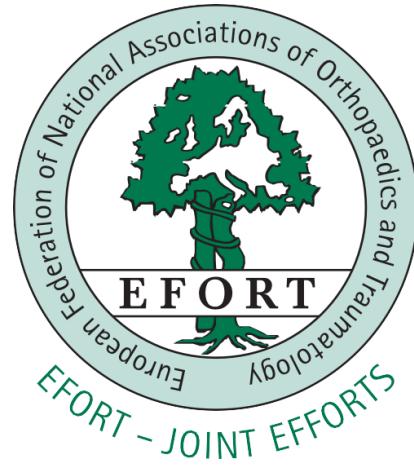
## Give-Aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia.



No such material may be distributed in any hotel used by the congress. Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.

# Exhibition General Information



## Product Disclaimer & Compliance

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organizers.

Each exhibitor and/or sponsor is responsible for the material and information they make available at the Congress. Exhibitors and sponsors should only present material and information which has been approved by their legal departments, and which is in compliance with the legislation of the host country of the Congress.

It is the responsibility of the exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organizers will not arbitrate in any way in legal issues of this nature.

## Code of Ethics and Business Conduct

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- [EFPIA HCP Code](#)
- [MedTech Europe Code of Ethical Business Practice](#)

To see the EFORT Sponsorship and Collaboration Policy please access <https://www.efort.org/investor-relations>

## Security and Insurance

The Organizers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their

own insurance to cover for their belongings.

## Health and Safety at Work Regulations

It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

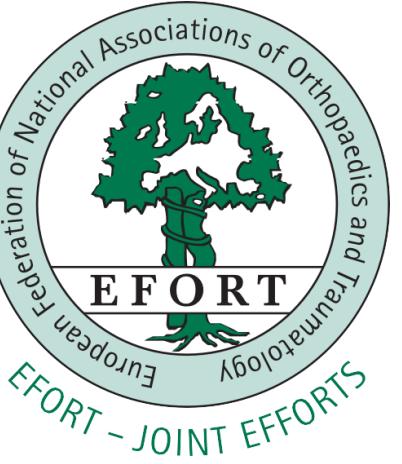
## Cancellation of Exhibition and Congress

It is mutually agreed that in the event of total or partial cancellation of the Congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, the agreement between the exhibitors and EFORT will be terminated immediately, and EFORT shall determine an equitable basis for the refund of a portion of the exhibit or other fees, after due consideration of expenditures and

commitments already made.

Under no circumstances is EFORT responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

# Satellite Symposia



## TIME SLOTS

The time slots are outside of the main congress sessions which maximises the number of people that can attend your symposium session.



**60 MINUTES**

MONDAY 4 MAY 2026				
ROOM	CAPACITY	TIME	DURATION	EURO
<b>Auditorium 2</b>	593 pax	13:00 - 14:00	Symposium - 60 min.	EUR 18'500.-
<b>Exhibition Room</b>	350 pax	13:00 - 14:00	Symposium - 60 min.	EUR 14'900.-
<b>Conference Room 2A</b>	200 pax	13:00 - 14:00	Symposium - 60 min.	EUR 12'900.-
<b>Conference Room 2B</b>	200 pax	13:00 - 14:00	Symposium - 60 min.	EUR 12'900.-
<b>Conference Room 1A</b>	150 pax	13:00 - 14:00	Symposium - 60 min.	EUR 9'800.-
<b>Conference Room 1B</b>	120 pax	13:00 - 14:00	Symposium - 60 min.	EUR 9'800.-

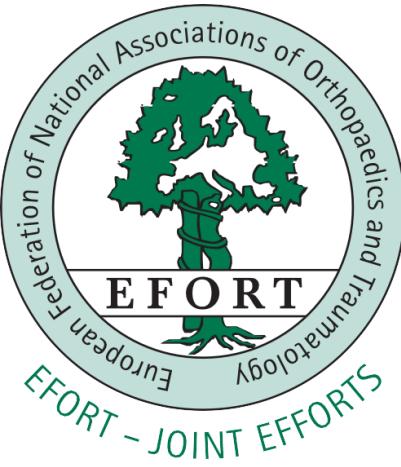
TUESDAY 5 MAY 2026				
ROOM	CAPACITY	TIME	DURATION	EURO
<b>Auditorium 2</b>	593 pax	13:00 - 14:00	Symposium - 60 min.	EUR 18'500.-
<b>Exhibition Room</b>	350 pax	13:00 - 14:00	Symposium - 60 min.	EUR 14'900.-
<b>Conference Room 2A</b>	200 pax	13:00 - 14:00	Symposium - 60 min.	EUR 12'900.-
<b>Conference Room 2B</b>	200 pax	13:00 - 14:00	Symposium - 60 min.	EUR 12'900.-
<b>Conference Room 1A</b>	150 pax	13:00 - 14:00	Symposium - 60 min.	EUR 9'800.-
<b>Conference Room 1B</b>	120 pax	13:00 - 14:00	Symposium - 60 min.	EUR 9'800.-

WEDNESDAY 6 MAY 2026				
ROOM	CAPACITY	TIME	DURATION	EURO
<b>Auditorium 2</b>	593 pax	13:00 - 14:00	Symposium - 60 min.	EUR 18'500.-
<b>Exhibition Room</b>	350 pax	13:00 - 14:00	Symposium - 60 min.	EUR 14'900.-
<b>Conference Room 2A</b>	200 pax	13:00 - 14:00	Symposium - 60 min.	EUR 12'900.-
<b>Conference Room 2B</b>	200 pax	13:00 - 14:00	Symposium - 60 min.	EUR 12'900.-
<b>Conference Room 1A</b>	150 pax	13:00 - 14:00	Symposium - 60 min.	EUR 9'800.-
<b>Conference Room 1B</b>	120 pax	13:00 - 14:00	Symposium - 60 min.	EUR 9'800.-

## BOOST YOUR VISIBILITY

Add an e-driver to your sponsorship list to promote your symposium to congress delegates

# General Information Satellite Symposia



## WHAT'S INCLUDED?

### ROOMS

- ✓ Room Rental
- ✓ Basic Congress Audio-visual equipment & onsite management
- ✓ Your Roll-up to advertise for the symposium at the Congress Centre
- ✓ Opportunity to brand the speaker lectern & the presidential table
- ✓ Display table at the entrance of the symposium room
- ✓ Recording of your symposium as a downloadable file for your own company use
- ✓ 1 badge scanner per symposium

### REGISTRATION

ROOM	CONGRESS FREE REGISTRATION	SYMPOSIUM PASS ONLY
Auditorium 2	5	9
Exhibition Room	4	6
Conference Room 2A	3	5
Conference Room 2B	3	5
Conference Room 1A	2	3
Conference Room 1B	2	3

### ACKNOWLEDGEMENT

- ✓ Acknowledgement on the EFORT congress website
- ✓ Use of the EFORT congress logo on your satellite symposium invitation
- ✓ Symposium programme in the Final Programme & the EFORT website

### The benefits to you

- ✓ Captive audience of decision makers
- ✓ High visibility
- ✓ Respected congress for presenting innovations and cutting-edge research
- ✓ Increased recognition among thought leaders in the orthopaedics and traumatology community

### Important Information

- ✓ All the speakers of the Satellite Symposium must be registered prior to the Congress by the Company/Sponsor taking a Symposium slot, and their hotel and trip paid accordingly.
- ✓ All satellite symposia must be held at the Congress Centre during the official time slots offered by EFORT. Companies holding a Satellite Symposium outside the Congress Centre and/or outside the official Satellite Symposia slots will be fined with **EUR 50,000**, and they will not be invited to participate at the following Congress.
- ✓ All programmes must be submitted to the Scientific Committee for approval not later than **31 January 2026**.
- ✓ All Satellite Symposia Programmes will be published in the Final Programme as submitted by the company/ sponsor.
- ✓ Additional QR code readers will be available at EFORT for an additional charge and will entitle companies to track their potential visitors.
- ✓ The organizers (EFORT / MCI) are not responsible if the

room is full and cannot guarantee that all interested delegates can attend.

### Satellite Symposium General Guidelines

- ✓ Sponsors of Satellite Symposia may select topics and speakers.
- ✓ EFORT assumes that speakers and chairpersons of the Satellite Symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.
- ✓ EFORT does not require speakers at the Satellite Symposia to submit abstracts of their lectures as they will not be published on the Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the Satellite Symposium lecture room.

### Times & Dates of the Satellite Symposia

- ✓ Sessions will be announced on the congress website.
- ✓ The full session programme will be published in the final programme. Any promotional material to be placed in the Congress Centre will require approval from EFORT.

# Industry Collaborative Session



## ENGAGE WITH EFORT LEADERSHIP TO SHARE LATEST SCIENCE

EFORT offers companies the opportunity to organise an Industry Collaborative Session (ICS) built into the main scientific programme. The content is co-designed with your company and the EFORT scientific programme committee, on a topic that is relevant to your company activities.

The content is 100% scientific and does not feature any product or brand.

## WHAT'S INCLUDED?

### ROOMS

- ✓ Room Rental
- ✓ Basic Congress Audio-visual equipment & onsite management

### ACKNOWLEDGEMENT

- ✓ Acknowledgement on the EFORT congress website
- ✓ Acknowledgement of your company as organiser of the ICS
- ✓ Industry Collaborative Session listed in the EFORT website and mobile app

### The benefits to you

- ✓ Captive audience of decision makers
- ✓ High visibility
- ✓ Respected congress for presenting innovations and cutting-edge research
- ✓ Increased recognition among thought leaders in the orthopaedics and traumatology community

### Important Information

- ✓ All the speakers of the ICS must be registered prior to the Congress
- ✓ The Company/Sponsor is responsible for covering registration, hotel and trip of speakers of the ICS
- ✓ All programmes must be finalized with the Scientific Committee no later than **31 January 2026**
- ✓ All ICS Programmes will be published in the Final Programme as submitted by the company/ sponsor
- ✓ The organizers (EFORT / MCI) are not responsible if the room is full and cannot guarantee that all interested delegates can attend

### Industry Collaborative Session General Guidelines

- ✓ Sponsors of ICS may select topics and speakers
- ✓ EFORT assumes that speakers and chairpersons of the ICS will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.
- ✓ EFORT does not require speakers at the ICS to submit abstracts of their lectures as they will not be published on the

## Industry Collaborative Session

20'000 EUR

Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the ICS lecture room.

### Times & Dates of the Industry Collaborative Session

- ✓ Sessions will be announced on the congress website.
- ✓ The full session programme will be published in the final programme. Any promotional material to be placed in the Congress Centre will require approval from EFORT.

# Flash Symposia

- ✓ Companies have the opportunity to organize product presentations in the exhibition area (Presentation Theatre) in the form of 20-minutes flash symposium
- ✓ These flash symposia may be held throughout the day, and it is recommended to host it during the industry breaks in the morning or the afternoon
- ✓ Price of this opportunity: **EUR 3'500 (Excl VAT)** per 20-mins time slot
- ✓ Booking is made on a first-come, first-served basis



## BOOST YOUR VISIBILITY

Add an e-driver to your sponsorship list to promote your flash symposium to congress delegates

### WHAT'S INCLUDED?

#### ROOMS

- ✓ Access to Presentation Theatre (inside exhibition)
- ✓ Basic Congress Audio-visual equipment & onsite management
- ✓ Your Roll-up to advertise for the symposium at the entrance of the Presentation Theatre

#### ACKNOWLEDGEMENT

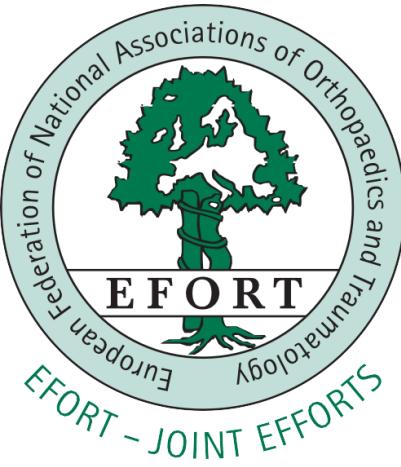
- ✓ Acknowledgement on the EFORT congress website
- ✓ Use of the EFORT congress logo on your flash symposium invitation
- ✓ Flash Symposium programme in the Final Programme & the EFORT website

#### The benefits to you

- ✓ Captive audience of decision makers
- ✓ High visibility
- ✓ Respected congress for presenting innovations and cutting-edge research
- ✓ Increased recognition among thought leaders in the orthopaedics and traumatology community

#### Important Information

- ✓ All the speakers of the Flash Symposium must be registered prior to the Congress by the Company/Sponsor taking a mini-satellite slot, and their hotel and trip paid accordingly.
- ✓ The full session programme will be published in the final programme. Any promotional material to be placed in the Congress Centre will require approval from EFORT.



### Flash Symposium

**3'500 EUR**

# Badge Reader



Make sure to get the most out of your participation at EFORT with the lead retrieval solutions.

With various packages adapted to your needs for your booth, your hospitality suite or your symposium room, the scanning devices will allow you to collect the key information from all the leads you engage with during the Congress, in a secure, easy and compliant way.

Contact: [badgereader@mci-group.com](mailto:badgereader@mci-group.com)  
with your needs & questions to obtain your quote



Order early to benefit from the best available rates!

# Hospitality Suites & Meeting Rooms



## A selection of rooms has been reserved for industry partners

The venue has a range of meeting rooms available for corporate use. Secure your meeting room (or use it as a hospitality suite) for your business meetings. You may book a room for the duration that suits your needs.

*Rental includes access to the room, furniture and beamer (additional AV equipment available upon request and at additional cost)*

### Closed Industry Meetings

Closed Industry Meetings are permitted in a booked venue meeting room subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited to the pre-determined size of the room and for company invited guests ONLY - each of which must be in possession of an EFORT issued registration badge.

Any company or party found in breach of this or discovered to be running any form of satellite/workshop or open delegate invitation meeting during the published congress dates and hours will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

DURATION	CAPACITY	PRICE
<b>Hourly rate</b>	20 pax u-shape	EUR 250.-
<b>1 full day (8am – 6pm)</b>	20 pax u-shape	EUR 1'800.-
<b>2 full days (8am – 6pm)</b>	20 pax u-shape	EUR 2'400.-



# Sponsorship Opportunities



<b>Pre-Event Exposure</b>	
Online Programme	€ 9'000
Congress App	€ 10'000
<b>Share Science</b>	
Satellite Symposia	From € 9'800
Industry Collaborative Session	€ 20'000
Flash Symposium (Presentation Theatre)	€ 3'500
Scientific Sessions Conference Capture	€ 15'000
<b>Maximum Brand Impact</b>	
Mobile Charging Stations	€ 8'000
Meeting Stools	€ 9'000

<b>Maximum Brand Impact</b>	
Healthy Networking Breaks	€ 5'000
Branded Ropes and Banners	Upon Request
Digital Totem Advert	€ 2'500
Floor stickers	€ 1'650
More branding	Upon Request
<b>Digital Branding &amp; Marketing</b>	
E-driver to Full EFORT Database	€ 9'500
E-driver to Registered Delegates	€ 4'900
EFORT Congress App Push Notifications	€ 1'950

# Sponsorship Opportunities



## Think Outside The Box

If there is one thing we like, it is new challenges and fresh ideas! Surprise us with a new proposal or something you have seen before and we can look at implementing it for the next EFORT congress.

We are always more than happy to discuss your concept with you, find the right price for the right exposure, and make your participation at the congress a truly special one!



# Sponsorship Opportunities



## Online Programme

**9,000 EUR**

Put your name right in front of the largest European gathering of orthopaedic and traumatology specialists

- The online programme contains the final definitive scientific programme and abstracts along with the satellite symposia.
- It is used daily by delegates to help plan their sessions and makes the perfect reference tool before & after the meeting.

## Congress App

**10,000 EUR**

The EFORT App is designed with our delegates in mind so that they will have all the information that they need at their finger tips!

- Dedicated page with your company content on the congress app

## Satellite Symposia

**From 9'800 EUR**

Organize your 60 min session to showcase your products, innovation or services during a dedicated timeslot over lunch time.

- Acknowledgement of the company as sponsor
- [More details on page 19](#)

## Industry Collaborative Session

**20'000 EUR**

Support scientific session within the main EFORT programme. Select a topic that is relevant to your field activity. The content of the session must be 100 % scientific.

- Acknowledgement of the company as sponsor
- [More details on page 21](#)

## Flash Symposium

**3,500 EUR**

Flash symposia are 20-minute-long sessions that will take place during the 30-minute refreshment breaks. Held in the Exhibit Hall, these quick sessions provide a focused, high-value marketing opportunity for industry partners. They are ideal for promotional presentations which highlight a new service or product. Priority choice of slot will be allocated on a 'first come, first served' basis

- Signage at the entrance of the presentation theatre
- Dedicated timeslot for presentation during the breaks
- [More details on page 22](#)

## Scientific Sessions Capture

**15,000 EUR**

EFORT is planning the slide and audio recording of the scientific session of the whole Congress.

Recordings will be made available immediately after the meeting for the EFORT participants for a period of 6 months and then be made available to the worldwide professional community.

- Web banner on landing page of the meeting portal webcast

# Sponsorship Opportunities



## Mobile Charging Stations

From 8,000 EUR

With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring the Mobile Charging Stations.

- Opportunity to brand the Mobile Charging Stations
- Opportunity to distribute mobile device related giveaways in the zone (e.g. screen cleaners)
- Company logo on the charging stations

## Meeting Stools – Sitting Outside the Box!

9,000 EUR

Offer our attendees the option to sit down, relax and/or meet and discuss with other participants during the Congress – and give your company very prominent visibility. The Meeting Stools will be fully branded by the sponsor.

EFORT will produce, assemble and distribute 200 Meeting Stools around the exhibition area, specifically in the presentation theatre. Stools are made of recycled cardboard (holding up to 200 kg each). Designed supplied by sponsor.

## Healthy Networking Breaks

5,000 EUR

Become the most popular organisation of the Congress by providing delegates with a fulfilling and refreshing experience: sponsor healthy coffee breaks during the allocated networking times.

Take this opportunity to promote healthy eating habits amongst all participants.

- Acknowledgement at all coffee break tables during the sponsored break
- Possibility to display literature, information in designated area



# Sponsorship Opportunities



## Branded Ropes and Poles

**Price on request**

Give your brand a unique visibility by branding the official ropes and poles of the Congress. They will be seen by every single delegate that comes to the registration desk to pick up their badge. After the event, you may keep the branded rolls for future Congresses or Corporate events.

- Re-usable Branded rolls with company design or logo

## Printed Totem Advert

**2,500 EUR**

Be the first brand delegates see at the congress!

Place your company branding on printed totem available at different throughout the congress venue for the duration of the Congress.

- Display of your advert on 5 units
- Design supplied by sponsor

## Floor stickers

**EUR 1,600**

Place your brand along the delegates' path and drive traffic to your booth or facilitate their navigation

- Stickers with your company branding located in the congress area
- Total of 10 units (0,60 x 0,60 m)
- Exact location determined with the sponsor (exhibition, registration or concourses)
- Design supplied by sponsor

## More branding

**Price on request**

A large number of branding opportunities are available to guarantee large visibility to your company during EFORT 2026.

Please contact us and we will be pleased to tailor an offer for your company.

# Sponsorship Opportunities



## E-driver to Registered Delegates

**4,900 EUR**

Promote Your Symposium or Exhibition to Registered Delegates!  
Opportunity

**Opportunity Limited to a maximum of 5 sponsors**

An HTML email will be sent to EFORT registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor

## E-driver to Full EFORT Database

**9,500 EUR**

Promote Your Symposium or Exhibition to Registered Delegates!  
Opportunity

**Opportunity Limited to a maximum of 5 sponsors**

An HTML email will be sent to the full EFORT database of +28,000 Contacts! This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

- One email sent via MCI to EFORT contacts. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor

## EFORT Congress App Push Notifications

**1,950 EUR per notification**

Take advantage of the EFORT congress app to promote your activities at the EFORT Congress with a push notification.

- The congress app is the main source of reference for attendees to browse the programme and navigate the congress. Push notifications are a unique opportunity for you to share your information quickly and efficiently to the right audience.
- Push notifications through the EFORT congress app will show-up on all devices used by each registered user.
- Maximum 2 notifications per company.

# Digital Advertising

## DIGITAL ADVERTISING PACKAGE ENSURE YOUR COMPANY IS SEEN!

Want a compliant way to generate visibility and attract participation to make your investment count?

Harness the power of digital advertising to exponentially grow your reach and get more delegates to engage with your symposium and/or booth while they browse the web!

- Boost awareness and recognition before, during and after the event
- Attract new participants to leverage your investment
- Digital advertising spreads your message to all registrants and thousands of additional potential delegates active in your field
- Drive higher market share of attendees to your symposium and/or booth vs your competitors

This opportunity grants success by:

- Reaching 28,000s more targeted audience in the orthopaedic and traumatology field in addition to those attending the congress. This means you attract an entirely new target audience as well as educating a wider audience about your research and findings
- Ensuring high visibility for both the brand and symposium and/or booth on an ongoing basis before and after the event
- Driving interest prior to the symposium and/or booth / exhibition so that it is top of mind and increases the likelihood of attendance
- Providing detailed measures of your event performance and audience engagement so that you and your sales team can make qualified future strategies

Sophisticated insights and metrics help your sales force by providing:

- Advertising reach figures and display frequency
- Overall visibility and interaction with the content and ads
- Click through and view rates of a highly targeted audience
- Breakdown by country for shaping future follow up and campaign
- Number of registered participants interacting with and reviewing the content
- Post event promotion to reinforce the message

We guarantee that your message is seen not only by the registrants but also by our extensive GDPR digital database targeted at orthopaedic experts active in the field.



# Digital Advertising



## DIGITAL ADVERTISING PACKAGE ENSURE YOUR COMPANY IS SEEN!

If you would like to unlock the full potential of digital marketing, the following packages are available:

### ➤ Exclusive Digital Advertising Package

Only your company will have its ads displayed and have an edge over all competitors

### ➤ Top 3 Digital Advertising Campaign

Limited to maximum of 3 companies

### Case Study #1

Digital marketing campaigns bolster sponsor to 2nd most attended symposia at leading medical congress

Click link:  
<https://b-com.mci-group.com/Download.axd?FileID=0e7775b8-4444-4287-8034-180dcc77de38>



### Case Study #2

Targeted digital advertising campaign increases visits to sponsors symposium by 86% year-on-year

Click link:  
<https://b-com.mci-group.com/Download.axd?FileID=e1ecc208-0381-4c17-b01c-1caf43c5a57d>



## How does Digital Advertising work?

Digital ads generate high visibility before, during and after the event and attract new participation to make your investment count.

Sponsor advert appears while delegate browses the web  
Delegate clicks the ad

Delegate then lands on sponsor page with details of exhibition and symposia



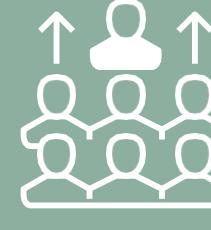
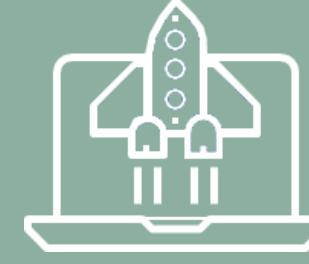
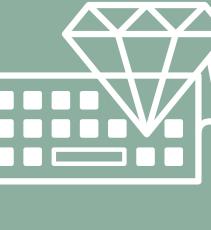
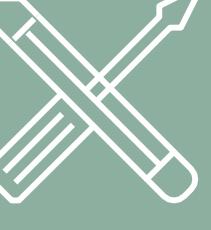
For further information and to discuss pricing for digital advertising service packages, please contact  
[efort.sponex@mci-agency.com](mailto:efort.sponex@mci-agency.com)

# Digital Advertising

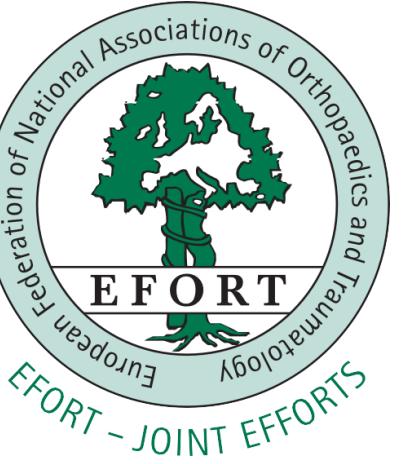


## DIGITAL ADVERTISING PACKAGE ENSURE YOUR COMPANY IS SEEN!

### Our Top 8 Value Adds

-  1 Access to a digital database of 4 million+ congress attendees
-  2 Exponentially increasing your delegate pool
-  3 Audience growth across new profiles & increased engagement
-  4 E-commerce optimisation
-  5 Insights into audience and engagement
-  6 Clearly-defined marketing strategy & metrics & transparent ROI reports
-  7 Driving brand visibility
-  8 Real digital advertising performance

# Digital Advertising



## DIGITAL ADVERTISING PACKAGE

ENSURE YOUR COMPANY IS SEEN!

Be seen by  
**Thousands**  
of potential delegates

Premium

EUR 39,000

Customizable Plan

Optimised

EUR 28,000

Popular Plan

Basic

EUR 20,000

Economic Plan

# Terms & Conditions

## Reservation

In order to be valid, your reservation must be completed via the official order forms. An invoice will be issued upon completion of your order, to be paid within 30 days of receipt. The completion of an order constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing. The full amount for your booking(s) must be received by 15 February 2026 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booths, satellite symposium slots and sponsorship items allocations will be attributed first to EFORT Corporate Sponsors in order of reservations. Companies will be requested to make choices, but neither EFORT nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA's written agreement.

## Technical Manual

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

## Local and Site Regulations

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organisers have the authority to demand removal/ change of any structure which is not in accordance with the local and Congress rules or cancel participation. The decision of the organisers will be final and binding.

## Entry to the Exhibition

Access to the exhibition will only be possible to registered congress participants or exhibition participants.

## Insurance

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the Organisers.

## Force Majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organizer or the producer.

## Interpretation of the Regulations and Amendments

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA

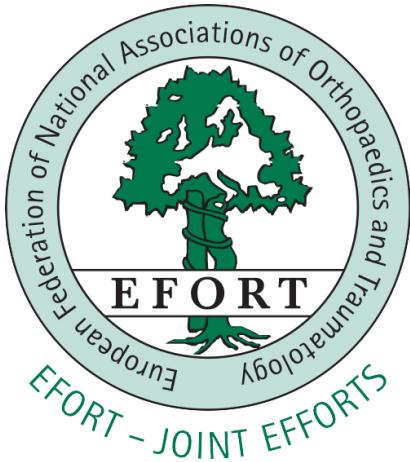
Rue du Pré-Bouvier 9 -1242 Satigny Switzerland

## Data Protection Clause

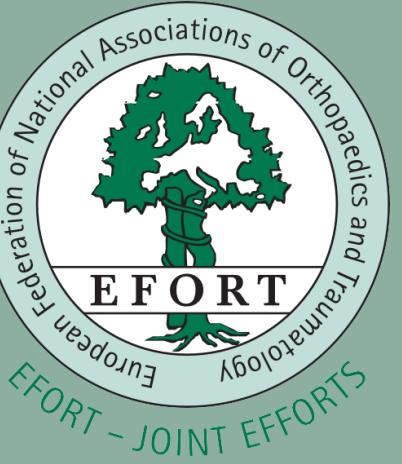
1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/ sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed. Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the exhibitor/sponsor's data – or any transmitted by the sponsor – will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.). The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/ sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO) : [anne.lesca@mci-group.com](mailto:anne.lesca@mci-group.com)

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.



# Orders



To order your exhibition space, sponsorship opportunities or satellite symposia, please click the button to the right.

You will be taken to the EFORT Website on the order forms' page. Fill-in the relevant form to place your order. For any question, please contact: [efort.sponex@mci-agency.com](mailto:efort.sponex@mci-agency.com)

## ORDER FORM

[CLICK HERE](#)