

## 20<sup>th</sup> EFORT Congress 2019

Priority application deadline  
15 October 2018

Final application deadline  
30 April 2019



Come celebrate 20 years of progress!



## Congress exhibitor and sponsorship brochure

Lisbon, Portugal

05-07 June 2019

Main theme: Registries & Impact On Practice

 #EFORT2019





## CONTACTS

### GENERAL ORGANISATION

#### EFORT Head Office

ZA La Pièce 2

1180 Rolle, Switzerland

Phone +41 (0)21 343 4400

Fax +41 (0)21 343 4411

[event@efort.org](mailto:event@efort.org)

[www.efort.org](http://www.efort.org)

### LOGISTICS, HOTELS & REGISTRATION

MCI Deutschland GmbH

MCI Berlin Office

Markgrafenstraße 56

10117 Berlin, Germany

Phone +49 (0)30 20 45 90 90

Fax +49 (0)30 20 45 950

[EFORTinfo@mci-group.com](mailto:EFORTinfo@mci-group.com)

### EXHIBITION, SATELLITES AND SPONSORSHIP

#### EFORT Head Office

Alan Cole

ZA La Pièce 2

1180 Rolle, Switzerland

Phone +41 (0)21 343 4413

[alan.cole@efort.org](mailto:alan.cole@efort.org)

### EXPERIENCE THE EFORT ANNUAL CONGRESS

Watch our corporate video online

[www.efort.org/corporate-video](http://www.efort.org/corporate-video)

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## Welcome from EFORT



Ass. Prof. Per Kjærsgaard-Andersen  
EFORT President 2018/2019



Prof. Dr. Thierry Bégue  
EFORT Chairman Science Committee



Prof. Dr. Søren Overgaard  
EFORT Chairman Science Committee

Dear Industry Partner,

On behalf of the Executive Committee and the Science Committee, we would like to invite you to participate in the 20<sup>th</sup> EFORT Congress in Lisbon from 05 to 07 June 2019. In Lisbon, we will be celebrating our 20<sup>th</sup> congress anniversary and we are looking forward to sharing this special occasion for EFORT with you.

The annual meeting of EFORT is the largest platform for European Orthopaedics to exchange knowledge and experience within Europe but also with colleagues from other parts of the world. To celebrate this 20<sup>th</sup> anniversary, the Science Committee has created an exceptional programme for both young and experienced delegates covering varied topics from basic research to areas within daily practice of orthopaedics and trauma.

The main theme of the Congress in Lisbon will be "Registries & Impact on Practice". Highlights of the Congress include patient and implant selection, patient safety, value based healthcare, implant survival, quality improvement, just to mention a few. The dissemination of education and research arising from registry data with our national member organisations, public and governmental bodies as well as industry partners will further enhance confidence and trust in both medical devices and the surgeons who use them.

The format of the meeting will again encourage interaction between participants with both Symposia, Instructional Lectures and Interactive Expert Exchange sessions given by distinguished speakers from all over Europe. Other sessions will include Complex Case Discussion sessions, the Full-Day in Total Hip & Total Knee Replacement as well as Free Papers and Clinical Cases submissions from all over the world.

The Australian Orthopaedic Association (AOA) has accepted to be the Invited Nation at our 20<sup>th</sup> EFORT Congress. We are delighted that AOA will join the Congress by a delegation of distinguished speakers that certainly will add further to the scientific and educational quality. Furthermore, traditionally, two highly renowned orthopaedic surgeons will deliver the Michael Freeman and Erwin Morscher Honorary Lectures.

The congress experience, would, however, be incomplete without the support and participation of industry partners like yourselves and your peers. Your presence, contribution and participation – through embracing the theme of "Registries & Impact On Practice" and all the other EFORT educational activities and opportunities linked to the sharing of knowledge that such a congress brings – makes the three day experience an even more fulfilling and satisfying forum for all of us involved in the Orthopaedics and Traumatology community. Thank you for helping EFORT be at the forefront of medicine and improving health care for our patients. The EFORT Leadership, our committee members, ambassadors and Head Office staff thank you for your participation. Come join us in celebrating our 20<sup>th</sup> anniversary – and here is to the next 20 years of improving our patients health.

We look forward to meeting you in sunny Lisbon for the 20<sup>th</sup> EFORT Congress in 2019.

Ass. Prof. Per Kjærsgaard-Andersen  
EFORT President 2018/2019

Prof. Dr. Thierry Bégue  
EFORT Chairmen Science Committee Lisbon 2019

Prof. Dr. Søren Overgaard

## Your congress at a glance



### WHAT'S NEW

Following the successful implementation and management of Educational Grants to support HCP's attend 3rd party congresses, tested in Barcelona last year as a result of the 01 January 2018 Medtech Europe Code of Ethical Business Practice – EFORT will be pleased to discuss your Educational Grant needs. Contact [alan.cole@efort.org](mailto:alan.cole@efort.org)

You can also book a meeting room for just a one hour business meeting (see page 8). Also, following the successful implementation of the **Surgical Skills Workshop** concept in Barcelona – this unique blend of corporate partner/EFORT hands on workshop will be repeated. Contact [alan.cole@efort.org](mailto:alan.cole@efort.org)

### PRELIMINARY CONGRESS SCHEDULE

03 June Monday	04 June Tuesday	05 June Wednesday	06 June Thursday	07 June Friday	08 June Saturday
08.00 – 22.00 Building up	14.00 – 18.00 Registration	Morning sessions 08.30-10.00 Industry Break Morning sessions 10.30-11.30 Opening Session 11.30 - 12.45 <b>13.00 - 14.45</b> Industry Lunch Symposia Afternoon sessions 15.00-16.30 Industry Break Afternoon sessions 17.00-18.30	Morning sessions 08.00-09.30 Industry Break Morning sessions 10.00-11.00 Morning sessions 11.15-12.15 Honorary Lecture <b>13.00 - 14.45</b> Industry Lunch Symposia Afternoon sessions 15.00-16.30 Industry Break Afternoon sessions 17.00-18.30	Morning sessions 08.00-09.30 Industry Break Morning sessions 10.00-11.00 Morning sessions 11.15-12.15 Honorary Lecture <b>13.00- 14.45</b> Industry Plenary / Exhibition area visit Afternoon sessions 15.00-16.30 Industry Break Afternoon sessions 17.00-18.30	08.00 – 20.00 Dismantling

### PRELIMINARY EXHIBITION SCHEDULE

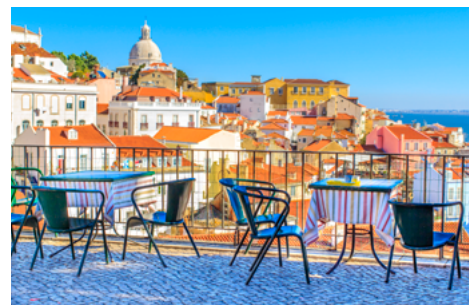
Wednesday, 05 June 2019	09.00 – 17.30
Thursday, 06 June 2019	09.00 – 17.30
Friday, 07 June 2019	09.00 – 17.00

This preliminary schedule is correct at time of going to press. Final schedule to be confirmed in the Online Congress Exhibitor Technical Manual.  
Please always check online for the most up-to-date information [www.efort.org/lisbon2019](http://www.efort.org/lisbon2019)



## Lisbon & accommodation

Congress Centre Venue:  
The CCL – Centro de Congressos de Lisboa  
<https://lisbonvenues.pt/en>



### TRADITION AND MODERNITY MEET IN THE OLDEST CITY IN WESTERN EUROPE

Lisbon is Portugal's capital and the largest city with a population of more than 550,000 people. Its urban area extends beyond the administrative part of the city with a population of around 2.7 million people. Located in western Portugal on the estuary of the Tagus River, it is one of the oldest cities in the world and the oldest in Western Europe.

### ACCOMMODATION

To secure best hotel rates, terms and conditions, and all hotel GROUP BOOKINGS please contact:

MCI Berlin Deutschland GmbH

MCI Berlin Office

Markgrafenstraße 56

10117 Berlin

Germany



Phone: +49 (0)30 20 45 90 90

Fax: +49 (0)30 20 45 950

Email: [EFORTHotels@mci-group.com](mailto:EFORTHotels@mci-group.com)

### CAUTION

Only MCI Berlin is authorised to act on behalf of EFORT for Hotels and registration, as they are the officially appointed PCO of EFORT. No other agency is authorised to act on behalf of EFORT and any claims or agreement made with such parties is entered into at your own risk and is NOT the responsibility of EFORT, nor MCI.

### PCO

EFORT has appointed MCI Berlin as the professional congress organiser (PCO) for the 20<sup>th</sup> EFORT Congress in Lisbon. MCI Berlin will provide services for Registration, Hotels and all on-site congress support logistics.

MCI Deutschland GmbH | MCI Berlin Office

Markgrafenstraße 56

10117 Berlin

Germany



Contacts: Mr. Gino Thiel and Ms. Martha Whiteman

Phone: +49 (0)30 20 459 452 or +49 (0)30 20 459 330

Email: [EFORTexhibition@mci-group.com](mailto:EFORTexhibition@mci-group.com)

### CONGRESS VENUE

CCL, Praça das Indústrias,

1300-307 Lisboa

Portugal

Phone: +351 218 921 400 | Fax: +351 218 921 499

<https://lisbonvenues.pt/en>

GPS: Latitude – 38°41'57.80 N

Longitude – 9°10'57.00 W

The CCL is the largest congress centre in Lisbon with a total area of 29,000m<sup>2</sup>, including 8 auditoria, 5 multifunctional pavilions and a range of meeting rooms.

It is located in the historical area of Belém, near by the city centre and can be reached easily. The facilities include a restaurant and parking for 800 vehicles.

For more information on the congress venue:

<https://congress.efort.org/the-venue>

**Access by bus & tram:** please consult the [CARRIS](#) website and search for *Junqueira (Rua)*.

**Access by taxi:** several Companies are available:

[Autocoop](#) | [Radio Taxis](#) | [Retalis](#) | [Teletaxis](#).

**Access by train:** please consult the [COB - Comboios de Portugal](#) website, Lisbon Congress Center is located between Alcântara Station & Belém Station (Cascais Line).

### LANGUAGE

The official congress language is English.

## Exhibitors and sponsors



### The benefits of participating in the EFORT Annual Congress

#### INDUSTRY: FIELDS OF ACTIVITY

- 3D printing
- Arthroscopic devices
- Biomaterials
- Burn therapy supplies
- Casting supplies & equipment
- Computerised systems for diagnosis & patient care
- Consumer goods
- Diagnostic radiological instruments & equipment
- Drugs (anti-inflammatory, pain relief, antibiotics...)
- Electric and magnetic stimulating devices
- Electronic medical records
- Ergonomic tools and devices
- External fixation and traction devices
- General hospital instruments
- Health insurance
- Hospital and private clinic
- Internal fixation devices for the skeletal system
- Joint implants
- Nursing and wound care products
- Operating room, surgical equipment and supplies
- Orthotic and protective devices
- Prosthetic and corrective devices
- Radiological monitoring equipment
- Registry data
- Rehabilitation and exercise products
- Robotics and computer assisted surgery
- Spinal instrumentation
- Splint and cast products and materials
- Sports equipment and sportswear
- Testing & evaluation equipment
- Work evaluation/hardening equipment

For full analysis on 2018 Congress attendees and presentation, go to [www.efort.org/congress-stats](http://www.efort.org/congress-stats)

Please contact [sponsorship@efort.org](mailto:sponsorship@efort.org) if you are not already in possession of the password to access sections only available to trusted industry partners.

#### WHY ATTEND?

##### EFORT Congress key facts and figures:

- »»» Each congress attracts on average 5,500 participants from around the world;
- »»» Over 160 exhibitors with an exhibition space around 3,000 sqm net;
- »»» More than 3,000 abstracts submitted;
- »»» About 180 scientific sessions over 3 days of congress;
- »»» An event that covers all the specialties in the field of orthopaedics and traumatology.

##### What to expect at the 2019 anniversary Congress in Lisbon:

- Clients and prospects from all over the world;
- 2019 theme in Lisbon is "Registries & Impact On Practice";
- Possibility to choose an exclusive or tailored package sponsorship opportunity (pages 10-15);
- Benefit from applying within the Priority Application Deadline before 15 October 2018;
- New concepts, fresh ideas, creative presentations and healthy discussions;

#### HISTORY OF EFORT CONGRESSES



# Exhibition process

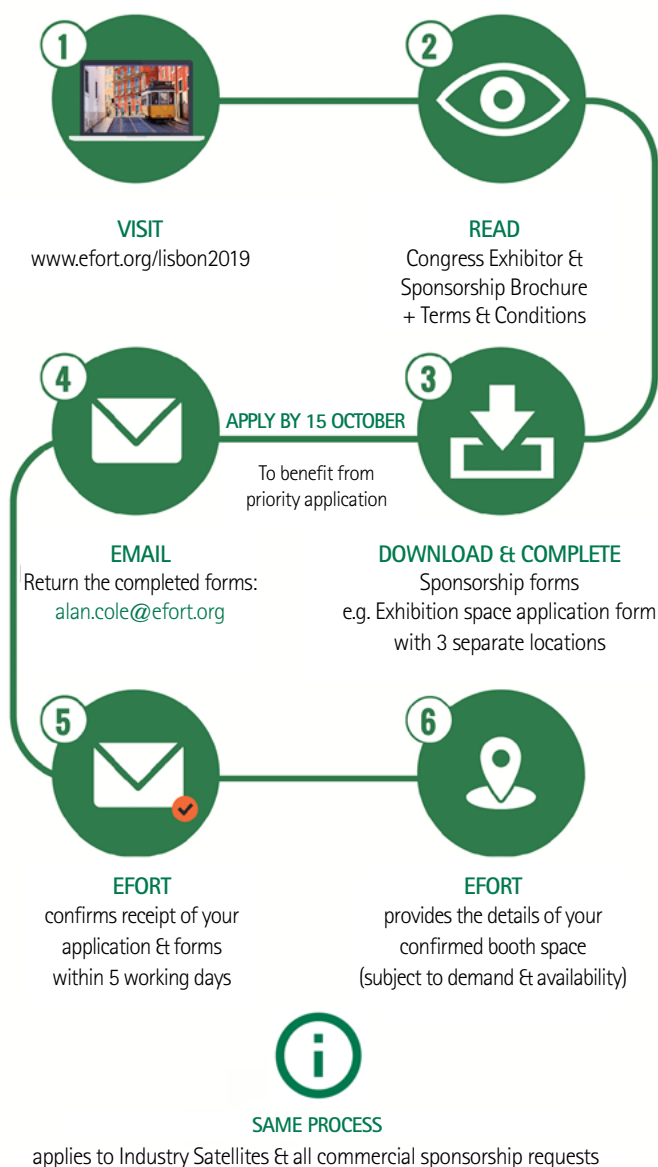
Send all Congress booking enquiries to [alan.cole@efort.org](mailto:alan.cole@efort.org)

Priority Application deadline: 15 October 2018

Final application deadline: 30 April 2018



## BOOTH ALLOCATION PROCESS



**Shell Scheme packages:** The cost per square meter does not include any shell scheme. Should you wish to additionally confirm a shell scheme package (lighting, fascia board, carpet, furniture etc.) – please complete the shell scheme package form in the Exhibitor Technical Manual. Please contact our MCI Berlin colleagues (see page 2) responsible for the on-site services such as shell scheme for further information and costs.

### COMERCIAL EXHIBITION RATES (exclusive of VAT)

CHF 760 per sqm

Floor space only

The smallest available commercial exhibition space is 9 sqm. **We also offer preferential rates for publishers, start-ups and NGO's/Member organisations of EFORT.**

Please contact [sponsorship@efort.org](mailto:sponsorship@efort.org) for more details.

Any company only prepared to take 6 sqm may apply to do so and will be put on a waiting list. Subject to availability and floorplan design they will be informed no later than end March 2019 if a 6 sqm space is available, however, EFORT is under no obligation to provide such a 6 sqm space and thus participation cannot be guaranteed.

### IMPORTANT:

- Costs are in CHF Swiss Francs excluding VAT;
- Exhibition applications are for space only;
- Maximise your investment: send your application asap to secure your preferred booth position;
- Following the priority application deadline, a more updated exhibition floor plan will be available online;
- Only after your specific booth position, booth n° and format is confirmed by EFORT will the invoice be sent.



Submitting an order form is an acknowledgement and commitment to participate in the EFORT Congress and confirms you have read and accepted the General Terms and Conditions

## Exhibition process



### EXHIBITOR TECHNICAL MANUAL & SERVICE FORMS

Complete detailed technical exhibitor guidelines, forms for set-up and dismantling, equipment and materials, cleaning, hostesses, etc., will be available to download from the Exhibitor Technical Manual from Autumn 2018. This document will be in the Restricted Section of the website and the password will be provided ONLY to registered exhibitors and sponsors so that they have access to it.

If for any reason you have misplaced your password to access the Restricted Section, please contact [alan.cole@efort.org](mailto:alan.cole@efort.org).

### COMPANY INFORMATION

Exhibitors are encouraged to post a short text (up to 100 words) profiling their company, with contact information, product range, new products launched during the congress, etc. in the Online Exhibitor Listing Database available from October 2018.

The company will be given unique and protected access to enter the company profile into the online Exhibitor Listing Database. If for any reason you have any difficulty, please contact [alan.cole@efort.org](mailto:alan.cole@efort.org).

### ALCOHOL

No alcoholic beverages may be served on the exhibition floor from exhibitor booths during or after exhibition hours. Should you wish to host a reception and/or provide alcohol then please do so in one of the hospitality suites/meeting rooms made available in the venue - Meeting Room booking forms available online and in this brochure.

### FREE EXHIBITOR REGISTRATION

Each company participating in the exhibition is automatically entitled to a number of free registration badges. These free registrations are for your staff manning your booth and are only valid for access to the exhibition. Exhibition badges will feature both the name of the company and the name of the staff member.

**NOTE:** It is strictly forbidden to use named exhibitor badges for anyone else – including guests or medical doctors. Failure to abide by this regulation can result in those concerned being expelled from the congress and a financial penalty may be imposed depending on the scale of the infringement.

sqm	No. of exhibitor badges
09 – 17 sqm	3 exhibitor badges
18 – 26 sqm	6 exhibitor badges
27 – 35 sqm	9 exhibitor badges
36 – 44 sqm	12 exhibitor badges
45 – 72 sqm	15 exhibitor badges + 2 full access badges
73 – 99 sqm	20 exhibitor badges + 4 full access badges
from 100 sqm	25 exhibitor badges + 6 full access badges

**Note:** Exhibitor badges do not permit access to the scientific lectures and programme with the exception of when it is the satellite or workshop organised by your own company.

Individuals in possession of an Exhibitor Badge have:

- access to exhibition and poster area during congress hours;
- access to exhibition during set up and dismantling;
- admission to the opening session on Wednesday 05 June 2019.

Additional exhibition badges are available through MCI Berlin at a reduced exhibitor fee of EUR 300. Each company may also exceptionally purchase 2 full access badges for their medical staff at the preferential rate of EUR 500 plus Portuguese VAT.

### HOSPITALITY SUITES & PRIVATE MEETING ROOMS

Conveniently located in the heart of the venue close to both session rooms and the exhibition halls are a series of meeting rooms of varying seating capacities. Secure your meeting room (or use it as a hospitality suite) from as little as CHF200 per hour for your business meetings. Possibility to book by one hour slots, a half day, complete day, two days or three days subject to your needs – full details on the Meeting Room Order form online.

#### Closed Industry Meetings

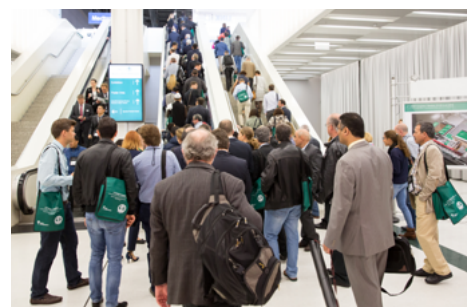
Closed Industry Meetings are permitted in a booked venue meeting room subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited to the pre-determined size of the room and for company invited guests ONLY – each of which must be in possession of an EFORT issued registration badge. Any company or party found in breach of this or discovered to be running any form of satellite/workshop or open delegate invitation meeting during the published congress dates and hours will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

## Industry symposia

### Submission deadlines:

Preliminary Satellite Programme for approval: 28 February 2019

Final Satellite Programme: 14 March 2019



### RATES INCLUDE

- Rental of the session room
- Standard Audio Visual equipment
- AV technician / hall attendant
- Announcement in the advance online programme (as of 15 March 2019)
- Announcement of the satellite symposium through EFORT channels
- Promotion on-site in designated EFORT approved areas

Please note that all supporting services such as additional audiovisual equipment, recording packages, catering and additional personnel must be booked through our logistics support colleagues MCI Berlin.

### VISIBILITY & PROMOTION

EFORT offers a registered delegate mailing service during April and May 2019 announcing industry symposia to all participants who have registered for Lisbon to date. For more details, please see page 13 or contact [alan.cole@efort.org](mailto:alan.cole@efort.org).

### CATERING

The congress venue has an official caterer which will plan your meeting with regard to food and beverage requirements. Please contact MCI Berlin for quotations and booking.

As a general rule, no food may be served inside the session rooms.

### ASSIGNMENT

The final room assignment is the decision of EFORT who will strive to allocate the most appropriate room based on the information provided at the time of confirmation.

For Priority Application Benefits before 15 October for full details, please visit

<https://congress.efort.org/priority-application-benefits>

Companies are offered the opportunity to organise commercially sponsored industry symposia within the framework of the 20<sup>th</sup> EFORT Congress. All symposia must be held at the congress venue in the existing scientific session rooms used for the Congress. Seating will be theatre-style. The organisers reserve the right to assign the most appropriate and available room subject to availability and demand. Room allocations will be made on a first-come, first-served basis. All Industry satellite sessions have dedicated time slots over lunch time so as not to compete against the scientific programme and are thus integrated in the overall programme grid.

### PROGRAMME AND SPEAKERS

The organisation of industry symposia (and workshops) are subject to approval by the Organising and Science Committee of the 20<sup>th</sup> EFORT Congress. A draft programme for each symposium, indicating title, speakers and titles of presentations should be submitted to the Science Committee for approval by no later than 28 February 2019.

Before this date, please submit the content using the online Satellite Content form. Failure to respect the deadline risks your satellite not being approved and potentially withdrawn.

Approved industry satellite symposia programmes will be published in the final programme. Industry satellites are held at the responsibility of the sponsoring company. The congress registration fee, travel and accommodation for the symposium speakers, as well as any other expenses, must be paid by the company.

Sponsors are invited to choose from the following room and date slots:

**Lunch symposia, total of 105 minutes on Wednesday 05 June and Thursday 06 June 2019.**

*\*The indicated slots include set up and dismantling time. Additional services such as catering, should they be later booked via MCI Berlin, must also take place within the dedicated time*

EFORT room name	Capacity	Wednesday 05 June	Thursday 06 June
Lisbon	1,500	-	CHF 30,000
Barcelona	400	CHF 23,000	CHF 26,000
Munich	400	CHF 23,000	CHF 26,000
Brussels	400	CHF 23,000	CHF 26,000
Copenhagen	300	CHF 22,000	CHF 24,000
Istanbul	300	CHF 22,000	CHF 24,000
Florence	200	CHF 21,000	CHF 22,000
Vienna	200	CHF 21,000	CHF 22,000
Paris	150	CHF 19,000	CHF 21,000
Nice	150	CHF 19,000	CHF 21,000
Geneva	150	CHF 19,000	CHF 21,000
Berlin	100	CHF 19,000	CHF 21,000
London	100	CHF 19,000	CHF 21,000

**NOTE: All sponsorship costs in this brochure are shown in CHF Swiss Francs and are exclusive of VAT**

It is strictly forbidden for companies to host educational "satellite" style events in hotels during the 3 days of the congress - even in the evenings. Such events undermine the educational value and role of EFORT and will be invoiced by EFORT accordingly so that all investments contribute toward education and not solely benefit the hotels. Please discuss any such requirements with EFORT before committing to a hotel event.



Ask us about maximising your visibility and impact during the congress:  
[sponsorship@efort.org](mailto:sponsorship@efort.org)

## ABSTRACTS

### EFORTnet



EFORTnet <https://efortnet.efort.org> is EFORT's community platform and resource center that provides an extensive and unique eLibrary with over 21,700 scientific resources from the past 9 EFORT Annual Congresses –including congress abstracts and presentations. EFORTnet is also a network of excellence with 15,000 individual users from 115 countries. Range of advertising visibility options (Minimum visibility of up to 12 months) available online – contact [sponsorship@efort.org](mailto:sponsorship@efort.org). Deadline for application – 30 March 2019.

365 days sponsorship opportunity

Either exclusive  
OR  
shared sponsorship  
packages available.  
From as little as  
CHF 10,000 (or  
CHF 830 per month)

### Lisbon Congress accepted abstracts



The accepted abstracts from the 20<sup>th</sup> EFORT Congress in Lisbon, are an integral part of the scientific programme. All accepted abstracts are automatically published online post congress within the e-library. The functionality allowing searching and printing may be supported so that each abstract selected has a footer strapline similar to e.g: "*Company name* is pleased to have supported the technology behind printing this abstract from the 20<sup>th</sup> EFORT Congress" (or similar). Be associated with science and education for at least 12 months from only CHF 1,000 per month. Contact [sponsorship@efort.org](mailto:sponsorship@efort.org) for full details.

From CHF 12,000  
shared sponsorship  
platform to max. of  
three sponsors  
or  
CHF 30,000  
one sponsor exclusivity

### Abstract Poster Awards & poster area



Possibility to be closely associated with supporting whole or very specific topics featured during the EFORT Annual Congress as posters. E.g.: The "sponsor name" best poster award for young researchers in Hip / Knee / Ankle etc. Grant acknowledgement support on all official EFORT communications. Alternatively support the poster area all 3 days and benefit from close association to education, research and science. Details from [sponsorship@efort.org](mailto:sponsorship@efort.org).

Awards  
from CHF 5,000  
  
Poster area  
CHF 12,000

## PRIME SPONSOR VISIBILITIES

### EFORT scientific pocket guide



This indispensable programme guide, inclusive of an advertisement from the sponsor, accompanies each registration badge. The pocket guide includes the full congress programme and schedule in a brief, easy to follow format. It also includes a map of the conference centre as well as information about services offered during the congress to all EFORT 2019 attendees. Confirm before end December 2018.

Exclusive sponsorship opportunity

CHF 15,000 incl.  
all production costs

## Education and marketing visibility

### PRIME SPONSOR VISIBILITIES

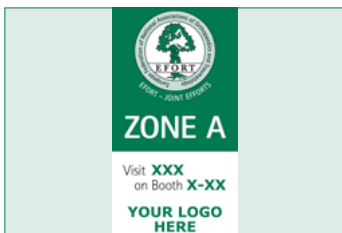
#### Ask me t-shirts



Have your corporate logo and wording of support "*company name* – proud to be supporting education & learning during 20<sup>th</sup> EFORT Congress Lisbon" on all "ask me" hostess t-shirts throughout the venue: excludes hostesses in meeting rooms.

CHF 15,000

#### Exhibition aisle branding



Have your corporate or product logo message on each piece of exhibition aisle branding directing delegates to your booth or website. Highly visible.

CHF 15,000

#### Logo & weblink accompanying your Online Exhibitor listing



Remove hurdles for HCPs searching for details on your company at the Congress or online. Have a direct weblink from the online [exhibitor listing database](#) of your company name and logo to your own website. Linking from your corporate logo gives maximum stand-out visibility. This visibility is available 365 days a year. Do not miss out. *Opens 01 November.*

Free

#### Promotional flyer in congress bags\*



Insert (1 item, A4 max.) Note: distribution and delivery costs are at the expense of the sponsor and content is subject to approval by EFORT.

*\*or equivalent visibility*

CHF 6,000

## PRIME SPONSOR VISIBILITIES

### Industry symposia flyer in congress bags\*



Insert (1 item, A4 max.) Note: this item is free to all sponsors that confirm an industry satellite or surgical skills workshop within the priority application deadline. After the priority application deadline this item is offered at the reduced rate of CHF 4,500 for those committing to these satellites. All other sponsors and inserts are charged at the rate of CHF 6,000.

*\*or equivalent visibility*

Free before  
15 October 2018  
CHF 4,500 as of  
16 October 2018

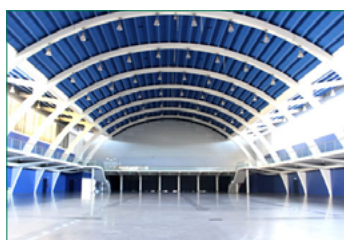
### Notebooks (A4) and pens



Items to be supplied by the sponsor. Subject to EFORT's approval. Excellent visibility and widespread use. Very popular with delegates.

CHF 8,000

### Specific to Lisbon: On-site visibility options throughout the congress venue



There are a wide range of marketing and branding opportunities throughout the CCL venue in Lisbon – allowing tailored and targeted branding and messaging to the orthopaedic community. Please see the separate brochure entitled "EFORT LISBON 2019 ON-SITE PROMOTIONAL OPPORTUNITIES" on the dedicated sponsorship section of the EFORT website or request this from [sponsorship@efort.org](mailto:sponsorship@efort.org) today.

On application  
Available from  
01 November 2018

## HOSPITALITY SUITE & CLOSED INDUSTRY MEETINGS

### Hospitality Suite & Closed Industry Meeting rooms



There are a range of different sized meeting rooms conveniently located in the heart of the congress venue close to both the session rooms and the exhibition halls. Flexible booking periods from one hour to all 3 days

HOSPITALITY SUITES will be available for the 3 days of the congress, and open during the congress hours only (see page 4).

CLOSED INDUSTRY MEETING ROOMS. Meetings of a scientific nature will not be permitted. Reserved subject to availability and respecting the criteria as specified on page 8. To book, please complete the [Meeting Room Order form](#).

From CHF 200 per  
hour depending on  
frequency booked

## Education and marketing visibility

Ask us about more sponsorship opportunities:  
[sponsorship@efort.org](mailto:sponsorship@efort.org)

### MULTIMEDIA AND COMMUNICATION

#### Pre-congress electronic mailing



Mailed out electronically during the peak pre congress months of April and May 2019 to all participants registered so far. The mailing will announce the programme of the industry symposia and any other EFORT approved activity such as booth activity etc. The text and layout will be created by the company in consultation with EFORT/MCI Berlin. The mailing will be done through EFORT/MCI Berlin on a first-come, first-served basis. Choose either one month or both months. If you have confirmed a satellite within the Priority Application deadline and then later book one electronic mailing EFORT will offer the 2<sup>nd</sup> electronic mailing free. Data laws apply.

**One month:**  
CHF 4,000  
**Both months:**  
CHF 6,500

#### Exclusive wifi branding



EFORT Lisbon 2019 will offer free wifi to all delegates throughout the venue. In order to access the wifi the login code can potentially be a booth n° or a corporate brand name. EFORT will promote the wifi access and code to all delegates in the days running up to and during the congress.

Exclusive sponsorship opportunity

CHF 20,000

#### Congress App



In an increasingly digital age – be the exclusive sponsor of the EFORT Lisbon 2019 App – and benefit from repeated visibility, branding and recognition of your corporate brand.  
Full details from [sponsorship@efort.org](mailto:sponsorship@efort.org)

Exclusive sponsorship opportunity

CHF 20,000

### PRINTED MATERIALS / ADVERTISEMENTS

#### Call for abstracts / prel. programme announcement for the 21<sup>st</sup> EFORT Congress 2020 in Vienna, Austria (4 colour)



Get into the delegates' minds a whole year in advance.  
Various advertising options with clear visibility opportunities. Distributed during EFORT Congress Lisbon and other O&T Congresses where EFORT participates. Subject to availability.

- Inside front cover CHF 5,000
- Inside back cover CHF 3,500
- Outside back cover CHF 6,000

Please contact [sponsorship@efort.org](mailto:sponsorship@efort.org) for further details.

From CHF 3,500

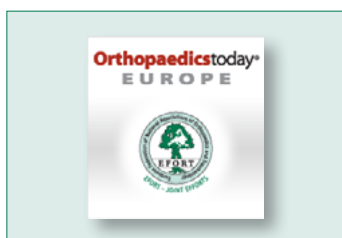
**Exclusivity:**  
Any two positions  
CHF 10,000

## Education and marketing visibility

Ask us about more sponsorship opportunities:  
[sponsorship@efort.org](mailto:sponsorship@efort.org)

### ALL YEAR LONG COMMUNICATIONS

#### Orthopaedics Today Europe (OTE)



OTE is EFORT's official digital online newspaper that is distributed and welcomed each month by a minimum of 32,000 orthopaedic and trauma HCP's in Europe alone through our partnership with the Healio Orthopaedic platform. Monthly advertising impressions globally exceed 370,00 views across Europe, Asia and the American continent.

Ensure your product and/or brand is seen where it matters most – and you choose your target audience – with tailor made messages as per your market objectives. Whether building up your presence prior to the annual congress with an advertorial feature, pushing your congress message or simply to be visible all 12 months of the year – Request the full OTE online package TODAY.

CHF 90 CPM for a  
Run of Site Advert

Please request the  
OTE online advertising  
package details from  
[alan.cole@efort.org](mailto:alan.cole@efort.org)

### ALL YEAR ROUND VISIBILITY

#### Partnership opportunities with EFORT / Educational Grants



Companies are invited to support and contribute toward the sharing of science throughout the year with restricted educational grants or specifically to respect MedTech 3<sup>rd</sup> party sponsorship to the EFORT Annual congress. Launched, tested and proven during our Barcelona congress last year, EFORT can manage, invite and report on your educational grant requirements in a fully ethical, transparent and compliant manner.

Discuss your criteria with us. Contact us now at [sponsorship@efort.org](mailto:sponsorship@efort.org) for more details. See our [Collaboration and Sponsorship Policy](#) online.

On application

#### EFORT OPEN REVIEWS Journal



Launched only in 2016, the [EFORT Open Reviews](#) is already a peer-reviewed and PubMed standard. Advertising within is a growing opportunity for scientific and educational visibility with all year round reference and impact. Contact [sponsorship@efort.org](mailto:sponsorship@efort.org) for details.

On application

#### EFORT Individual Membership Programme – for NON European HCPs



Support education by purchasing [international membership](#) for your key non-european practicing customers, allowing them to benefit from a reduced congress fee, and thus the educational benefits of the annual congress

On application



### JOINT INDUSTRY & EFORT WORKSHOPS

#### Surgical Skills Workshops



Surgical Skills Workshops are taking place each lunchtime so as not to compete with the scientific programme. Each workshop is for a limited number of delegates only, allowing a real exchange of learning on products, procedures and the latest skills in a closed environment. Run by Industry –the programme is approved and promoted by EFORT and approved partners– guaranteeing both EFORT quality and industry expertise. Limited rooms available.

From CHF 20,000

### EFORT LISBON RESOURCE CENTRE

#### Promote your participation to the EFORT ANNUAL CONGRESS



Maximise the interest and visibility of YOUR presence and activities during the 20<sup>th</sup> EFORT Congress 2019 Lisbon – our 20<sup>th</sup> anniversary congress. Celebrate with us in style by using the FREE images, banners, signatures and material available online at [www.efort.org/resource-centre](http://www.efort.org/resource-centre). The use of the EFORT logo without authorisation is not permitted. Abuse of the EFORT logo may result in a penalty fine of up to CHF 30,000.

Free service

Download EFORT artwork for your website  
various type of formats available, e.g.:





### Important deadlines to remember

#### SUMMARY OF IMPORTANT DEADLINES

10 September 2018	Abstract submission opens
12 September 2018	20 <sup>th</sup> EFORT Congress Sales open at <a href="https://congress.efort.org">https://congress.efort.org</a>
15 October 2018	<b>Priority application deadline (exhibition spaces, etc.) closes</b>
<b>By end of October 2018</b>	<b>Detailed Exhibition floorplan online</b>
12 November 2018 (23:59 CET)	<b>Abstract submission closes</b>
01 February 2019	Email confirmation of abstract acceptance status
<b>28 February 2019</b>	<b>Preliminary satellite programme submitted for approval deadline</b>
15 March 2019	<b>Advance programme available online</b>
30 April 2019	<b>Final application deadline for exhibition space – subject to availability</b>

#### CODES OF ETHICS AND BUSINESS CONDUCT

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- EFPIA HCP Code  
[www.efpia-e4ethics.eu/usd/e4ethics.nsf](http://www.efpia-e4ethics.eu/usd/e4ethics.nsf)
- Eucomed Code of Ethical Business Practice  
[www.medtecheurope.org/node/715](http://www.medtecheurope.org/node/715)

To see the EFORT Sponsorship and Collaboration Policy – please access <https://www.efort.org/investor-relations>

# Terms and conditions

## General Terms and Conditions



### TERMS OF COLLABORATION

**Full Terms and Conditions** are available online at [www.efort.org/lisbon2019](http://www.efort.org/lisbon2019) and all products, services and pricing shown here in this brochure are subject to your acceptance of the Terms and Conditions.

Please refer to these in the first instance for any queries you may have. Below, however, are some summary points of the key terms and conditions.

#### Industry activities

**Closed industry meetings** on-site are permitted subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited according to the pre-determined size of the room, and for company-invited guests ONLY. Each guest must be in a possession of a correctly named EFORT registration badge. Any company or organisation found in breach of this is subject to a penalty fee.

**External hotel satellite-style events** are not permitted and contrary to our Terms and Conditions. Any company or organisation found to have held any form of scientific satellite/workshop or open delegate invitation to an educational evening event during the published congress dates will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

### CONFIRMATION OF EXHIBITION SPACE AND SPONSORSHIP APPLICATIONS

Written confirmation and subsequent invoicing by EFORT constitutes the sole document of acceptance and admittance to the exhibition, and is issued exclusively to the applicant, under the specific terms stated herein.

### PAYMENT AND CANCELLATION POLICIES

For full details of the payment and cancellations terms please read the full [General Terms and Conditions online](#).

#### CANCELLATION POLICY

A sponsor may withdraw its application for an exhibition space activity or satellite activity in writing prior to 31 December 2018 and will receive a refund of 70% of the amount paid within 60 working days.

The withdrawal of an application received after 31 December 2018 will not entitle the sponsor to any refund.

Please read the full [Terms and Conditions online](#). Any cancellation fees will be invoiced inclusive of VAT, if applicable. No payment obligation exists if the company which has registered for exhibition space or other forms of presentation can prove that no loss has been incurred, or that any such loss amounts to less than the cancellation fee. If parts of the services which have been registered for are cancelled, then cancellation fees as mentioned above will be invoiced for the cancelled services. On-site cancellations do not by any means imply the dismantling of booth and other structures without the express written permission of EFORT.

#### PRICING POLICY

Prices in this sponsorship catalogue are calculated on market sector rates and previous EFORT congresses, taking into account both location and sector variances. The application is legally binding upon the sponsor, pending its acceptance in writing by the organiser and assumes that the sponsor has, read and accepted the [General Terms and Conditions](#).

### LIABILITY – Liability of congress organisers

The congress organisers, and our appointed PCO, MCI Berlin, has secured liability insurance for the event which covers damage to property and personal injury. The exhibition area, including presentation rooms, is guarded or locked at night. However, this security measure excludes surveillance of individual stands and presentation materials. The night patrols/general lock-up at night that are/is carried out do/does not extend to liability for all damage to property or personal injury. The congress organisers and MCI Berlin are liable only for damage or loss resulting from malicious or gross negligence. A separate fire protection watch will be deployed, if required under local provisions.

Claims must be submitted to EFORT immediately. A claim becomes invalid if not recognised by the organisers and the exhibiting or presenting company does not pursue the matter before the courts within six months. The organisers accept no liability whatsoever for loss or damage resulting from disruptions caused by fluctuations in services rendered or force majeure, or for services being suspended on the instructions of the local public utilities or the local power supply company. The organisers cannot be held responsible for natural disasters (*for full details on liability, please consult the [General Terms and Conditions](#)*). The organisers are not liable, either during the event or during transportation, for loss, theft or damage in respect of exhibition and/or presentation items or personal belongings brought in. No further claims, such as for lost earnings, damages for consequential losses and similar, will be accepted.

### IMPORTANT

The Sponsorship agreement between the SPONSOR and EFORT consists of:

- Dated and duly signed Application Form;
- General Terms and Conditions of Sponsorship;
- EFORT Congress exhibitor & sponsorship brochure.

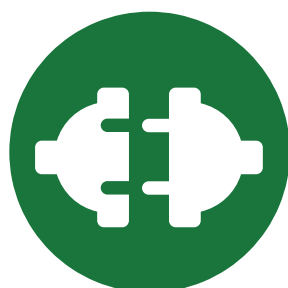


## EFORT'S RESPONSE TO ETHICAL COMPLIANCE

Create tailor made services and re-assess business models with emphasis on building an educational pathway for Healthcare Professionals across Europe and beyond.

## THE EUROPEAN ORTHOPAEDICS & TRAUMATOLOGY EDUCATION PLATFORM (EOTEP)

- Harmonisation of educational activities.
- Unified assessment mechanisms within CME/CPD training.
- Endorsed programmes.



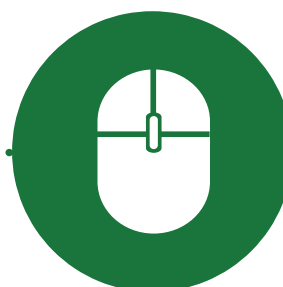
## FACILITATE ACCESS TO EDUCATIONAL EVENTS

Benefit from an integrated EFORT Congress online registration system.

## COORDINATE INDIVIDUAL HCPs GRANT ALLOCATION

Make a unique on-line grant application system available. Four grant application categories:

- Faculty & Experts
- Senior accepted abstracts authors
- Junior accepted abstracts authors
- Residents



## SUPPORT THE COMMUNITY THROUGH EFORT FELLOWS

EFORT fellows of the international membership programme benefit from preferential EFORT Congress fees, fast track registration, exclusive access to EFORT scientific e-library, and much more!

# INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 1)

20<sup>th</sup> EFORT Congress  
05 June-07 June 2019 | Lisbon, Portugal

Priority application deadline is 15 October 2018

Final application deadline is 30 April 2019

Please return this signed form to [alan.cole@efort.org](mailto:alan.cole@efort.org)

Please complete one form for each satellite requested



## Sponsor

Company Name			
Contact person			
Address			
Postal Code	City	Country	
Phone		E-mail	

## Appointed agency (if any)

Agency Name			
Contact person			
Address			
Postal Code	City	Country	
Phone		E-mail	

## SPONSOR

Applications for all congress activities must be submitted by the SPONSOR under whose name each activity is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between the SPONSOR and the European Federation of national associations of Orthopaedics and Trauma (EFORT). The SPONSOR is solely responsible for communicating any relevant documents to its staff and appointed agencies.

IMPORTANT: submission of this form is entering into a legally binding contract with EFORT - see cancelation policy overleaf.

## APPOINTED AGENCY

The SPONSOR should inform EFORT in writing which agency is appointed for each congress activity. Otherwise requests and communications from agencies cannot be taken into consideration. The SPONSOR will continue to be held entirely responsible and accountable for activities organised in its name.

EFORT room name	Capacity	Wednesday 05 June	Thursday 06 June
Lisbon	1,500	-	<input type="checkbox"/> CHF 30,000
Barcelona	400	<input type="checkbox"/> CHF 23,000	<input type="checkbox"/> CHF 26,000
Munich	400	<input type="checkbox"/> CHF 23,000	<input type="checkbox"/> CHF 26,000
Brussels	400	<input type="checkbox"/> CHF 23,000	<input type="checkbox"/> CHF 26,000
Copenhagen	300	<input type="checkbox"/> CHF 22,000	<input type="checkbox"/> CHF 24,000
Istanbul	300	<input type="checkbox"/> CHF 22,000	<input type="checkbox"/> CHF 24,000
Florence	200	<input type="checkbox"/> CHF 21,000	<input type="checkbox"/> CHF 22,000
Vienna	200	<input type="checkbox"/> CHF 21,000	<input type="checkbox"/> CHF 22,000
Paris	150	<input type="checkbox"/> CHF 19,000	<input type="checkbox"/> CHF 21,000
Nice	150	<input type="checkbox"/> CHF 19,000	<input type="checkbox"/> CHF 21,000
Geneva	150	<input type="checkbox"/> CHF 19,000	<input type="checkbox"/> CHF 21,000
Berlin	100	<input type="checkbox"/> CHF 19,000	<input type="checkbox"/> CHF 21,000
London	100	<input type="checkbox"/> CHF 19,000	<input type="checkbox"/> CHF 21,000

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT



# INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 2)

20<sup>th</sup> EFORT Congress  
05 June–07 June 2019 | Lisbon, Portugal



Note: to hold an industry satellite symposium activity either a minimum exhibition space of 30 square meters or an equivalent financial investment is required

## Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_ VAT n° \_\_\_\_\_

(if applicable)

Purchase order n° \_\_\_\_\_

Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

We understand and agree that we, the SPONSOR, are entirely responsible for payment of rates according to the above. In the case that an appointed agency does not discharge payment of the invoices, charges will revert back to the SPONSOR and may, at EFORT's sole discretion, include administrative surcharges of up to 10% of the total rates.

The Sponsorship agreement between the SPONSOR and EFORT consists of:

- this dated and duly signed Application Form;
- the General Terms and Conditions of Sponsorship;
- the EFORT Congress exhibitor and sponsorship brochure.

By signing and returning this Application Form the SPONSOR acknowledges having received, read and accepted all these terms of Sponsorship agreement. This agreement is subject exclusively to Swiss law. Any disputes shall be resolved exclusively by expedited arbitration in accordance with the World Intellectual Property Organization Arbitration and Mediation Center's Rules for expedited arbitration. The place of any arbitration shall be Geneva, Switzerland.

It is the participating SPONSORS responsibility to comply with any applicable laws, administrative rules and regulations including publicity, the handing out of any samples, and the sale or promotion of any products and marketing material. Neither EFORT nor approved congress partners can be held liable for any non-compliance.

## CANCELLATION POLICY

A SPONSOR may withdraw its application for an exhibition space activity or satellite activity in writing prior to 31 December 2018 and will receive a refund of 70% of the amount paid within 60 working days. The withdrawal of an application received after 31 December 2018 will not entitle the sponsor to any refund. Please read the full [Terms and Conditions online](#).

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date \_\_\_\_\_ Contact Name \_\_\_\_\_

Signature \_\_\_\_\_

# EXHIBITION SPACE APPLICATION FORM (page 1)

20<sup>th</sup> EFORT Congress  
05 June–07 June 2019 | Lisbon, Portugal

Priority application deadline is 15 October 2018  
Final application deadline is 30 April 2019

Please return this signed form to [alan.cole@efort.org](mailto:alan.cole@efort.org)



## Sponsor

Company Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Appointed agency (if any)

Agency Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## SPONSOR

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IMPORTANT: submission of this form is entering into a legally binding contract with EFORT – see cancellation policy overleaf

## APPOINTED AGENCY

The SPONSOR should inform EFORT in writing which agency is appointed for each congress activity. Otherwise requests and communications from agencies cannot be taken into consideration. The SPONSOR will continue to be held entirely responsible and accountable for activities organised in its name.

## STAND SPACE SELECTION AND PRICES

Minimum commercial size space is 9 square meters (sqm)

Preferred stand size: \_\_\_\_\_ meters X \_\_\_\_\_ meters = \_\_\_\_\_ square meters (e.g. 4m x 10m = 40sqm)

Rate per square meter is CHF 760.

The square meter rate includes space costs only and does not include a stand or shell scheme of any sort, nor any furniture, electricity etc.

## SELECTION OF BOOTH LOCATION

Visit the exhibition floor plan section, available online. To access it go to <https://congress.efort.org/exhibition-and-venue-floorplans>

1<sup>st</sup> choice                      2<sup>nd</sup> choice                      3<sup>rd</sup> choice  
booth location no. \_\_\_\_\_ booth location no. \_\_\_\_\_ booth location no. \_\_\_\_\_

## PLEASE INDICATE YOUR PREFERRED BOOTH TYPE (SUBJECT TO AVAILABILITY AND CONFIRMATION FROM EFORT)

☐ Island booth (open 4 sides)    ☐ Peninsula booth (open 3 sides)    ☐ Corner booth (open 2 sides)    ☐ Inline booth (open 1 side)

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

# EXHIBITION SPACE APPLICATION FORM (page 2)

20<sup>th</sup> EFORT Congress  
05 June-07 June 2019 | Lisbon, Portugal



## SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

- |   |  |
|---|--|
| <input type="checkbox"/> 1. 3D printing   | <input type="checkbox"/> 17. Internal fixation devices for the skeletal system |
| <input type="checkbox"/> 2. Arthroscopy devices                                 | <input type="checkbox"/> 18. Joint implants                                    |
| <input type="checkbox"/> 3. Biomaterials  | <input type="checkbox"/> 19. Nursing and wound care products                   |
| <input type="checkbox"/> 4. Burn therapy supplies                               | <input type="checkbox"/> 20. Operating room, surgical equipment and supplies   |
| <input type="checkbox"/> 5. Casting supplies and equipment                      | <input type="checkbox"/> 21. Orthotic and protective devices                   |
| <input type="checkbox"/> 6. Computerised systems for diagnosis & patient care   | <input type="checkbox"/> 22. Prosthetic and corrective devices                 |
| <input type="checkbox"/> 7. Consumer goods                                      | <input type="checkbox"/> 23. Radiological monitoring equipment                 |
| <input type="checkbox"/> 8. Diagnostic radiological instruments & equipment     | <input type="checkbox"/> 24. Registry data                                     |
| <input type="checkbox"/> 9. Drugs (anti-inflammatory, pain relief, antibiotics) | <input type="checkbox"/> 25. Rehabilitation and exercise products              |
| <input type="checkbox"/> 10. Electric and magnetic stimulating devices          | <input type="checkbox"/> 26. Robotics and computer assisted surgery            |
| <input type="checkbox"/> 11. Electronic and medical records                     | <input type="checkbox"/> 27. Spinal instrumentation                            |
| <input type="checkbox"/> 12. Ergonomic tools and devices                        | <input type="checkbox"/> 28. Splint and cast products and materials            |
| <input type="checkbox"/> 13. External fixation and traction devices             | <input type="checkbox"/> 29. Sports equipment and sportswear                   |
| <input type="checkbox"/> 14. General hospital instruments                       | <input type="checkbox"/> 30. Testing and evaluation equipment                  |
| <input type="checkbox"/> 15. Health insurance                                   | <input type="checkbox"/> 31. Work evaluation/hardening equipment               |
| <input type="checkbox"/> 16. Hospital/private clinic                            |  |

Other: \_\_\_\_\_

### Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_ VAT n° \_\_\_\_\_

(if applicable)

Purchase order n° \_\_\_\_\_

Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

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Date \_\_\_\_\_ Contact Name \_\_\_\_\_

Signature \_\_\_\_\_

# SPONSORSHIP ORDER FORM (page 1)

20<sup>th</sup> EFORT Congress  
05 June–07 June 2019 | Lisbon, Portugal

Priority application deadline is 15 October 2018  
Final application deadline is 30 April 2019

Please return this signed form to [alan.cole@efort.org](mailto:alan.cole@efort.org)



## Sponsor

Company Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Appointed agency (if any)

Agency Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
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## SPONSORING OPPORTUNITIES

<input type="checkbox"/> Abstract of accepted free papers & posters	exclusivity CHF 30,000 or shared CHF 12,000	<input type="checkbox"/> Pre-congress electronic mailing	one month CHF 4,000 both months CHF 6,500
<input type="checkbox"/> EFORTnet	CHF 10,000	<input type="checkbox"/> Hospitality Suite & meeting rooms	from CHF 200
<input type="checkbox"/> Abstract Poster Awards & poster area	CHF 12,000	<input type="checkbox"/> Wifi branding – <i>exclusive</i>	CHF 20,000
<input type="checkbox"/> Scientific pocket guide – <i>exclusive</i>	CHF 15,000	<input type="checkbox"/> Congress app – <i>exclusive</i>	CHF 20,000
<input type="checkbox"/> Ask me t-shirts	CHF 15,000	<input type="checkbox"/> Call for abstracts/first announcement 2020	from CHF 3,500
<input type="checkbox"/> Exhibition aisle branding	CHF 15,000	<input type="checkbox"/> Orthopaedics Today Europe	on application
<input type="checkbox"/> Logo & weblink in your Online Exhibitor listing	Free	<input type="checkbox"/> Partnership / Educational Grants	on application
<input type="checkbox"/> Promotional flyer in congress bags*	CHF 6,000	<input type="checkbox"/> EFORT Open Reviews	on application
<input type="checkbox"/> Industry symposia flyer in congress bags*	free before 04 Oct. or CHF 4,500 after	<input type="checkbox"/> EFORT Individual Membership Programme (for non European HCPs)	on application
<input type="checkbox"/> Notepads (A4) and pens	CHF 8,000		

\*or equivalent visibility

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

# SPONSORSHIP ORDER FORM (page 2)

20<sup>th</sup> EFORT Congress  
05 June–07 June 2019 | Lisbon, Portugal



## SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

### Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_ VAT n° \_\_\_\_\_

(if applicable)

Purchase order n° \_\_\_\_\_

Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

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All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date \_\_\_\_\_ Contact Name \_\_\_\_\_

Signature \_\_\_\_\_



# LISBON MEETING ROOM ORDER FORM (page 1)

20<sup>th</sup> EFORT Annual Congress  
05 June–07 June 2019 | Lisbon, Portugal

Priority application deadline is 15 October 2018

Final application deadline is 30 April 2019

Please return this signed form to [alan.cole@efort.org](mailto:alan.cole@efort.org)



## Sponsor

Company Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Appointed agency (if any)

Agency Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Please indicate your choice below – tick the boxes corresponding to the room(s), time, and date(s) of your choice:

Room name	Seats / Set up	Room category
<b>Ground floor</b>		
<input type="checkbox"/> 0.03	n/a	D
<input type="checkbox"/> 0.04	n/a	D
<input type="checkbox"/> 0.05	32 sqm, 12 boardroom, 30 theatre	A, B, C or D
<b>First floor</b>		
<input type="checkbox"/> 1.02	43 sqm, 24 boardroom, 45 theatre	A,B or C
<input type="checkbox"/> 1.03	43 sqm, 24 boardroom, 45 theatre	A,B or C
<input type="checkbox"/> 1.04	50 sqm, 24 boardroom, 45 theatre	A,B or C
<input type="checkbox"/> 1.05	50 sqm, 28 boardroom, 60 theatre	A,B or C
<input type="checkbox"/> 1.06	50 sqm, 28 boardroom, 60 theatre	A,B or C
<input type="checkbox"/> 1.07	50 sqm, 32 boardroom, 65 theatre	A,B or C
<input type="checkbox"/> 1.08	63 sqm, 32 boardroom, 70 theatre	A,B or C
<b>Second floor</b>		
<input type="checkbox"/> 2.01	30 sqm in theatre	A,B or C
<input type="checkbox"/> 2.02	30 sqm in theatre	A,B or C
<input type="checkbox"/> 2.03	30 sqm in theatre	A,B or C
<input type="checkbox"/> 2.04	30 sqm in theatre	A,B or C
<input type="checkbox"/> 2.05	30 sqm in theatre	A,B or C

The meeting room costs DO NOT INCLUDE any AV such as screens and projectors. ONLY the standard Board Room style set up, table and chairs are included in the rooms on ground and first floor. Set-up charges may occur. Should any AV equipment be needed then it must be ordered through the MCI Online shop as detailed in the Technical manual and such costs are between the client and MCI Berlin directly.

Similarly should another room set up be requested then this must be communicated post booking to MCI Berlin directly and any additional costs would then be subject to an agreement between MCI and the ordering company.

Room category	Per hour	Half Day	Full day	2 days	3 days
A- Hospitality suite	n/a	<input type="checkbox"/> CHF 1,750	<input type="checkbox"/> CHF 2,500	<input type="checkbox"/> CHF 4,000	<input type="checkbox"/> CHF 5,500
B- Meeting room	<input type="checkbox"/> CHF 200	<input type="checkbox"/> CHF 750	<input type="checkbox"/> CHF 1,200	<input type="checkbox"/> CHF 2,000	<input type="checkbox"/> CHF 2,500
C- Closed Industry meeting	n/a	<input type="checkbox"/> CHF 1,850	<input type="checkbox"/> CHF 3,000	n/a	n/a
D- Surgical Skills Workshop	n/a	n/a	<input type="checkbox"/> on application	<input type="checkbox"/> on application	<input type="checkbox"/> from 20,000

Please indicate which date(s): \_\_\_\_\_

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date \_\_\_\_\_ Contact Name \_\_\_\_\_

Signature \_\_\_\_\_

# LISBON MEETING ROOM ORDER FORM (page 2)

20<sup>th</sup> EFORT Annual Congress  
05 June–07 June 2019 | Lisbon, Portugal



## SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

### Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_ VAT n° \_\_\_\_\_

(if applicable)

Purchase order n° \_\_\_\_\_

Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

We understand and agree that we, the SPONSOR, are entirely responsible for payment of rates according to the above. In the case that an appointed agency does not discharge payment of the invoices, charges will revert back to the SPONSOR and may, at EFORT's sole discretion, include administrative surcharges of up to 10% of the total rates.

The Sponsorship agreement between the SPONSOR and EFORT consists of:

- this dated and duly signed Application Form;
- the General Terms and Conditions of Sponsorship;
- the EFORT Congress exhibitor and sponsorship brochure.

By signing and returning this Application Form the SPONSOR acknowledges having received, read and accepted all these terms of Sponsorship agreement. This agreement is subject exclusively to Swiss law. Any disputes shall be resolved exclusively by expedited arbitration in accordance with the World Intellectual Property Organization Arbitration and Mediation Center's Rules for expedited arbitration. The place of any arbitration shall be Geneva, Switzerland.

It is the SPONSORS responsibility to comply with any applicable laws, administrative rules and regulations including, publicity, the handing out of any samples, and the sale or promotion of any products and marketing material. Neither EFORT nor its appointed partners can be held liable for any non-compliance.

### CANCELLATION POLICY

IMPORTANT: submission of this form is entering into a legally binding contract with EFORT

A SPONSOR may withdraw its application for an exhibition space activity or satellite activity in writing prior to 31 December 2018 and will receive a refund of 70% of the amount paid within 60 working days. The withdrawal of an application received after 31 December 2018 will not entitle the sponsor to any refund. Please read the full [Terms and Conditions online](#).

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date \_\_\_\_\_ Contact Name \_\_\_\_\_

Signature \_\_\_\_\_

## EFORT offers Visiting Fellowships: Boost your career!

"I can only support and encourage my colleagues, residents and fellows to go and travel the world, to visit and to discuss with the experts in order to improve their skills like I did in this program."

—Fellow visiting a host center in France in 2014

### Benefit from your peers' best practice and educational knowledge

Visiting fellowships are a great way to:



- ▶ Gain experience and learn the latest techniques in hip & knee arthroplasty
- ▶ Bring your hospital a competitive advantage in high quality pain management
- ▶ Spread new ideas and introduce fellows to the local culture of host countries
- ▶ Provide a platform to develop better links between orthopaedic & trauma surgeons

**Apply online now: [www.efortfoundation.org](http://www.efortfoundation.org)**

EFORT & EFORT Foundation are grateful to the following partners which are supporting fellowships through educational grants:



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—Fellow visiting a host center in the United States in 2015



 **#EFORT2019**

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