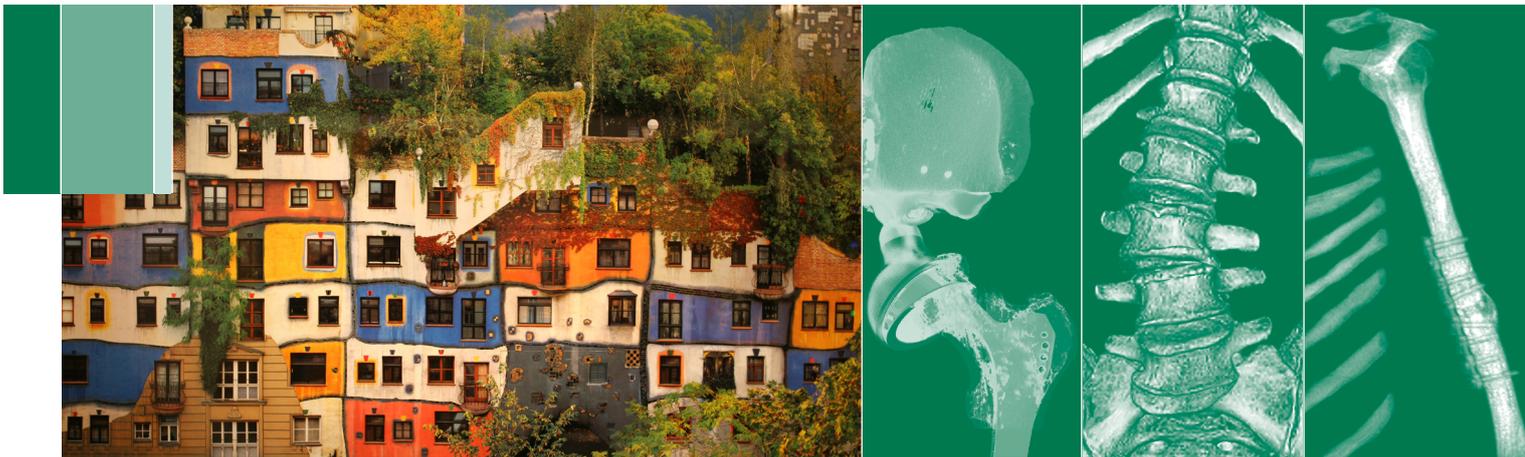


22nd EFORT Congress 2021

Priority application deadline
05 October 2020

Final application deadline
17 May 2021



Congress exhibitor and sponsorship brochure

Vienna, Austria

30 June–02 July 2021

Main theme: Sustainable Professional Practice

 #EFORT2021

Contents



CONTACTS

GENERAL ORGANISATION

EFORT Head Office

ZA La Pièce 2

1180 Rolle, Switzerland

Phone +41 (0)21 343 4400

Fax +41 (0)21 343 4411

event@efort.org

www.efort.org

LOGISTICS, HOTELS & REGISTRATION

Congrex Switzerland Ltd.

Reinacherstrasse 131

4053 Basel, Switzerland

Phone +41 (0) 61 686 77 77

Fax +41 (0) 61 686 77 88

efort@congrex.com

industry.efort@congrex.com / hotel.efort@congrex.com

EXHIBITION, SATELLITES AND SPONSORSHIP

EFORT Head Office

Alan Cole

ZA La Pièce 2

1180 Rolle, Switzerland

Phone +41 (0)21 343 4413

alan.cole@efort.org

EXPERIENCE THE EFORT ANNUAL CONGRESS

Watch our corporate video online

www.efort.org/corporate-video



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The content of this brochure is subject to change. Please check online for most up to date version. First published: 07 September 2020.

Welcome from EFORT



Prof. Dr. Klaus-Peter Günther
EFORT President 2020/2021



Prof. Dr. Philippe Neyret
EFORT Congress Co-President 2021



Prof. Dr. Søren Overgaard
EFORT Chairman Science Committee

Dear Industry Partner,

It will be a great pleasure to finally welcome you to Vienna in Austria for this 22nd EFORT Annual Congress taking place from 30 June to 02 July 2021.

Building on the learnings from 2020, the impact on our communities and facing the challenges of the future, the scientific and educational focus will deliver the best of each discipline.

We are honored to welcome APOA, the Asia Pacific Orthopaedic Association, who will be our Invited Association as part of the EFORT invited nation programme this year and who will bring features of Orthopaedics and Traumatology from Asia.

Our main theme is **Sustainable Professional Practice**.

Industry is synonymous with creativity and sustaining professional practice. Many of the practices, tools and techniques we use today would not exist without the role and input of industry partners. One key role of EFORT is to showcase best practice and help ensure sustainability for our profession and our patients - whilst ensuring such solutions are in the interests of the many and not the few. We therefore welcome this opportunity of collaborating even more closely with our industry partners alongside our esteemed colleagues from Europe and worldwide in highlighting such an important topic and taking the best learning possible to share within our community.

Clearly you, our industry partners, are also key players in delivering and spreading sustainable professional practice. As each year, the congress experience would be incomplete without your support and participation and we once again encourage you to participate with this congress theme and mission in mind. Help us help you make the three day experience of the annual congress even more fulfilling and satisfying for yourselves and our delegates.

An ongoing demand and request from EFORT member societies continues to be "better European wide collaboration and sharing". This year's theme fulfills this objective. **Thus EFORT needs YOUR support and cooperation in providing these solutions.** Please contact sponsorship@efort.org with your ideas on how you could work with us in delivering such services.

Thank you for helping EFORT be at the forefront of medicine and improving health care for our patients. The EFORT Leadership, our committee members, ambassadors and Head Office staff thank you for your participation. We look forward to welcoming you once again in Vienna for the 22nd EFORT Congress, delivering independent and unbiased science in a safe, lively, compliant and respectful educational environment.

Prof. Dr. Klaus-Peter Günther
EFORT President 2020/2021
EFORT Congress President 2021

Prof. Dr. Philippe Neyret
EFORT Congress Co-President 2021

Prof. Dr. Søren Overgaard
EFORT Chairman Science Committee

Your congress at a glance



WHAT'S NEW

EFORT are pleased to announce the return of the popular and practical **Surgical Skills Workshops** – joint workshops run in partnership between EFORT and leading corporate partners – this was first successfully implemented in 2018. Contact alan.cole@efort.org.

Please see pages 10-15 for new opportunities arising as a result of and learning from COVID 19 and the **Virtual EFORT Congress** from 28-30 October 2020. The newly launched concept "Delegate questionnaire slots by topic" – see page 12.

PRELIMINARY CONGRESS SCHEDULE

28 June Monday	29 June Tuesday	30 June Wednesday	01 July Thursday	02 July Friday	03 July Saturday
08.00 - 22.00 Building up	14.00 - 18.00 Registration	Morning sessions 08.30-10.00	Morning sessions 08.00-09.30	Morning sessions 08.00-09.30	08.00 - 20.00 Dismantling
		Industry Break	Industry Break	Industry Break	
		Morning sessions 10.30-11.30	Morning sessions 10.00-11.00	Morning sessions 10.00-11.00	
		Opening Session 11.30 - 12.45	Morning sessions 11.15-12.15	Morning sessions 11.15-12.15	
		13.00 - 14.45 Industry Lunch Symposia	Honorary Lecture	Honorary Lecture	
		Afternoon sessions 15.00-16.30	13.00 - 14.45 Industry Lunch Symposia	13.00- 14.45 Industry Lunch Symposia	
		Afternoon sessions 17.00-18.30	Afternoon sessions 15.00-16.30	Afternoon sessions 15.00-16.30	
		Industry Break	Industry Break	Industry Break	
		Afternoon sessions 17.00-18.30	Afternoon sessions 17.00-18.30	Afternoon sessions 17.00-18.30	

PRELIMINARY EXHIBITION SCHEDULE

Wednesday, 30 June 2021	09.00 – 17.30
Thursday, 01 July 2021	09.00 – 17.30
Friday, 02 July 2021	09.00 – 17.00

This preliminary schedule is correct at time of going to press. Final schedule to be confirmed in the Online Congress Exhibitor Technical Manual. Please always check online for the most up-to-date information <https://congress.efort.org>

Vienna & accommodation

Congress Centre Venue:
Reed Messe Wien Exhibition & Congress Center
<https://www.messe.at>



A CITY OF RICH CULTURAL AND HISTORICAL HERITAGE

The Austrian capital is world-famous for its rich cultural and historical heritage that can be sampled in over 100 museums or just by strolling the streets of the old city centre that belongs to the UNESCO world cultural heritage. Vienna is known as one of the music capitals of the world. There is no other city where so many famous composers have lived, and music tradition is kept alive in Vienna's famous opera house and concert halls. Modern musicals have replaced the old operetta, with two theatres devoted to this genre alone. Nowadays Vienna is also known as a modern art centre and a city with a very high quality of life. In addition to sites of historical interest the city offers fine examples of innovative architecture, fashionable shopping areas, and the chance to experience the Viennese lifestyle in its traditional coffee houses, the Heurigen (wine taverns), trendy bars, sausage vendors and discos. Austria fully respects and adheres to the most practical, up-to-date and secure health measures following the 2020 pandemic to ensure maximum security for all.

PCO

EFORT has appointed Congrex Switzerland as the professional congress organiser (PCO) for the 22nd EFORT Congress in Vienna. Congrex Switzerland will provide services for Registration, Hotels and all on-site congress support logistics.



Congrex Switzerland Ltd
Reinacherstrasse 131
4053 Basel, Switzerland
efort@congrex.com

Industry technical enquiries should be directed to industry.efort@congrex.com or +41 (0) 61 686 77 96.

ACCOMODATION

To secure best hotel rates, terms and conditions, and all hotel GROUP BOOKINGS please contact:



Congrex Switzerland Ltd
Reinacherstrasse 131
4053 Basel, Switzerland
Hotel and accommodation: hotel.efort@congrex.com | Phone: +41 (0)61 686 77 77
Registration: registration.efort@congrex.com | Phone: +41 (0) 61 686 77 93.

CAUTION

Only Congrex Switzerland are authorised to act on behalf of EFORT for Hotels and registration, as they are the officially appointed PCO of EFORT. No other agency is authorised to act on behalf of EFORT and any claims or agreement made with such parties is entered into at your own risk and is NOT the responsibility of EFORT, nor Congrex Switzerland.

CONGRESS VENUE

Reed Messe Wien Exhibition & Congress Center
Entrance A, Messeplatz 1, Postfach 277
1021 Vienna, Austria
Phone: +43 (0) 1 727 200
<https://www.messe.at>



Messe Wien exhibition & Congress Center is conveniently accessible to city center public transport. It is next to the metro stop Messe Prater on the U2 line.
<https://congress.efort.org/the-venue>

LANGUAGE

The official congress language is English.

Exhibitors and sponsors



For full analysis on 2019 Congress attendees and presentation:
www.efort.org/congress-stats

INDUSTRY: FIELDS OF ACTIVITY

- 3D printing
- Arthroscopic devices
- Biomaterials
- Burn therapy supplies
- Casting supplies & equipment
- Computerised systems for diagnosis & patient care
- Consumer goods
- Diagnostic radiological instruments & equipment
- Drugs (anti-inflammatory, pain relief, antibiotics...)
- Electric and magnetic stimulating devices
- Electronic medical records
- Ergonomic tools and devices
- External fixation and traction devices
- General hospital instruments
- Health insurance
- Hospital and private clinic
- Internal fixation devices for the skeletal system
- Joint implants
- Nursing and wound care products
- Operating room, surgical equipment and supplies
- Orthotic and protective devices
- Prosthetic and corrective devices
- Radiological monitoring equipment
- Registry data
- Rehabilitation and exercise products
- Robotics and computer assisted surgery
- Spinal instrumentation
- Splint and cast products and materials
- Sports equipment and sportswear
- Testing & evaluation equipment
- Work evaluation/hardening equipment

Please always contact sponsorship@efort.org if you are not already in possession of the password to access sections only available to trusted industry partners.

COMMERCIAL BENEFITS OF ATTENDING

EFORT Congress key facts and figures:

- »»» Each congress attracts on average 5,500 surgeons and O&T specialists from around the world;
- »»» Grow your business: ensure your products are visible alongside those of over 160 other exhibitors;
- »»» More than 3,000 abstracts submitted, maximising the attendance of young surgeons;
- »»» View all statistics and figures online www.efort.org/congress-stats;
- »»» EFORT is the ONLY scientific congress dedicated to reaching across ALL European markets under one roof - allowing maximum exposure for minimal ROI per contact.

What to expect at the 22nd EFORT Annual Congress in Vienna:

- Clients and prospects from over 105 countries;
- 2021 theme in Vienna is Sustainable Professional Practice (see page 3);
- Possibility to choose an exclusive or tailored package sponsorship opportunity (pages 10-15);
- Benefit from applying within the Priority Application Deadline before 07 October 2020;
- Best practice, cross-border cooperation, solution-orientated presentations, and significant networking opportunities.

HISTORY OF EFORT CONGRESSES

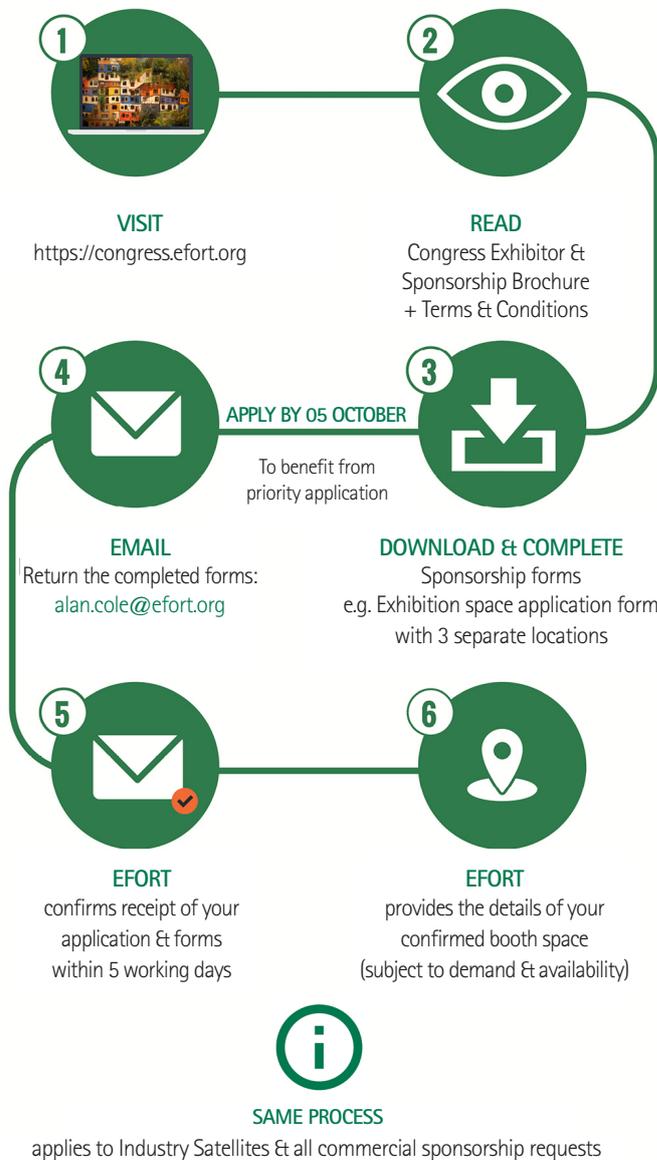


Exhibition process

Priority application deadline: 05 October 2020
 Final application deadline: 17 May 2021
 For priority application benefits:
<https://congress.efort.org/priority-application-benefits1>



BOOTH ALLOCATION PROCESS



COMMERCIAL EXHIBITION RATES (exclusive of VAT)

CHF 760 per sqm	Floor space only
-----------------	------------------

The smallest available commercial exhibition space is 9 sqm.

Any company only prepared to take 6 sqm may apply to do so and will be put on a waiting list. Subject to availability and floorplan design they will be informed no later than end March 2021 if a 6 sqm space is available, however, EFORT is under no obligation to provide such a 6 sqm space and thus participation cannot be guaranteed.

We also offer preferential rates for publishers, start-ups and NGO's/Member organisations of EFORT.

Please contact sponsorship@efort.org for more details.

IMPORTANT:

- Costs are in CHF Swiss Francs excluding VAT;
- Exhibition applications are for space only;
- Send your application asap to secure your preferred booth position;
- Following the priority application deadline, a more updated exhibition floor plan will be available online;
- Only after your specific booth position, booth n° and format is confirmed by EFORT will the invoice be sent.

Shell Scheme packages:

The cost per square meter does not include any shell scheme. To additionally confirm a shell scheme package (lighting, fascia board, carpet, furniture etc.) – please complete the shell scheme package form in the **Exhibitor Technical Manual**.

Contact Congress for further information, quotes and costs: industry.efort@congress.com.



Submitting an order form is an acknowledgement and commitment to participate in the EFORT Congress and confirms you have read and accepted the General Terms and Conditions

Exhibition process & meeting rooms



TECHNICAL MANUAL & SERVICE FORMS

Complete detailed technical exhibitor guidelines, forms for set-up and dismantling, equipment and materials, cleaning, hostesses, etc., will be available to download from the **Exhibitor Technical Manual** from Autumn 2020. This document will be password protected and provided **ONLY** to confirmed exhibitors and sponsors.

If you have misplaced your password please contact alan.cole@efort.org.

COMPANY INFORMATION

Exhibitors are responsible for posting short text (up to 100 words) profiling their company, with contact information, product range, new products launched during the congress, etc. in the **Online Exhibitor Listing Database** available from October 2020.

Each company will be given unique and access to enter the company profile into the online Exhibitor Listing Database.

If in difficulty, please contact alan.cole@efort.org.

ALCOHOL

To respect both science and compliance guidelines, no alcoholic beverages may be served on the exhibition floor from exhibitor booths during or after exhibition hours. To host a reception and/or provide alcohol then please do so in one of the hospitality suites/meeting rooms made available in the venue - Meeting Room booking forms available online and in this brochure.

FREE EXHIBITOR REGISTRATION

Each company participating in the exhibition is automatically entitled to a number of free registration badges. These are for your staff manning your booth and are only valid for access to the exhibition. Exhibition badges will feature both the name of the company and the name of the staff member.

NOTE: It is strictly forbidden to use named exhibitor badges for anyone else – including guests or medical doctors. Failure to abide by this regulation can result in those concerned being expelled from the congress and a financial penalty may be imposed depending on the scale of the infringement.

sqm	No. of exhibitor badges
09 – 17 sqm	3 exhibitor badges
18 – 26 sqm	6 exhibitor badges
27 – 35 sqm	9 exhibitor badges
36 – 44 sqm	12 exhibitor badges
45 – 72 sqm	15 exhibitor badges + 2 full access badges
73 – 99 sqm	20 exhibitor badges + 4 full access badges
from 100 sqm	25 exhibitor badges + 6 full access badges

Note: Exhibitor badges do not permit access to the scientific lectures and programme with the exception of when it is the satellite or workshop organised by your own company.

Individuals in possession of an Exhibitor Badge have:

- access to exhibition and poster area during congress hours;
- access to exhibition during set up and dismantling;
- admission to the opening session on Wednesday 30 June 2021.

Additional exhibition badges may be purchased at a reduced exhibitor fee of EUR 300.

Each company may also purchase 2 full access badges for their medical staff for EUR 500 plus Austrian VAT.

In both cases please contact Congrex Switzerland.

MEETING ROOMS / HOSPITALITY SUITES

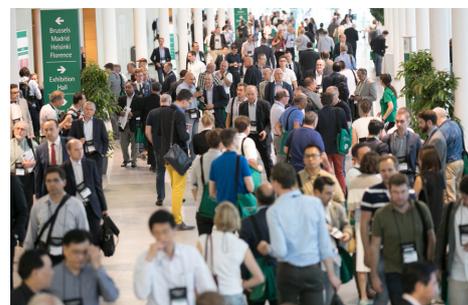
Overlooking the exhibition hall and close to the session rooms are a series of meeting rooms. Secure your meeting room (or use it as a hospitality suite) from as little as CHF 200 per hour for your business meetings. To book by one hour slots, a half day, complete day, two days or three days subject to your needs – full details on the Meeting Room Order form online.

Closed Industry Meetings

Closed Industry Meetings are permitted in a booked venue meeting room subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited to the pre-determined size of the room and for company invited guests **ONLY** - each of which must be in possession of an EFORT issued registration badge. Any company or party found in breach of this or discovered to be running any form of satellite/workshop or open delegate invitation meeting during the published congress dates and hours will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

Industry symposia

Priority application deadline: 07 October 2020
 Final application deadline: 17 May 2021
 For priority application benefits:
<https://congress.efort.org/priority-application-benefits1>



RATES INCLUDE

- Rental of the session room
- Standard Audio Visual equipment
- AV technician / hall attendant
- Announcement in the advance online programme (as of 15 April 2021)
- Announcement of the satellite symposium through EFORT channels
- Promotion on-site in designated EFORT approved areas

For technical upgrades such as digital lecterns and digital head tables, webcasts, recording etc - please contact alan.cole@efort.org.

VISIBILITY & PROMOTION

EFORT offers a registered delegate mailing service during April and May 2021 announcing industry symposia to all registered participants to date. For more details, please see page 13 or contact alan.cole@efort.org.

CATERING

The congress venue caterer will plan your meeting with regard to food and beverage requirements. Please contact Congrex Switzerland for quotations and booking.

ASSIGNMENT

Final room assignment is the decision of EFORT. The most appropriate room will be allocated based on the information provided on the order form.

Companies may organise commercially sponsored industry symposia at venue in the existing scientific session rooms. Seating will be theatre-style. The organisers will assign the most appropriate room subject to availability. Room allocations will be made on a first-come, first-served basis. All Industry satellite sessions have dedicated time slots as shown on page 4 time so as not to compete against the scientific programme and are thus integrated in the overall programme grid.

PROGRAMME AND SPEAKERS

The organisation of industry symposia (and workshops) are subject to approval by the Organising and Science Committee of EFORT. A draft programme, indicating title, speakers and titles of presentations must be submitted for approval by no later than 29 March 2021.

Please submit the content using the online Satellite Content form. Failure to respect the deadline risks your satellite not being approved and potentially withdrawn.

Approved industry satellite symposia programmes will be published in the final programme. Industry satellites are the responsibility of the sponsoring company. The congress registration fee, travel and accommodation for the symposium speakers, as well as any other expenses, must be paid by the company.

Sponsors are invited to choose from the following room and date slots:

All satellite sessions are 105 minutes

**The indicated slots include set up and dismantling time. Any additional services must also take place within the dedicated time*

EFORT room name	Capacity	Wednesday 10 June	Thursday 11 June	Friday 12 June
Vienna	1,352	-	CHF 30,000	CHF 24,000
Lisbon	456	CHF 24,000	CHF 25,000	CHF 20,000
Munich	441	CHF 24,000	CHF 25,000	CHF 20,000
Barcelona	441	CHF 24,000	CHF 25,000	CHF 20,000
Berlin	240	CHF 21,000	CHF 22,000	CHF 15,000
Copenhagen	240	CHF 21,000	CHF 22,000	CHF 15,000
Brussels	208	CHF 21,000	CHF 22,000	CHF 15,000
Madrid	208	CHF 21,000	CHF 22,000	CHF 15,000
Helsinki	208	CHF 21,000	CHF 22,000	CHF 15,000
Florence	208	CHF 21,000	CHF 22,000	CHF 15,000
Nice	189	CHF 20,000	CHF 21,000	CHF 14,000
Geneva	189	CHF 20,000	CHF 21,000	CHF 14,000
London	174	CHF 20,000	CHF 21,000	CHF 14,000

NOTE: All sponsorship costs in this brochure are shown in CHF Swiss Francs and are exclusive of VAT

Companies are forbidden to host educational "satellite" style events in hotels during the 3 days of the congress - even in the evenings. Such events undermine the educational value and role of EFORT and will be invoiced by EFORT accordingly so that all investments contribute toward education and not solely benefit the hotels. Please discuss creative options with EFORT before committing to a hotel event.

Education and marketing visibility

Ask us about maximising your visibility and impact during the congress:
sponsorship@efort.org

ABSTRACTS

EFORTnet



EFORTnet <https://efortnet.efort.org> is EFORT's community platform and resource center that provides an extensive and unique eLibrary with over 26,148 scientific resources from the past 10 EFORT Annual Congresses –including congress abstracts and presentations. EFORTnet is also a network of excellence with 28,000 accounts from 115 countries. Range of advertising visibility options (Minimum visibility of up to 12 months) available online – contact sponsorship@efort.org. Deadline for application – 30 March 2021.

Year long visibility

Exclusive or shared packages available.
From CHF 10,000
(or CHF 830 per month)

Vienna Congress accepted abstracts



The accepted abstracts from the 22nd EFORT Congress in Vienna, are an integral part of the scientific programme. All accepted abstracts are automatically published online post congress within the e-library. The functionality allowing searching and printing may be supported so that each abstract selected has a footer strapline similar to e.g: "*Company name* is pleased to have supported the technology behind printing this abstract from the 22nd EFORT Congress" (or similar). Support science and education for at least 12 months from only CHF 1,000 per month. Contact sponsorship@efort.org for full details.

Year long visibility

From CHF 12,000 shared sponsorship platform to max. of three sponsors
or
CHF 30,000 one sponsor exclusivity

Awards & poster area



Support subjects and/or very specific topics featured or very specific topics featured during the EFORT Annual Congress as posters.

E.g.: The "sponsor name" best poster award for young researchers in Hip / Knee / Ankle etc.

Grant acknowledgement support on all official EFORT communications.

Alternatively sponsor the poster area all 3 days and benefit from actively encouraging education, research and science. Details from sponsorship@efort.org.

Awards
from CHF 5,000

Poster area
CHF 12,000

PRIME SPONSOR VISIBILITIES

EFORT scientific pocket guide



This is an indispensable programme guide inclusive of an advertisement and corporate logo. The pocket guide includes the full congress programme and schedule in a brief, easy to follow format. It also includes a map of the conference centre as well as information about services offered during the congress to all EFORT 2021 attendees. Guaranteed visibility. Confirmation needed before end December 2020.

Exclusive sponsorship opportunity

CHF 15,000 incl.
all production costs

Education and marketing visibility

PRIME SPONSOR VISIBILITIES

Ask me t-shirts



Have your corporate logo and wording of support "*company name* – proud to be supporting education & learning during 22nd EFORT Congress Vienna" on all "ask me" hostess t-shirts throughout the venue.

Note: excludes hostesses in meeting rooms.

CHF 15,000

Exhibition aisle branding



Have your corporate or product logo message on each piece of exhibition aisle branding directing delegates to your booth or website. Highly visible to all delegates throughout the exhibition hall. Minimum of 6 hanging signs of approximately 1.5 m x 4 m.

CHF 10,000

Logo & weblink accompanying your Online Exhibitor listing



Remove hurdles for HCPs searching for details on your company at the Congress or online. Have a direct weblink from the online [exhibitor listing database](#) of your company name and logo to your own website. Linking from your corporate logo gives maximum stand-out visibility. This visibility is available 365 days a year. Do not miss out. *Opens November 2020.*

Year long visibility

Free

Networking magnets



Introduced in Lisbon in 2019, the Magnetix onsite photo magnets proved very popular with delegates and companies wishing to commemorate the contacts and networking they experienced during the congress.

Each magnet is produced on site within 20 minutes and guaranteed to be collected and visible in delegates and clients office all year round.

Assume distribution of 2,000 magnets on average. Your corporate logo will be prominently featured. Contact alan.cole@efort.org for details of exclusive or shared sponsorship.

Shared sponsorship
from CHF 5,000
or
Exclusive sponsorship
for CHF 9,000

PRIME SPONSOR VISIBILITIES

Tailor made marketing opportunities

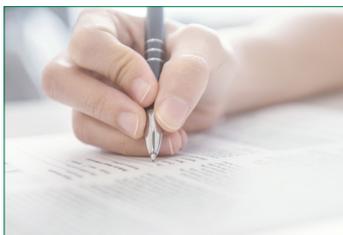


Run a successful marketing and/or branding campaign at a national meeting? Perhaps you branded the water dispensers, distributed monogrammed notepads, ran a patient safety workshop or provided welcome seating cubes?

Discuss your ideas with EFORT so that we repeat your national successes with an international solution. Contact alan.cole@efort.org today.

Your ideas

Questionnaire topic slots **NEW!**



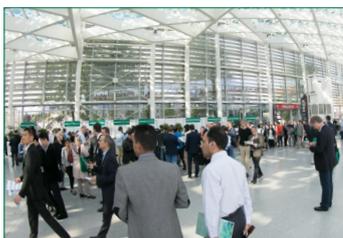
Do you want to benefit from a targeted survey to leading surgeons on a specialist topic key to your markets?

Take advantage of a pre or post session time slot in the session room to ask up to 10 survey questions.

Reporting and analysis included.

From CHF 3,500
Final price
based on session topic
and time slots

Specific to Vienna: On-site visibility options throughout the congress venue



There are a wide range of professional marketing and branding opportunities throughout the Messe Wien venue in Vienna – allowing tailored and targeted branding and messaging to the orthopaedic community.

Please see the separate brochure entitled "EFORT VIENNA 2021 ON-SITE PROMOTIONAL OPPORTUNITIES" on the dedicated sponsorship section of the EFORT website or request this from sponsorship@efort.org as of 30 November 2020.

Comprehensive choice
of various solutions
Available
as of November 2020

MEETING ROOMS, HOSPITALITY SUITES OR CLOSED INDUSTRY MEETINGS

Hospitality Suite & Closed Industry Meeting rooms



There are a range of different sized rooms conveniently overlooking the exhibition halls. Flexible booking periods from one hour to all 3 days subject to the nature of the room use.

All rooms will be available for the 3 days of the congress, and open during the congress hours only (see page 4).

CLOSED INDUSTRY MEETING ROOMS. Meetings of a scientific nature will not be permitted.

Reserved subject to availability and respecting the criteria as specified on page 8.

To book, please complete the [Meeting Room Order form](#).

From CHF 200 per
hour depending on
frequency booked

Education and marketing visibility

Ask us about more sponsorship opportunities:
sponsorship@efort.org

MULTIMEDIA AND COMMUNICATION

Pre-congress electronic mailing



Mailed out electronically during the peak pre congress months of May and June 2020 to all participants registered so far. The mailing will announce the programme of the industry symposia and any other EFORT approved activity such as booth activity etc. The text and layout will be created by the company in consultation with EFORT/Congrex Switzerland. The mailing will be done through EFORT/Congrex Switzerland on a first-come, first-served basis. Choose either one month or both months. Note: those confirming a satellite within the Priority Application deadline will automatically receive one electronic mailing free.

One month:
CHF 4,000
Both months:
CHF 6,500

Exclusive wifi branding



EFORT Vienna 2020 will offer free wifi to all delegates throughout the venue. In order to access the wifi the login code can potentially be a booth n° or a corporate brand name. EFORT will promote the wifi access and code to all delegates in the days running up to and during the congress.

Exclusive sponsorship opportunity

CHF 9,000

Congress App



In an increasingly digital age – be the exclusive sponsor of the EFORT Vienna 2021 App – and benefit from repeated visibility, branding and recognition of your corporate brand. Full details from sponsorship@efort.org.

Exclusive sponsorship opportunity

CHF 12,000

PRINTED MATERIALS / ADVERTISEMENTS

Call for abstracts / prel. programme announcement for the 23rd EFORT Congress 2022 (4 colour)



Get into the delegates' minds a whole year in advance. Various advertising options with clear visibility opportunities. Distributed during EFORT Congress Vienna and other O&T Congresses where EFORT participates. Subject to availability.

- Inside front cover CHF 5,000
- Inside back cover CHF 3,500
- Outside back cover CHF 6,000

Please contact sponsorship@efort.org for further details.

From CHF 3,500

Exclusivity:
Any two positions
CHF 10,000

Education and marketing visibility

Ask us about more sponsorship opportunities:
sponsorship@efort.org

MAKE A DIFFERENCE

Partnership opportunities with EFORT / Educational Grants



Grants awarded to EFORT will be used to bring defined target groups to the congress. We define your needs together – be it geographical, specialism or experience. EFORT will manage, invite and report on your educational grant requirements in a fully ethical, transparent and compliant manner. Discuss your criteria with us. Contact us now at sponsorship@efort.org for more details. Please see our [Collaboration and Sponsorship Policy](#) online.

Year long visibility

On application

EFORT OPEN REVIEWS Journal



EFORT Open Reviews is already a peer-reviewed and PubMed standard. Advertising within is a growing opportunity for scientific and educational visibility with all year round reference and impact. Contact sponsorship@efort.org for details.

Year long visibility

On application

EFORT Individual Annual Membership Programme – for NON European HCPs



Support your international network by facilitating their access to European education. Offer a defined number of annual individual [international memberships](#), allowing them to benefit from a reduced congress fee, and thus the educational benefits of the annual congress.

Year long visibility

From only EUR 180
per annual membership

Education and marketing visibility

JOINT INDUSTRY & EFORT WORKSHOPS

Surgical Skills Workshops



Surgical Skills Workshops will take place each day. Each workshop is for between 20 & 30 delegates maximum, allowing a real and quality exchange of learning on products, procedures and the latest skills in a closed environment. Run by Industry –the programme is approved and promoted by EFORT and approved partners– guaranteeing both EFORT quality and industry expertise. Embedded within all EFORT communications for maximum visibility. Delegate satisfaction guaranteed.

Note: limited rooms available.

From CHF 15,000

EFORT VIENNA RESOURCE CENTRE

Promote your participation to the EFORT ANNUAL CONGRESS



Maximise the interest and visibility of YOUR presence and activities during the 22nd EFORT Congress 2021 Vienna.

Ensure exposure by using the FREE images, banners, signatures and material available online at www.efort.org/resource-centre.

The use of the EFORT logo without authorisation is not permitted. Abuse of the EFORT logo may result in a penalty fine of up to CHF 30,000.

Free service

Download EFORT artwork for your website

various type of formats available, e.g.:



Deadlines and Codes of Conduct



Important deadlines to remember

SUMMARY OF IMPORTANT DEADLINES

07 September 2020	22 nd EFORT Congress Sales open at https://congress.efort.org
05 October 2020	Priority application deadline (exhibition spaces, etc.) closes
By end of October 2020	Detailed Exhibition floorplan online
09 November 2020	Abstract submission opens
11 January 2021 (23:59 CET)	Abstract submission closes
01 March 2021	Email confirmation of abstract acceptance status
29 March 2021	Preliminary satellite programme submitted for approval deadline
15 April 2021	Advance programme available online
17 May 2021	Latest application deadline for exhibition space – subject to availability

CODES OF ETHICS AND BUSINESS CONDUCT

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- EFPIA HCP Code
www.efpia-e4ethics.eu/usd/e4ethics.nsf
- Eucomed Code of Ethical Business Practice
www.medtecheurope.org/node/715

To see the EFORT Sponsorship and Collaboration Policy please access <https://www.efort.org/investor-relations>



Terms and conditions

General Terms and Conditions



TERMS OF COLLABORATION

Full Terms and Conditions are available online at <https://congress.efort.org> and all products, services and pricing shown here in this brochure are subject to your acceptance of the Terms and Conditions.

Please refer to these in the first instance for any queries you may have. Below, however, are some summary points of the key terms and conditions.

Industry activities

Closed industry meetings on-site are permitted subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited according to the pre-determined size of the room, and for company-invited guests ONLY. Each guest must be in a possession of a correctly named EFORT registration badge. Any company or organisation found in breach of this is subject to a penalty fee.

External hotel satellite-style events are not permitted and contrary to our Terms and Conditions. Any company or organisation found to have held any form of scientific satellite/workshop or open delegate invitation to an educational evening event during the published congress dates will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

CONFIRMATION OF EXHIBITION SPACE AND SPONSORSHIP APPLICATIONS

Written confirmation and subsequent invoicing by EFORT constitutes the sole document of acceptance and admittance to the exhibition, and is issued exclusively to the applicant, under the specific terms stated herein.

PAYMENT AND CANCELLATION POLICIES

For full details of the payment and cancellations terms please read the full [General Terms and Conditions online](#).

CANCELLATION POLICY

A sponsor may withdraw its application for an exhibition space activity or satellite activity in writing prior to 31 December 2020 and will receive a refund of 70% of the amount paid within 60 working days.

The withdrawal of an application received after 31 December 2020 will not entitle the sponsor to any refund.

Please read the full [Terms and Conditions online](#). Any cancellation fees will be invoiced inclusive of VAT, if applicable. No payment obligation exists if the company which has registered for exhibition space or other forms of presentation can prove that no loss has been incurred, or that any such loss amounts to less than the cancellation fee. If parts of the services which have been registered for are cancelled, then cancellation fees as mentioned above will be invoiced for the cancelled services. On-site cancellations do not by any means imply the dismantling of booth and other structures without the express written permission of EFORT.

PRICING POLICY

Prices in this sponsorship catalogue are calculated on market sector rates and previous EFORT congresses, taking into account both location and sector variances. The application is legally binding upon the sponsor, pending its acceptance in writing by the organiser and assumes that the sponsor has read and accepted the [General Terms and Conditions](#).

LIABILITY – Liability of congress organisers

The congress organisers, and our appointed PCO, Congrex Switzerland, has secured liability insurance for the event which covers damage to property and personal injury. The exhibition area, including presentation rooms, is guarded or locked at night. However, this security measure excludes surveillance of individual stands and presentation materials. The night patrols/general lock-up at night that are/is carried out do/does not extend to liability for all damage to property or personal injury. The congress organisers and Congrex Switzerland are liable only for damage or loss resulting from malicious or gross negligence. A separate fire protection watch will be deployed, if required under local provisions.

Claims must be submitted to EFORT immediately. A claim becomes invalid if not recognised by the organisers and the exhibiting or presenting company does not pursue the matter before the courts within six months. The organisers accept no liability whatsoever for loss or damage resulting from disruptions caused by fluctuations in services rendered or force majeure, or for services being suspended on the instructions of the local public utilities or the local power supply company. The organisers cannot be held responsible for natural disasters (*for full details on liability, please consult the [General Terms and Conditions](#)*). The organisers are not liable, either during the event or during transportation, for loss, theft or damage in respect of exhibition and/or presentation items or personal belongings brought in. No further claims, such as for lost earnings, damages for consequential losses and similar, will be accepted.

IMPORTANT

The Sponsorship agreement between the SPONSOR and EFORT consists of:

- Dated and duly signed Application Form;
- General Terms and Conditions of Sponsorship;
- EFORT Congress exhibitor & sponsorship brochure.

Checklist



HAVE YOU COMPLETED ALL THE STEPS?

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

STEP	ACTION
 Visit the Exhibition & Sponsorship section of the EFORT Vienna website	EXHIBITION VIENNA 2021 BOOTH APPLICATION PROCESS
 View the Congress Exhibitor & Sponsorship brochure	EXHIBITION VIENNA 2021 BOOTH APPLICATION PROCESS
 Book Exhibition Space	Complete the form
 Book an industry satellite symposium	Complete the form
 Considered upgrading your satellite symposium to digital lecterns, top tables or recording your session?	Contact alan.cole@efort.org
 Book a meeting room in the venue	Complete the form
 Book a sponsorship item	Complete the form
 Book an onsite visibility option	Contact alan.cole@efort.org
 Access the TECHNICAL Manual for Exhibition & Industry satellites	AVAILABLE FROM OCTOBER 2020

If you have any query, please get in touch with EFORT/Alan Cole alan.cole@efort.org.

For specific queries on any logistical matter or bookings related to the Technical manual please contact Congrex Switzerland industry.efort@congrex.com.

INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 1)

22nd EFORT Congress
30 June-02 July 2021 | Vienna, Austria

Priority application deadline is 05 October 2020

Final application deadline is 17 May 2021

Please return this signed form to alan.cole@efort.org

Please complete one form for each satellite requested



Sponsor

Company Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

SPONSOR

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APPOINTED AGENCY

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EFORT room name	Capacity	Wednesday 10 June	Thursday 11 June	Friday 12 June
Vienna	1,352	-	CHF 30,000	CHF 24,000
Lisbon	456	CHF 24,000	CHF 25,000	CHF 20,000
Munich	441	CHF 24,000	CHF 25,000	CHF 20,000
Barcelona	441	CHF 24,000	CHF 25,000	CHF 20,000
Berlin	240	CHF 21,000	CHF 22,000	CHF 15,000
Copenhagen	240	CHF 21,000	CHF 22,000	CHF 15,000
Brussels	208	CHF 21,000	CHF 22,000	CHF 15,000
Madrid	208	CHF 21,000	CHF 22,000	CHF 15,000
Helsinki	208	CHF 21,000	CHF 22,000	CHF 15,000
Florence	208	CHF 21,000	CHF 22,000	CHF 15,000
Nice	189	CHF 20,000	CHF 21,000	CHF 14,000
Geneva	189	CHF 20,000	CHF 21,000	CHF 14,000
London	174	CHF 20,000	CHF 21,000	CHF 14,000

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INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 2)

22nd EFORT Congress
30 June-02 July 2021 | Vienna, Austria



Note: to hold an industry satellite symposium activity either a minimum exhibition space of 30 square meters or an equivalent financial investment is required

Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced _____

Contact person _____

Address _____ VAT n° _____

(if applicable)
Purchase order n° _____

Postal Code _____ City _____ Country _____

Phone _____ E-mail _____

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It is the participating SPONSORS responsibility to comply with any applicable laws, administrative rules and regulations including publicity, the handing out of any samples, and the sale or promotion of any products and marketing material. Neither EFORT nor approved congress partners can be held liable for any non-compliance.

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EXHIBITION SPACE APPLICATION FORM (page 1)

22nd EFORT Congress
30 June–02 July 2021 | Vienna, Austria

Priority application deadline is 05 October 2020
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Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
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Address _____
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STAND SPACE SELECTION AND PRICES

Minimum commercial size space is 9 square meters (sqm)

Preferred stand size: _____ meters X _____ meters = _____ square meters (e.g. 4m x 10m = 40sqm)

Rate per square meter is CHF 760.

The square meter rate includes space costs only and does not include a stand or shell scheme of any sort, nor any furniture, electricity etc.

SELECTION OF BOOTH LOCATION

Visit the exhibition floor plan section, available online. To access it go to <https://congress.efort.org/floor-plans>

1st choice zone/booth no. _____ 2nd choice zone/booth no. _____ 3rd choice zone/booth no. _____

PLEASE INDICATE YOUR PREFERRED BOOTH TYPE (SUBJECT TO AVAILABILITY AND CONFIRMATION FROM EFORT)

Island booth (open 4 sides) Peninsula booth (open 3 sides) Corner booth (open 2 sides) Inline booth (open 1 side)

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

EXHIBITION SPACE APPLICATION FORM (page 2)

22nd EFORT Congress
30 June-02 July 2021 | Vienna, Austria



SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

- | | |
|---|--|
| <input type="checkbox"/> 1. 3D printing | <input type="checkbox"/> 17. Internal fixation devices for the skeletal system |
| <input type="checkbox"/> 2. Arthroscopy devices | <input type="checkbox"/> 18. Joint implants |
| <input type="checkbox"/> 3. Biomaterials | <input type="checkbox"/> 19. Nursing and wound care products |
| <input type="checkbox"/> 4. Burn therapy supplies | <input type="checkbox"/> 20. Operating room, surgical equipment and supplies |
| <input type="checkbox"/> 5. Casting supplies and equipment | <input type="checkbox"/> 21. Orthotic and protective devices |
| <input type="checkbox"/> 6. Computerised systems for diagnosis & patient care | <input type="checkbox"/> 22. Prosthetic and corrective devices |
| <input type="checkbox"/> 7. Consumer goods | <input type="checkbox"/> 23. Radiological monitoring equipment |
| <input type="checkbox"/> 8. Diagnostic radiological instruments & equipment | <input type="checkbox"/> 24. Registry data |
| <input type="checkbox"/> 9. Drugs (anti-inflammatory, pain relief, antibiotics) | <input type="checkbox"/> 25. Rehabilitation and exercise products |
| <input type="checkbox"/> 10. Electric and magnetic stimulating devices | <input type="checkbox"/> 26. Robotics and computer assisted surgery |
| <input type="checkbox"/> 11. Electronic and medical records | <input type="checkbox"/> 27. Spinal instrumentation |
| <input type="checkbox"/> 12. Ergonomic tools and devices | <input type="checkbox"/> 28. Splint and cast products and materials |
| <input type="checkbox"/> 13. External fixation and traction devices | <input type="checkbox"/> 29. Sports equipment and sportswear |
| <input type="checkbox"/> 14. General hospital instruments | <input type="checkbox"/> 30. Testing and evaluation equipment |
| <input type="checkbox"/> 15. Health insurance | <input type="checkbox"/> 31. Work evaluation/hardening equipment |
| <input type="checkbox"/> 16. Hospital/private clinic | |

Other: _____

Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced _____

Contact person _____

Address _____ VAT n° _____

(if applicable)

Postal Code _____ City _____ Purchase order n° _____

Country _____

Phone _____ E-mail _____

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Date _____ Contact Name _____

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SPONSORSHIP ORDER FORM (page 1)

22nd EFORT Congress
30 June–02 July 2021 | Vienna, Austria

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Sponsor

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SPONSORING OPPORTUNITIES

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Abstract of accepted free papers & posters | exclusivity CHF 30,000
or shared CHF 12,000 | <input type="checkbox"/> Pre-congress electronic mailing | one month CHF 4,000
both months CHF 6,500 |
| <input type="checkbox"/> EFORTnet | from CHF 10,000
for a year | <input type="checkbox"/> Wifi branding - <i>exclusive</i> | CHF 9,000 |
| <input type="checkbox"/> Awards & poster area | CHF 5,000
to CHF 12,000 | <input type="checkbox"/> Congress app - <i>exclusive</i> | CHF 12,000 |
| <input type="checkbox"/> Scientific pocket guide - <i>exclusive</i> | CHF 15,000 | <input type="checkbox"/> Call for abstracts/first announcement 2022 | from CHF 3,500 |
| <input type="checkbox"/> Ask me t-shirts | CHF 15,000 | <input type="checkbox"/> Partnership / Educational Grants | on application |
| <input type="checkbox"/> Exhibition aisle branding | CHF 10,000 | <input type="checkbox"/> Surgical Skills Workshop | from CHF 15,000 |
| <input type="checkbox"/> Networking magnets | CHF 5,000 shared
to CHF 9,000 exclusive | <input type="checkbox"/> EFORT Open Reviews | on application |
| <input type="checkbox"/> Questionnaire topic slots | CHF 3,500 | <input type="checkbox"/> Logo & weblink in your Online Exhibitor | Free |
| | | <input type="checkbox"/> EFORT Individual Membership Programme
(for non European HCPs) | from only EUR180 per
annual membership |
| | | <input type="checkbox"/> Tailor made branding solutions | on application |

Comments: _____

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SPONSORSHIP ORDER FORM (page 2)

22nd EFORT Congress
30 June–02 July 2021 | Vienna, Austria



SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

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All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

Signature _____

VIENNA MEETING ROOM ORDER FORM (page 1)

22nd EFORT Congress
30 June–02 July 2021 | Vienna, Austria

Priority application deadline is 05 October 2020

Final application deadline is 17 May 2021

Please return this signed form to alan.cole@efort.org



Sponsor

Company Name _____
 Contact person _____
 Address _____
 Postal Code _____ City _____ Country _____
 Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
 Contact person _____
 Address _____
 Postal Code _____ City _____ Country _____
 Phone _____ E-mail _____

Please indicate your choice below – tick the boxes corresponding to the room(s), time, and date(s) of your choice:

Room name	Seats	Room suitable for use as category*	Booking date requested	Room name	Seats	Room suitable for use as category*	Booking date requested
<input type="checkbox"/> Gallery 1	10	MR		<input type="checkbox"/> Gallery 11	20	HS	
<input type="checkbox"/> Gallery 2	10	MR		<input type="checkbox"/> Gallery 12	10	MR	
<input type="checkbox"/> Gallery 1&2	20	HS		<input type="checkbox"/> Gallery 11&12	30	HS	
<input type="checkbox"/> Gallery 3	10	MR		<input type="checkbox"/> Gallery 13	10	MR	
<input type="checkbox"/> Gallery 4	10	MR		<input type="checkbox"/> Gallery 14	10	MR	
<input type="checkbox"/> Gallery 3&4	30	HS		<input type="checkbox"/> Gallery 13&14	20	HS	
<input type="checkbox"/> Gallery 5	20	HS		<input type="checkbox"/> Gallery 15	20	HS	
<input type="checkbox"/> Gallery 6	10	MR		<input type="checkbox"/> Gallery 16	10	MR	
<input type="checkbox"/> Gallery 5&6	30	HS		<input type="checkbox"/> Gallery 15&16	30	HS	
<input type="checkbox"/> Gallery 7	10	MR		<input type="checkbox"/> Gallery 17	10	MR	
<input type="checkbox"/> Gallery 8	10	MR		<input type="checkbox"/> Gallery 18	10	MR	
<input type="checkbox"/> Gallery 7&8	20	HS		<input type="checkbox"/> Gallery 17&18	30	HS	
<input type="checkbox"/> Gallery 9	10	MR		<input type="checkbox"/> Gallery 19	10	MR	
<input type="checkbox"/> Gallery 10	20	HS		<input type="checkbox"/> Gallery 20	10	MR	
<input type="checkbox"/> Gallery 9&10	30	HS		<input type="checkbox"/> Gallery 19&20	30	HS	
				<input type="checkbox"/> Lounge 1, 2, 3 & 4	65	SSW by EFORT	Contact EFORT

Meeting Room (MR) – hour, half day, day(s) | Hospitality Suite (HS) – half day, day(s)

Closed Meeting (CM) – half day or one day | CM has CHF 2000 supplement | Surgical Skills Workshop (SSW): contact EFORT

Usage	Per hour	Half Day	Full day	2 days	3 days
Hospitality suite	n/a	<input type="checkbox"/> CHF 1,750	<input type="checkbox"/> CHF 2,500	<input type="checkbox"/> CHF 4,000	<input type="checkbox"/> CHF 5,500
Meeting room	<input type="checkbox"/> CHF 200	<input type="checkbox"/> CHF 750	<input type="checkbox"/> CHF 1,200	<input type="checkbox"/> CHF 2,000	<input type="checkbox"/> CHF 2,500
Closed Industry meeting	n/a	<input type="checkbox"/> CHF 2,750	<input type="checkbox"/> CHF 3,200	n/a	n/a
Surgical Skills Workshop	n/a	n/a	<input type="checkbox"/> on application	<input type="checkbox"/> on application	<input type="checkbox"/> from 20,000

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

Signature _____

VIENNA MEETING ROOM ORDER FORM (page 2)

22nd EFORT Congress

30 June–02 July 2021 | Vienna, Austria



SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

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Date _____ Contact Name _____

Signature _____

EFORT welcomes new Visiting Fellowships

"I strongly believe that this EFORT Fellowship has offered me not only a great educational opportunity but has also enriched me professionally and personally."

—Fellow visiting a host center in the United States

Support surgeons' best practice and educational knowledge



- ▶ What is your vision of the orthopaedic future?
- ▶ How can your company also make a difference?
- ▶ Which specialty would benefit from your support?

INVEST in orthopaedic education NOW!

EFORT and EFORT Foundation currently provide short-, medium-, and long-term visiting fellowships in the Europe, the United States and Canada in the field of orthopaedic specialties, including most recently Robotics. The generous grants are offered by the following industry partners:



"I can only support and encourage my colleagues, residents and fellows to go and travel the world, to visit and to discuss with the experts in order to improve their skills like I did in this program."

—Fellow visiting a host center in France



 #EFORT2021

EFORT Head Office

ZA La Pièce 2
1180 Rolle, Switzerland

Phone +41 (0)21 343 4400

Fax +41 (0)21 343 4411

office@efort.org

www.efort.org



www.efort.org/linkedin



www.efort.org/facebook



www.efort.org/twitter



www.efort.org/youtube