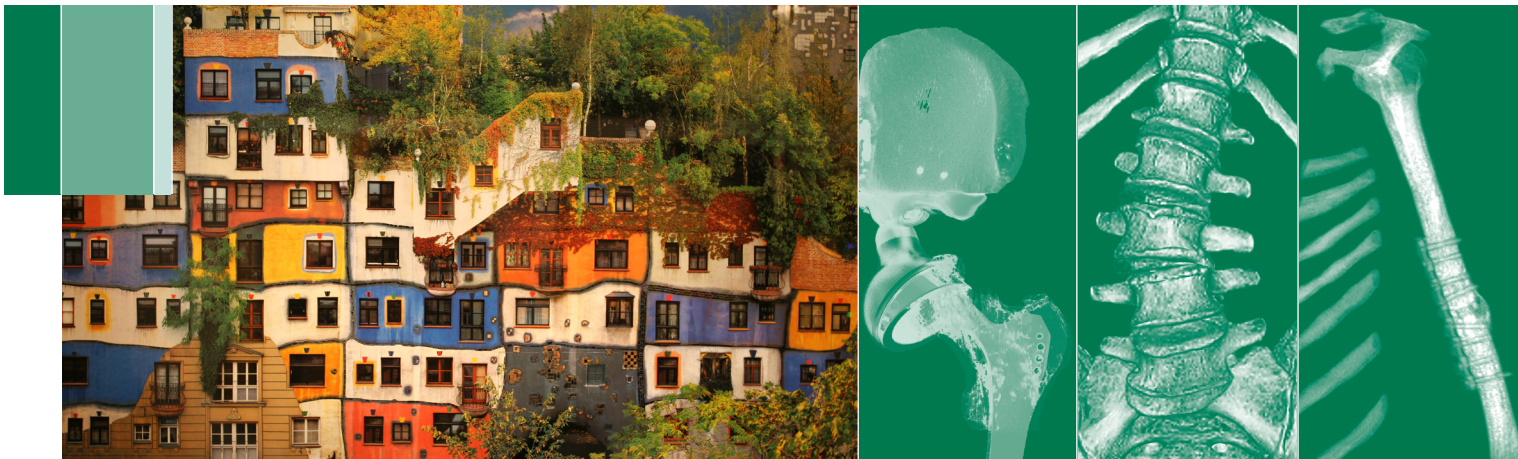


24th EFORT Congress 2023

Priority deadline
31 October 2022

Booking period
01 October 2022–30 April 2023



Congress exhibitor and sponsorship brochure

Vienna, Austria

24–26 May 2023

Main theme: Building the Future of Orthopaedics and Traumatology

 #EFORT2023

Contents



CONTACTS

GENERAL ORGANISATION

EFORT Head Office

ZA La Pièce 2

1180 Rolle, Switzerland

Phone +41 (0)21 343 4400

event@efort.org

www.efort.org

LOGISTICS, HOTELS & REGISTRATION

Congrex Switzerland Ltd.

Reinacherstrasse 131

4053 Basel, Switzerland

Phone +41 (0) 61 686 77 77

Fax +41 (0) 61 686 77 88

efort@congrex.com

industry.efort@congrex.com / hotel.efort@congrex.com

EXHIBITION, SATELLITES AND SPONSORSHIP

EFORT Head Office

Alan Cole

ZA La Pièce 2

1180 Rolle, Switzerland

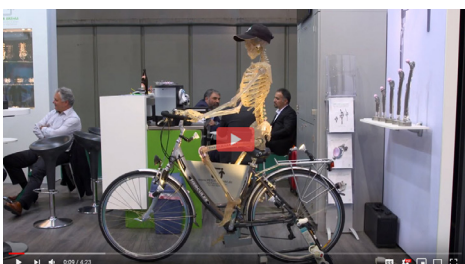
Mobile +41 (0)78 911 82 63

alan.cole@efort.org

EXPERIENCE THE EFORT ANNUAL CONGRESS

Watch our corporate video online

www.efort.org/corporate-video



INVITATION TO INDUSTRY PARTNERS

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The content of this brochure is subject to change. Please [check online](#) for most up to date version. First published: September 2022.

Welcome from EFORT



Prof. Dr. Enrique Gómez Barrena
EFORT President 2022 / 2023



Prof. Dr. Søren Overgaard
Chair EFORT Science Committee



Prof. Dr. Luigi Zagra
Co-Chair EFORT Science Committee

Dear Industry Partner,

It is with great pleasure that we welcome you to Vienna in Austria once again for this 24th EFORT Annual Congress taking place from 24 to 26 May 2023. The main theme of the Vienna Congress in 2023 will be **Building the Future of Orthopaedics and Traumatology**. Highlights of the Congress will include topics such as 3D before surgery, 3D printing for patient specific implants, robotics, biological implants and technological advances in diagnostic equipment, just to mention a few.

The format of the Vienna 2023 meeting will encourage active interaction with symposia, instructional lectures, interactive expert exchange sessions with distinguished speakers. Additionally there will be Complex Case discussions, the Comprehensive Review Course, the Full-Day in Total Hip & Total Knee Replacement as well as Free Papers and Clinical Cases from all over the world. As always and by tradition, there will be two specially selected lectures, the Michael Freeman and Erwin Morscher Honorary Lectures. The annual congress, however, would be incomplete without the participation and support of you, our industry partners, and as such your feedback from previous events has been incorporated with some new features in the exhibition hall including the presence of both Bioskills surgery labs alongside the interactive "MarketPlace" - THE exchange venue bringing industry partners, delegates, science and education together.

Naturally our industry partners are critical stakeholders in positively influencing the future of orthopaedics and traumatology - so EFORT will offer industry focussed discussions as well as dedicated F&B within the exhibition hall during the breaks so as to maximise surgeon presence and interaction with you.

As always, EFORT values both your input, feedback and participation - not only during the annual congress, but throughout the year. Please therefore check out the ongoing EEPP opportunities across the year (see page 15) that combined with the 3 days of the annual congress may additionally boost your interaction and exchange with the EFORT community to the advantage of us all.

Thank you for helping EFORT be at the forefront of medicine and improving health care for our patients. The EFORT Leadership, our committee members, ambassadors and Head Office staff thank you for your participation. We look forward to welcoming you once again in Vienna for the 24th EFORT Congress, delivering independent and unbiased science in a safe, lively, compliant and respectful educational environment.

A handwritten signature in black ink, appearing to read 'Enrique Gómez Barrena'.

Prof. Dr. Enrique Gómez Barrena
EFORT President 2022 / 2023

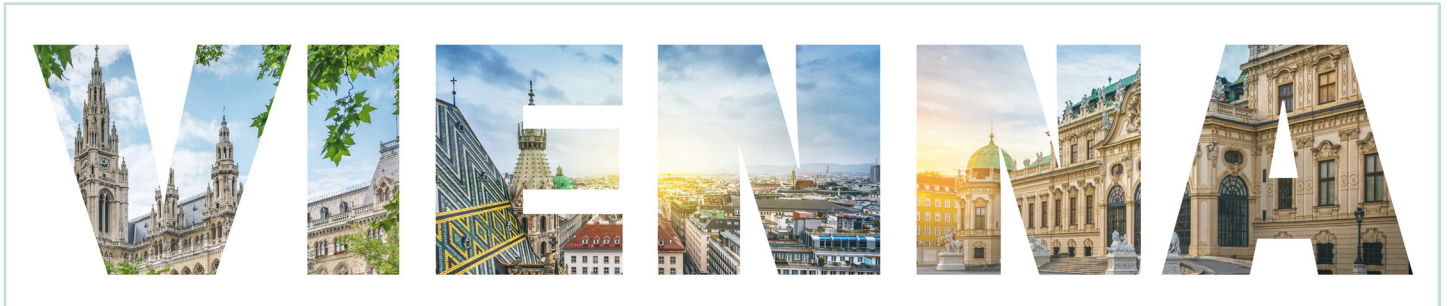
A handwritten signature in black ink, appearing to read 'Søren Overgaard'.

Prof. Dr. Søren Overgaard
Chair EFORT Science Committee

A handwritten signature in black ink, appearing to read 'Luigi Zagra'.

Prof. Dr. Luigi Zagra
Co-Chair EFORT Science Committee

Your congress at a glance



WHAT'S NEW

The proven Surgical Skills hands-on workshops gain more visibility, more communications and more topics. Details on page 15.

Similarly, the EFORT Bioskills are once again present - for details contact alan.cole@efort.org. With more coffee breaks, more education and more access to educational sessions for our industry partners - we hope that you will approve of these changes.

At the heart of the exhibition hall will be the EFORT Market Place - THE exchange and meeting hub between industry, science & education. Please see pages 10-15 for proven opportunities. Examples include: intersession adverts, app branding, web banners and delegate questionnaire slots by topic - see pages 10-15, etc.

PRELIMINARY CONGRESS SCHEDULE

22 May Monday	23 May Tuesday	24 May Wednesday	25 May Thursday	26 May Friday	27 May Saturday	
08:00-22:00 Building up	14:00-18:00 Registration		Morning sessions 08:00-09:00	Morning sessions 08:00-09:00	08:00-20:00 Dismantling	
		Exhibition 09:00-17:30	Morning sessions I 09:00-10:00	Industry Break		Industry Break
			Industry Break	Morning sessions II 09:30-10:30		Morning sessions II 09:30-10:30
			Morning sessions II 10:30-11:30	Industry Break		Industry Break
			Opening Ceremony	Morning sessions III 11:00-12:00		Morning sessions III 11:00-12:00
			Industry Symposia 13:00-14:30	Honorary Lecture 12:15-12:45		Honorary Lecture 12:15-12:45
			Afternoon sessions I 14:45-15:45	Industry Symposia 13:00-14:30		Industry Symposia 13:00 - 14:30
			Industry Break	Afternoon sessions I 14:45-15:45		Afternoon sessions I 14:45-15:45
Afternoon sessions II 16:15-17:15	Industry Break	Industry Break				
Afternoon sessions III 17:30-18:30	Afternoon sessions II 16:15-17:15	Afternoon sessions II 16:15-17:15				
		Afternoon sessions III 17:30-18:30	Afternoon sessions III 17:30-18:30	Afternoon sessions III 17:30-18:30		

PRELIMINARY EXHIBITION SCHEDULE

Wednesday, 24 May 2023	09.00 – 17.30
Thursday, 25 May 2023	09.00 – 17.30
Friday, 26 May 2023	09.00 – 15.30

This preliminary schedule is correct at time of going to press. Final schedule to be confirmed in the Online Congress Exhibitor Technical Manual.

Please always check online for the most up-to-date information <https://congress.efort.org>

Vienna & accommodation

Congress Centre Venue:
Wien Exhibition & Congress Center
www.messecongress.at



VIENNA: RICH IN CULTURE, HISTORY & KNOWLEDGE

100 museums, a UNESCO world cultural heritage site, a musical capital and home of one of the 4 United Nations seats in addition to hosting 15 UN organisations - Vienna is a diverse, safe and renowned city for research, learning and medicine. Vienna welcomes you.

PCO

EFORT has appointed Congrex Switzerland as the professional congress organiser (PCO) for the 24th EFORT Congress in Vienna. Congrex Switzerland will provide services for Registration, Hotels and all on-site congress support logistics.



Congrex Switzerland Ltd
Reinacherstrasse 131
4053 Basel, Switzerland
efort@congrex.com

Industry technical enquiries should be directed to industry.efort@congrex.com or

+41 (0) 61 686 77 96.

ACCOMODATION

To secure best hotel rates, terms and conditions, and all hotel GROUP BOOKINGS please contact:



Congrex Switzerland Ltd
Reinacherstrasse 131
4053 Basel, Switzerland
Hotel and accommodation: hotel.efort@congrex.com | Phone: +41 (0)61 686 77 77
Registration: registration.efort@congrex.com | Phone: +41 (0) 61 686 77 93.

CAUTION

Only Congrex Switzerland are authorised to act on behalf of EFORT for Hotels and registration, as they are the officially appointed PCO of EFORT. No other agency is authorised to act on behalf of EFORT and any claims or agreement made with such parties is entered into at your own risk and is NOT the responsibility of EFORT, nor Congrex Switzerland.

CONGRESS VENUE

Messe Wien Exhibition & Congress Center
Messeplatz 1
Postfach 277
1021 Vienna
Austria
Phone: +43 1 727 200
<https://www.messecongress.at>

Centrally located, with its own tram stop (Messe/Prater), near the world famous Prater park this is a modern, experienced and internationally known congress venue of standing

For more information on the congress venue:
<https://congress.efort.org/the-venue>

EASY TO GET TO

- 5 min to the Praterstern train station
- 8 min to the city center
- 20 min to the airport
- 2 subway stations
- 4,000 parking spaces
- 60 CityBike bays

LANGUAGE

The official congress language is English.

DIVERSITY & ACCESS

EFORT fully supports and encourages diversity for all appropriately qualified medical and O&T sector specialists. As such - access to the annual congress is limited to such professionals.

No minors nor unregistered guests may access the venue for their own protection and security as certain images or content may be offensive or damaging to them. Thank you for your understanding.

Exhibitors and sponsors



For full analysis and statistics on previous annual congresses or virtual congress attendance and trends, please contact: alan.cole@efort.org

INDUSTRY: FIELDS OF ACTIVITY

- 3D printing
- Arthroscopic devices
- Biomaterials
- Burn therapy supplies
- Casting supplies & equipment
- Computerised systems for diagnosis & patient care
- Consumer goods
- Diagnostic radiological instruments & equipment
- Drugs (anti-inflammatory, pain relief, antibiotics...)
- Electric and magnetic stimulating devices
- Electronic medical records
- Ergonomic tools and devices
- External fixation and traction devices
- General hospital instruments
- Health insurance
- Hospital and private clinic
- Internal fixation devices for the skeletal system
- Joint implants
- Nursing and wound care products
- Operating room, surgical equipment and supplies
- Orthotic and protective devices
- Prosthetic and corrective devices
- Radiological monitoring equipment
- Registry data
- Rehabilitation and exercise products
- Robotics and computer assisted surgery
- Spinal instrumentation
- Splint and cast products and materials
- Sports equipment and sportswear
- Testing & evaluation equipment
- Work evaluation/hardening equipment

Please always contact sponsorship@efort.org if you are not already in possession of the password to access sections only available to trusted industry partners.

COMMERCIAL BENEFITS OF ATTENDING

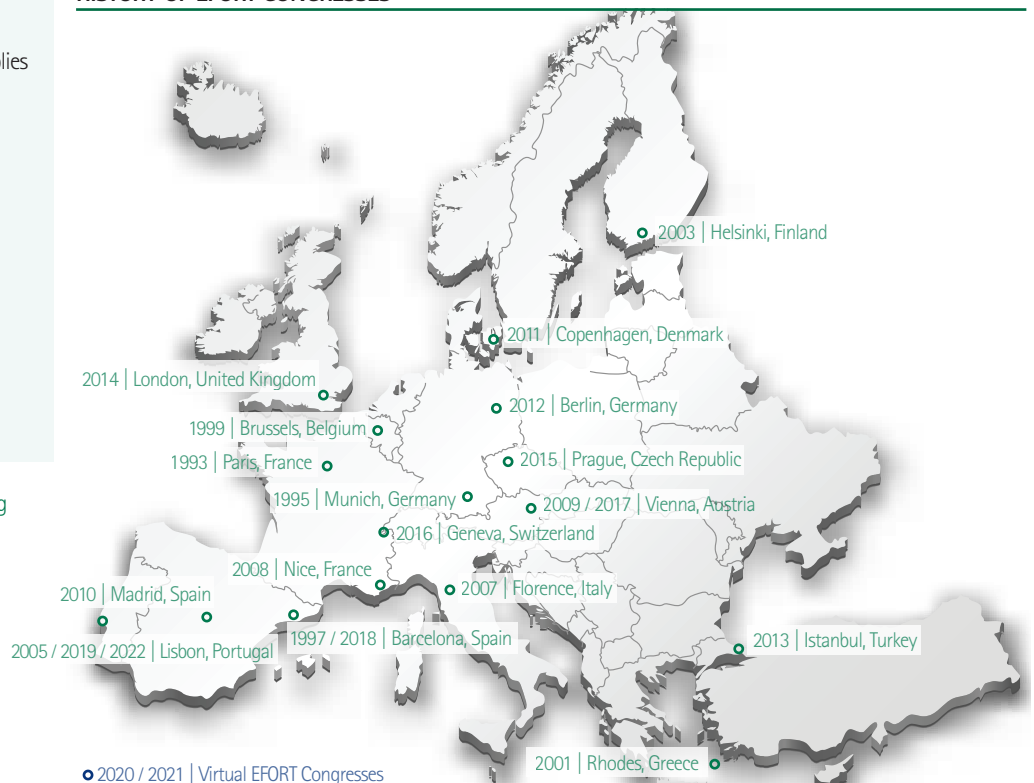
EFORT Congress key facts and figures:

- »»» First hand conversations, exchange and immediate feedback with surgeons from across the globe;
- »»» Grow your business: ensure your products are visible alongside those of over 100 other exhibitors;
- »»» Only EFORT brings together EVERY sector of O&T with attendees from over 100 countries;
- »»» More than 3,000 abstracts submitted, maximising the attendance of young surgeons;
- »»» View all statistics and figures online www.efort.org/congress-stats –prospects from over 100 countries;
- »»» EFORT is the ONLY scientific congress dedicated to reaching across ALL European markets under one roof – allowing maximum exposure for minimal ROI per contact.

What to expect at the 24th EFORT Annual Congress in Vienna:

- 2023 theme in Vienna is Building the Future of Orthopaedics and Traumatology (see page 3);
- Opportunity to choose an exclusive or tailored package sponsorship (pages 10-15);
- Priority application benefits include full access badges and percentage investment reductions. For details see Priority Application Benefits online (valid until 31 October 2022);
- Best practice, cross-border cooperation, solution-orientated face-to-face networking opportunities.

HISTORY OF EFORT CONGRESSES



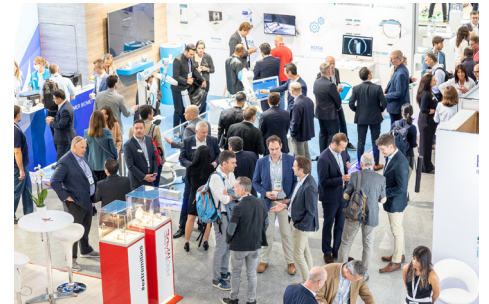
Exhibition process

Priority application date: 31 October 2022

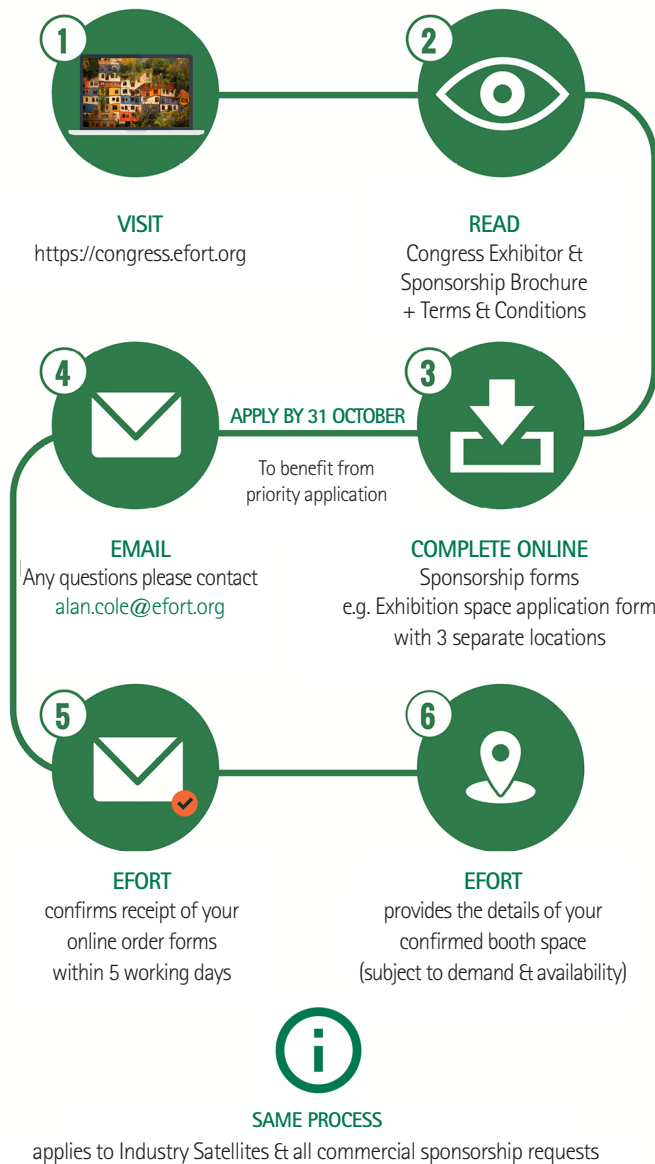
Application period: 01 October 2022-30 April 2023

For detailed priority application benefits, please see:

<https://congress.efort.org/application-process>



BOOTH ALLOCATION PROCESS



COMERCIAL EXHIBITION RATES CHF760 per sqm are for FLOORSPACE ONLY and are exclusive of VAT

The smallest available commercial exhibition space is 9 sqm.

Any company only prepared to take 6 sqm may apply to do so and will be put on a waiting list. Subject to availability and floorplan design they will be informed no later than end April 2023 if a 6 sqm space is available, however, EFORT is under no obligation to provide such a 6 sqm space and thus participation cannot be guaranteed.

We also offer preferential rates for publishers, start-ups and NGO's/Member organisations of EFORT. Please contact sponsorship@efort.org for more details.

IMPORTANT:

- Costs are in CHF Swiss Francs excluding VAT;
- Exhibition applications are for space only;
- Send your application asap to secure your preferred booth position;
- Following the priority application deadline, a more updated exhibition floor plan will be available online;
- Only after your specific booth position, booth n° and format is confirmed by EFORT will the invoice be sent.

Shell Scheme packages:

The space cost per square meter does not include any shell scheme. To additionally confirm a shell scheme package (lighting, fascia board, carpet, furniture etc.) – please complete the shell scheme package form in the Exhibitor Technical Manual.

Contact Congrex for further information, quotes and costs: industry.efort@congrex.com.



Submitting an online order form is an acknowledgement and commitment to participate in the EFORT Congress and confirms you have read and accepted the General Terms and Conditions

Exhibition process & meeting rooms



All orders for exhibition, industry satellite symposia, meeting rooms, sponsorship items etc. should be placed directly online through the EFORT webshop portal at <https://efort.odoo.com>

TECHNICAL MANUAL & SERVICE FORMS

Complete detailed technical exhibitor guidelines, forms for set-up and dismantling, equipment and materials, cleaning, hostesses, etc., will be available to download from the **Exhibitor Technical Manual** before end of year 2022. This document will be password protected and provided **ONLY** to confirmed exhibitors and sponsors.

If you have misplaced your password please contact alan.cole@efort.org.

COMPANY INFORMATION

Exhibitors are responsible for posting short text (up to 100 words) profiling their company, with contact information, product range, new products launched during the congress, etc. in the **Online Exhibitor Listing Database** available from December 2022.

Each company will be given unique and access to enter the company profile into the online Exhibitor Listing Database.

If in difficulty, please contact alan.cole@efort.org.

ALCOHOL

To respect both science and compliance guidelines, no alcoholic beverages may be served on the exhibition floor from exhibitor booths during or after exhibition hours. To host a reception and/or provide alcohol then please do so in one of the hospitality suites/meeting rooms made available in the venue – **Meeting Room booking forms available online** via the EFORT webshop.

FREE FULL ACCESS BADGES

Every company submitting a completed exhibition order form through the **online portal** by the priority Application deadline will receive 1 additional **full access badge** in addition to those detailed on this page.

FREE EXHIBITOR REGISTRATION

Each company participating in the exhibition is automatically entitled to a number of free registration badges. These are for your staff manning your booth and are only valid for access to the exhibition. Exhibition badges will feature both the name of the company and the name of the staff member.

NOTE: It is strictly forbidden to use named exhibitor badges for anyone else – including guests or medical doctors. Failure to abide by this regulation can result in those concerned being expelled from the congress and a financial penalty may be imposed depending on the scale of the infringement.

sqm	No. of exhibitor badges
09 – 17 sqm	3 exhibitor badges
18 – 26 sqm	6 exhibitor badges
27 – 35 sqm	9 exhibitor badges
36 – 44 sqm	12 exhibitor badges
45 – 72 sqm	15 exhibitor badges + 2 full access badges
73 – 99 sqm	20 exhibitor badges + 4 full access badges
from 100 sqm	25 exhibitor badges + 6 full access badges

Note: Exhibitor badges do not permit access to the scientific lectures and programme with the exception of when it is the satellite or workshop organised by your own company.

Individuals in possession of an Exhibitor Badge have:

- access to exhibition and poster area during published exhibition hours;
- access to exhibition during set up and dismantling;
- admission to the opening session on Wednesday 24 May 2023.

Additional exhibition badges may be purchased at a reduced exhibitor fee of EUR 300.

Each exhibiting and/or partner company may also purchase 2 full access badges for their medical staff for EUR 500 plus VAT (if applicable). In both cases please contact Congrex Switzerland.

MEETING ROOMS / HOSPITALITY SUITES

The venue has a range of meeting rooms available for corporate use. Secure your meeting room (or use it as a hospitality suite) from as little as CHF 300 per hour for your business meetings. To book by one hour slots, a half day, complete day, two days or three days subject to your needs – full details online in the EFORT sponsorship portal.

Closed Industry Meetings

Closed Industry Meetings are permitted in a booked venue meeting room in addition to a one off fee of CHF 2,000 for the day of use subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited to the pre-determined size of the room and for company invited guests **ONLY** – each of which must be in possession of an EFORT issued registration badge. Any company or party found in breach of this or discovered to be running any form of satellite/workshop or open delegate invitation meeting during the published congress dates and hours will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

Industry symposia

Priority application date: 31 October 2022

Application period: 01 October 2022–30 April 2023

For detailed priority application benefits, please see:

<https://congress.efort.org/application-process>



RATES INCLUDE

- Rental of the session room
- Standard Audio Visual equipment
- AV technician / hall attendant
- Announcement in the advanced online programme (as of 01 April 2023)
- Announcement of the satellite symposium through EFORT channels
- Promotion on-site in designated EFORT approved areas

For technical upgrades such as digital lecterns and digital head tables, webcasts, recording etc - please contact alan.cole@efort.org.

VISIBILITY & PROMOTION

EFORT offers a registered delegate mailing service during April and May 2023 announcing industry symposia to all registered participants to date. For more details, please see page 13 or contact alan.cole@efort.org.

CATERING

The congress venue caterer will plan your meeting with regard to food and beverage requirements. Please contact Congrex Switzerland for quotations and booking.

ASSIGNMENT

Final room assignment is the decision of EFORT. The most appropriate session room will be allocated based on the information provided on the online order form.

Companies may organise commercially sponsored industry symposia at venue in the existing scientific session rooms. Seating will be theatre-style. The organisers will assign the most appropriate room subject to availability. Room allocations will be made on a first-come, first-served basis. All Industry satellite sessions have dedicated time slots as shown on page 4 time so as not to compete against the scientific programme and are thus integrated in the overall programme grid.

PROGRAMME AND SPEAKERS

The organisation of industry symposia (and workshops) are subject to approval by the Organising and Science Committee of EFORT. A draft programme, indicating title, speakers and titles of presentations must be submitted for approval by no later than end March 2023.

Please submit the content using the satellite Content Form that will be automatically provided by EFORT. Failure to respect the deadline risks your satellite not being approved and potentially withdrawn.

Approved industry satellite symposia programmes will be published in the final programme. Industry satellites are the responsibility of the sponsoring company. The congress registration fee, travel and accommodation for the symposium speakers, as well as any other expenses, must be paid by the company.

Sponsors are invited to choose from the following room and date slots:

All satellite sessions are 90 minutes

**The indicated slots include set up and dismantling time. Any additional services must also take place within the dedicated time*

EFORT room name	Capacity	Wednesday 24 May	Thursday 25 May	Friday 26 May
Vienna	985	-	CHF 24,000	CHF 20,000
Barcelona	440	CHF 20,000	CHF 22,000	CHF 15,000
Lisbon	432	CHF 20,000	CHF 22,000	CHF 15,000
Geneva	258	CHF 13,000	CHF 14,000	CHF 10,000
Nice	258	CHF 13,000	CHF 14,000	CHF 10,000
Brussels	208	CHF 10,000	CHF 12,000	CHF 8,500
Florence	208	CHF 10,000	CHF 12,000	CHF 8,500
Madrid	208	CHF 10,000	CHF 12,000	CHF 8,500
Helsinki	208	CHF 10,000	CHF 12,000	CHF 8,500

(See priority application benefits to secure lower Wednesday rate)

Companies are forbidden to host educational "satellite" style events in hotels during the 3 days of the congress - even in the evenings. Such events undermine the educational value and role of EFORT and will be invoiced by EFORT accordingly so that all investments contribute toward education and not solely benefit the hotels. Please discuss creative options with EFORT before committing to a hotel event.

Education and marketing visibility

Ask about maximising your visibility and impact during the congress:
sponsorship@efort.org

All rates are from 01 October 2022 to 30 April 2023

For Priority application benefits see <https://congress.efort.org/application-process>

ABSTRACTS

EFORTnet



EFORTnet <https://efortnet.efort.org> is EFORT's community platform and resource center that provides an extensive and unique eLibrary with over 31,920 scientific resources from the past 11 EFORT Annual Congresses –including congress abstracts and presentations. EFORTnet is also a network of excellence with 28,100 accounts from 115 countries. Range of advertising visibility options (Minimum visibility of up to 12 months) available online – contact sponsorship@efort.org. Deadline for application – 28 February 2023.

Year long visibility

Exclusive or shared packages available.
From CHF 10,000
(or CHF 830 per month)

Vienna Congress accepted abstracts



The accepted abstracts from the 24th EFORT Congress in Vienna, are an integral part of the scientific programme. All accepted abstracts are automatically published online post congress within the e-library. The functionality allowing searching and printing may be supported so that each abstract selected has a footer strapline similar to e.g: "Company name is pleased to have supported the technology behind printing this abstract from the 24th EFORT Congress" (or similar). Support science and education for at least 12 months from only CHF 1,000 per month. Contact sponsorship@efort.org for full details.

Year long visibility

From CHF 12,000
shared sponsorship platform to max. of three sponsors
or
CHF 30,000
one sponsor exclusivity

Awards & poster area



Support subjects and/or very specific topics featured or very specific topics featured during the EFORT Annual Congress as posters.
E.g.: The "sponsor name" best poster award for young researchers in Hip / Knee / Ankle etc.
Grant acknowledgement support on all official EFORT communications.
Alternatively sponsor the poster area all 3 days and benefit from actively encouraging education, research and science. Details from sponsorship@efort.org.

Awards
from CHF 5,000

Poster area
CHF 12,000

Education and marketing visibility

PRIME SPONSOR VISIBILITIES

Ask me t-shirts



Have your corporate logo and wording of support "*company name* - proud to be supporting education & learning during 24th EFORT Congress Vienna" on all "ask me" hostess t-shirts throughout the venue.

Note: excludes hostesses in meeting rooms.

CHF 12,000

Exhibition aisle branding



Have your corporate or product logo message on each piece of exhibition aisle branding directing delegates to your booth or website. Highly visible to all delegates throughout the main exhibition hall on the ground floor. Minimum of 6 hanging signs of approximately 1.5 m x 4 m.

CHF 10,000

Logo & weblink accompanying your Online Exhibitor listing



Remove hurdles for HCPs searching for details on your company at the Congress or online. Have a direct weblink from the online [exhibitor listing database](#) of your company name and logo to your own website. Linking from your corporate logo gives maximum stand-out visibility. This visibility is available 365 days a year. Do not miss out. *Opens November 2022.*

Year long visibility

Free

Intersession advertisements



Visible in ALL scientific session rooms during EVERY break - this is an unbeatable platform to gain maximum visibility to reinforce your brand or booth presence at the congress. Either as a print advertisement or as an MP4 video file format.

Advert slide (still):

CHF 1,500

MP4 video <1 min:

CHF 2,000

MP4 video 1 to 2 min:

CHF 3,500

MP4 video 2 to 3min:

CHF 5,000

Education and marketing visibility

PRIME SPONSOR VISIBILITIES

Tailor made marketing opportunities



Run a successful marketing and/or branding campaign at a national meeting? Perhaps you branded the water dispensers, distributed monogrammed notepads, ran a patient safety workshop or provided welcome seating cubes?

Discuss your ideas with EFORT so that we repeat your national successes with an international solution. Contact alan.cole@efort.org today.

Price on application

Questionnaire topic slots



Benefit from a targeted survey to leading surgeons on a specialist topic key to your markets: take advantage of a pre or post session time slot in the session room to ask up to 10 survey questions.

Reporting and analysis included.

From CHF 3,500
Final price
based on session topic
and time slots

Specific to Vienna: On-site visibility options throughout the congress venue



There are a wide range of professional marketing and branding opportunities throughout the Congress venue in Vienna – allowing tailored and targeted branding and messaging to the orthopaedic community.

Please see the separate brochure entitled "EFORT VIENNA 2023 ON-SITE PROMOTIONAL OPPORTUNITIES" on the dedicated sponsorship section of the EFORT website or request this from sponsorship@efort.org as of 30 November 2022.

Comprehensive choice
of various solutions.
Available
as of November 2022

MEETING ROOMS, HOSPITALITY SUITES OR CLOSED INDUSTRY MEETINGS

Hospitality Suite & Closed Industry Meeting rooms



There are a range of different sized rooms conveniently overlooking the exhibition halls. Flexible booking periods from one hour to all 3 days subject to the nature of the room use.

All rooms will be available for the 3 days of the congress, and open during the congress hours only (see page 4).

CLOSED INDUSTRY MEETING ROOMS. Meetings of a scientific nature will not be permitted.

Reserved subject to availability and respecting the criteria as specified on page 8.

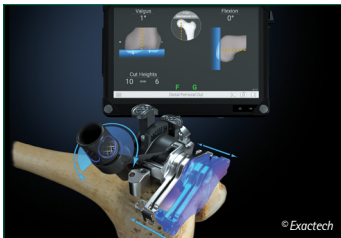
To book, please complete the [Meeting Room Order form](#).

From CHF 300 per
hour depending on
frequency booked

Education and marketing visibility

JOINT INDUSTRY & EFORT WORKSHOPS

Surgical Skills Workshops



Surgical Skills Workshops will take place each day. Each workshop is for between 20 & 30 delegates maximum, allowing a real and quality exchange of learning on products, procedures and the latest skills in a closed environment. Run by Industry –the programme is approved and promoted by EFORT and approved partners– guaranteeing both EFORT quality and industry expertise. Embedded within all EFORT communications for maximum visibility. Delegate satisfaction guaranteed.

Note: limited rooms available.

From CHF 15,000

EFORT WORKSHOPS

Bioskills Educational Workshops

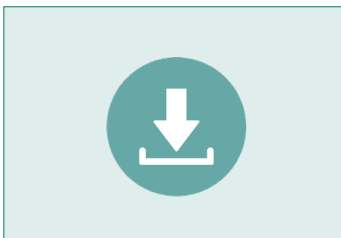


Designed to enhance surgeons skills and learning through a dedicated professional and state of the art lab. Operational techniques are practiced and shown live in close-ups of pre-prepared anatomical specimens. Live surgery with direct exchange, input and feedback, this will take place each day and overlap the industry breaks. Attendance will be limited to 300 delegates per session which will be of 60-90 minutes length subject to the format agreed between EFORT & the sponsor based on the technique and intricacies of the surgery.

From CHF 20,000

EFORT VIENNA RESOURCE CENTRE

Promote your participation to the EFORT ANNUAL CONGRESS



Maximise the interest and visibility of YOUR presence and activities during the 24th EFORT Congress 2023 Vienna.

Ensure exposure by using the FREE images, banners, signatures and material available online at <https://congress.efort.org/resource-center>

The use of the EFORT logo without authorisation is not permitted. Abuse of the EFORT logo may result in a penalty fine of up to CHF 30,000.

Free service

Download free EFORT artwork for your marketing use!

Various type of formats available at <https://congress.efort.org/resource-center>



Education and marketing visibility

Ask us about more sponsorship opportunities:
sponsorship@efort.org

MULTIMEDIA AND COMMUNICATION

Pre-congress electronic mailing



Mailed out electronically during the peak pre congress months of April and May 2023 to all participants registered so far. The mailing will announce the programme of the industry symposia and any other EFORT approved activity such as booth activity etc. The text and layout will be created by the company in consultation with EFORT/Congrex Switzerland. The mailing will be done through EFORT/Congrex Switzerland on a first-come, first-served basis. Choose either one month or both months. Note: those confirming a satellite within the priority application deadline will automatically receive one electronic mailing free.

One month:
 CHF 4,000
 Both months:
 CHF 6,500

Exclusive wifi branding



EFORT Vienna 2023 will offer free wifi to all delegates throughout the venue. In order to access the wifi the login landing page may be branded with your corporate image and embedded logo. EFORT will promote to all delegates in the days running up to and during the congress.

Exclusive sponsorship opportunity

CHF 7,500

Congress App



In an increasingly digital age – be the exclusive sponsor of the EFORT Vienna 2023 – and benefit from repeated visibility, branding and recognition of your corporate brand. For more information and full details, contact sponsorship@efort.org.

Range of
 sponsorship items

PRINTED MATERIALS / ADVERTISEMENTS

Call for abstracts / prel. programme announcement for the 25th EFORT Congress 2024 (4 colour)



Get into the delegates' minds a whole year in advance. Various advertising options with clear visibility opportunities. Be visible for the 25th EFORT Congress 2024 through this official digital publication of EFORT, ensuring your brand and messaging is seen and associated with EFORT. Subject to availability.

- Inside front cover CHF 5,000
- Inside back cover CHF 3,500

Please contact sponsorship@efort.org for further details.

From CHF 3,500

Exclusivity:
 Any two positions
 CHF 8,000

All year marketing visibility

Be visible 365 days a year!

Ask us about more sponsorship opportunities and the **EFORT Educational Partnership Programme (EPPP)**

See the EPPP advertisement on the inside back cover of this brochure or contact: sponsorship@efort.org

MAKE A DIFFERENCE

Partnership opportunities with EFORT / Educational Grants



Grants awarded to EFORT will be used to bring defined target groups to the congress. We define your needs together – be it geographical, specialism or experience.

EFORT will manage, invite and report on your educational grant requirements in a fully ethical, transparent and compliant manner.

Discuss your criteria with us. Contact us now at sponsorship@efort.org for more details.

Please see our [Collaboration and Sponsorship Policy](#) online.

Year long visibility

On application

EFORT Today – banner advertising



EFORT Today is the official newsletter of the European Federation of National Associations of Orthopaedics and Traumatology (EFORT). Reaching ≈30,000 contacts of our community twice a month in open access – with clickable advertising banner options embedded within and statistics provided.

note: as an example, click to see ads in one of our former EFORT Today issues

Year long visibility

On application
e.g.: run of 3 months
banner ads (6 mailings)
Format: 600 x 128 px

EFORT Today – featured interview and article



Keep your corporate name and products at the forefront with a themed interview and published article(s) in **EFORT Today** – at a date of your choice and on a theme of your choice.

E.g. in 2022 were published:

- [Better know hyaluronic acid](#) | An interview with Hyuntae Jung, Life Sciences R&D of LG Chem
- [If it's not broken don't fix it: Top bone substitute material for effective antibiotic and bone defect treatment outcomes](#) | A Q&A with Professor Dr. Christian Heiss, for OSARTIS GmbH

Year long visibility

Subject to approval
and availability
CHF 6,900

EFORT Individual Annual Membership Programme – for NON European HCPs



Support your international network by facilitating their access to European education. Offer a defined number of annual individual **international memberships**, allowing them to benefit from a reduced congress fee, and thus the educational benefits of the annual congress.

Year long visibility

From only EUR 180
per annual membership

Deadlines and Codes of Conduct



Important deadlines to remember

SUMMARY OF IMPORTANT DEADLINES

15 September 2022	Abstract submission opens
30 September 2022	24 th EFORT Congress Sales open at https://congress.efort.org
15 November 2022 (23:59 CET)	Abstract submission closes
31 October 2022	Priority application deadline (for additional benefits)
01 November 2022–30 April 2023	All sponsorship and corporate partnership applications welcome
mid-November 2022	Detailed Exhibition floorplan online
31 January 2023	Email confirmation of abstract acceptance status
31 March 2023	Preliminary satellite programme submitted for approval deadline
01 April 2023	Advanced programme available online
30 April 2023	Latest application deadline for exhibition space – subject to availability

CODES OF ETHICS AND BUSINESS CONDUCT

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- EFPIA HCP Code
<https://www.efpia.eu/relationships-code/the-efpia-code>
- Eucomed Code of Ethical Business Practice
www.medtecheurope.org/node/715

To see the EFORT Sponsorship and Collaboration Policy please access <https://www.efort.org/investor-relations>



Terms and conditions

General Terms and Conditions



TERMS OF COLLABORATION

Full Terms and Conditions are available online at <https://congress.efort.org> and all products, services and pricing shown here in this brochure are subject to your acceptance of the Terms and Conditions.

Please refer to these in the first instance for any queries you may have. Below, however, are some summary points of the key terms and conditions.

Industry activities

Closed industry meetings on-site are permitted subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited according to the pre-determined size of the room, and for company-invited guests ONLY. Each guest must be in a possession of a correctly named EFORT registration badge. Any company or organisation found in breach of this is subject to a penalty fee.

External hotel satellite-style events are not permitted and contrary to our Terms and Conditions. Any company or organisation found to have held any form of scientific satellite/workshop or open delegate invitation to an educational evening event during the published congress dates will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

CONFIRMATION OF EXHIBITION SPACE AND SPONSORSHIP ORDERS

Written confirmation and subsequent invoicing by EFORT constitutes the sole document of acceptance and admittance to the exhibition, and is issued exclusively to the applicant, under the specific terms stated herein.

PAYMENT AND CANCELLATION POLICIES

For full details of the payment and cancellations terms please read the full [General Terms and Conditions online](#).

CANCELLATION POLICY

A sponsor may withdraw its order for an exhibition space activity or satellite activity in writing prior to 31 December 2022 and will receive a refund of 70% of the amount paid within 60 working days.

The withdrawal of an application received after 31 December 2022 will not entitle the sponsor to any refund.

Please read the full [Terms and Conditions online](#). Any cancellation fees will be invoiced inclusive of VAT, if applicable. No payment obligation exists if the company which has registered for exhibition space or other forms of presentation can prove that no loss has been incurred, or that any such loss amounts to less than the cancellation fee. If parts of the services which have been registered for are cancelled, then cancellation fees as mentioned above will be invoiced for the cancelled services. On-site cancellations do not by any means imply the dismantling of booth and other structures without the express written permission of EFORT.

PRICING POLICY

Prices in this sponsorship catalogue are calculated on market sector rates and previous EFORT congresses, taking into account both location and sector variances. The application is legally binding upon the sponsor, pending its acceptance in writing by the organiser and assumes that the sponsor has read and accepted the [General Terms and Conditions](#).

LIABILITY – Liability of congress organisers

The congress organisers, and our appointed PCO, Congrex Switzerland, has secured liability insurance for the event which covers damage to property and personal injury. The exhibition area, including presentation rooms, is guarded or locked at night. However, this security measure excludes surveillance of individual stands and presentation materials. The night patrols/general lock-up at night that are/is carried out do/does not extend to liability for all damage to property or personal injury. The congress organisers and Congrex Switzerland are liable only for damage or loss resulting from malicious or gross negligence. A separate fire protection watch will be deployed, if required under local provisions.

Claims must be submitted to EFORT immediately. A claim becomes invalid if not recognised by the organisers and the exhibiting or presenting company does not pursue the matter before the courts within six months. The organisers accept no liability whatsoever for loss or damage resulting from disruptions caused by fluctuations in services rendered or force majeure, or for services being suspended on the instructions of the local public utilities or the local power supply company. The organisers cannot be held responsible for natural disasters (*for full details on liability, please consult the [General Terms and Conditions](#)*). The organisers are not liable, either during the event or during transportation, for loss, theft or damage in respect of exhibition and/or presentation items or personal belongings brought in. No further claims, such as for lost earnings, damages for consequential losses and similar, will be accepted.

IMPORTANT

The Sponsorship agreement between the SPONSOR and EFORT consists of:

- Dated and duly signed online order form;
- General Terms and Conditions of Sponsorship;

Checklist













Please note that 99% of our products are available to order directly online at the [EFORT sponsorship webshop](https://efort.odoo.com) on <https://efort.odoo.com>.

Should you not find the product you need or have a related query, please contact alan.cole@efort.org.

HAVE YOU COMPLETED ALL THE STEPS?

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

STEP	ACTION
 Visit the Exhibition & Sponsorship section of the EFORT Vienna website	EXHIBITION VIENNA 2023 BOOTH APPLICATION PROCESS
 View the Congress Exhibitor & Sponsorship brochure	EXHIBITION VIENNA 2023 BOOTH APPLICATION PROCESS
 Book Exhibition Space	Order your items from the EFORT webshop
 Book an Industry Satellite Symposium	Order your items from the EFORT webshop
 Considered upgrading your satellite symposium to digital lecterns, top tables or recording your session?	Order your items from the EFORT webshop or contact alan.cole@efort.org
 Book a meeting room in the venue	Order your items from the EFORT webshop
 Book a sponsorship item	Order your items from the EFORT webshop
 Book an onsite visibility option	Order from webshop and/or contact alan.cole@efort.org
 Book an EEPP activity across the year	Contact alan.cole@efort.org
 Access the TECHNICAL Manual for Exhibition & Industry satellites *	AVAILABLE FROM NOVEMBER 2022 directly from CONGREX industry.efort@congrex.com

If you have any query, please get in touch with EFORT/Alan Cole alan.cole@efort.org.

* For specific queries on any logistical matter, shell scheme packages, or bookings related to the Technical manual, please contact Congrex Switzerland industry.efort@congrex.com.

EFORT Year-Round Opportunities

Contact: alan.cole@efort.org



EFORT Educational Partnership Programme (EPPP)

► What is the EPPP?



As an industry partner or exhibitor, you already know the benefits of participating in the EFORT Annual Congress – quality leads and quality conversations with interested parties.

EFORT communicates, interacts and exchanges with the entire Orthopaedic & Traumatology community 365 days a year –and not just the 3 days of the annual Congress.

EFORT created the EPPP for you, our industry partners and collaborators: to offer additional opportunities and exposure all year around.

► What are the benefits?



Exposure at times and dates appropriate to your marketing needs **across the full year.**

Whether you are seeking surgeons' input to potential new products, need concrete data and statistics to underpin your market launch, provide ongoing education to Fellows or simply reward and link your brand to a specific discipline of research –**EFORT has a solution.**

► What sort of services/opportunities are included in the EPPP?



There is a wide range of services: from featured articles, collaborative webinars and banner advertising in EFORT TODAY; Fellowships; Bioskills workshops; or data surveys.

For an informal discussion to identify the services that match **YOUR needs** –or simply to **order your items and pricing**, contact alan.cole@efort.org



 #EFORT2023

EFORT Head Office

ZA La Pièce 2
1180 Rolle, Switzerland

Phone +41 (0)21 343 4400

office@efort.org

www.efort.org