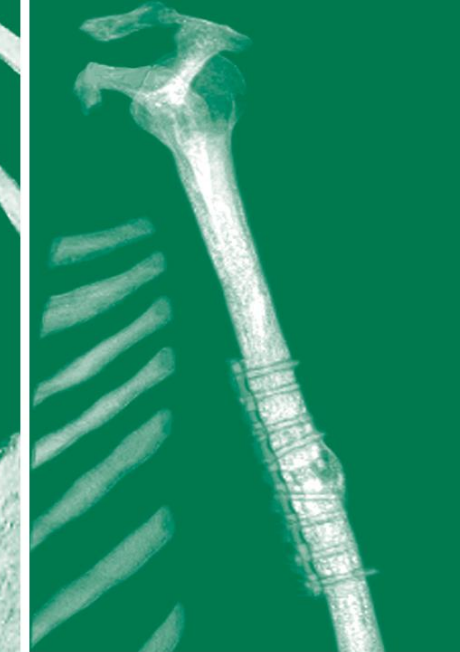
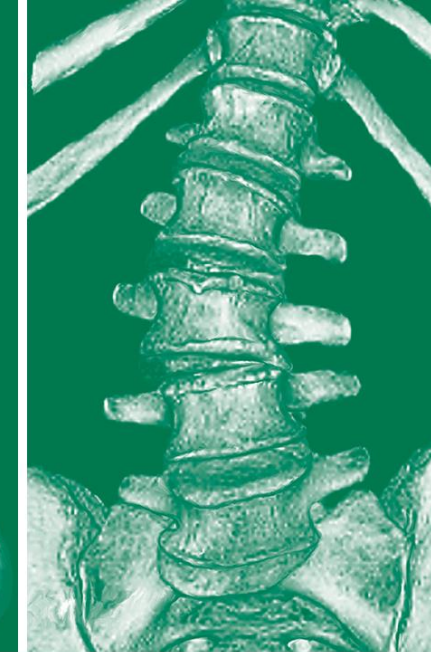
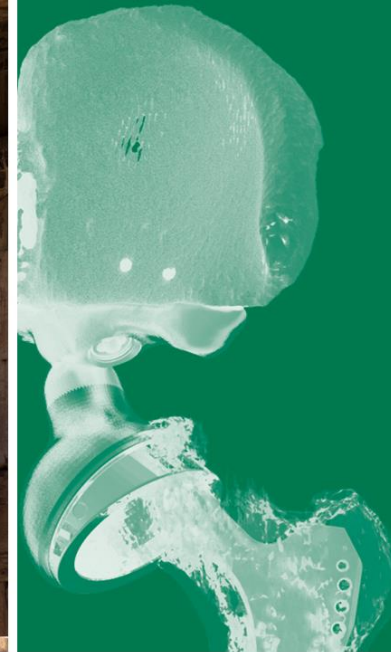




28th EFORT Annual Congress

EFORT is IMPACT - Innovating Musculoskeletal Practice – Advancing Clinical Outcome

Athens, Greece | 19-21 May 2027 | congress.efort.org

#EFORT2027

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Where Partnerships Drive Progress.

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- Terms & Conditions



WHY EFORT 2027?

WELCOME TO EFORT CONGRESS 2027



Dear company leaders,

We are excited to invite you to the 28th EFORT Congress Athens 2027, which has a challenging theme: EFORT is **IMPACT**—Innovating Musculoskeletal Practice – Advancing Clinical outcomes.

It is our ambition to foster dialogue between industry partners and the community of experienced Orthopaedic and Traumatology Surgeons attending the EFORT annual congress each year.

We strive to encourage **innovation, research** and exchange of views in our field of expertise. We are very keen to **partner with you** to discover your latest products and techniques.

We have **revamped our sponsorship brochure** to offer you **freedom to choose how you want to partner with us**. At our annual Congress in Athens, we will offer new features both scientific and educational. In this regard, new scientific sessions will be proposed on Latest publications, Medical Device Regulation.

As a novelty in Athens, we are launching the **EFORT DIGITAL GAMES** that will occur in the exhibition hall. Teams of Orthopaedic and Trauma Surgeons will compete on pre-defined scenario and the winning team will receive an award.

We would love to **partner with you to elaborate the scenario using one of your products**.

Feel free to contact us to request a meeting to discuss your sponsorship project.

We are confident that together, we will contribute to improve health outcomes for our patients. We look forward to seeing you in Athens,



Prof. Dr. Rob NELISSEN
EFORT President 2026-2027



#EFORT2027



Prof. Dr. Luigi ZAGRA
Chair EFORT Science Committee

Why EFORT?

Exhibit

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THE VALUE OF PARTICIPATING IN EFORT

Access to Orthopaedic Experts

EFORT 2027 connects industry partners with 3,000 senior surgeons, researchers, and key opinion leaders in orthopaedics.

Robust Scientific Programme

The strong scientific content ensures high delegate engagement and meaningful interactions throughout the congress.

Educational and Innovative Environment

EFORT's focus on education positions exhibitors alongside innovation, credibility, and evidence-based practice.

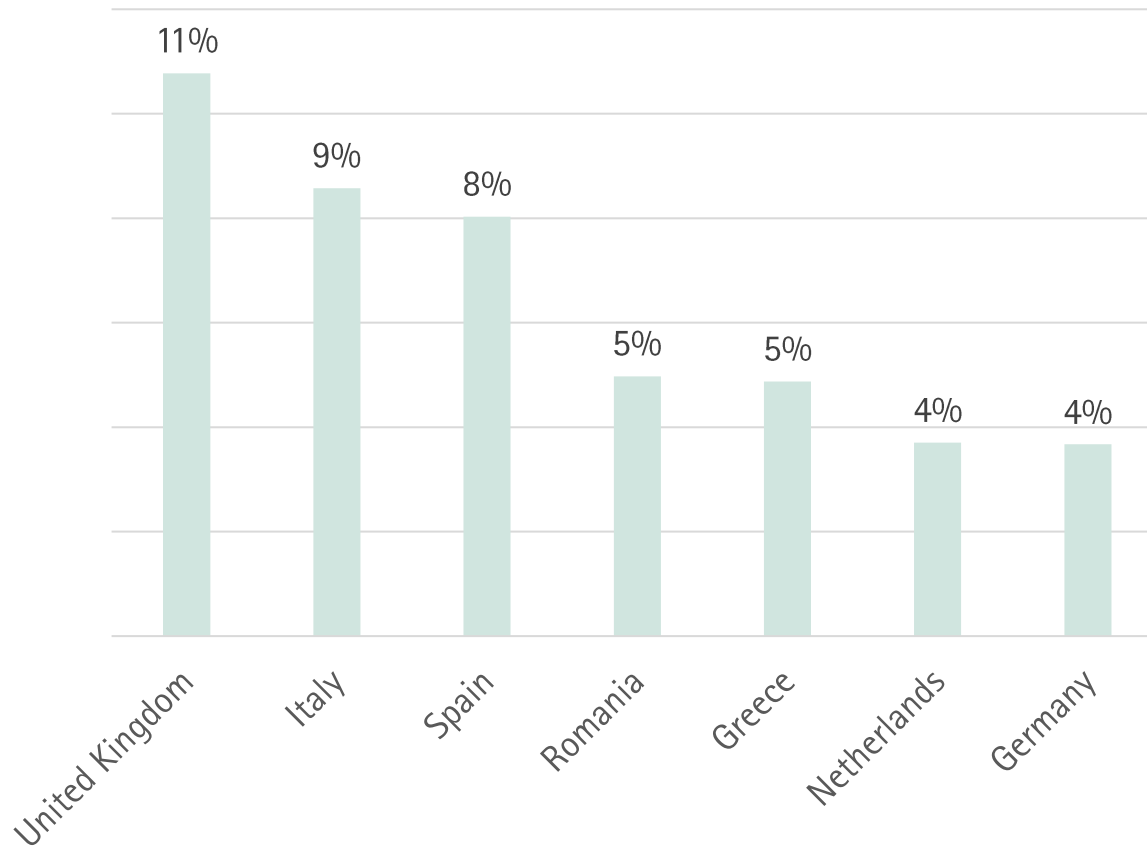
Pan-European Market Exposure

The congress offers exposure across multiple European markets, optimizing return on investment for industry partners.

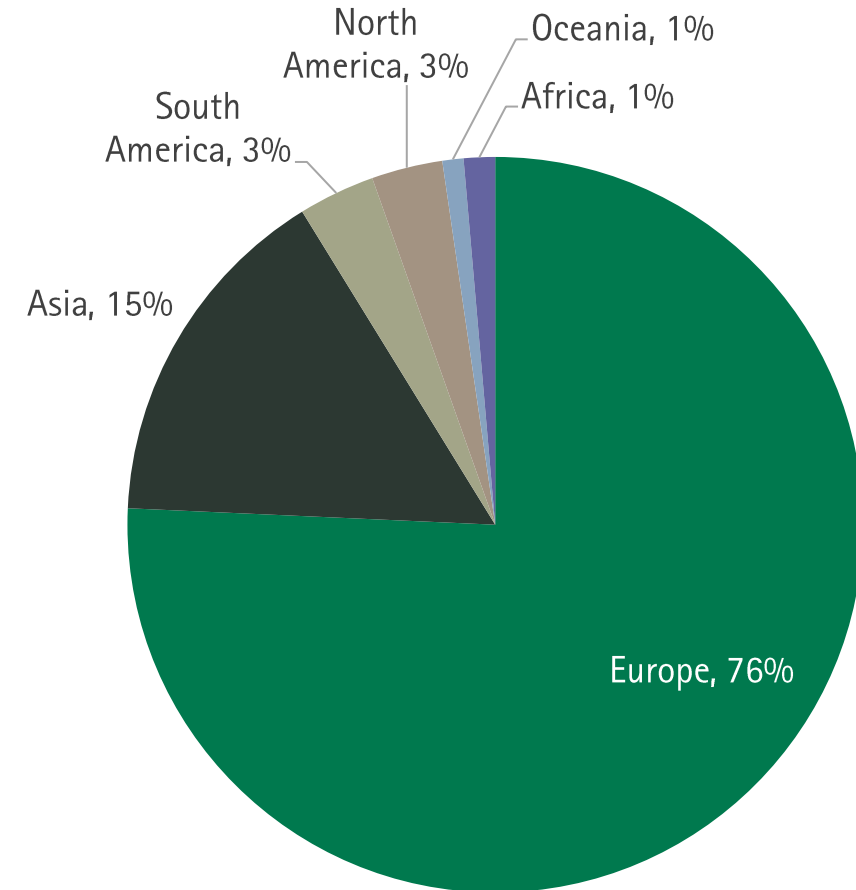


AUDIENCE PROFILE

Top attending countries (EFORT 2026)

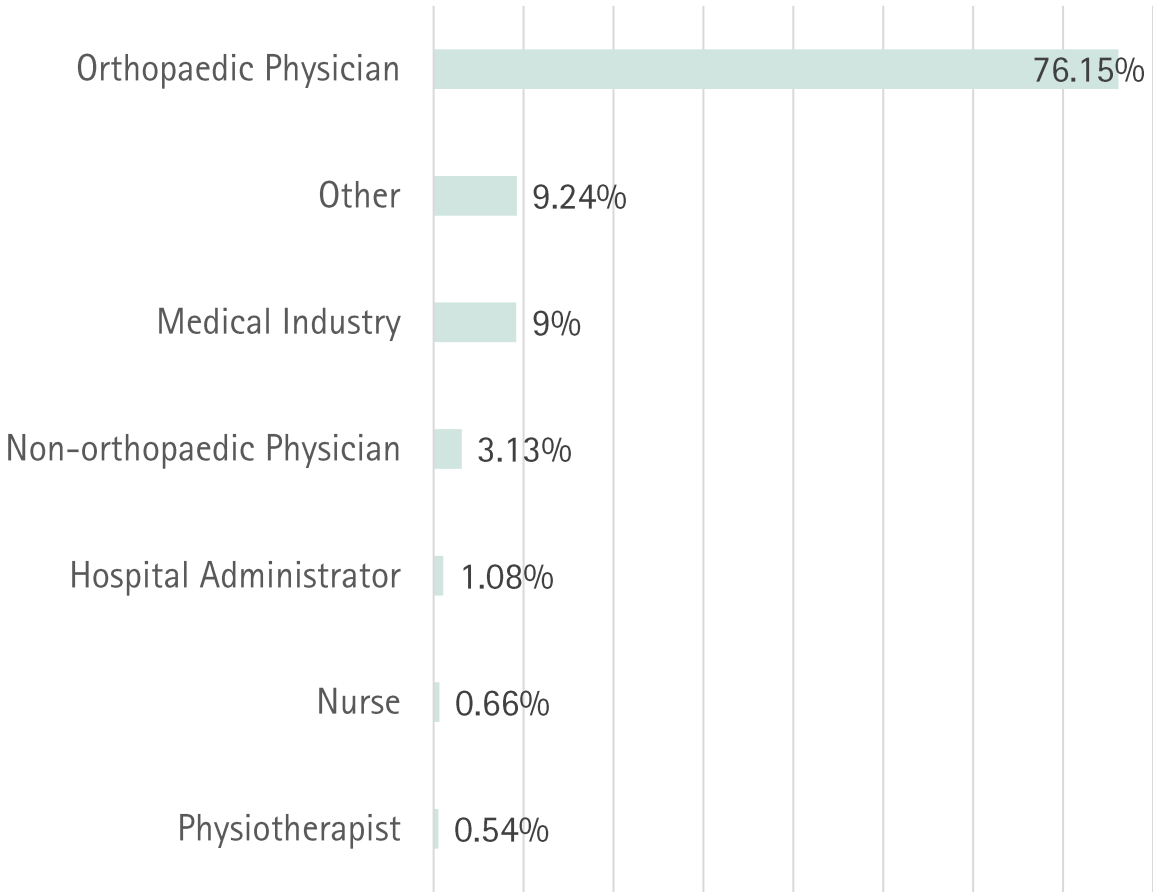


Continent representation (EFORT 2026)

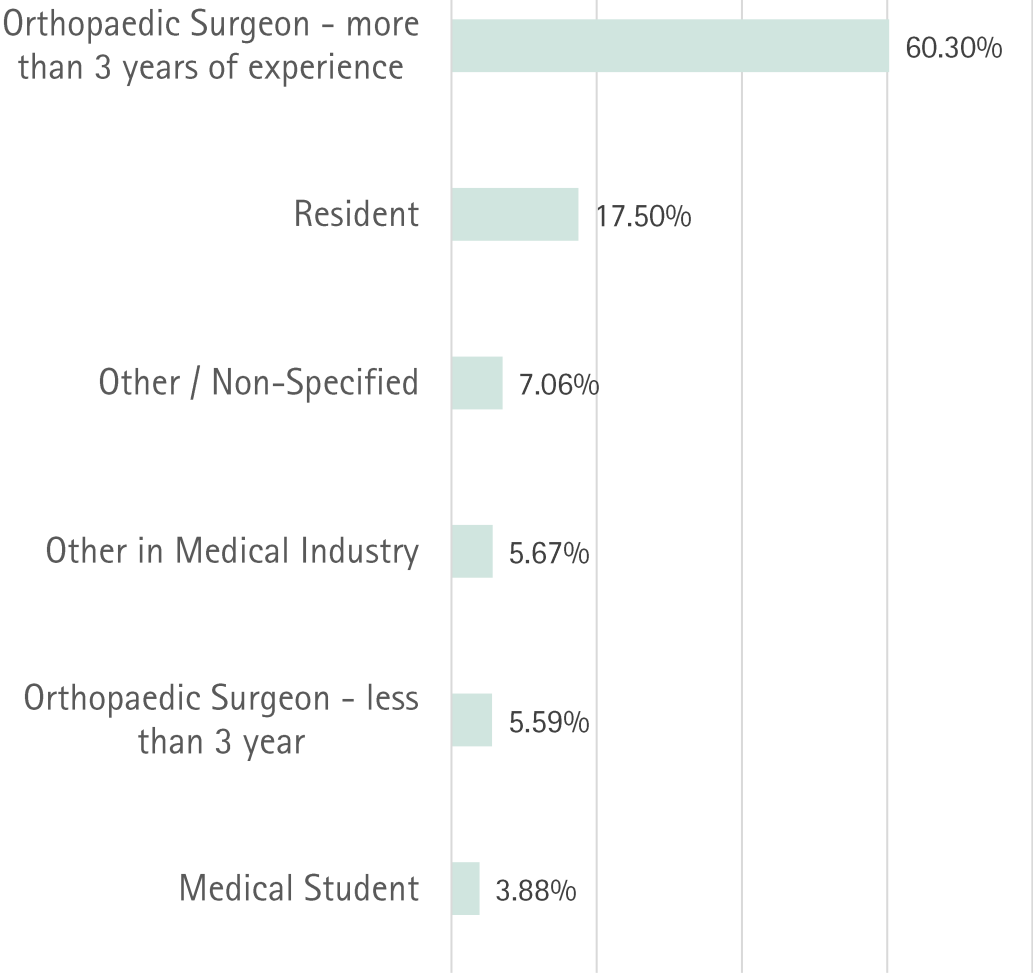


AUDIENCE PROFILE

Attendees occupation

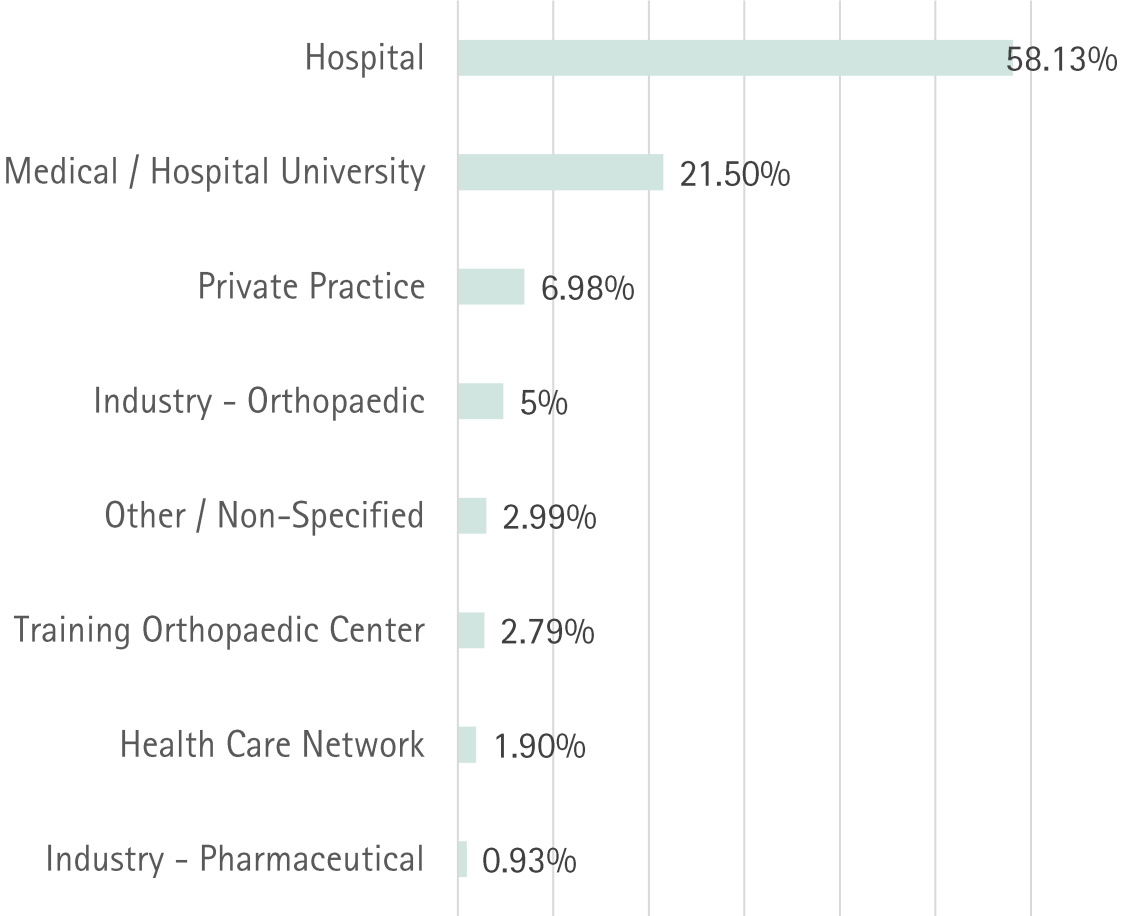


Attendees qualification

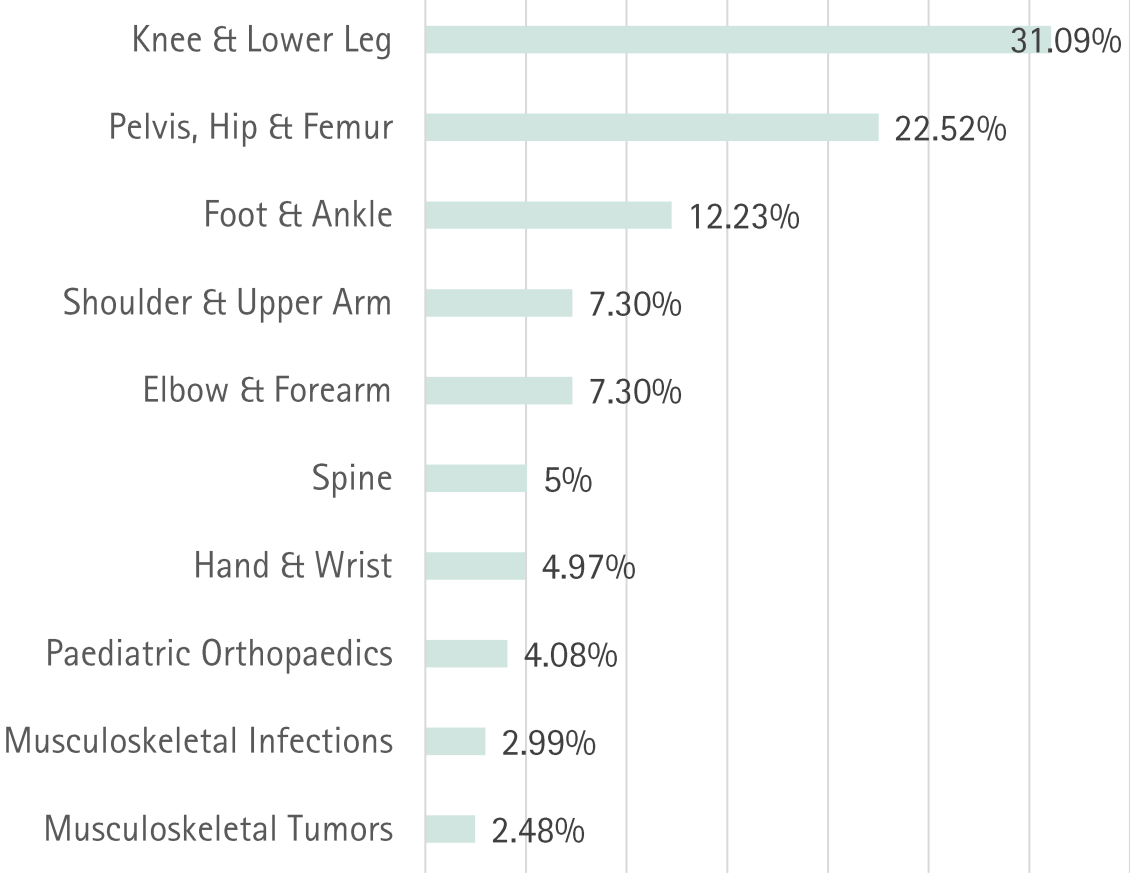


AUDIENCE PROFILE

Field of employment



Interest in Orthopaedics



Why EFOR?

Exhibit

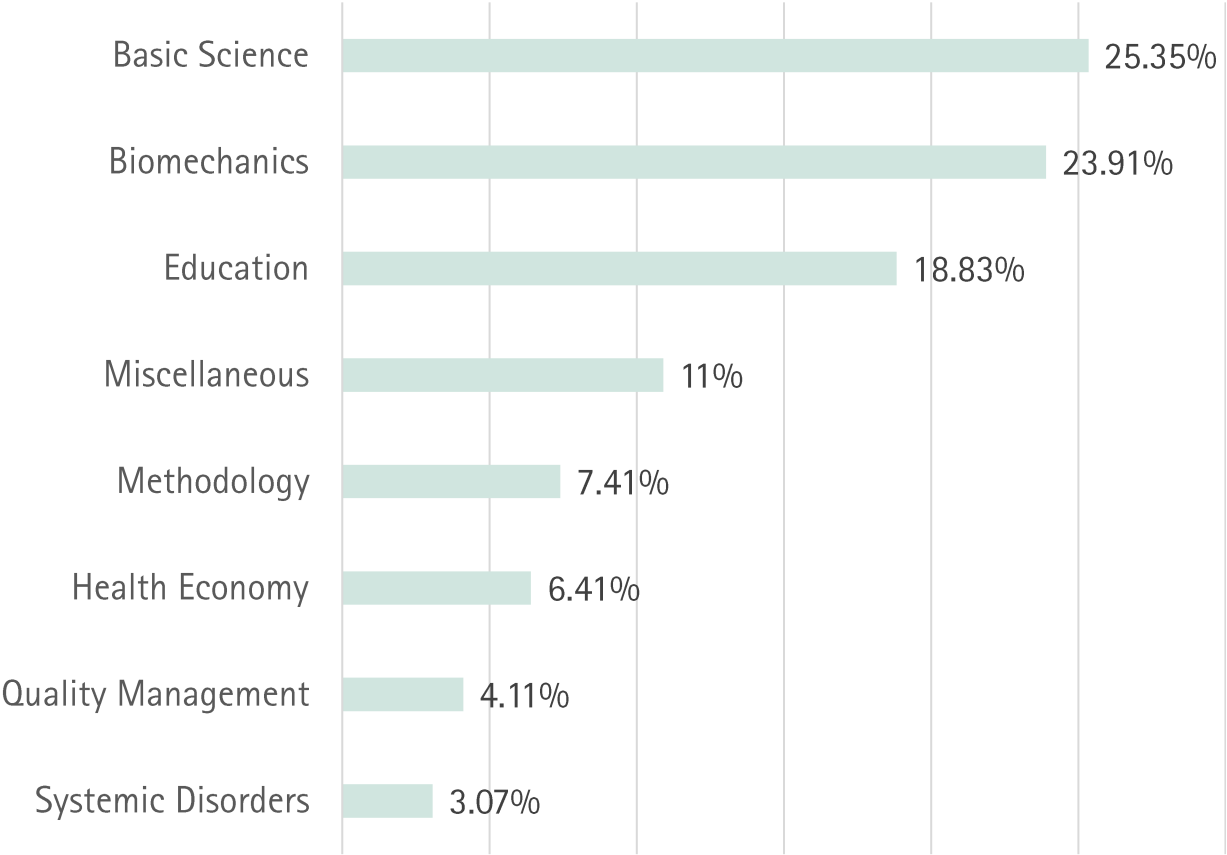
Sponsor

A La Carte

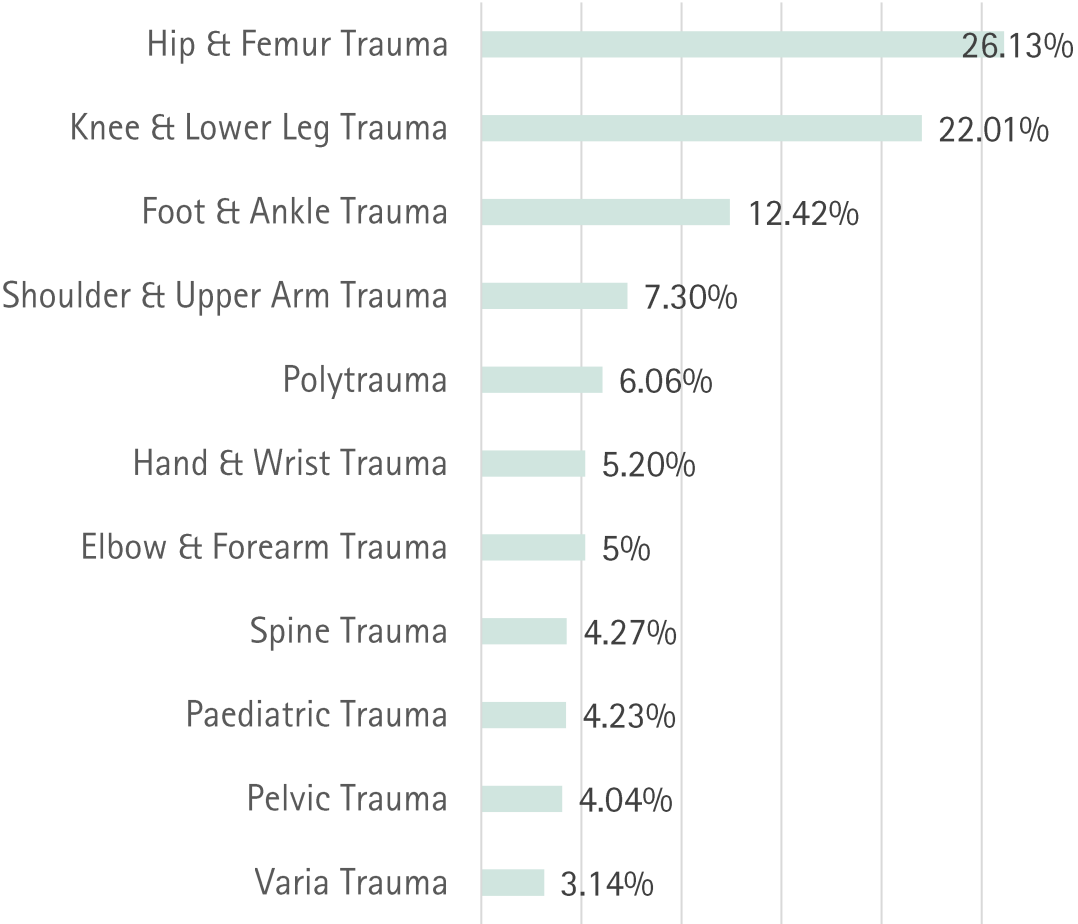
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AUDIENCE PROFILE

Interest in General



Interest in Traumatology



Why EFORT?

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PRELIMINARY EVENT SCHEDULE

18 May Tuesday	19 May Wednesday	20 May Thursday	21 May Friday
		Morning sessions I 08.00-09.00	Morning sessions I 08.00-09.00
	Morning sessions I 09.00-10.00	Morning sessions II 09.00-10.00	Morning sessions II 09.00-10.00
	Industry Break	Industry Break	Industry Break
	Morning sessions II 10.30-11.30	Morning sessions III 10.30-11.30	Morning sessions III 10.30-11.30
	Morning sessions III 11.30-12.30	Morning sessions IV 11.30-12.30	Morning sessions IV 11.30-12.30
	Opening Session 12.45 - 13.30	Honorary Lecture 12.45 - 13.15	Honorary Lecture 12.45 - 13.15
	Industry Symposia 13.30 - 14.30	Industry Symposia 13.30 - 14.30	Industry Symposia 13.30 - 14.30
	Exhibition 09.00 - 17.30	Exhibition 09.00 - 17.00	Exhibition 09.00 - 17.00
	Afternoon sessions I 14.30-15.30	Afternoon sessions I 14.30-15.30	Afternoon sessions I 14.30-15.30
	Afternoon sessions II 15.30-16.30	Afternoon sessions II 15.30-16.30	Afternoon sessions II 15.30-16.30
	Industry Break	Industry Break	Industry Break
14.00 - 18.00 Registration	Afternoon sessions III 17.00-18.00	Afternoon sessions III 17.00-18.00	Afternoon sessions III 17.00-18.00

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PRELIMINARY EXHIBITION SCHEDULE

Set-up

Tuesday	18 May 2027	08:00-21:00*
---------	-------------	--------------

Visiting times

Wednesday	19 May 2027	09:30-17:30*
Thursday	20 May 2027	08:30-17:30*
Friday	21 May 2027	08:30-16:30*

Dismantling

Friday	21 May 2027	18:30-20:30
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* *Timing subject to changes*

EXHIBITING AT EFORT 2027

WHY EXHIBIT AT EFORT



Showcase Innovations

EFORT offers a direct platform to present orthopaedic innovations to relevant professionals and decision makers.

Connect with Partners & Distributors

EFORT invite all stakeholders of the industry to meet. A dedicated distributors corner has been designed for the Athens congress.

Thinking forward

EFORT invites start-up companies to have a presence in Athens to share and connect with industry players. A dedicated start-up corner has been designed to create a platform for exchange

High Engagement Opportunities

The congress layout encourages high foot traffic and face-to-face interactions for live demonstrations and feedback.

Enhanced Credibility

EFORT's scientific excellence boosts exhibitor credibility within a trusted educational environment.

Flexible and Strategic Presence

Exhibitors can choose flexible stand options and premium locations tailored to brand goals and budget.

KEY FEATURES OF EXHIBITION LAYOUT

Presentation Theatres

Presentation theatres gives you direct access to the scientific content of the congress. Free papers will be presented everyday at the presentation theatre.

Companies may also use this space for product presentations, demos, flash symposiums.

EFORT Digital Games

NEW!

EFORT Digital Games is a brand-new initiative of EFORT and is a team-based digital surgical skills competition in the exhibition arena using VR-based procedural challenges with qualification rounds, elimination rounds and a public finals during the congress.

Refreshment Breaks

Refreshment breaks will be served to attendees every day within the exhibition space.

Distributors Corner & Start-up Corner

NEW!

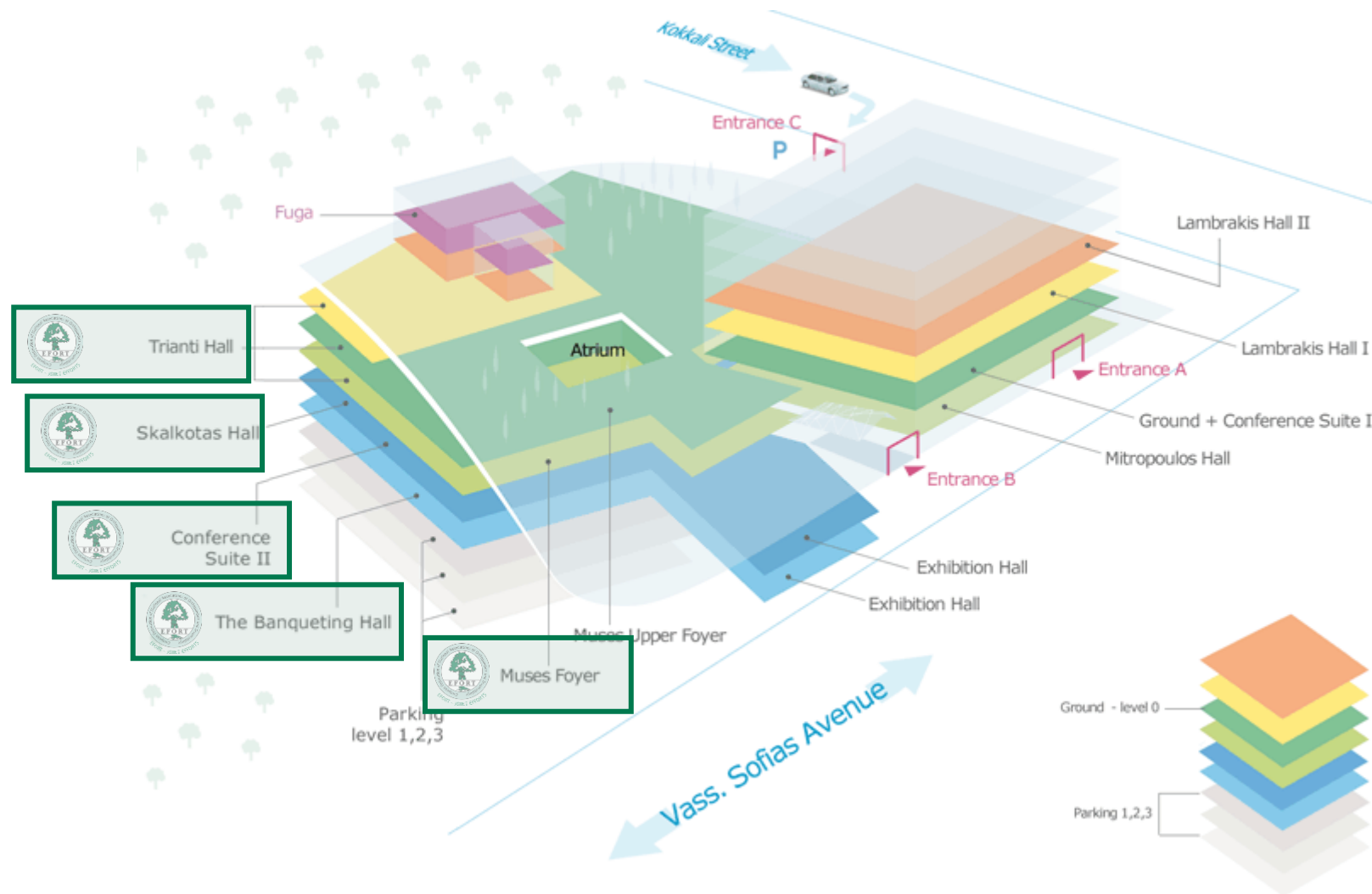
Distributors and start-up companies will benefit from dedicated exhibition spaces to connect with industry partners.

Guided Exhibition Visits by EFORT Leadership

Following the success of this initiative in Malaga, EFORT leadership will organize guided-tours of the exhibition to visit and discuss with industry partners



VENUE LAYOUT



Why EFOR?

Exhibit

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WHAT'S ON THE EXHIBITION

Free papers presentations

Product Demo (company-led)

EFORT Digital Games

Start-ups corner

Distributors corner

MedTech Boulevard

Pharma Street

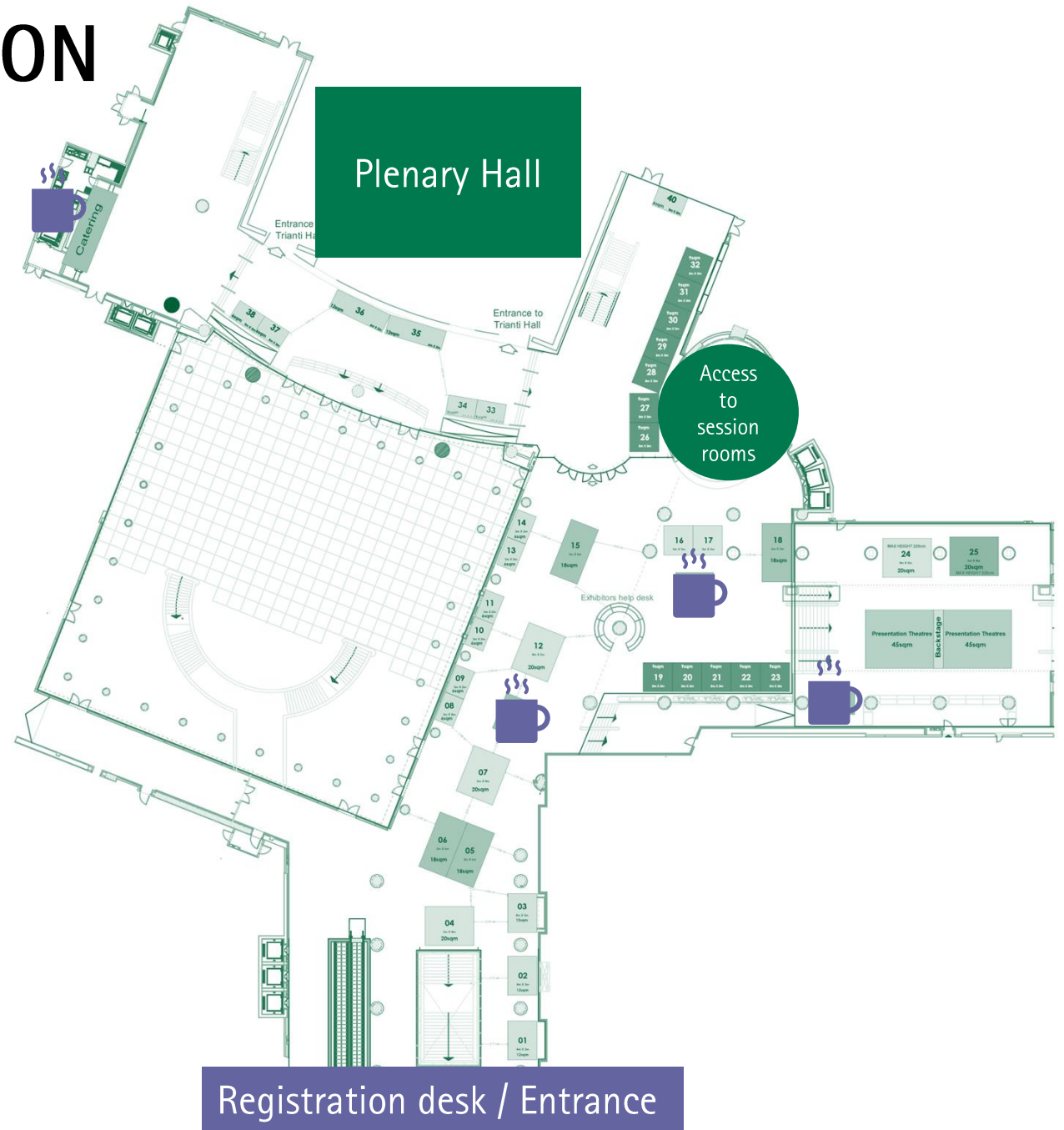
AI Road

Refreshment breaks



Guided Exhibition Visits

Access to session rooms



Why EFORT?

Exhibit

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Layout may be subject to changes

EXHIBITION – MUSES FOYER

Free papers presentations

Product Demo (company-led)

EFORT Digital Games

Start-ups corner

Distributors corner

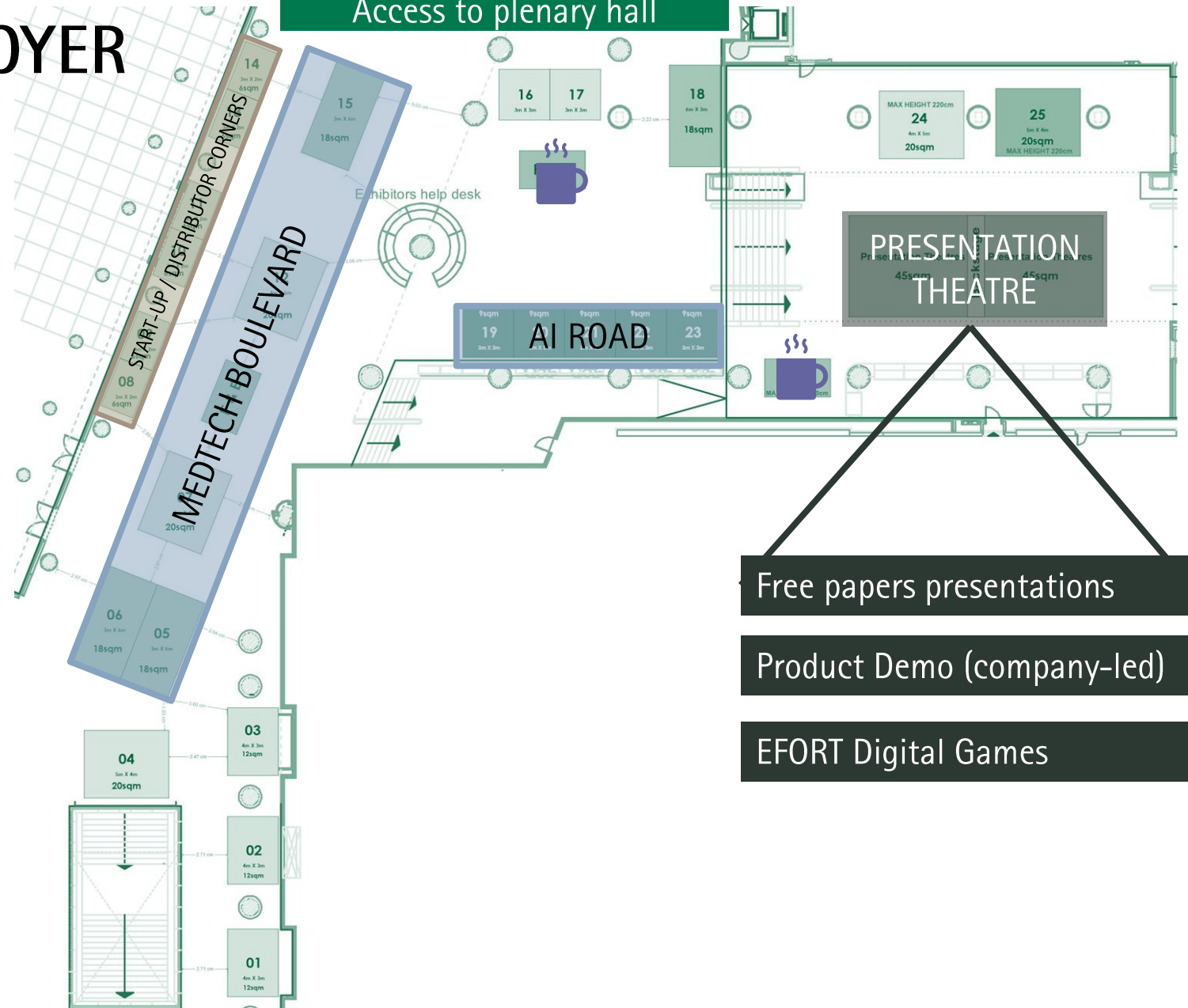
MedTech Boulevard

AI Road

Refreshment breaks

Guided Exhibition Visits

Access to plenary hall



Registration desk / Entrance

Why EFORT?

Exhibit

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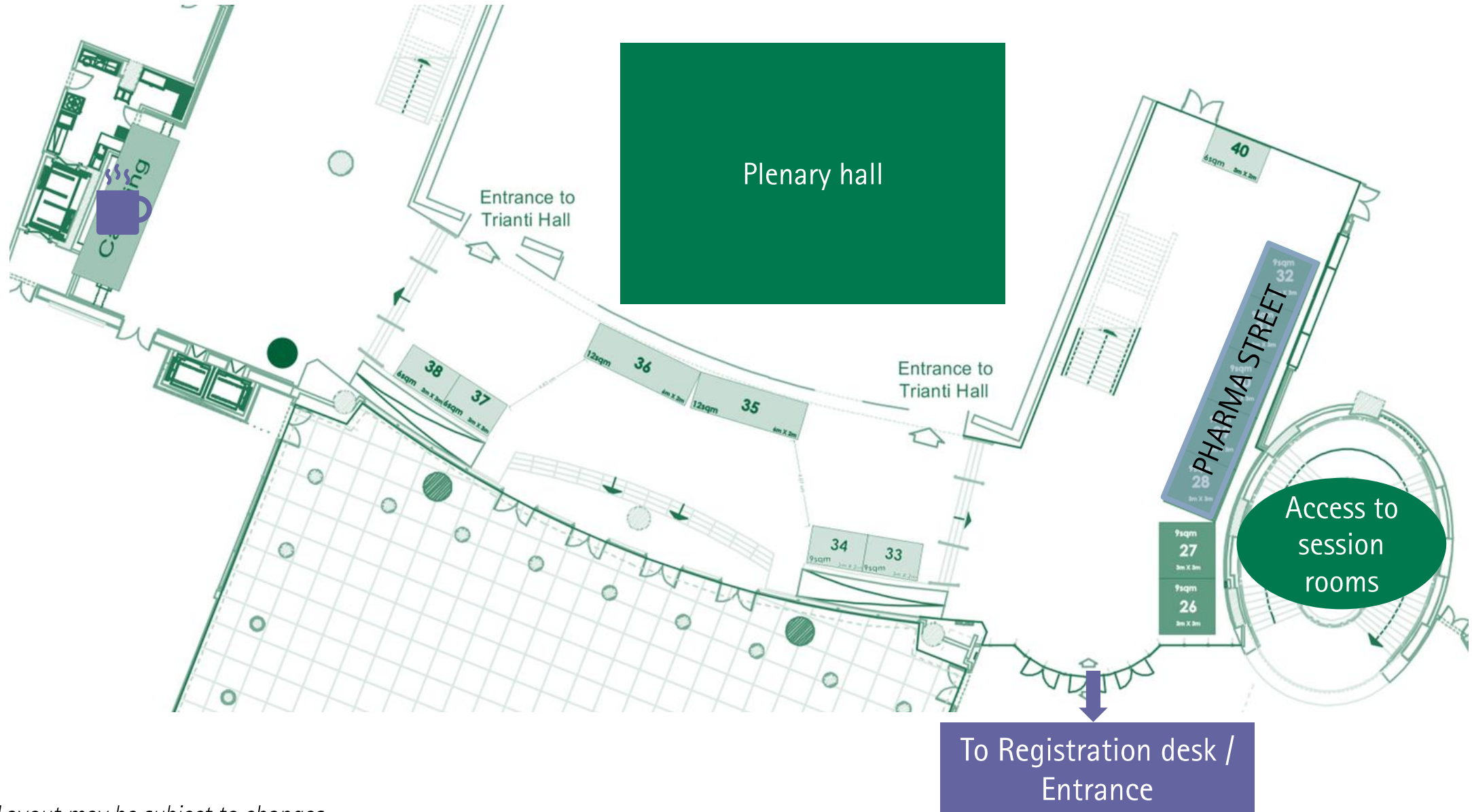
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Free papers presentations

Product Demo (company-led)

EFORT Digital Games

EXHIBITION – TRIANTI FOYER



Layout may be subject to changes

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EXHIBITION BOOTHS TYPES

Turn-key booth (Shell Scheme Package)

- Exhibition floor space
- Shell scheme frame
- Fascia board with company name
- Lighting
- Electrical supply
- Carpeting
- 1 Table and 3 chairs for 9sqm
- Stand cleaning
- Company listing with logo & profile on the congress website and mobile app
- 2 Complimentary exhibitor badges per 9sqm
- 1 Additional badge for each additional 9sqm booked
- Coffee breaks served in exhibition

Design your own booth space (Space Only)

- Exhibition Floor Space Only
- Company listing with logo & profile on the congress website and mobile app
- 2 Complimentary exhibitor badges per 9sqm
- 1 Additional Badge for each additional 9sqm booked
- Coffee breaks served in exhibition

Distributor Kiosk

- 6 sqm exhibition space
- 1 information desk & 1 chair
- Fascia board with company name
- Company listing with logo & profile on the congress website and mobile app
- 1 Complimentary exhibitor badge
- Coffee breaks served in exhibition

Start-up Kiosk

NEW!

EXHIBITION BOOTHS PRICES

Shell Scheme Package	Early Bird Rate (Until 31 Oct.)	Regular Rate
20 sqm Booth	€ 17,500	€ 19,500
18 sqm Booth	€ 15,700	€ 17,550
12 sqm Booth	€ 10,500	€ 11,700
9 sqm Booth	€ 7,875	€ 8,775
6 sqm Booth	€ 5,250	€ 5,850

Distributor Kiosk	Early Bird Rate (Until 31 Oct.)	Regular Rate
6 sqm Kiosk	€ 2,800	€ 3,200

Space Only	Early Bird Rate (Until 31 Oct.)	Regular Rate
20 sqm Booth	€ 13,000	€ 15,000
18 sqm Booth	€ 11,700	€ 13,500
12 sqm Booth	€ 7,800	€ 9,000
9 sqm Booth	€ 5,850	€ 6,750
6 sqm Booth	€ 3,900	€ 4,500

Start-up Kiosk	Early Bird Rate (Until 31 Oct.)	Regular Rate
6 sqm Kiosk	€ 2,800	€ 3,200

Why EFOR?

Exhibit

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EXHIBITION RULES

Exhibition Layout

Exhibitors occupying space-only will be required to submit a detailed plan of their stand as well as a 3D plan to MCI for approval. For island stands, widely open and accessible stands on four sides are mandatory, unless specifically authorized by the organisers (MCI).

Maximum constructible height for space only stands: 3m maximum wall height. All booths that do not comply with the rules can and will be required to adapt/dismantle their construction prior to the official opening of the exhibition.

Exhibitor Registration

All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges are given for the first 9 square meters booked and one additional badge for each additional 9 square meters booked. Any additional exhibitor(s) will be charged an exhibitor registration fee of EUR 295.- (excl. VAT) for access limited to the exhibition area and EUR 750.- (excl. VAT) for full access to the congress. An exhibitor registration form will be included in the exhibitors' technical manual.

All exhibitors need to wear their badge of the Congress.

Company Profile

A complete listing of all exhibitors, including a 100- word entry profile will be featured on the congress website. Companies will have to send their company profiles by email to: efort.sponex@mci-agency.com

Should the profile not have been received and confirmed by MCI, it will not be included.

Noise

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space. The Organizers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

Amendments to Exhibition Layout

While every effort is made to preserve the published layout of the exhibition, the Organizers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Manning of Stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

Give-Aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at industry symposia. No such material may be distributed in any hotel used by the congress. Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.

Product Disclaimer & Compliance

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organizers.

Each exhibitor and/or sponsor is responsible for the material and information they make available at the Congress. Exhibitors and sponsors should only present material and information which has been approved by their legal departments, and which is in compliance with the legislation of the host country of the Congress.

It is the responsibility of the exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organizers will not arbitrate in any way in legal issues of this nature.

EXHIBITION RULES

Code of Ethics and Business Conduct

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- [EFPIA HCP Code](#)
- [MedTech Europe Code of Ethical Business Practice](#)

To see the EFORT Sponsorship and Collaboration Policy please access <https://www.efort.org/investor-relations>

Security and Insurance

The Organizers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for their belongings.

Health and Safety at Work Regulations

It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

Cancellation of Exhibition and Congress

It is mutually agreed that in the event of total or partial cancellation of the Congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, the agreement between the exhibitors and EFORT will be terminated immediately, and EFORT shall determine an equitable basis for the refund of a portion of the exhibit or

other fees, after due consideration of expenditures and commitments already made.

Under no circumstances is EFORT responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

SPONSORSHIP OPPORTUNITIES

BEYOND THE EXHIBITION STAND



Tailored Sponsorship Packages

Custom sponsorship options align with sessions, themes, and delegate touchpoints to meet specific objectives.

Scientific Engagement Opportunities

Industry symposia, sponsored sessions, and networking events promote deeper scientific and clinical discussions among delegates.

Digital Branding Channels

Digital opportunities like congress app branding, website visibility, and email campaigns expand the event's reach beyond physical attendees.

Onsite Branding Options

Signage and delegate materials onsite reinforce brand presence and visibility during the event.

Integrated Multi-Channel Strategy

Combining various opportunities creates a cohesive strategy maximizing exposure and engagement throughout the delegate journey.

Thought Leadership Positioning

Supporting educational content helps sponsors establish themselves as leaders in advancing orthopaedic care.

Deeper Delegate Engagement

Sponsorship enables participation in networking, sponsored sessions, and digital exposure for lasting brand recall.

SPONSORSHIP LEVELS

Sponsorship Level	Platinum	Gold	Silver	Bronze
Investment level	€ 50,000 and above	€ 40,000 and above	€ 30,000 and above	€20,000 and above
Level recognition on all congress collaterals	✓	✓	✓	✓
Complimentary delegate registration	Unlimited	10	6	3
Emailer to registered delegates	✓	✓	✓	-
Meeting with EFORT Board	✓	✓	✓	-
Exclusive lunch with EFORT Board	✓	✓	-	-
Speaking opportunity at MDR Workshop	✓	✓	-	-
Welcoming speech at opening ceremony	✓	-	-	-
Nomination to EFORT Industry Awards	✓	✓	✓	✓

Why EFORT?

Exhibit

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INDUSTRY SYMPOSIUM

WEDNESDAY 19 TO FRIDAY 21 MAY
LUNCHTIME BREAKS 13:00 – 14:00

	Early Bird Rate (Until 31 Oct.)	Regular Rate
Large Room (650 pax)	€ 18,500	€ 20,350
Medium Room (380-450 pax)	€ 12,900	€ 14,190
Small Room (85-150 pax)	€ 9,800	€ 10,780

WHAT'S INCLUDED

- Room Rental
- Basic Congress Audio-visual equipment & onsite management
- Opportunity to place roll-up to advertise for the symposium at the registration area
- Opportunity to brand the speaker lectern & the presidential table
- Display table at the entrance of the symposium room
- Recording of your symposium as a downloadable file for your own company use
- 1 badge scanner per symposium
- Acknowledgement on the EFORT congress website
- Use of the EFORT congress logo on your industry symposium invitation
- Symposium programme in the Congress mobile app & the EFORT website



INDUSTRY COLLABORATIVE SESSION

WEDNESDAY 19 TO FRIDAY 21 MAY
IN PARALLEL TO THE SCIENTIFIC PROGRAMME

	Early Bird Rate (Until 31 Oct.)	Regular Rate
Industry Collaborative Session (ICS)	€ 18,000	€ 25,000

WHAT'S INCLUDED

- Room Rental
- Basic Congress Audio-visual equipment & onsite management
- Opportunity to place roll-up to advertise for the symposium at the Congress Centre
- Opportunity to brand the speaker lectern & the presidential table
- Display table at the entrance of the symposium room
- Recording of your symposium as a downloadable file for your own company use
- 1 badge scanner per symposium
- Acknowledgement on the EFORT congress website
- Use of the EFORT congress logo on your industry symposium invitation
- Symposium programme in the Congress mobile app & the EFORT website

FLASH SYMPOSIUM / PRODUCT DEMO

WEDNESDAY 19 TO FRIDAY 21 MAY
DURING COFFEE BREAKS

	Early Bird Rate (Until 31 Oct.)	Regular Rate
30-min Flash Symposium	€ 3,000	€ 3,800

WHAT'S INCLUDED

- Access to Presentation Theatre
- Basic Congress Audio-visual equipment & onsite management
- Opportunity to place roll-up to advertise for the symposium at the Congress Centre
- Acknowledgement on the EFORT congress website
- Symposium programme in the Congress mobile app & the EFORT website



INDUSTRY SYMPOSIUM RULES

Important Information

All the speakers of the Industry Symposium must be registered prior to the Congress by the Company/Sponsor taking a Symposium slot, and their hotel and trip paid accordingly. All industry symposia must be held at the Congress Centre during the official time slots offered by EFORT. Companies holding a Industry Symposium outside the Congress Centre and/or outside the official Industry Symposia slots will be fined with EUR 50,000, and they will not be invited to participate at the following Congress. All programmes must be submitted to the Scientific Committee for approval not later than 31 January 2027.

All Industry Symposia Programmes will be published in the Final Programme as submitted by the company/ sponsor. Additional QR code readers will be available at EFORT for an additional charge and will entitle companies to track their potential visitors.

The organizers (EFORT / MCI) are not responsible if the room is full and cannot guarantee that all interested delegates can attend.

Industry Symposium General Guidelines

Sponsors of Industry Symposia may select topics and speakers. EFORT assumes that speakers and chairpersons of the Industry Symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation. EFORT does not require speakers at the Industry Symposia to submit abstracts of their lectures as they will not be published on the Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the Industry Symposium lecture room.

Times & Dates of the Industry Symposia

Sessions will be announced on the congress website. The full session programme will be published in the final programme. Any promotional

material to be placed in the Congress Centre will require approval from EFORT.

A LA CARTE SPONSORSHIP

	Early Bird Rate (Until 31 Oct.)	Regular Rate
Pre-Event Exposure		
Online Programme	€ 7'000	€ 9'000
Congress App	€ 7'500	€ 10'000
Maximum Brand Impact		
Mobile Charging Stations	€ 7'900	€ 9'000
Meeting Stools	€ 8'900	€ 9'500
Healthy Networking Breaks	€ 4'300	€ 5'000
Branded Ropes and Banners	Upon Request	Upon Request
Digital Totem Advert	€ 2'500	€ 4'000
Floor stickers	€ 1'650	€ 1'900

	Early Bird Rate (Until 31 Oct.)	Regular Rate
Delegate Engagement 		
Build a bone kit challenge	€ 2,500	€ 3,000
EFORT Digital Games - Exclusive	€ 12,000	€ 15,000
EFORT Digital Games - Partial	€ 5,500	€ 6,500
Sponsor QR codes on delegate badge	€ 8,000	€ 9,500
Pocket guideline summary	€ 5,000	€ 6,000
Meet the Industry Cocktail	€ 8,000	€ 10,000
Digital Branding & Marketing		
E-driver to Full EFORT Database	€ 5'500	€ 6'500
E-driver to Registered Delegates	€ 3'000	€ 4'000
EFORT Congress App Push Notifications	€ 950	€ 1'100

Why EFORT?

Exhibit

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A LA CARTE SPONSORSHIP

Online Programme

€ 7,000 *(early bird)*

Put your name right in front of the largest European gathering of orthopaedic and traumatology specialists

- The online programme contains the final definitive scientific programme and abstracts along with the satellite symposia.
- It is used daily by delegates to help plan their sessions and makes the perfect reference tool before & after the meeting.

Congress App

€ 7,500 *(early bird)*

The EFORT App is designed with our delegates in mind so that they will have all the information that they need at their finger tips!

- Dedicated page with your company content on the congress app

Industry Symposium

€ € 9,800 *(early bird)*

Organize your 60 min session to showcase your products, innovation or services during a dedicated timeslot over lunch time.

- Acknowledgement of the company as sponsor
- [More details on page 24](#)

Industry Collaborative Session

€ 18,000 *(early bird)*

Support scientific session within the main EFORT programme. Select a topic that is relevant to your field activity. The content of the session must be 100 % scientific.

- Acknowledgement of the company as sponsor
- [More details on page 25](#)

Flash Symposium

€ 3,000 *(early bird)*

Flash symposia are 20-minute-long sessions that will take place during the 30-minute refreshment breaks. Held in the Exhibit Hall, these quick sessions provide a focused, high-value marketing opportunity for industry partners. They are ideal for promotional presentations to highlight a new service or product. Priority choice of slot is allocated on a 'first come, first served' basis

- Signage at the entrance of the presentation theatre
- Dedicated timeslot for presentation during the breaks
- [More details on page 26](#)

Mobile Charging Stations

€ 7,900 *(early bird)*

With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring the Mobile Charging Stations.

- Opportunity to brand the Mobile Charging Stations
- Opportunity to distribute mobile device related giveaways in the zone (e.g. screen cleaners)
- Company logo on the charging stations

A LA CARTE SPONSORSHIP

Meeting Stools

€ 8,900 *(early bird)*

Offer our attendees the option to sit down, relax and/or meet and discuss with other participants during the Congress – and give your company very prominent visibility. The Meeting Stools will be fully branded by the sponsor.

EFORT will produce, assemble and distribute 200 Meeting Stools around the exhibition area, specifically in the presentation theatre. Stools are made of recycled cardboard (holding up to 200 kg each). Artwork supplied by sponsor.

Healthy Networking Break

€ 4,300 *(early bird)*

Become the most popular organisation of the Congress by providing delegates with a fulfilling and refreshing experience: sponsor healthy coffee breaks during the allocated networking times.

Take this opportunity to promote healthy eating habits amongst all participants.

- Acknowledgement at all coffee break tables during the sponsored break
- Possibility to display literature, information in designated area
- 1 complimentary exhibitor / sponsor pass

Branded Ropes & Banners

Price upon request

Give your brand a unique visibility by branding the official ropes and poles of the Congress. They will be seen by every single delegate that comes to the registration desk to pick up their badge. After the event, you may keep the branded rolls for future Congresses or Corporate events.

- Re-usable Branded rolls with company design or logo

Digital Totem Advert

€ 2,500 *(early bird)*

Be the first brand delegates see at the congress!

Place your company branding on printed totem available at different throughout the congress venue for the duration of the Congress.

- Display of your advert on 3 units
- Artwork supplied by sponsor

Floor Stickers

€ 1,650 *(early bird)*

Place your brand along the delegates' path and drive traffic to your booth or facilitate their navigation

- Stickers with your company branding located in the congress area
- Exact location determined with the sponsor (exhibition, registration or concourses)
- Artwork supplied by sponsor

Build a bone kit challenge

€ 2,500 *(early bird)*

Drive traffic across the exhibition by engaging delegates in an interactive treasure hunt. Participants visit sponsor booths to collect pieces of a "bone kit", completing the challenge while discovering innovative products and solutions. This fun and memorable activity encourages meaningful interactions between delegates and exhibitors.

- A minimum of 5 companies need to take part to the challenge in order for this to be organized.

A LA CARTE SPONSORSHIP

EFORT Digital Games Exclusive support

€ 12,000 *(early bird)*

Support an innovative feature of EFORT congress: The EFORT Digital Games. This is a team-based competition over the three days of the congress.

Opportunity includes:

- 2 complimentary exhibitor / sponsor pass
- Showcase of your product throughout the challenge (require simulator)
- Logo of your company on the trophy

EFORT Digital Games Partial support

€ 5,000 *(early bird)*

Support an innovative feature of EFORT congress: The EFORT Digital Games. This is a team-based competition over the three days of the congress.

Opportunity includes:

- 1 complimentary exhibitor / sponsor pass
- Showcase of your product throughout the challenge (require simulator)
- Recognition on the competition programme



Meet the industry cocktail

€ 8,000 *(early bird)*

Position your company at the centre of one of the congress's premier networking opportunities. This exclusive cocktail event facilitates direct interaction between industry leaders and orthopaedic surgeons, helping strengthen existing partnerships and create new business opportunities.

Opportunity includes:

- 1 complimentary exhibitor / sponsor pass

Sponsor QR code on badge

€ 8,000 *(early bird)*

Turn every delegate badge into a direct connection to your brand. Your QR code will be printed on participant badges, allowing attendees to instantly access your digital content and increasing exposure throughout the entire congress.

Pocket guideline summary

€ 5,000 *(early bird)*

Position your company at the forefront of education by sponsoring a pocket-sized guideline summary distributed to delegates. This valuable take-home resource ensures repeated engagement with your brand as attendees refer to essential recommendations throughout and after the congress.

- Design and production to be made by sponsor.

A LA CARTE SPONSORSHIP

E-driver to full EFORT database

€ 5,500 (*early bird*)

Promote Your Symposium or Exhibition to Registered Delegates! Opportunity

Opportunity Limited to a maximum of 5 sponsors

An HTML email will be sent to the full EFORT database of +28,000 Contacts! This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

- One email sent via MCI to EFORT contacts. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor

E-driver to registered delegates

€ 3,000 (*early bird*)

Promote Your Symposium or Exhibition to Registered Delegates! Opportunity

Opportunity Limited to a maximum of 5 sponsors

An HTML email will be sent to EFORT registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor

Push notification congress app

€ 950 (*early bird*)

Take advantage of the EFORT congress app to promote your activities at the EFORT Congress with a push notification.

- The congress app is the main source of reference for attendees to browse the programme and navigate the congress. Push notifications are a unique opportunity for you to share your information quickly and efficiently to the right audience.
- Push notifications through the EFORT congress app will show-up on all devices used by each registered user.
- Maximum 2 notifications per company.

EFORT DIGITAL GAMES

Participants



- Participants register as a complete team of three.
- Teams may represent a country, clinic, university, or self-selected group.
- A team with members from several countries must choose one of these countries.



Individuals without a team can also apply and will be assigned to a team from their country where possible.

Scoring



- 1 Safety and critical error avoidance
- 2 Technical precision
- 3 Workflow completion
- 4 Efficiency & Time

Tournament structure

DAY
1

Qualification

11:00 – 17:00

Pre-registered teams come to the Arena between 11:00 and 17:00, complete registration, and complete the Day 1 challenge.



Examples:

- arthroscopy-style navigation
- object/target collection

Purpose:

Accessible entry point and high throughput.



DAY
2

Elimination round

08:00 – 14:00

Teams come to the Arena between 08:00 and 14:00 to complete the Day 2 challenge.



Examples:

- trauma fixation
- Screw & plate positioning

Purpose:

Technical differentiation through precision and error avoidance.



DAY
3

Final event

Fixed time

The 4 qualifying teams compete at a predefined fixed time in a public final event.



Examples:

- hip/knee arthroplasty
- shoulder arthroplasty

Purpose:

Clinically credible final with high entertainment potential.

Supporting

Companies whose instruments, implants or procedure environments can be showcased within the selected VR platform, are invited to sponsor the EFORT Digital Games.

This may be in the form of an exclusive sponsorship of the entire tournament or partial sponsorship by becoming official sponsor of the qualification round, the elimination round or the final.

SECURE YOUR PARTICIPATION TODAY



JOIN EFORT 2027

Unique Sponsorship Opportunity

EFORT 2027 allows industry partners to showcase innovation and education leadership in orthopaedics.

Targeted Audience Access

Sponsors and exhibitors engage effectively with a focused orthopaedic professional audience.

Early Commitment Benefits

Early sponsors gain better visibility, preferred locations, and customized partnership solutions.

Shaping Orthopaedics Future

Join EFORT 2027 to drive advancements in orthopaedics and achieve strategic business goals.

CONTACT US TO FOR MORE INFORMATION

efort.sponex@mci-agency.com

COMPLETE THE ONLINE ORDER FORM

Terms & Conditions

Why EFORT?

Exhibit

Sponsor

A La Carte

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